MATTHEW GROSS

mbgross111@gmail.com | 310-612-6229 | 9002 Norma Pl West Hollywood, CA 90069

Experience		
Authority.org Remote Lead Content Developer 06/2020 - Current	 Data science architect for NLG-powered content websites programmatically creating large quantities of varied copy with a focus on SEO and value Managing content team and working with engineers and developers for backend data needs and scalability 	
Texino Los Angeles, CA Financial Consultant 04/2018 - Current	 Conducting market research and financial models Working with new personnel to streamline finance and accounting processes 	
Texino Los Angeles, CA Director of Finance 10/2018 - 03/2020	 Advised CEO through key business decisions Aided fundraising activities Built financial models & conducted detailed market research Collected industry trends and pricing through data mining Prepared books and operating reports for all sectors of the business Managed sales team and built incentivized compensation structure Handled AR/AP, payroll, insurance, taxes and other administrative needs 	
Inkind Inc Remote Consultant 02/2019 - 07/2019	Normalized and reconciled a large bac	cklog of historical stripe and admin data
Pilotworks Los Angeles, CA Finance Analyst 04/2017 - 10/2018	 Built detailed financial models Created, maintained and distributed KPI dashboards Produced monthly financial statements 	
Education Wesleyan University Middletown, CT Bachelor of Arts in Economics And Music 05/2015	University of California Los Angeles Full Stack Web Development Bootcamp 05/2015	
Git HTML CSS JavaScript Web APIs REST APIs jQuery	Node Express Object Oriented Programming SQL Sequelize Model View Controller Big O Notation	MongoDB Mongoose React GraphQL Excel Google Sheets Accounting

Progressive Web Apps

Bootstrap

FP&A