

## JOURNAL ENTRY #11 ASSIGNMENT

We have discussed in class that genre is the combination of medium (format, structure, style, visual features, and how the information is organized) and writing situation. Please follow the steps listed below and complete the task for Journal #11.

- 1) Examine the information presented in the screenshot attached to this assignment**
- 2) Identify the genre and analyze the genre's writing situation and medium**
- 3) Answer the following questions.**

- A. What type of writing genre is presented in the screenshot? What type of discourse community is associated with the genre?

**One can argue that the types of writing are presented in the screenshot are of the descriptive, narrative, persuasive writing genres; for, they use flowery adjectives to invoke a sense of wonder and awe as if one were in a storybook "... she walked through the doors of the beautiful Manhattan apartment with a small private garden ..."**

**The type of discourse community associated with this combination style of writing are those I'd think as "wanderlust" (those who has a strong desire to travel).**

- B. What features of the medium (format, structure, style, visual features, and how the information is organized) led you to identify the genre and the associated discourse community?

**The general layout where a picture-perfect photo of the space is companioned with flowery language as to paint in words how wonderful the location.**

- C. What can you gather about the common writing situation from the profiles and information shown in the screenshot? For example, what's the main message that the profile creator would like to convey? Who's the intended reader? What specific information do most readers expect to receive?

**The common theme is to advertise, highlight key features of the rental location, and entice one to stay at their location versus the competitors via star rating, pricing, the number of reviews, and quality of host rating (superhost), and ect. The intended reader is often those who are traveling from afar, don't have family or friends in the area, and don't want the "sanitized" experience of a hotel. The information readers expect to receive are a short, and sweet, description of the location and the rental.**

- D. What mechanism of intercommunication can you expect the members in this discourse community to use? Why?

**The mechanism of intercommunication one expects the members in this discourse community to use are words, decryptions, and phrases that make one to feel comfortable, safe, warm, and cozy feelings.**