**JOURNAL ENTRY #8 ASSIGNMENT**

**EVALUATING PROJECT #1 PROPOSAL SAMPLE**

***Read Project #1 Proposal Sample #1 posted on the home page of our Canvas course, present your evaluation by completing the rubric below (highlight A, B, C, D to indicate your response to every question in the rubric), and answer the questions on page 2.***

**Project #1 Rubric:**

**Background**

**A B C D** Has the writer used an example from Food Inc. to introduce the topic of the proposal?

**A B C D** Has the writer explained why there’s a need to address the problem and how the problem affects the writer and her/his/their community?

**A B C D** Has the writer indicated who the intended reader of this proposal is and why the intended reader could help her/him solve the problem?

**Explain the major cause of the problem**

**A B C D** Has the writer discussed which cause seems most reasonable to her/him/them as contributing significantly to the problem? Has the writer explained how might the cause contribute to the problem?

**A B C D** Has the writer demonstrated sufficient evidence (examples/quotes from academic journal articles; examples/quotes from articles in newspapers or magazines; or information from the film and the film’s official website*)* to support her/his/their opinions about the problem?

**Explore the potential effect of the problem**

**A B C D** Has the writer explained about future effects if no effective solution is offered?

**A B C D** Has the writer explained why the problem potentially affects the target audience of her/his/their proposal?

**A B C D** Has the writer demonstrated sufficient evidence (examples/quotes from academic journal articles; examples/quotes from articles in newspapers or magazines; or information from the film and the film’s official website*)* to support her/his opinions about the problem?

**Propose a solution**

**A B C D** Has the writer explained what her/his/their solution is and why her/his/their solution could be the most successful one?

**A B C D** Has the writer presented her/his/their evidence (examples/quotes from academic journal articles; examples/quotes from articles in newspapers or magazines; or information from the film and the film’s official website*)* to justify her/his/their solution?

**Present an Action Plan**

**A B C D** Has the writer encouraged her/his/their audience to accept her/his/their views and joined the cause?

**A B C D** Has the writer demonstrated how to take steps to bring about the change s/he/they desires?

Questions:

What do you like about this proposal? What areas do you think need the most improvement? *(You may want to use your responses to the questions in the rubric to help you explain your evaluation/assessment.)* Type your answers below.