MATTHEW GROSS

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Experience

Authority.org Remote
Lead Content Developer
06/2020 - Current

- Data science architect for NLG-powered content websites programmatically creating large quantities of varied copy with a focus on SEO and value
- Managing content team and working with engineers and developers for backend data needs and scalability

Texino Los Angeles, CA
Financial Consultant
04/2018 - Current

- Conducting market research and financial models
- Working with new personnel to streamline finance and accounting processes

Texino Los Angeles, CA
Director of Finance
10/2018 - 03/2020

- Advised CEO through key business decisions
- Aided fundraising activities
- Built financial models & conducted detailed market research
- Collected industry trends and pricing through data mining
- Prepared books and operating reports for all sectors of the business
- Managed sales team and built incentivized compensation structure
- Handled AR/AP, payroll, insurance, taxes and other administrative needs

Inkind Inc Remote
Consultant
02/2019 - 07/2019

- Normalized and reconciled a large backlog of historical stripe and admin data

Pilotworks Los Angeles, CA
Finance Analyst
04/2017 - 10/2018

- Built detailed financial models
- Created, maintained and distributed KPI dashboards
- Produced monthly financial statements

Education

Wesleyan University Middletown, CT
Bachelor of Arts in Economics And Music
05/2015

University of California Los Angeles
Full Stack Web Development Bootcamp
05/2015

Skills

Git	Node	MongoDB
HTML	Express	Mongoose
CSS	Object Oriented Programming	React
JavaScript	SQL	GraphQL
Web APIs	Sequelize	Excel
REST APIs	Model View Controller	Google Sheets
jQuery	Big O Notation	Accounting
Bootstrap	Progressive Web Apps	FP&A