# MATTHEW GROSS

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## Experience

Authority.org Remote
**Lead Content Developer**
*06/2020 - Current*

- Data science architect for NLG-powered content websites programmatically creating large quantities of varied copy with a focus on SEO and value
- Managing content team and working with engineers and developers for backend data needs and scalability

Texino Los Angeles, CA
**Financial Consultant**
*04/2018 - Current*

- Conducting market research and financial models
- Working with new personnel to streamline finance and accounting processes

Texino Los Angeles, CA
**Director of Finance**
*10/2018 - 03/2020*

- Advised CEO through key business decisions
- Aided fundraising activities
- Built financial models & conducted detailed market research
- Collected industry trends and pricing through data mining
- Prepared books and operating reports for all sectors of the business
- Managed sales team and built incentivized compensation structure
- Handled AR/AP, payroll, insurance, taxes and other administrative needs

Inkind Inc Remote
**Consultant**
*02/2019 - 07/2019*

- Normalized and reconciled a large backlog of historical stripe and admin data

Pilotworks Los Angeles, CA
**Finance Analyst**
*04/2017 - 10/2018*

- Built detailed financial models
- Created, maintained and distributed KPI dashboards
- Produced monthly financial statements

## Education

**Wesleyan University** Middletown, CT
**Bachelor of Arts** in Economics And Music
*05/2015*

**University of California Los Angeles**
**Full Stack Web Development Bootcamp**
*05/2015*

## Skills

| | | |
|---|---|---|
| Git | Node | MongoDB |
| HTML | Express | Mongoose |
| CSS | Object Oriented Programming | React |
| JavaScript | SQL | GraphQL |
| Web APIs | Sequelize | Excel |
| REST APIs | Model View Controller | Google Sheets |
| jQuer | Big O Notation | Accounting |
| Bootstrap | Progressive Web Apps | FP&A |