

# Matthew J Martinez | Full-Stack Web Developer

I live to express my creativity through code. My introspective nature shapes my unique perspective and desire to pursue knowledge. This pushes my craft to a higher standard.

## Web Development Experience

### General Assembly, Remote

Web Development Immersive

Dec 2016 – Mar 2017

- **Pawsitive Reinforcement:** Users learn how to train their dogs by searching the database for suggestions and resources, and by connecting with other users  
TECH: HTML, CSS, Angular.js, Rails
- **The Bookcase:** Users track their books by assigning them to various categories  
TECH: HTML, CSS, MongoDB, Express.js, Angular.js, Node.js, Pure.CSS
- **Cinematiques:** Users can search for their favorite movie, submit reviews, and see reviews other users have made  
TECH: HTML, CSS, Angular.js, Rails, Third-Party API
- **All The Memes:** Users can search and create a variety of internet memes  
TECH: HTML, CSS, MongoDB, Express.js, Angular.js, Node.js, Third-Party API

## Relevant Experience

### Legacy Games, Los Angeles, CA

Marketing & Business Development Intern

Feb 2016 – May 2016

- Identified strategic partners that compliment Legacy's core capabilities in Augmented and Virtual Realities
- Revitalized overall brand strategy on social media and company websites to foster B2B relationships

### TEDxClermontColleges (TEDxCC), Claremont, CA

Curator

Sep 2015 – Dec 2015

Director of Fall Programming

Jul 2015 – Dec 2015

Stage & Grounds Design Team Leader

Oct 2014 – Mar 2015

- Planned two successful TEDx conferences at the Claremont Colleges
- Revitalized outreach programs through implementation of TEDxCC brand across both conference seasons which led to increased undergraduate involvement during planning and execution phases

### Peter F. Drucker Graduate School of Management, Claremont, CA

Marketing & Recruitment Intern

Jun 2015 – Oct 2015

- Managed a variety of print, communications, and digital projects to execute on school-wide marketing and recruitment strategy
- Examined data gathered from MBA.com to identify important touchpoints needed to convert prospective student inquiries into applications

### Pasadena Playhouse, Pasadena, CA

Production Assistant – Sleepless in Seattle: The Musical

Mar 2013 – Jun 2013

Production Intern – Under My Skin

Jul 2012 – Oct 2012

### SMG: El Paso Performing Arts and Convention Center, El Paso, TX

Production Technician

Sep 2011 – May 2012

**Portfolio:** <https://matt-martinez.github.io/mjm-portfolio/>

**GitHub:** /matt-martinez

**LinkedIn:** in/matthew-j-martinez

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**Location:** Covina, CA 91724

## Programming Languages & Frameworks

**Front End:** HTML5, CSS3, JavaScript, jQuery, AJAX Angular.js, Bootstrap, Materialize, Pure.CSS

**Back-End:** Node.js, Express.js, Ruby, Rails, MongoDB, Mongoose, PostgreSQL

## Developer Tools

Git/Github

Postman

Heroku

Third-Party APIs

## Education

### Peter F. Drucker and Masatoshi Ito Graduate School of Management Claremont, CA

May 2016

Master of Business Administration (M.B.A.) | Marketing and Strategy Dual-Concentration

### Occidental College Los Angeles, CA

May 2011

Bachelor of Arts in Theater; Minor in Economics