# Aguila Interactive

**Matt Aguila**
*Interactive Designer*
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## EXPERIENCE

### LEAD INTERACTIVE DESIGNER *Education Dynamics, 2007-Present*

Online education advertiser focusing on lead generation, UX and conversion based form design.

- Interacted with internal clients and external vendors with clear communication.
- Took ownership of highest priority projects from the initial meeting through final production.
- Practiced an entrepreneurial mind-set in a fast paced environment to maintain speed, creativity and pragmatic choices.
- Trained new hires and interns in best practices of conversion design and front end languages.

### PRINT DESIGNER *CR Print, 2006*

Full scale print shop with 30 years of experience. State of the art equipment and technology.

- Creative director and designer for all in–house design projects.
- Gathered working knowledge of the printing process and technique.

### DESIGN LAB MANAGER *Brooks Institute, 2004-2006*

For profit college founded in 1945. Two campuses based in Santa Barbara, CA and Ventura, CA.

- Educated students in solutions to software and printing problems.
- Maintained design lab and printing stations.

### INTERN *Grn Apple Tree, 2005*

Contemporary fashion brand established in 2001. Based in Los Angeles, CA.

- Created original concepts for screen–printing.
- Setup art installations for company marketing events.

### OWNER *Aguila Interactive, 2005-Present*

## SKILLS

### SOFTWARE *Photoshop, Dreamweaver, Illustrator, InDesign, Flash, Fireworks, After Effects, Lightroom, Final Cut Pro, Omnigraffle*

### LANGUAGES *CSS, CSS3, jQuery, Actionscript 2.0, HTML, XHTML, XML*

### ADDITIONAL *Web Standards, SQL, SEO, Wordpress, CMS, SLR Photography, HD Video, Camera RAW, HDR, Lighting*

## EDUCATION

### BACHELOR OF ARTS, VISUAL COMMUNICATION *Brooks Institute, 2006*

### AFTER EFFECTS CS4 *School of Visual Concepts, 2009*

### ACTIONSCRIPT 2.0 *School of Visual Concepts, 2008*

### ADOBE MAX CONFERENCE *2010*

### AN EVENT APART CONFERENCE *2009*

### HOW DESIGN CONFERENCE *2008-2009*