

The logo consists of the letters 'RYM' in a bold, blue, sans-serif font. The letters are closely spaced and have a slight shadow effect, giving them a three-dimensional appearance. The background of the entire slide is a light blue grid pattern.

# RYM

(Room Your Mate)

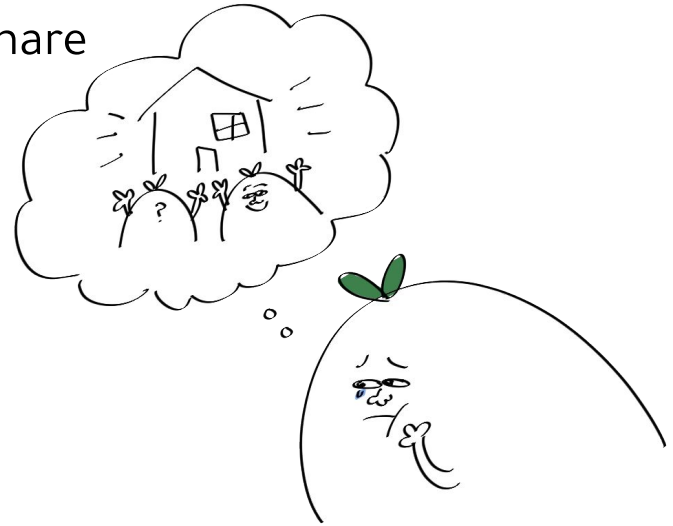
## Roommate Matching App

By Team Laugh

# The Lonely Situation

By: Belle

- On the hunt for a partner to share rent with and potentially have a friendship bloom?
- Maybe you are a little worried about not having that special connection with the random roommate you got?
- Moving into a new area and need to find people to share rent with



# Looking for that “special” Roommate?

By: Belle

**No more  
roommating  
with Randos**

Make that special  
connection before  
you settle down with  
them

**Find people  
looking to  
move in the  
area with you**



Find single  
roommates in your  
desired area

**No need to  
worry about  
rent**

Split your rent with  
your compatible  
roommate



What?!

# THE SOLUTION: RYM

By: Daisy

## RYM

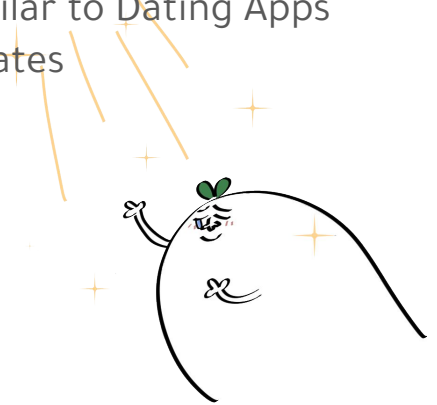
ROOM YOUR MATE!

## Filtering

Find affordable housing that fits your budget and constraints.

## Mobile App

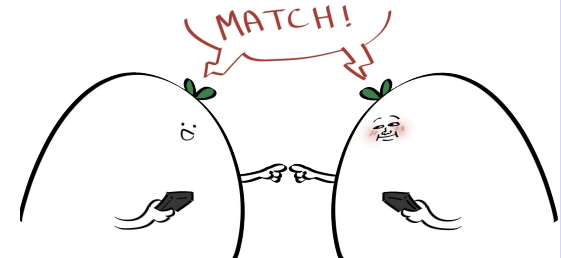
A convenient social media platform to find compatible roommates in form of a mobile application, similar to Dating Apps but for finding roommates



# What is RYM?

By: Matthew

- Pronounced as “room”
- Bridges the gap in pairing both tenants and subtenants by
  - Location
  - Budget
  - Persona
- A platform to communicate with tenant and subtenant(s)
- Streamlines payment between tenants and subtenants



# Who is RYM for?

By: Jarod

- The average college student
- Homeowners seeking renters
- Individuals seeking homes to rent
- Poor people
- Rich people
- Brought home bad grades



# The Problem Statement

By: Sharon, Jarod, Matt, Belle

## Problem

- Lack of funding
- Security problems like verifying users
- Housing security

## Assumptions

- Users want a free platform to find roommates
- Malicious users exist who want to catfish and scam other users
- Bad actors exist

## Constraints

- Finding additional revenue streams
- Funding to maintain & upkeep the app's server
- Time limit for each release
- Our team is new to app development and needs time to learn



# What Problem does RYM Solve?

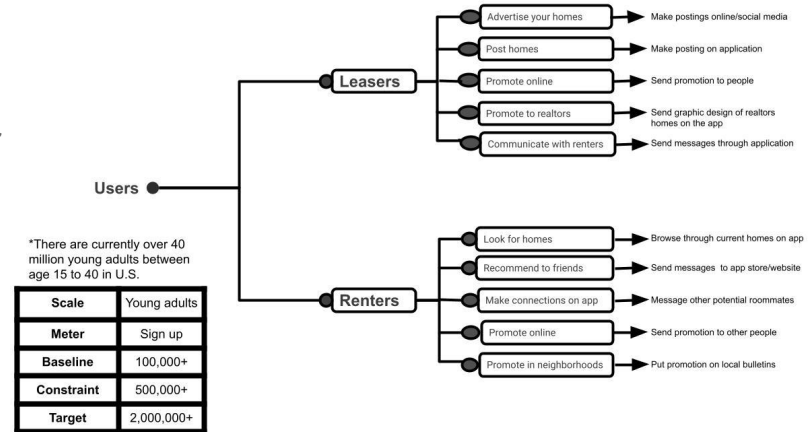
By: Mohammed

- Roommate Matching App (RYM) will help to find compatible roommates who are in the same location, price range, and shared interests.
- RYM solves the problem of the long and difficult process of finding roommates in your area in your budget by matching compatible roommates together, so you only see who meets your preferences.

# Impact Map - why, who, how, what

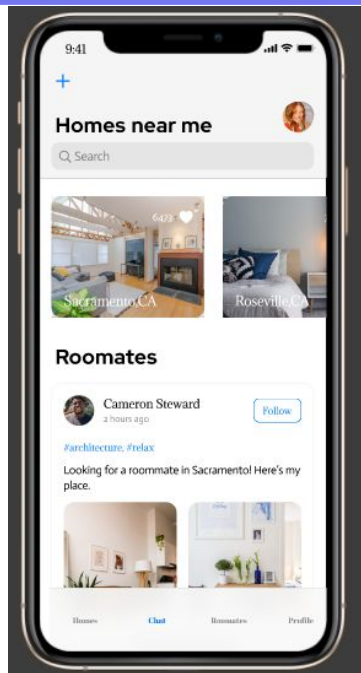
By: Dominic

- **Why are we doing this?**
  - Making housing easily affordable and accessible.
- **Who can bring us closer/farther from/to the objective?**
  - Any stakeholder can easily lift us up or bring us down.
- **How should our actors' behavior change?**
  - Encouraging enthusiasm!
- **What can the organization do to support the desired impacts?**
  - Listening to feedback and promoting the application.



# High Fidelity Prototype

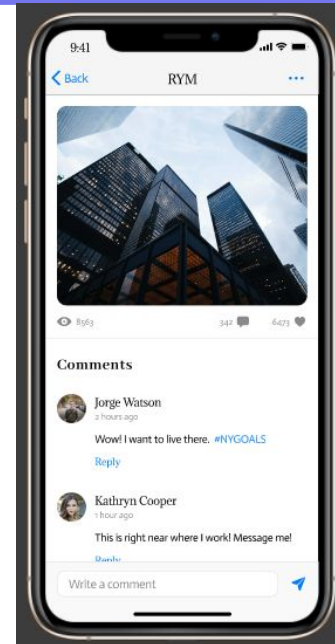
By: Sharon



Home Feed



Chat



User  
interaction