

JOURNAL ENTRY #8 ASSIGNMENT EVALUATING PROJECT #1 PROPOSAL SAMPLE

*Read Project #1 Proposal Sample #1 posted on the home page of our Canvas course, present your evaluation by completing the rubric below (**highlight A, B, C, D** to indicate your response to every question in the rubric), and answer the questions on page 2.*

Project #1 Rubric:

Background

A B C D Has the writer used an example from Food Inc. to introduce the topic of the proposal?

A B C D Has the writer explained why there's a need to address the problem and how the problem affects the writer and her/his/their community?

A B C D Has the writer indicated who the intended reader of this proposal is and why the intended reader could help her/him solve the problem?

Explain the major cause of the problem

A B C D Has the writer discussed which cause seems most reasonable to her/him/them as contributing significantly to the problem? Has the writer explained how might the cause contribute to the problem?

A B C D Has the writer demonstrated sufficient evidence (examples/quotes from academic journal articles; examples/quotes from articles in newspapers or magazines; or information from the film and the film's official website) to support her/his/their opinions about the problem?

Explore the potential effect of the problem

A B C D Has the writer explained about future effects if no effective solution is offered?

A B C D Has the writer explained why the problem potentially affects the target audience of her/his/their proposal?

A B C D Has the writer demonstrated sufficient evidence (examples/quotes from academic journal articles; examples/quotes from articles in newspapers or magazines; or information from the film and the film's official website) to support her/his opinions about the problem?

Propose a solution

A B C D Has the writer explained what her/his/their solution is and why her/his/their solution could be the most successful one?

A B C D Has the writer presented her/his/their evidence (examples/quotes from academic journal articles; examples/quotes from articles in newspapers or magazines; or information from the film and the film's official website) to justify her/his/their solution?

Present an Action Plan

A B C D Has the writer encouraged her/his/their audience to accept her/his/their views and joined the cause?

A B C D Has the writer demonstrated how to take steps to bring about the change s/he/they desires?

Questions:

What do you like about this proposal? What areas do you think need the most improvement? (*You may want to use your responses to the questions in the rubric to help you explain your evaluation/assessment.*) Type your answers below.