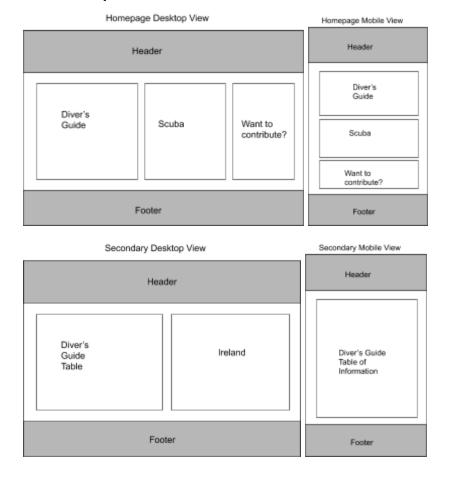
Irish ShipWrecks Design Plan

Summary:

The goal of this website is to have a clean, simple, and technical. The simplicity and cleanliness will give a more user friendly experience while ensuring all users can easily find the information they are seeking. The technical look is to give the user the feeling of trust and portray the expertise of the information provided on the site. All buttons and links should be extremely clear and quite large to guarantee simplicity. The site should not have too many rounded edges to appear more modern and sharp. The secondary page is a table of contents for the Diver's Guide to Shipwrecks in Ireland and this information will be presented in a table. It should be plain where the user clicks to go to that section. I believe this is the best approach because users will trust the clean look of the site and find it far easier to use than the old site.

Mock Ups



Design Palette

HeadLine Text

Sub-Header

Sub-Text

This is body copy. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

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