

# Price a rights-managed image

Follow the steps below to tells us how this RM image will be used and to price this image for one-time use on a single media type. [Learn more](#)

## 1. Placement and Format

Placement:

Select one...

▼

?

Format:

Select one...

▼

?

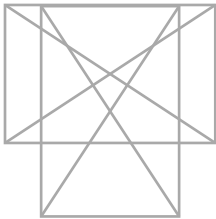
Next

## 2. Detail

## 3. Target market

Start over

### Summary



Creative image #: 0123456789

### Questions?

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## 1. Placement and Format

Placement:

Web and app

▼

?

Format:

Print ad - Directory

▼

?

This use covers: Paid advertisement in a printed magazine or newspaper

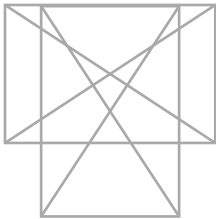
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## 2. Detail

## 3. Target market

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### Summary



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Placement:

Web and app

▼

?

Format:

Print ad - Directory

▼

?

This use covers: Paid advertisement in a printed magazine or newspaper

Next

## 2. Detail

Edit

Size: Up to 1/4 of ad

Distribution: Up to 500,000

Start date: 01, Jan 2012

Duration: Up to 1 year

## 3. Target market

Edit

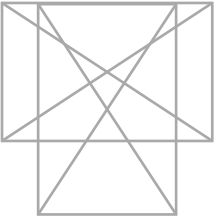
Territory: United States

Industry: Medical, dental, eye-care, physical therapy, psychological therapy

View license summary

Start over

### Summary



Price before discount: ~~\$1500.00~~

\$1000.00

+ Add to cart

Taxes not applied

### Questions?

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1. Placement and Format

Edit

**Creative image #:** 0123456789

**Placement:** Print ad - Magazine and newspaper

**Format:** Paid advertisement in a printed magazine

**This use covers:** Paid advertisement in a printed magazine or newspaper

2. Detail

Size:

Select one...

▼

?

Distribution:

Select one...

▼

?

Start date:

01/01/2012

?

Distribution:

Select one...

▼

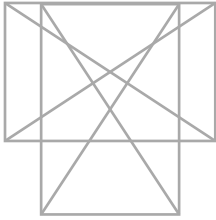
?

Next

3. Target market

Start over


Summary



Creative image #: 0123456789


Questions?

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**This use covers:** Paid advertisement in a printed magazine or newspaper

2. Detail

Size:

Up to 1/4 of ad

▼

?

Distribution:

Up to 500,000

▼

?

Start date:

01/01/2012

?

Distribution:

Up to 1 year

▼

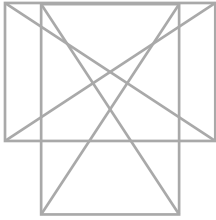
?

Next

3. Target market

Start over

Summary



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**Creative image #:** 0123456789

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2. Detail

Size:

Up to 1/4 of ad

▼

?

Distribution:

Up to 500,000

▼

?

Start date:

01/01/2012

?

Distribution:

Up to 1 year

▼

?

Next

3. Target market

Edit

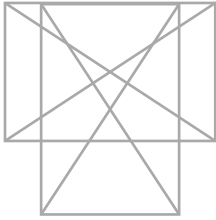
**Territory:** United States

**Industry:** Medical, dental, eye-care, physical therapy, psychological therapy

View license summary

Start over

Summary



Price before discount: ~~\$1500.00~~


\$1000.00

+ Add to cart

Taxes not applied


Questions?

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**Creative image #:** 0123456789

**Placement:** Print ad - Magazine and newspaper

**Format:** Paid advertisement in a printed magazine

**This use covers:** Paid advertisement in a printed magazine or newspaper

2. Detail

Size:

Up to 1/4 of ad

?

Distribution:

Up to 500,000

?

Start date:

01/01/2012

?

This license start date occurs in the past. Please select a new start date.

Distribution:

Up to 1 year

?

Update cart

3. Target market

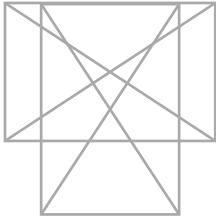
Edit

**Territory:** United States

**Industry:** Medical, dental, eye-care, physical therapy, psychological therapy

Start over

Summary



Creative image #: 0123456789

Questions?

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**Creative image #:** 0123456789

**Placement:** Print ad - Magazine and newspaper

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**This use covers:** Paid advertisement in a printed magazine or newspaper

2. Detail

Size:

Up to 1/4 of ad

▼

?

Distribution:

Up to 500,000

▼

?

Start date:

01/01/2012

?

Distribution:

Up to 1 year

▼

?

Update cart

3. Target market

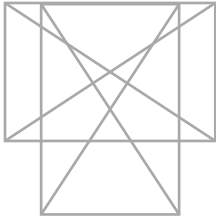
Edit

**Territory:** United States

**Industry:** Medical, dental, eye-care, physical therapy, psychological therapy

Start over

Summary



Creative image #: 0123456789

Questions?

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**Size:** Up to 1/4 of ad

**Distribution:** Up to 500,000

**Start date:** 01, Jan 2012

**Duration:** Up to 1 year

3. Target market

**Territory:**

United States

[+ Add territory](#)

?

**Industry:**

Select one...

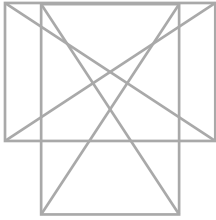
▼

?

View license summary

Start over


Summary




Creative image #: 0123456789

Questions?


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**Distribution:** Up to 500,000

**Start date:** 01, Jan 2012

**Duration:** Up to 1 year

3. Target market

**Territory:**

United States

[+ Add territory](#)

?

**Industry:**

Medical, dental, eyecare, physical therapy, psychological therapy

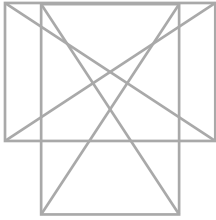
▼

?

View license summary

Start over


Summary




Creative image #: 0123456789

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**Format:** Paid advertisement in a printed magazine

**This use covers:** Paid advertisement in a printed magazine or newspaper

2. Detail

Edit

**Size:** Up to 1/4 of ad

**Distribution:** Up to 500,000

**Start date:** 01, Jan 2012

**Duration:** Up to 1 year

3. Target market

Territory:

United States

+ Add territory

?

Industry:

Medical, dental, eyecare, physical therapy, psychological therapy

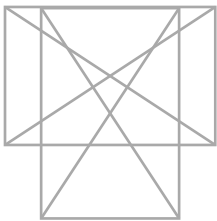
▼

?

View license summary

Start over

Summary



Price before discount: ~~\$1500.00~~


\$1000.00

+ Add to cart

Taxes not applied

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# Price a rights-managed image

Below are the details you chose for the selected RM image. Please review them and then add this license to your cart for purchase.

License details

Placement & Format

Edit

Creative image #:

0123456789

Placement:

Print ad - Magazine and newspaper

Format:

Paid advertisement in a printed magazine

This use covers:

Paid advertisement in a printed magazine or newspaper

Details

Edit

Size:

Up to 1/4 of ad

Distribution:

Up to 500,000

Start date:

01, Jan 2012

Duration:

Up to 1 year

Target market

Edit

Territory:

United States

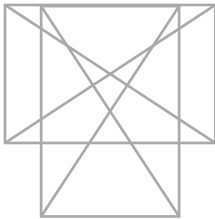
Industry:

Medical, dental, eye-care, physical therapy, psychological therapy

Start over

Reuse license

Summary



Price before discount: ~~\$1500.00~~


\$1000.00

+ Add to cart

Taxes not applied


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## Price a rights-managed image

Below are the details you chose for the selected RM image. Please review them and then add this license to your cart for purchase.



## License configuration

### Placement & Format

[Edit](#)

Creative image #: 0123456789

**Placement:** Print ad - Magazine and newspaper

**Format:** Paid advertisement in a printed magazine

**This use covers:** Paid advertisement in a printed magazine or newspaper

## Details

[Edit](#)

**Size:** Up to 1/4 of ad

**Distribution:** Up to 500,000

**Start date:** 01, Jan 2012

**Duration:** Up to 1 year

## Target market

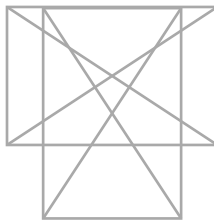
[Edit](#)[illegible]

**Industry:** Medical, dental, eye-care, physical therapy, psychological therapy

**Start over**

## Reuse license

## Summary



Price before discount: ~~\$1500.00~~

**\$1000.00**

**+ Add to cart**

Taxes not applied

## Questions?

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License configuration

Placement & Format

Edit

Creative image #:

0123456789

Placement:

Print ad - Magazine and newspaper

Format:

Paid advertisement in a printed magazine

This use covers:

Paid advertisement in a printed magazine or newspaper

Details

Edit

Size:

Up to 1/4 of ad

Distribution:

Up to 500,000

Start date:

01, Jan 2012

Duration:

Up to 1 year

Target market

Edit

Territory:

United States

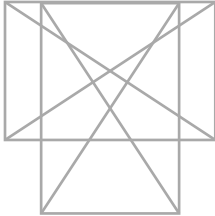
Industry:

Medical, dental, eye-care, physical therapy, psychological therapy

Start over

Reuse license

Summary




Item added to cart

View cart


Questions?

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# Price a rights-managed image

Follow the steps below to tell us how you plan to use the image. Once you've selected your usage, you'll be able to see the price for one-time use on a single media file.

License configuration

Placement & Format

Creative image #:

0123456789

Placement:

Print advertisement

Format:

Paid advertisement

This use covers:

Paid advertisement

Details

Size:

Up to 1/4 of ad

Distribution:

Up to 500,000

Start date:

01, Jan 2012

Duration:

Up to 1 year

Target market

Territory:

United States

Industry:

Medical, dental, eye-care, physical therapy, psychological therapy

Start over

Reuse license

Image added to cart!

Congratulations! You've completed pricing an RM image. You can now do the following:

To purchase the license for this image, click View cart.

To specify different usage selections for this image, click Start over.

To apply this license summary for use later on another RM image, click Reuse license.  
Note: Only the license description will be saved and not the price.

View cart

Start over

Reuse license

Questions?

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# Price a rights-managed image

Follow the steps below to tells us how this RM image will be used and to price this image for one-time use on a single media type. [Learn more](#)

## 1. Placement and Format

[Use one of your saved licenses?](#)

Placement:

Select one...

▼

?

Format:

Select one...

▼

?

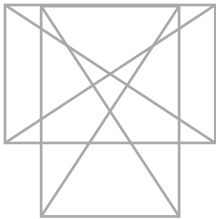
Next

## 2. Detail

## 3. Target market

Start over

## Summary




Creative image #: 0123456789

### Questions?

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# Price a rights-managed image

Follow the steps below to tell us how you plan to use the image, and we'll calculate the price for one-time use on a single medium.

1. Placement and Format

Use one of your saved licenses or create a new one.

Placement:

Select one...

Format:

Select one...

Next

2. Detail

3. Target market

Start over

Use a saved license

Select a saved rights-managed license to apply:

Select one...

Select

Cancel




Image #: 0123456789

Questions?

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# Price a rights-managed image

Follow the steps below to tell us how you plan to use the image so we can calculate the price for one-time use on a single media channel.

## 1. Placement and Format

**Creative image #:** 0123456789  
**Placement:** Print ad - Magazine  
**Format:** Paid advertisement  
**This use covers:** Paid advertisement

## 2. Detail

**Size:** Up to 1/4 of ad  
**Distribution:** Up to 500,000  
**Start date:** 01, Jan 2012  
**Duration:** Up to 1 year


## 3. Target market

**Territory:**  
United States [+ Add territory](#) ?

**Industry:**  
Medical, dental, eyecare, physical therapy, psychological therapy ▼ ?

View license summary

Start over Reuse license




discount: \$1500.00


**\$1000.00**

### Questions?


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Follow the steps below to tell us how you plan to use the image for one-time use on a single media channel.

## 1. Placement and Format

**Creative image #:** 0123456789  
**Placement:** Print ad - Magazine  
**Format:** Paid advertisement  
**This use covers:** Paid advertisement

## 2. Detail

**Size:** Up to 1/4 of ad  
**Distribution:** Up to 500,000  
**Start date:** 01, Jan 2012  
**Duration:** Up to 1 year

## 3. Target market

**Territory:**

United States

+ Add territory

?

**Industry:**

Medical, dental, eyecare, physical therapy, psychological therapy

▼

?

View license summary

Start over Reuse license

Save this license

A saved license with this name already exists. Saving the license with the same name will replace the existing saved license details.

Save the details of this license to use for another RM image so you don't have to enter the same information again. Only the license details will be saved and not the price.

Lorem ipsum

Save license

Cancel

Questions?

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# Price a rights-managed image

Follow the steps below to tell us how you plan to use the image. We'll then calculate the price for one-time use on a single media asset.

License configuration

Placement & Format

Creative image #:

0123456789

Placement:

Print

Format:

Paid

This use covers:

Paid advertisement in a printed magazine or newspaper

Details

Edit

Size:

Up to 1/4 of ad

Distribution:

Up to 500,000

Start date:

01, Jan 2012

Duration:

Up to 1 year

Target market

Edit

Territory:


United States

Industry:

Medical, dental, eye-care, physical therapy, psychological therapy

Start over

Reuse license


 Usage edit

Changing your selections may require you to reenter information.

☐ Don't show this message again.

Continue

Cancel



Price before discount: \$1500.00


\$1000.00

+ Add to cart


Taxes not applied

Questions?


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## 1. Placement and Format

**Creative image #:** 0123456789  
**Placement:** Print ad - Magazine  
**Format:** Paid advertisement  
**This use covers:** Paid advertisement

## 2. Detail

Edit

**Size:** Up to 1/4 of ad  
**Distribution:** Up to 500,000  
**Start date:** 01, Jan 2012  
**Duration:** Up to 1 year

## 3. Target market

Territory:

United States

+ Add territory

?

Industry:

Medical, dental, eyecare, physical therapy, psychological therapy

▼

?

View license summary

Start over Reuse license

Price before discount: \$4500.00

\$1000.00

Questions?

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### Territory clash



Please [contact your local office](#) to complete your purchase. You've selected a territory or image for which we need more information to determine pricing.

Close

# Price a rights-managed image

Below are the details you chose for this license. To purchase this license, click 'Add to cart'. To add this license to your cart for purchase, click 'Add to cart'.

License details	
Placement & Format	
Creative image #:	0123456789
Placement:	Print
Format:	Portrait
This use covers:	Portrait


Details		Edit
Size:	Up to 1/4 of ad	
Distribution:	Up to 500,000	
Start date:	01, Jan 2012	
Duration:	Up to 1 year	
Target market		Edit
Territory:	United States	
Industry:	Medical, dental, eye-care, physical therapy, psychological therapy	
Start over		Reuse license

Attention

You've selected a territory that requires you to contact your local office before you can purchase this image. (Note: The price quoted on this page is not final and may be subject to change.

To save this image for later, click 'Add to cart', and then [contact your local office](#) in order to determine the final price and complete your purchase

Close



Estimated discount: \$1500.00


**\$1000.00**

+ Add to cart


Taxes not applied

### Questions?


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# Price a rights-managed image

Follow the steps below to tell us how you plan to use the image, and we'll provide you with a price for one-time use on a single media asset.

## 1. Placement and Format

**Creative image #:** 0123456789  
**Placement:** Print ad - Magazine  
**Format:** Paid advertisement  
**This use covers:** Paid advertisement

## 2. Detail Edit

**Size:** Up to 1/4 of ad  
**Distribution:** Up to 500,000  
**Start date:** 01, Jan 2012  
**Duration:** Up to 1 year

## 3. Target market

**Territory:**

United States

[+ Add territory](#)

?

**Industry:**


Medical, dental, eyecare, physical therapy, psychological therapy

▼

?

[View license summary](#)

[Start over](#) [Reuse license](#)




Price before discount: ~~\$4500.00~~


**\$1000.00**

### Questions?


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# Price a rights-managed image

Follow the steps below to tell us how you plan to use the image, and we'll calculate the price for one-time use on a single media channel.

## 1. Placement and Format

**Creative image #:** 0123456789  
**Placement:** Print ad - Magazine  
**Format:** Paid advertisement  
**This use covers:** Paid advertisement

## 2. Detail

**Size:** Up to 1/4 of ad  
**Distribution:** Up to 500,000 copies  
**Start date:** 01, Jan 2012  
**Duration:** Up to 1 year

## 3. Target market

**Territory:**

United States

+ Add territory

?

**Industry:**

Medical, dental, eyecare, physical therapy, psychological therapy

▼

?

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### Image intended for editorial use only



Commercial use of this image requires additional clearance.

Your can either contact your local office to help obtain proper rights and clearances, or you may click the button below to accept the risk and use this image without proper clearance.

**By clicking the 'I accept the risks' button below**, I understand that this image is not released for my selected use. This might be acceptable if I: Plan on purchasing an Image Guarantee from Getty Images, I am currently pursuing 3rd party clearance, Will alter the image beyond recognition, or Am the authorized sponsor.

I accept the risks

Cancel



discount: \$1500.00

00.00

pricing, or have other questions? Let us help you.



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