JOURNAL ENTRY #3 ASSIGNMENT
Please present your rhetorical analysis of "Don't Blame the Eater" in the chart below

WHAT the Writer Does	WHY the Writer Does It
What's the writer's thesis/main idea/overall argument?	Why is there a need for the writer to present the thesis/main idea?
What issues are related to the overall argument, according to the writer? Is there a larger debate, discussion, or controversy already going on?	Why is it important for the writer to discuss the issues?

WHAT the Writer Does	WHY the Writer Does It
What is the writer's purpose? To persuade, inform, criticize? Something else?	Why does the writer choose this purpose? What effect does it create?
What do you know about the writer's background, credibility, knowledge of the topic?	Why does the writer present or imply his/her background, credibility, knowledge of the topic?

WHAT the Writer Does	WHY the Writer Does It
How does the writer use diction? (Word choice, tone, style, figures of speech, is it formal, informal? Technical versus slang?)	Why does the writer use this type of diction? What effect does it create?
Who is the writer's intended audience? What kind of relationship does the writer try to establish with the reader?	Is there a reason the writer chose to write for this particular audience?

WHAT the Writer Does	WHY the Writer Does It
What strategies does the writer use to trigger the reader's emotion?	Why does the writer use the strategies? What effect do they create?
What kind, or genre, of text is this? What expectations does the reader have for texts of this genre?	Why does the writer use this genre to present his or her overall argument?

WHAT the Writer Does	WHY the Writer Does It
How does the writer arrange his or her ideas? Chronologically?	Does the arrangement of ideas, or way the writer develops them create some sort of effect? What purpose does it serve? Why does the writer arrange his/her ideas this way?
What evidence/examples does the writer use to support his or her ideas?	Why does the writer use the evidence/examples? What effect do they create?