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# Matt Harrell

## Web Developer

[matt-harrell.github.io](https://matt-harrell.github.io)

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## PROFICIENCIES

- HTML & CSS
- TypeScript
- React
- Bootstrap
- GreenSock
- SASS
- Git
- Responsive Design
- Accessible Design
- Adobe XD
- Illustrator
- Photoshop

## EXPERIENCE

### **Covetrus | Remote** - *Web Specialist*

July 2021 - Present

- Delivers timely Web enhancements that improve performance and conversion rates.
- Responsible for the design and development of web pages, graphics, multimedia GUIs.
- Convert designs into HTML/CSS templates
- Responsible for designing and maintaining sites using HTML/XHTML, CSS, JavaScript, and other programming tools to follow customer branding standards.
- Assists in managing strategies and tactics to achieve Search Engine Optimization (SEO), and guides marketing department in industry best practices relating to SEO.

### **Freelance Web Developer, Remote**

May 2021 - July 2021

- Take designs and translate them into a functional website
- Redesigning website to be more user-centered
- Optimizing sites to be responsive
- Configuring hosting and forums

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**Elon University | Elon, NC** - *Studio Manager*

August 2020 - May 2021

- Managed students in accordance to Elon's COVID-19 guidelines
- Enforced Elon's COVID-19 guidelines for studio operation
- Assisted students with operating studio equipment

**EDUCATION**

**Elon University | Elon, NC** - *Master of Arts in Interactive Media*

May 2021

**Campbell University | Buies Creek, NC** - *Bachelor of Arts in Communication Studies*

May 2019