

Price a rights-managed image

Follow the steps below to tell us how this RM image will be used and to price this image for one-time use on a single media type. [Learn more](#)

1. Image usage

Use one of your saved licenses

Placement:

Select one

Format:

Select one

Next

2. Usage specs

3. Target market

Start Over

Item



Creative image #: 102006631

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## 1. Image usage

[Use one of your saved licenses](#)

**Placement:**

Advertising - Print, display, and TV



**Format:**

**Print ads - Directory**

Commercial or promotional use where the image is displayed in a web-based social/community network designed to engage people to connect or collaborate. No paid advertising space permitted with this use.

**Print ads - Event program**

Commercial or promotional use where the image is displayed in a web-based social/community network designed to engage people to connect or collaborate. No paid advertising space permitted with this use.

**Print ads - Freestanding insert**

Commercial or promotional use where the image is displayed in a web-based social/community network designed to engage people to connect or collaborate. No paid advertising space permitted with this use.

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## 2. Usage specs

## 3. Target market

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## 2. Usage specs

## 3. Target market

[Start Over](#)



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### 1. Image usage

[Edit](#)

Creative image #: 102006631

Placement: Advertising - Print, display, and TV

Format: Print ad - Magazine and newspaper

This use covers: Paid advertisement in a printed magazine or newspaper. (See Web - Advertisement for electronic rights.)



### Item

Creative image #: 102006631

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### 2. Usage specs

Size:

Select one ▼ ?

Distribution:

Select one ▼ ?

Start date:

Select one... ?

Duration:

Select one ▼ ?

[Next](#)

### 3. Target market

[Start Over](#)



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Creative image #: 102006631

### 2. Usage specs

Size:

Up to 1/4 of ad ?

Distribution:

Up to 500,000 ?

Start date:

01/01/2012 ?

<b>January 2012</b>					<b>February 2012</b>								
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	<b>21</b>	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30	31					29						

[Close](#)

[Start Over](#)

### Item



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Creative image #: 102006631

### 2. Usage specs

Size:

Up to 1/4 of ad



Distribution:

Up to 500,000



Start date:

01/01/2012



Duration:

Up to 1 year



**Next**

### Item

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### 3. Target market

**Start Over**

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Format: Print ad - Magazine and newspaper

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**2. Usage specs**

Size:  
Select one

Distribution:  
Select one

Start date:  
Select one... ?

Duration:  
Lorem ipsum delor

Next

**3. Target market**

Start Over

**Item**



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**1. Image usage** [Edit](#)

Creative image #: 102006631  
**Placement:** Advertising - Print, display, and TV  
**Format:** Print ad - Magazine and newspaper  
**This use covers:** Paid advertisement in a printed magazine or newspaper. (See Web - Advertisement for electronic rights.)

**2. Usage specs** [Edit](#)

**Size:** Medium resolution - Up to 300 x 250 pixels  
**Distribution:** Up to 500,000  
**Start date:** Jan, 01 2012  
**Duration:** Up to one year

**3. Target market**

**Territory:** [Select all](#) | [Clear](#)

<input type="checkbox"/> United States	All territories
<input type="checkbox"/> Afghanistan	English speaking territories
<input type="checkbox"/> Albania	Europe
<input type="checkbox"/> Algeria	German speaking territories
<input type="checkbox"/> American Samoa	North American/Caribbean
<input type="checkbox"/> Andorra	Spanish speaking territories
<input type="checkbox"/> Antarctica	
<input type="checkbox"/> Australia	
<input type="checkbox"/> Austria	
<input type="checkbox"/> Bangladesh	
<input type="checkbox"/> Belgium	
<input type="checkbox"/> Bhutan	

**Industry:** [Select one](#)

[View license summary](#)

[Start Over](#)

**Item**



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**Size:** Medium resolution - Up to 300 x 250 pixels  
**Distribution:** Up to 500,000  
**Start date:** Jan, 01 2012  
**Duration:** Up to one year

**3. Target market**

**Territory:** [Select all](#) | [Clear](#)

- English speaking territories
- German speaking territories
- North America/Caribbean
- Europe
- Spanish speaking territories

**Countries**

- United States
- Afghanistan
- Albania
- Algeria
- American Samoa
- Andorra

**Industry:** [Select one](#) [?](#)

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[Start Over](#)

**Item**



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**Size:** Medium resolution - Up to 300 x 250 pixels  
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**3. Target market**

**Territory:** [Select all](#) | [Clear](#)

- English speaking territories
- German speaking territories
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**Countries**

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- Afghanistan
- Albania
- Algeria
- American Samoa
- Andorra

**Industry:** [Select one](#) [?](#)

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[Start Over](#)

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**Size:** Medium resolution - Up to 300 x 250 pixels  
**Distribution:** Up to 500,000  
**Start date:** Jan, 01 2012  
**Duration:** Up to one year

**3. Target market**

**Territory:** [Select all](#) | [Clear](#)

- All territories
- United States
- North America
  - Loreum Ipsum
  - Loreum Ipsum
  - Loreum Ipsum
  - Loreum Ipsum
  - Loreum Ipsum
- Europe
  - Loreum Ipsum
  - Loreum Ipsum
  - Loreum Ipsum

**Industry:** [Select one](#) [?](#)

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**Size:** Medium resolution - Up to 300 x 250 pixels  
**Distribution:** Up to 500,000  
**Start date:** Jan, 01 2012  
**Duration:** Up to one year

**3. Target market**

Territory: English speaking territories [Clear](#)

- United States
- North America
  - Lorem Ipsum
  - Lorem Ipsum
  - Lorem Ipsum
  - Lorem Ipsum
  - Lorem Ipsum
- Europe
  - Lorem Ipsum
  - Lorem Ipsum
  - Lorem Ipsum
  - Lorem Ipsum

Industry: [Select one](#) [?](#)

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**Item**



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**1. Image usage** [Edit](#)

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**Placement:** Advertising - Print, display, and TV  
**Format:** Print ad - Magazine and newspaper  
**This use covers:** Commercial or promotional use within an application. Includes applications that are given away as part of a promotion for other products or services. (Does not include use within paid advertising space within an application.)

**2. Usage specs** [Edit](#)

**Size:** Medium resolution - Up to 300 x 250 pixels  
**Distribution:** Up to 500,000  
**Start date:** Jan, 01 2012  
**Duration:** Up to one year

**3. Target market**

**Territory:** [Select all](#) | [Clear](#)

- United States
- English speaking territories
- German speaking territories
- North America/Caribbean
- Europe
- Spanish speaking territories
- Loreum Ipsum
- Loreum Ipsum

**Industry:**

Select one [▼](#) [?](#)

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**Item**



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[Edit](#)

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Creative image #: 102006631

## Item

## 2. Usage specs

[Edit](#)

Size:	Up to 1/4 of ad
Distribution:	Up to 500,000
Start date:	Jan. 01 2012
Duration:	Up to 1 year

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## 3. Target market

Territory: [Select all](#) | [Clear](#)

- United States
- English speaking territories
- German speaking territories
- North America/Caribbean
- Europe
- Spanish speaking territories
- Loreum Ipsum
- Loreum Ipsum

Industry:

Select one



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[Start Over](#)



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### License summary

Image usage		Edit
Creative image #:	102006631	
Placement:	Advertising - Print, display, and TV	
Format:	Print ad - Magazine and newspaper	
This use covers:	Paid advertisement in a printed magazine or newspaper. (See Web - Advertisement for electronic rights.)	
Usage specs		Edit
Size:	Up to 1/4 of ad	
Distribution:	Up to 500,000	
Start date:	Jan, 01 2012	
Duration:	Up to 1 year	
Target market		Edit
Territory:	United States	
Industry:	Medical, dental, eye-care, physical therapy, psychological	

[Start Over](#) [Reuse license details](#)

### Item



Price before discount \$1500.00

**\$1,000.00**

[+ Add to cart](#)

Taxes not applied

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### License configuration

A flat-fee discount has been applied. Modifying any license details other than the start date will remove this discount.

Placement & Format	Edit
Creative image #:	102006631
Placement:	Advertising - Print, display, and TV
Format:	Print ad - Magazine and newspaper
This use covers:	Paid advertisement in a printed magazine or newspaper. (See Web - Advertisement for electronic rights.)

  

Details	Edit
Size:	Up to 1/4 of ad
Distribution:	Up to 500,000
Start date:	Jan, 01 2012
Duration:	Up to 1 year

  

Target market	Edit
Territory:	United States
Industry:	Medical, dental, eye-care, physical therapy, psychological

[Start Over](#) [Reuse license details](#)

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Taxes not applied

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#### Placement & Format

[Edit](#)

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#### Details

[Edit](#)

Size:	Up to 1/4 of ad
Distribution:	Up to 500,000
Start date:	Jan, 01 2012
Duration:	Up to 1 year

#### Target market

[Edit](#)

Territory:	United States
Industry:	Medical, dental, eye-care, physical therapy, psychological

[Start Over](#)

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### Item



Based on your selections, we're unable to display a price online. Please [contact us](#) so we can assist you with pricing options.

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Below are the details you've selected for this license to your creative image.

**Image added to cart!**

Congratulations! You've completed pricing an RM image.

**View cart** **Start over** **Reuse license**

**License summary**

**Image usage**

**Creative image #:**  **Placement:**  **Format:** Print ad - Magazine and newspaper **This use covers:** Paid advertisement in a printed magazine or newspaper. (See Web - Advertisement for electronic rights.)

**Usage specs** [Edit](#)

**Size:** Up to 1/4 of ad **Distribution:** Up to 500,000 **Start date:** Jan, 01 2012 **Duration:** Up to 1 year

**Target market** [Edit](#)

**Territory:** United States **Industry:** Medical, dental, eye-care, physical therapy, psychological

**Item added to cart** **View cart**

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[!\[\]\(37919d19afc63f14e440d2a44d4af43d\_img.jpg\) Call or email us](#) [!\[\]\(03d63843f61b0093ef0dc2a37c30b212\_img.jpg\) Learn more about licensing](#)

**Start Over** **Reuse license**



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### License summary

Image usage		<a href="#">Edit</a>
Creative image #:	102006631	
Placement:	Advertising - Print, display, and TV	
Format:	Print ad - Magazine and newspaper	
This use covers:	Paid advertisement in a printed magazine or newspaper. (See Web - Advertisement for electronic rights.)	
Usage specs		<a href="#">Edit</a>
Size:	Up to 1/4 of ad	
Distribution:	Up to 500,000	
Start date:	Jan, 01 2012	
Duration:	Up to 1 year	
Target market		<a href="#">Edit</a>
Territory:	United States	
Industry:	Medical, dental, eye-care, physical therapy, psychological	

[Start Over](#)
[Reuse license details](#)

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