

01. First tab 'Licensing' is selected.
02. 'Single use' is preselected.

03. Extra copy space for large amount of saved licenses.
04. Price shows lowest price for Usage/Detail combination.

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English (US) | Language

## RM Rights-managed pricing



Single Use	<a href="#">Edit</a>
Web and app	<a href="#">Edit</a>
Web, app or software advertisement	<a href="#">Edit</a>
Up to 50,000	<a href="#">Edit</a>
Web - Ad	<a href="#">Edit</a>
Up to 1 month	<a href="#">Edit</a>
Automotive	<a href="#">Edit</a>

**\$1500.00** 4

1 Licensing

Usage

Detail

Availability

2 Single use

 Single use

 Multiple uses:

- Collateral pack: print and web
- Advertising pack: print, outdoor, web
- All advertising pack
- Digital pack: web, mobile, interactive
- TV, broadcast and film advertising
- Display pack: indoor, in-store, on-site and packaging
- All product pack
- All internal use pack
- Below the line pack

3 Your saved licenses:

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FILE: RM\_Calc\_Additive\_Model.png

PAGE Price Calculator

STATE Anonymous

DATE: 07/15/2011

CREATOR: Matt Aguilal

VERSION: 1

01. Second tab 'Usage' is selected.

02. Individual selections highlighted by #FFF text.

03. Non selected list items highlighted by #CCC text.


[English \(US\)](#) | 

[Language](#)

## RM Rights-managed pricing



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Web, app or software advertisement	<a href="#">Edit</a>
Up to 50,000	<a href="#">Edit</a>
Web - Ad	<a href="#">Edit</a>
Up to 1 month	<a href="#">Edit</a>
Automotive	<a href="#">Edit</a>

# \$1500.00

1

[Licensing](#)[Usage](#)[Detail](#)[Availability](#)

### How will this image be used?



- 2 [Web and app](#)  
Advertising – Print, display and TV  
Marketing and promotional collateral  
Publishing and editorial  
Film, video and TV programs  
Internal use – Companies and organizations  
Retail, product and packaging
- 3 [Marketing and promotional collateral](#)

### Select a specific use:



- [Web, app or software advertisement](#)  
[Web – Corporate and promotional site](#)  
[Web – Webisode](#)  
[Web – Social Media](#)  
[Web – Electronic brochure, email and direct promotion](#)  
[OEM portable device](#)  
[Apps – Corporate or promotional use](#)  
[Apps – Retail](#)

### This use covers:

Advertisement within an application, website, game or other software. Includes banner ads, over-page, in-page or web video advertisements.

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English (US) |

Language

**RM Rights-managed pricing**

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Up to 1 month	<a href="#">Edit</a>
Automotive	<a href="#">Edit</a>

\$1500.00

1

[Licensing](#)[Usage](#)[Detail](#)[Availability](#)

Number of impressions?

?

Where will this image be distributed?

?

- Up to 50,000
- Up to 100,000
- Up to 150,000
- Up to 250,000
- Up to 500,000
- Up to 1 million
- Up to 5 million
- Up to 10 million
- More than 10 million

- Web - Ad
- Mobile app - Ad
- Tablet app - Ad
- Software - Ad
- Web and all apps - Ad
- All apps and software - Ad

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FILE: RM\_Calc\_Additive\_Model.png

PAGE Price Calculator

STATE Anonymous

DATE: 07/15/2011

CREATOR: Matt Aguilal

VERSION: 1

01. Fourth tab "Availability" is selected.

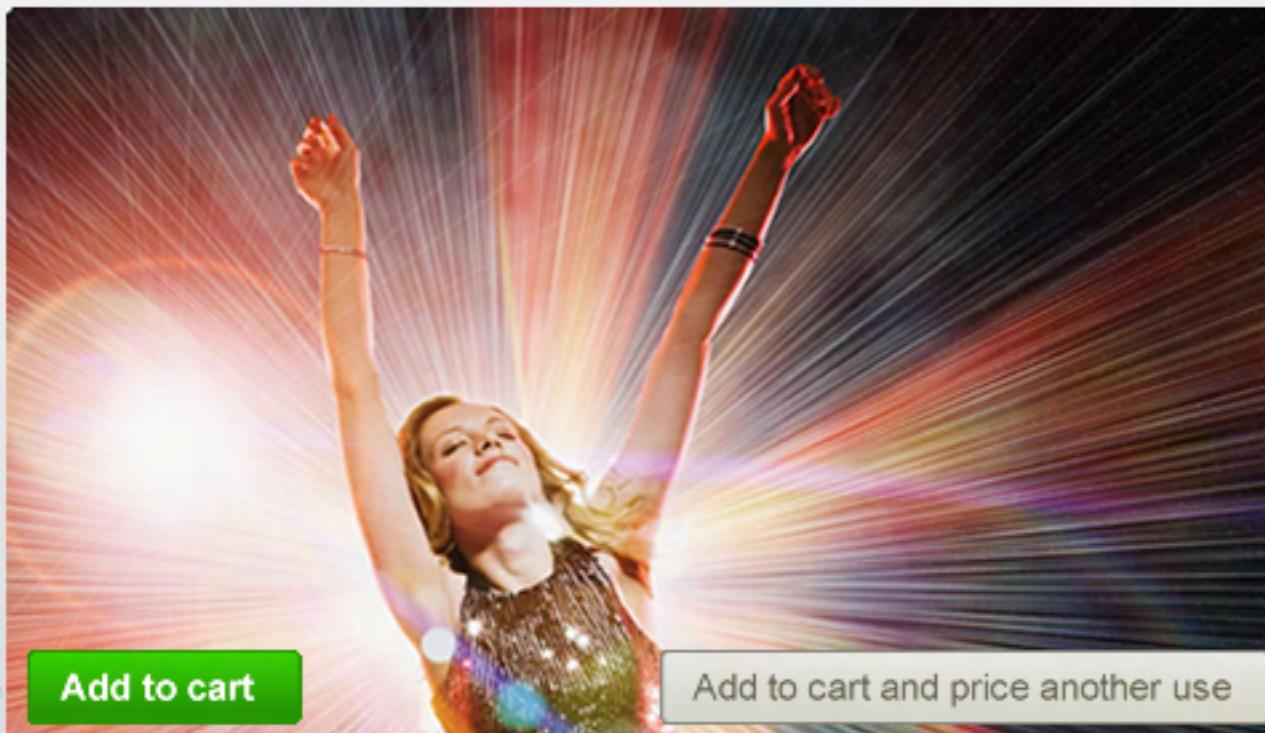
02. Add to cart buttons emerge when selection have been finalized.

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English (US)

Language

## RM Rights-managed pricing


2 Add to cart

Add to cart and price another use

\$1500.00

1

Licensing

Usage

Detail

Availability

What is the start date of the image?

 July 

What is the duration of the image use?

Up to 1 month  
Up to 3 months  
Up to 6 months  
Up to 1 year  
Up to 2 years  
Up to 3 years

What is the industry of the product or service that the image is promoting?

In which territories will the image appear?

- United States
- Afghanistan
- Albania
- Algeria
- American Samoa

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