MATT HARRELL

Web Design and Development, UI/UX, Interactive Design

Portfolio: https://matthharrell.com/

Experience

May 2021-Present | Remote
Freelance Web Designer and Developer
- -Take designs and translate them into a functional website
- -Redesigning website to be more user-centered
- -Optimizing sites to be responsive
- -Configuring hosting and forums

April 2021-May 2021 | Greenville, NC
Front End Web Developer at Heartoscope
- Collaborated with a Designer and Content Strategist to translate designs and strategy into a working site
- Tested Heartoscope.org responsiveness website and made changes to make site responsive
- Using Google Lighthouse, addressed several audits to make site accessible and mobile optimized while incorporating SEO strategies

August 2020-May 2021 | Elon, NC
Studio Manager at Elon University's Student led News Station
- Managed students in accordance to Elon's COVID-19 guidelines
- Enforced Elon's COVID-19 guidelines for studio operation
- Assisted students with operating studio equipment

August 2019 – October 2019 | Wilmington, NC
Community Outreach Intern at Smart Start of NHC
- Created infographics based on data
- Assisted Community Outreach to coordinate events

January 2019–May 2019 | Lillington, NC
Public Relations Intern at Harnett Health Foundation
- Raised $60,000 for the foundation
- Obtained over 40 sponsors for Polo Match Fundraiser
- Coordinated over 20 volunteers at Polo Match Fundraiser

Proficiencies

- HTML & CSS
- JavaScript
- Bootstrap
- jQuery
- GreenSock
- SASS
- Git
- Responsive Design
- Accessible Design
- Adobe XD
- Illustrator
- Photoshop

Contact

- matthew.h.harrell@gmail.com
- +1 910 833 2451
- https://github.com/mharrell8
- https://codepen.io/mharrell8

Education

Elon University, Elon, NC | May 2021
- **Master of Arts in Interactive Media**

Campbell University, Buies Creek, NC | May 2019
- **Bachelor of Arts in Communication Studies**

Major Projects

Have You Herd? A Progressisve Web App
- I created progressive web app or PWA (which is an app created using, HTML, CSS and JavaScript that can run in any browser or any device) that addresses the problem of the reduction of parents vaccinating their children. Within the app, I used different storytelling techniques and interactive experiences to build an empathic argument that vaccines are needed for herd immunity.
- Link to the app: herd.matthharrell.com

Heartoscope.org
- This is a website I created for a nonprofit called Heartoscope, a nonprofit in Greenville, NC, using the Divi, a custom WordPress theme builder. When I was creating this website, I collaborated with a designer and content strategist to translate their designs and strategy into a working website. I also used Google Lighthouse to address several audits to make the website accessible and mobile optimized while incorporating SEO strategies.