



ZULU CREATIONS

SOUTH AFRICA

For hundreds of years, the South African Zulu people have crafted colorful beads and handicrafts from stone, seashells, metal, seeds, and even ostrich eggshells. Not only are these beads beautiful, they also serve a purpose, communicating messages between men and women and displaying family identity. Each color has unique significance: green symbolizes contentment, blue faithfulness, red strong emotions, black marriage, white love, yellow wealth, and pink a special promise. Just as parents tell Bible stories to their children, the Zulu tribe uses these colors to pass down their important stories, traditions, and values from generation to generation. Today, as WAR Int'l partners with Zulu Creations, at-risk Zulu women can sell their art and earn an income for their families. As the women shape these special beads, they share their resilient, colorful, and creative spirit with people around the world.

STORIES OF RESCUE & EMPOWERMENT

COUNTRY: SOUTH AFRICA • PROGRAM: MICRO-ENTERPRISE



Karla

When Karla witnessed the cruelty of apartheid, her heart cried out for justice. Despite great risk for herself and her family, this white South African mother joined the fight to free black Africans from oppression. Even

after apartheid ended, Karla remained on the front lines, seeking to empower black South Africans who faced lingering discrimination and barriers to meaningful, sustainable employment. Eventually, Karla's drive and entrepreneurial spirit led her to partner with the Zulu tribe to create a line of colorful product—Zulu Creations. Now, despite the abolition of apartheid, this micro-enterprise allows the Zulu people to break from the bondage of the past and experience true freedom—the freedom of self-sufficiency, creativity, and earning an income with dignity.

*For more stories of rescue & empowerment, please visit our story gallery at www.warinternational.org/story-gallery
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