

Matthew D'Alessio

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WORK EXPERIENCE

Video Producer/Editor

Freelance

2021 - Current

Creating client based video work for the web.
Including: YouTube, Facebook and Instagram and other platforms.

Senior Video Producer

B&H Photo Video Pro Audio

2015 - 2021

Director/producer for product review videos.

Camera operator and lighting for studio/on location videos, short-form documentaries, and live-streams.

Strategize and supervise script writing and quality control.

Provide quality control for videos to ensure accuracy and consistency.

Establish a process to compile all content backups and assets after project completion.

Camera Operator & Video Editor/YouTube Manager

B&H Photo Video Pro Audio

2012 - 2015

Camera operator and video editor for short form, and full length product reviews.

Camera operator and video editor for livestream lecture series.

Managed video content on YouTube, and Brightcove.
Analyzed online video market trends and devised SEO strategies.

Maintained responsibilities from previous role.

Junior Camera Operator & Video Editor/ Post Production Support

B&H Photo Video Pro Audio

2009 - 2012

Camera operator and video editor for lecture series.

Acted as teleprompter operator and script formatter.

Managed and troubleshoot all IT related systems, provided input on software and hardware upgrades, and deployed new software/hardware.

Lead all software support for editing and post production.

Implemented streamlined processes for media/asset management and backups.

EDUCATION

BA in Digital Cinema and New Media

Ramapo College of New Jersey

WITH HONORS

SKILLS

Production

Pre-production workflow, Camera operation, Canon cinema cameras, Sony mirror-less cameras, GoPro, live-streaming for YouTube/Facebook, Tricaster operation, external video recorders, lighting, sound recording, boom operation.

Post Production

Editing, encoding/transcoding, FFmpeg, color correction, audio cleanup, audio mixing, video media management.

Software Proficiencies

Adobe Creative Cloud (advanced expertise in Premiere), After Effects, Media Encoder, Lightroom, Audition, iZotope RX, Microsoft Office/Google Docs, highly proficient in MacOS & Windows 10.

Information Technology

Post production support for Adobe Creative Cloud (primarily Premiere) and general Mac issues, network and connection troubleshooting, software/hardware research and analysis for procurement processes.