

MATT AGUILA

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EXPERIENCE

UX DESIGNER *Getty Images, 2011-2013*

First stock photography company to create an online platform for images, video and music.

- Responsible for participating in all phases of the UI development process.
(Opportunity identification, conceptualization, design, documentation and implementation)
- Effectively communicated interaction and design ideas through sketches, site maps, wireframes, finished screens, and prototypes.
- Evaluated the effectiveness of new and existing products to make constructive suggestions for change.
- Collaborated with stakeholders, user research, analytics and development departments to test and iterate designs.
- Participated in team SCRUM, planning, sizing, story writing, reviews and retrospectives.
- Conducted user research interviews to test prototypes, collect data and create personas.

LEAD INTERACTIVE DESIGNER *Education Dynamics, 2007-2011*

Online education advertiser focusing on lead generation, UX and conversion based form design.

- Interacted with internal clients and external vendors on a daily basis.
- Ownership and completion of all high priority projects.
- Maintained speed, creativity and pragmatic choices within a fast paced environment.
- Trained new hires and interns in best practices of conversion design and front-end languages.

PRINT DESIGNER *CR Print, 2006*

Full scale print shop with 30 years of experience. State of the art equipment and technology.

- Creative director and designer for all in-house design projects.
- Gained working knowledge of the printing process and technique.

SKILLS

SOFTWARE *Coda, Fireworks, Photoshop, Illustrator, InDesign, Flash, After Effects, Omnigraffle, Justinmind, Axure*

LANGUAGES *HTML, CSS3, jQuery, Actionscript 2.0, Javascript, XML*

ADDITIONAL *Agile Methodologies, Responsive/Adaptive design, Progressive enhancement, Web Standards, SEO, CMS*

EDUCATION

BACHELOR OF ARTS, VISUAL COMMUNICATION *Brooks Institute, 2006*

AFTER EFFECTS CS4 *School of Visual Concepts, 2009*

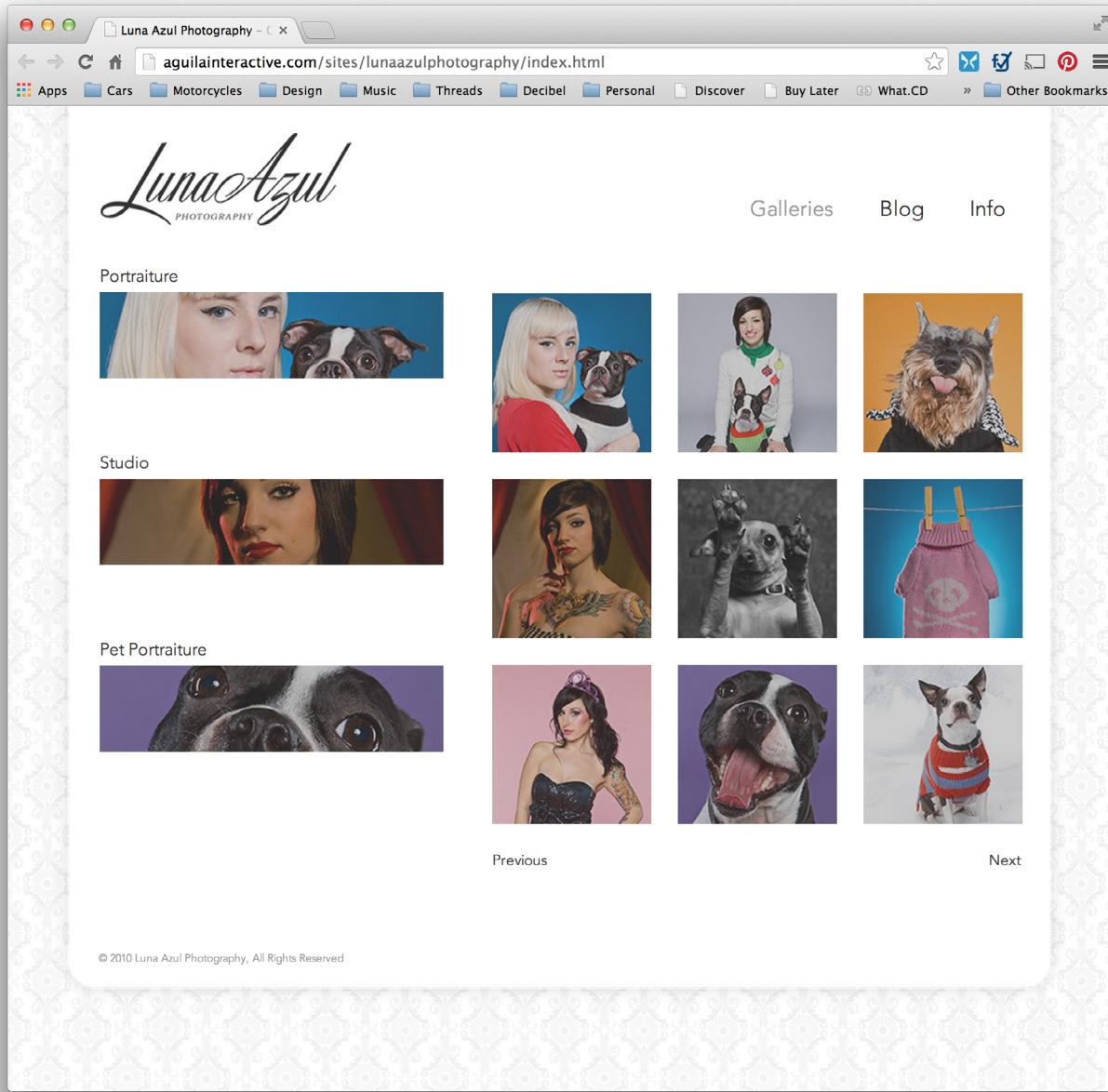
ACTIONSCRIPT 2.0 *School of Visual Concepts, 2008*

AN EVENT APART CONFERENCE *2009, 2012*

ADOBE MAX CONFERENCE *2010*

HOW DESIGN CONFERENCE *2008-2009*

MATT AGUILA



LUNA AZUL PHOTOGRAPHY
Commercial Photography, Pet Photography, Portraiture

Service Provided: *Logo, business card and website design. HTML/CSS3/JQuery/Wordpress*

Prototype Link

MATT AGUILA

gettyimages

Welcome back, FirstBank_Iqaluit | Sign Out

Checkout Secure Checkout

1. Billing address

Country / Region

Name

Company or organization (optional)

Address

City / Town

Province

Postal code

Phone number

Ext. (optional)

[Continue to Next Step](#)

Purchase details

[Edit cart](#)



#109914600
Royalty-free

\$XX.XX CAD



#143071480
Royalty-free

\$XX.XX CAD



#117279797
Royalty-free

\$XX.XX CAD

Subtotal

\$XX.XX CAD

GST (5%)

\$XX.XX CAD

Total

\$XX.XX CAD

Taxes and currency are determined using your billing address.

[Have a promo code?](#)

2. Payment information

3. Reference information

Getty Images Desktop Checkout
Desktop UI checkout system design for Getty Images.

Service Provided: Final comp design for checkout system on gettyimages.com. ADOBE FIREWORKS

[Comp Link](#)

MATT AGUILA

The screenshot shows a web browser window for the website www.contourbygettyimages.com. The page features a large black and white photograph of a woman in a flowing dark dress, with the "contour" logo and "by Getty Images" text overlaid. On the left side, there's a sidebar with links for "Sign in" and "Register", a search bar, and sections for "Featured Sessions", "Featured Photographers", and "Blog". Below the sidebar is a list of names under the heading "Contour Style". The main content area includes a large image of a woman in a yellow feathered dress, another woman floating among balloons, and a night scene of a building. At the bottom, there are links for "Features", "Company", "Social", and "International", along with copyright information.

contour®
by Getty Images

Sign in Register

SEARCH

Featured Sessions

Featured Photographers

Blog

Julianne Moore
Jack White
Jessica Gomes
Jane Fonda
Alana Zimmer
Maya Angelou
Taylor Schilling
Pele
Contour Style- Glitter Chic
Massimo Vignelli
Kate Mara
Xavier Dolan
Juliette Binoche
Robbie Amell
Timothy Geithner
Maya Rudolph
William 'Kyle' Carpenter
Maitin Akerman
Peter Som
John Green

contourstyle
by Getty Images

A high-end editorial lifestyle collection showcasing Contour photographers' and partners' best beauty, fashion, fitness, interior, food and travel images.

Browse the full Contour Style collection

Features

- Featured Sessions
- Featured Photographers
- Blog

Company

- About us
- Contact us
- Website terms
- Privacy policy
- Feedback

Social

- [Facebook](#)
- [Twitter](#)
- [Tumblr](#)

International

- [ContourByGettyImages.com](#)
- [ContourByGettyImages.fr](#)
- [ContourByGettyImages.jp](#)

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CONTOUR PHOTOS

Featured sessions front-facing marketing page.

Service Provided: *Sketches, wireframes, high fidelity comps, specs.*

[Wireframes link](#)
[Live Link](#)

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The screenshot shows a web browser window titled "EarnMyDegree School and Program Wizard". The URL in the address bar is "file:///Volumes/SLIM/Design%20Resources/EducationDynamics/Best%20Work/New%20Wizard/MOCKUP/html...". The page has a blue header with the "EMD" logo and navigation steps: "step 1", "step 2", "step 3", "step 4", and "done!". Below the header, a message says: "We have helped over one million people with their decision-making process. Now we want to help you! We'll tell you the best schools to enroll in. It's free and takes seconds." On the left side, there is a sidebar with text about the matching tool and a list of three steps. The main content area contains fields for selecting study interests, specific interests, and degree levels, each with a dropdown menu labeled "-- Choose one --". A large green "Continue" button is at the bottom of this section. In the background, there is a faint watermark of a person in a graduation cap and gown.

Our matching tool can help you find the best possible school and program for your goals.

Just 3 easy steps and you'll be on your way:

1. Tell us about yourself. Let us know the degree and program you want to pursue.
2. Research and receive information from the school that offers the perfect match for your goals.
3. Get free information from other accredited schools (optional).

By using our tool, you will be asked a series of short and simple questions that will help us guide you to your perfect match. You will then be given the ability to pick and choose from which School you'd like to receive information. The process is fast and easy, get started today!

-The EarnMyDegree Team

Getting information about schools is easy using our selection tool!

Please tell us what you are interested in studying:

What are you interested in studying?

-- Choose one --

What is your specific interest?

-- Choose one --

what degree level are you interested in?

-- Choose one --

Continue

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EMD - Education Dynamics primary online college portal
Online education advertiser focusing on lead generation, UX and conversion based form design.

MATT AGUILA

The screenshot shows the homepage of the Video Game Schools website. At the top, a large orange speech bubble contains the text "VIDEOGAME SCHOOLS". Below it is a small orange robot-like character. The main heading "Featured Schools" is displayed above a grid of school logos. A central text box contains a quote about the growth of the video game industry. Below the quote, there's a section titled "Find Your Perfect Degree" with three steps: "Choose Area of Study", "Choose Degree Type", and a "Search Now!" button. To the right, there's a section titled "Say no to lagg" with text about the gaming industry. At the bottom, there are two side-by-side boxes: one for "Find your Degree of Interest" with a list of degrees, and another for "Animation" with text about its career opportunities.

VIDEOGAME SCHOOLS

Featured Schools

Programs Available:
Video Game Art & Design, Game Software Development

"The video game and entertainment industry has seen a steady increase over the past 6 to 7 years averaging 14% growth per year, and is expected to continue this strong growth for years to come. A love of games is an advantage in an industry whose stock in trade is fun and fantasy. But game development also requires serious technical skills, and only highly qualified people will find jobs focused on interactive software that run from game design to the military, health care, television and even education."

Find info on These schools:

WESTWOOD COLLEGE
The Art Institute of Pittsburgh
University of Phoenix
FULL SAIL UNIVERSITY
International Academy of Design & Technology

Find Your Perfect Degree

Here's how it works:

- 1 Choose Area of Study
- 2 Choose Degree Type
- 3 Search Now! ➤

Say no to lagg

Earning a Game Programming degree is your hot ticket to an even hotter industry. Pick a specialty, like 3-D Modeling and Animation, Digital Illustration 3D animation, broadcast graphic design, advergaming and storyboard art. With 2005 revenues in excess of \$7 billion (source: Entertainment Software Association), the Gaming industry provides plenty of room, upward mobility, and creative license for you to flourish.

Find your Degree of Interest

Degrees

- Animation
- Computer Science
- Graphic Design & Multimedia
- Info Technology / Computer Systems
- Internet & Website Development
- Programming
- Software Engineering
- Video Game Development & Design
- Visual Communication
- Web Development & Design

Animation

Image may be everything, but a moving image can be even better. The human eyes affinity for motion is doing wonders for the animation job market. According to the Bureau of Labor Statistics, Jobs in animation will grow 15% through 2014, more than other art professions.

Animation is no longer limited to cartoons. According to the Animation School Review, you'll see it on mobile devices and futuristic highway billboards. It is also used in CD-ROM production, illustrating body processes, flight and migration patterns, architecture, interior design, and in the classroom. (cont.)

Your career avenues are endless whether you ply your trade in 2D animation - creating frame-by-frame depictions by hand - or by using software to create 3D animation. You may even use puppets or clay for stop-motion animation.

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VIDEO GAME DEGREES

Video game degree info and program search.

Service Provided: Website, Logo and Marketing assets. HTML/CSS/JQUERY

[Prototype Link](#)

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The screenshot shows a web browser window with the title "Price a rights-managed image". The URL in the address bar is mattaguila.com/hosted/rmcalc/rm_calc.htm. The page content is a form for pricing a rights-managed image. It has three steps: 1. Placement and Format, 2. Detail, and 3. Target Market. Step 1 is active, showing fields for "Placement" (dropdown menu with "Select one...") and "Format" (dropdown menu with "Select one..."). A "Next" button is visible below the first step. To the right of the form is a sidebar with the Getty Images logo. It displays a thumbnail image of a person, the RM number "RM #: 102006631", and a note that "Taxes not applied". It also includes a "Need Help?" section with a "Live chat" link and a "Looking for something else?" section with links to royalty-free offerings and contact information.

GETTY IMAGES RIGHTS-MANAGED PRICING CALCULATOR

Rights-managed image pricing calculator for Getty Images.

Service Provided: *User research, Sketches, wireframes, high fidelity comps, prototyping, user testing.*
HTML/CSS3/JQuery/Javascript

[Prototype Link](#)

MATT AGUILA



INK. MAGAZINE

Magazine example demonstrating alternative approach to traditional tattoo magazines.

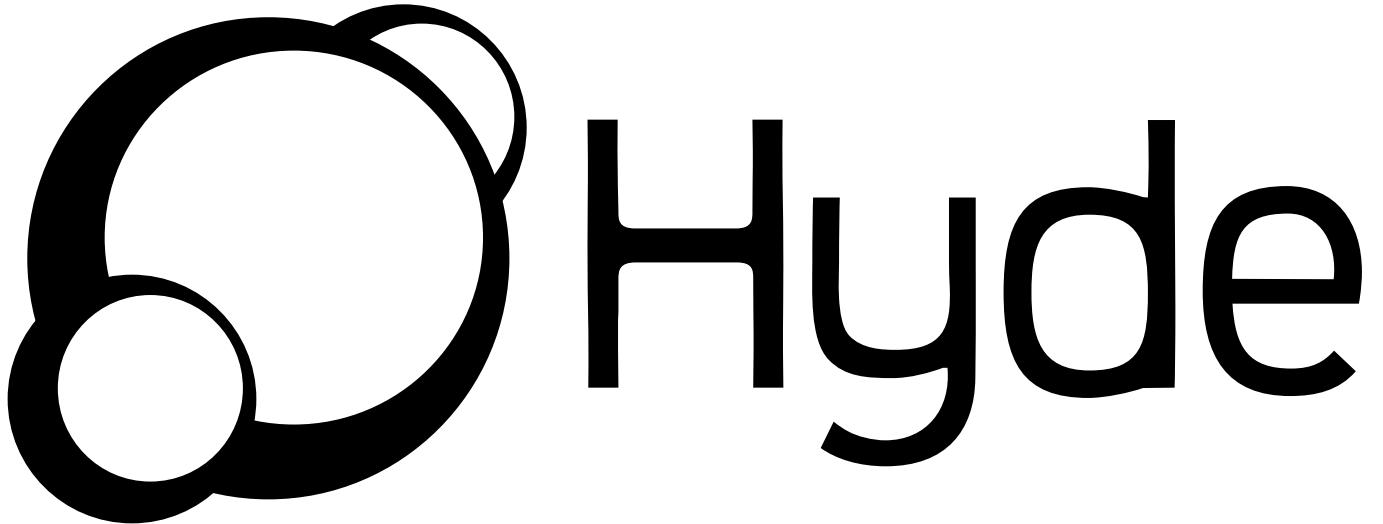
[PDF Link](#)

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GREEN APPLE TREE CLOTHING LINE SCREENPRINT
Los Angeles based subculture clothing line T-Shirt design.

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Hyde Logo

Environmentally focused hydrogen powered, automotive concept company.

Service Provided: *Identity design, Marketing assets.*