

EXPERIENCE

MICROSOFT - AZURE CLOUD ENGINEERING SERVICES, *Senior UX Designer, December 2014-Current*

Comprehensive tools for the Azure cloud including incident management, analytics and monitoring and diagnostics.

- Hired as sole designer responsible for all UX on the cloud engineering incident management and analytics tools.
- Created a unified responsive experience and style guide across all tools in the Azure cloud engineering space.
- Participated in team scrums, planning, reviews and retrospectives.
- Conducted user research interviews to test redesigns with on-call engineers.
- Associated new designers with unified styling for the Azure incident management product.

AGUILA INTEARACTIVE, *Designer, Freelance, 2013-2104*

Full service design, including print, web and identity design.

- Served a dozen small to medium businesses with identity design.
- Designed UX for web applications for Luna Azul Photography, Kermitz, and others.

GETTY IMAGES *UX Designer, 2011-2013*

First stock photography company to create an online platform for images, video and music.

- Responsible for participating in all phases of the UX development process (Opportunity identification, conceptualization, design and implementation).
- Effectively communicated interaction and design ideas through sketches, flow charts, site maps, wireframes, finished screens, specs and prototypes.
- Evaluated the effectiveness of new and existing products while making suggestions for change and collaborating with research, analytics and development to test and iterate designs.
- Participated in team scrums, planning, sizing, story writing, reviews and retrospectives.
- Conducted user research interviews to test prototypes, collect data and create personas.

EDUCATION DYNAMICS *Lead Interactive Designer, 2007-2011*

Online education advertiser focusing on lead generation, UX and conversion based form design.

- Interacted with internal clients and external vendors with clear communication.
- Took ownership of highest priority projects from the initial meeting through final production.
- Practiced an entrepreneurial mind-set in a fast paced environment to maintain speed, creativity and pragmatic choices.
- Trained new hires and interns in best practices of conversion design and front end languages.

CR PRINT *Print Designert, 2006*

Full scale print shop with 30 years of experience. State of the art equipment and technology.

- Creative director and designer for all in-house design projects.
- Gathered working knowledge of the printing process and technique.

SKILLS

SOFTWARE *Fireworks, Photoshop, InDesign, Illustrator, Omnigraffle, Coda*

LANGUAGES *HTML, CSS3, jQuery, Actionscript 2.0, XML*

ADDITIONAL *Responsive/Adaptive design, Progressive enhancement, Mobiel web applications, Web Standards, SEO, CMS*

EDUCATION

BACHELOR OF ARTS, VISUAL COMMUNICATION *Brooks Institute, 2006*

AFTER EFFECTS CS4 *School of Visual Concepts, 2009*

ACTIONSCRIPT 2.0 *School of Visual Concepts, 2008*

AN EVENT APART CONFERENCE *2009, 2012*

ADOBE MAX CONFERENCE *2010*

HOW DESIGN CONFERENCE *2008-2009*