



Business, Ethics, and Society 1

CSUS College of Business

Summer 2023

MGMT 117 (01): Business, Ethics, and Society

Course Schedule & Meeting Location	
Days	Tuesday, Wednesday, Thursday
Time	10:30am-12:50pm
Location	TAHOE HALL 1004

Disclaimer: I may change this syllabus and the schedule of readings, assignments, to maximize student-learning needs and meet the objectives of the course.

I. Instructor Information

Instructor: Dr. Ryan P. Fuller, Associate Professor

Office Location: Tahoe 2047

Office Phone: 916-278-7393

Email: ryan.fuller@csus.edu

Zoom: <https://csus.zoom.us/j/9162787393>

II. Academic Learning Resources

Textbook & Courseware

Collins, D., & Kanashiro, P. (2021). Business Ethics: Best Practices for Designing and Managing Ethical Organizations (3rd Ed.). SAGE. SAGE Vantage Digital Option: ISBN: 978-1-0718-2121-3.

Vantage Course ID: FULLER-2928

Student Resources:

- CSUS Library Research Guide, Business Ethics: <https://csus.libguides.com/ethics>
- Sage: edge.sagepub.com/collins3e

III. Instructional Design

Course Description

Investigation of contemporary business issues and management dilemmas in relation to broad social concerns. Focus is upon public and private decision making in the business environment and how business practices, ethics, and social concerns interrelate. Topics such as the nature of property and profits, efficiency and human values, the balancing of claims of owners, employees, customers, and others in community, corporate responsibility, corporate governance, government regulation and international dimensions of public policy will be covered.

Pre-requisites:



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GWAR certification before Fall 09; or WPJ score of 80+; or 3-unit placement in ENGL 109M or ENGL 109W; or 4-unit placement in ENGL 109M or ENGL 109W and co-enrollment in ENGL 109X; or WPJ score 70 or 71 and co-enrollment in ENGL 109X.

IV. Course, Writing Intensive & GE Learning Objectives

Course Objectives:

In MGMT 117, you will learn what needs to be done to fix the moral ills of an organization. By the end of the course, you will know:

- 1) How to design and manage ethical organizations.
- 2) How to make ethical decisions.
- 3) How to be an ethical person.

Writing Intensive Requirement

MGMT 117 is a writing-intensive course in which you will write a minimum of 5,000 words. During this course, you will:

- 1) Build on your basic skills and knowledge acquired in your foundation courses in General Education or your Major;
- 2) Expand your knowledge by examining complex issues;
- 3) Expand your abilities to reason logically and to write clearly in prose;
- 4) Write a minimum of 5,000 words of clear and logical prose (not to include simple narrative or diary writing); and,
- 5) Work collaboratively with your instructor to sharpen your analytical abilities and to improve your writing style.

General Education Learning Objectives

This course contributes to the CSUS General Education learning objectives. Specifically, MGMT 117 will enable you to:

- 1) Read, write, and understand relatively complex and sophisticated English prose;
- 2) Construct a non-fallacious verbal argument, recognize fallacious arguments, and follow the verbal arguments of others;
- 3) Find and use common information resources, engage in specialized library research, use computers, and seek out appropriate expert opinion and advice;
- 4) Develop an acquaintance and understanding of cultures and major dynamic social institutions which affect one's life,
- 5) Possess a significant and useful understanding of peoples from a diversity of cultures and backgrounds, including women and ethnic and other minority groups who have been the objects of prejudice and adverse discrimination within our society.

V. Instructor and Student Obligations

Instructor Obligations

As your instructor, I will:

- 1) Foster a positive environment in which students feel safe to share their ideas and experiences.
- 2) Approach the course prepared and organized.
- 3) Conduct the course in an engaging manner.
- 4) Relate material in the course to real-world examples.
- 5) Evaluate student work based on the provided criteria.
- 6) Provide constructive feedback on evaluated work in a timely fashion, about the subject matter and also about your writing skills.
- 7) Respond to email and phone messages within 48 hours.

Student Obligations

I expect you to:

- 1) Contribute positively to an open and safe classroom environment, including listening to and showing respect for views that are different from your own.
- 2) Complete and spend time thinking about the readings.
- 3) Complete and submit all assignments by the deadline.
- 4) Take a self-motivated approach to the course, including personal responsibility for your behavior and academic progress in the class.
- 5) Stay in contact with me throughout the semester. Communicate with me about the course. Come to me and let me help you when you have questions, problems or concerns related to course objectives.

VI. Assignments and Grading Criteria

Assignment Submission and Course Grading

I will provide more information about assignments and grading evaluations in class and on Canvas.

Assignment	Value
<i>Participation & Attendance</i> Attendance and participation are important for understanding and applying the subject matter and writing techniques, and receiving instructor and peer feedback on written assignments. As these are completed in class, there are no make ups or alternatives for these activities.	7%
<i>Paper 1</i> You will write an original, 2,500-word, analytical paper on one of the topics covered in Chapters 1 through 6 in the course textbook. An analytical paper is more than a narrative of events. It has a central message (argument) supported by concepts, information, and evidence from course materials and your research.	40%
<i>Paper 2</i> You will write an original, 2,500-word, analytical paper on one of the topics covered in Chapters 7 through 13 in the course textbook. An analytical paper is more than a narrative of	40%

events. It has a central message (argument) supported by concepts, information, and evidence from course materials and your research.	
<i>Textbook Readings & Quizzes (Sage Vantage)</i> You will complete the chapter readings and quizzes. Quizzes are completed online in the learning management system.	13%

Grading Scale		
Grade	Points	Interpretation (from CSUS Grading Policy)
A	1,000-940	Exemplary achievement of the course objectives. In addition to being clearly and significantly above the requirements, work exhibited is of an independent, creative, contributory nature.
A-	939-900	
B +	899-880	
B	879-840	Superior achievement of the course objectives. The performance is clearly and significantly above the satisfactory fulfillment of course requirements.
B-	839-800	
C +	799-780	Satisfactory achievement of the course objectives. The student is now prepared for advanced work or study.
C	779-740	
C-	739-700	
D +	699-680	Unsatisfactory achievement of course objectives, yet achievement of a sufficient proportion of the objectives so that it is not necessary to repeat the course unless required to do so by the academic department.
D	679-640	
D -	639-600	
F	599 and below	Unsatisfactory achievement of course objectives to an extent that the student must repeat the course to receive credit.

VII. Course Schedule

Week	Date	Topic(s)
1	5/30	<ul style="list-style-type: none"> Unethical behaviors in organizations and human nature (Ch1) The evolution of business ethics (Ch2)
	5/31	
	6/1	
2	6/6	<ul style="list-style-type: none"> Corporate governance and stakeholder relationships (Ch3) Hiring ethical people (Ch4) Codes of ethics and codes of conduct (Ch5)
	6/7	
	6/8	
3	6/13	<ul style="list-style-type: none"> Ethical decision making (Ch 6) Ethics training (Ch7)
	6/14	
	6/15	
4	6/20	<ul style="list-style-type: none"> Respecting employee diversity (Ch8) Ethics reporting systems (Ch9) Managers as ethical leaders and performance assessments (Ch10)
	6/21	
	6/22	
5	6/27	

	6/28	<ul style="list-style-type: none"> Ethically engaging and empowering employees (Ch11) Global sustainability (Ch12)
	6/29	
6	7/5	<ul style="list-style-type: none"> Global corporate citizenship (Ch13)
	7/6	

VIII. General Policies

Readings

Complete your readings before class.

Written Assignments

Type all your written assignments. Upload written assignments as .doc, .docx, or .pdf file formats. Do not submit handwritten work or images. Avoid generic document titles (e.g., “assignment”, and always double check your submissions to make sure you have uploaded the correct file (the most up-to-date version, not an assignment for another course).

Late Work and Make ups

The general policy for this course is to require completion of assignments as specified in the class schedule. If you have an emergency or another extenuating circumstance that will affect your ability to turn in an assignment, please contact me as soon as possible to discuss.

Classroom Conduct

Students have a responsibility to conduct themselves in class in ways that do not interfere with the rights of other students to learn or of instructors to teach. If a student does not comply with established requirements or obstructs the functioning of the class, the instructor may refer the student to the university’s conduct officer. [Dealing with Disruptive Student Behavior in the Classroom \(policy.stat.com\)](http://policy.stat.com).

Technical Issues

Students with technical issues or computer problems should contact the Academic Technology Center at 916-278-7337 or atc@csus.edu. The ATC provides technical assistance related to log-in issues, computer labs, software (including virus protection and anti-spyware), and browser problems. *Contact the ATC before contacting me about technical issues.*

Use of Generative AI

The use of generative artificial intelligence (AI) tools such as ChatGPT is very limited in MGMT 117 to certain cases: brainstorming/idea generation or getting personalized feedback on your writing (similar to a tool such as Grammarly). ChatGPT, a natural language processing tool, responds to prompts, including “writing” research papers. It turns out that ChatGPT can “write” quite well sometimes. Occasionally, however, ChatGPT hallucinates and generates nonsense responses that sound convincing. In this course, you are expected to write your own research papers in your unique voice. Tools such as Turnitin (used in this course), a plagiarism detection system, are constantly improving their abilities to flag machine-generated text (although

sometimes with false positives). Consistent with the University Policy for Academic Honesty, I will report any works suspected of academic dishonesty.

Academic Honesty

[Academic Honesty Policy \(policystat.com\)](http://policystat.com)

Cheating

At Sacramento State, cheating is the act of obtaining or attempting to obtain credit for academic work through the use of any dishonest, deceptive, or fraudulent means. Cheating at Sacramento State includes but is not limited to:

- Copying, in part or in whole, from another's test or other evaluation instrument.
- Using crib notes, "cheat sheets," or any other device, including electronic devices not permitted by the instructor as an aid in writing an examination.
- Submitting work previously graded in another course unless doing so has been approved by the course instructor or by department policy.
- Submitting work simultaneously presented in more than one course, unless doing so has been approved by the respective course instructors or by the department policies of the respective departments.
- Altering or interfering with grading or grading instructions.
- Sitting for an examination by a surrogate, or as a surrogate.

Plagiarism

Plagiarism, as a form of cheating, is the use of distinctive ideas or works belonging to another person without providing adequate acknowledgement of that person's contribution. Regardless of the means of appropriation, incorporation of another's work into one's own requires adequate identification and acknowledgement. Plagiarism is doubly unethical because it deprives the author of rightful credit and gives credit to someone who has not earned it. Acknowledgement is not necessary when the material used is common knowledge. Plagiarism at Sacramento State includes but is not limited to:

- The act of incorporating into one's own work the ideas, words, sentences, paragraphs, or parts thereof, or the specific substance of another's work without giving appropriate credit thereby representing the product as entirely one's own. Examples include not only word-for-word copying, but also the "mosaic" (i.e., interspersing a few of one's own words while, in essence, copying another's work), the paraphrase (i.e., rewriting another's work while still using the other's fundamental idea or theory); fabrication (i.e., inventing or counterfeiting sources), ghost-writing (i.e., submitting another's work as one's own) and failure to include quotation marks on material that is otherwise acknowledged; and



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- Representing as one's own another's artistic or scholarly works such as musical compositions, computer programs, photographs, paintings, drawing, sculptures, or similar works.

Turnitin

Consistent with Sacramento State's efforts to enhance student learning, foster honesty, and maintain integrity in our academic processes, I am using a tool called Turnitin to compare students' work with multiple sources. The tool compares each student's work with an extensive database of prior publications and papers, providing links to possible matches and a 'similarity score'. The tool does not determine whether plagiarism has occurred. Instead, I will make a complete assessment and judge the originality of students' work.

All written assignments to this course may be checked using this tool. Students should submit papers to Turnitin assignments without identifying information included in the paper (e.g. name or student number), the system will automatically show this information to faculty in your course when viewing the submission, but the information will not be retained by Turnitin.

Grading

Appeals

You should become familiar with and follow the guidelines and processes when expressing concern(s) about a grade. [Grading Policy \(policystat.com\)](#)

Incompletes

Incompletes are rare, and are given at my discretion and are done in accordance with university policy: [Grading Policy \(policystat.com\)](#)

Right to Privacy

The Family Educational Rights and Privacy Act (FERPA) ensures that your student records (for any students over 18 years of age) are kept confidential. I will not release your grades to anyone other than you or school officials who are given permission to view your progress. Anyone other than you (or an approved school official) may not request any information (beyond simple directory information) about you, your progress, or your status as a student in my class – this includes parents, partners, and other students. For more information, see the CSUS website for The Family Educational Rights and Privacy Act (FERPA). <https://www.csus.edu/student-life/records-transcripts/ferpa/>

Accommodations for Students with Disabilities

Sacramento State is committed to ensuring an accessible learning environment where course or instructional content are usable by all students and faculty. If you believe that you require disability-related academic adjustments for this class (including pregnancy-related disabilities), please immediately contact Disability Access Center (DAC) to discuss eligibility. A current accommodation letter from DAC is required before any modifications, above and beyond what is otherwise available for all other students in this class will be provided. Please be advised that disability-related academic adjustments are not retroactive. DAC is located on the first floor of Lassen Hall 1008. Phone is 916-278-6955 and e-mail



is sswd@csus.edu. For a complete listing of services and current business hours visit the [Disability Access Center Website](#).

IX. Student Resources

- **COB Tutoring Center** – Tahoe Hall 3067. Contact the Office of Student Engagement (Tahoe 1040) for tutoring schedules.
- **University Reading and Writing Center (URWC)** - provides encouraging, focused, and non-judgmental one-to-one tutorials in reading and writing for any undergraduate or graduate student at CSUS. <http://www.csus.edu/writingcenter/>
- **The Peer and Academic Resource Center (PARC)** - major services include Supplemental Instruction; Supplemental Instruction Plus, Workshops & Individual Tutorials; and Peer Led Advising for College Experiences. <http://www.csus.edu/parc/>
- **Basic Needs Support** - If you are experiencing challenges in the area of food and/or stable housing, help is just a click, email or phone call away! Sacramento State offers basic needs support for students who are experiencing challenges in these areas. Please visit our Basic Needs website to learn more about your options and resources available. <https://www.csus.edu/basicneeds/>

Paper Rubric – MGMT 117

Screening

Topic Selection

The paper topic is within the scope of the assignment instructions, focused and manageable, and appropriate for the audience and context.

Completeness

All parts of the assignment are complete.

Length Requirement

The word count is printed on the title page. The paper meets the length requirement of a minimum of 2,500 words (excluding front and back matter). The paper also does not substantially exceed the length requirements.

Evidence

The paper uses at least 4 credible academic sources (outside of the textbook) that are current (within the last 5 years) and relevant to the topic.

If the answer is “No” to any of these, the paper will be returned to the author to repair the issue(s).

Paper Sections/Components

Introduction

Problem Statement

The paper introduces the problem and its relevance to the audience. The problem statement clearly describes an ethical issue or dilemma in a complex, multilayered (gray) context. The problem is interesting, lends itself to good examples, and has potential or real significant real-world impact. The problem statement is clearly differentiated from the thesis and preview statements.

Thesis Statement

The paper has a central message (thesis statement) that is stated clearly by the author. The thesis statement takes a position using an ethical perspective or concepts, and is logical and non-fallacious. It is distinguished from the problem and preview statements.

Preview Statement

The paper has a preview statement that forecasts the organization of the paper. The preview statement is differentiated from the thesis and problem statements.

Body

Ethical Perspective/Framework

All concepts (central to the ethical issue or perspective) are fully and accurately defined, and the relationships among concepts are explained.

Case Description and Analysis

A case study is selected that is topical (current) and interesting. The case is described, the relation of the ethical problem to the case is explained, and the problem is analyzed through the development of main claims that relate to the central message (thesis statement) of the paper. Main claims accurately apply ethical perspectives/concepts to ethical issues.

Conclusions and Implications

The conclusions and related outcomes derived from the case analysis are logical and reflect an informed evaluation of the case. Recommendations are proposed and evaluated, drawing on the ethical perspective/framework and with supporting evidence explaining the effectiveness in addressing the problem.

Conclusion

The paper concludes appropriately by revisiting the argument and main claims. It does not introduce new information or arguments.

Writing Style Feedback

Author Voice

The author has developed their own scholarly “voice”. Sources of ideas are given credit for their work. Sources are properly attributed in text and in a reference page. Sources are used in ways true to the original context, evaluated, and synthesized/integrated.

Organizational Pattern/Structure

The author uses structural elements effectively, including transition statements between paragraphs, internal summaries concluding sections, and headings between sections.

Grammar and Spelling

The paper is generally free from grammatical and spelling errors. That is, words and phrases in sentences are correctly arranged; sentences have subject-verb agreement, and use correct tenses, punctuation, and correct meanings of words and phrases.