

Window size 942 x 650 (may need to resize height)

Price a rights-managed image



Follow the steps below to tell us how this RM image will be used and to price this image for one-time use on a single media type. [Learn more](#)

1. Image usage

Placement: ▼ ?**Format:** ▼ ?[Next](#)

2. Usage specs

3. Target market

[Start Over](#)

540px

320px

Summary



Creative image #: 102006631

Questions?

Need exclusivity, bulk pricing, or have other questions? Let us help you.

**Live help**

We are online. Chat with a rep now.

**Call or email us**

Worldwide locations and assistance

**Learn more about licensing**

Check out our help center

20px

30px

30px

Headers & Subheaders

1. Lubalin Graph GI Medium; 32px; #000000
2. Lubalin Graph GI Medium; 28px; #000000
3. Lubalin Graph GI Medium; 18px; #000000
4. Lubalin Graph GI Medium; 18px; #FFFFFF
5. Lubalin Graph GI Medium; 18px; #999999
6. Lubalin Graph GI Medium; 18px; #000000

Body text

1. Arial; 15px; #333333; line-height: 1.5em

example:
| Questions?
2. Arial; 12px; #333333; line-height: 1.5em

example:
| Need exclusivity, bulk pricing, or have other
questions? Let us help you.
3. Arial; 12px; bold; #333333; line-height: 1.5em

example:
| Follow the steps below to tell us how this RM image will be used and to price this
image for one-time use on a single media type. [Learn more](#)
4. Arial; 12px; #999999; line-height: 1.5em
5. Arial; 12px; bold; #999999; line-height: 1.5em
6. Arial; 10px; #999999; line-height: 1.5em

example:
| Taxes not applied

Link text

1. Arial; 12px; #2C46B7; line-height: 1.5em

standalone example:
| [Edit](#)

inline example:
| Follow the steps below to tell us how this RM image will be used and to price this
image for one-time use on a single media type. [Learn more](#)

Summary 1 - Displays when the user is in the process of completing the calculator steps

1. Image usage

[Edit](#)

Creative image #: 102006631

Placement: Advertising - Print, display, and TV

Format: Print ad - Magazine and newspaper

This use covers: Paid advertisement in a printed magazine or newspaper. (See Web -
Advertisement for electronic rights.)

Arial; 12px; bolding on labels only; #333333; line-height: 1.9em

Summary 2 - Displays when the user has completed all steps

Section headers: Arial; 12px; bold; #999999

Table text: Arial; 12px; bold on labels only; #333333

<div style="background-color: #e0e0e0; padding: 5px; margin-bottom: 10px;"> Creative image #: 102006631 </div> <div style="background-color: #e0e0e0; padding: 5px; margin-bottom: 10px;"> Placement: Print ad - Magazine and newspaper </div> <div style="background-color: #e0e0e0; padding: 5px; margin-bottom: 10px;"> Format: Paid advertisement in a printed magazine </div> <div style="background-color: #e0e0e0; padding: 5px; margin-bottom: 10px;"> This use covers: Paid advertisement in a printed magazine or newspaper </div>	<div style="display: flex; justify-content: space-between; align-items: center;"> 30px Section header and Edit share baseline Edit 20px </div> <div style="margin-top: 10px;"> 10px above and below text </div> <div style="margin-top: 10px;"> Dashed line: 1 x 540 pixels; #CCCCCC <ul style="list-style-type: none"> ▪ List always ends with a line ▪ No line between section header and first row </div>
<div style="display: flex; justify-content: space-between; align-items: center;"> 10px 30px 200px 340px 540px </div>	

Example showing long text. Use body text 2 style for this block:

Territory:	United States, Aorem ipsum, Bolor sit amet, Consectetur, Dipiscing, Eonec, Felis, Gincidunt, Huctus, Inenatis, Jllamcorper eu libero. Maecenas sit amet venenatis nisl. Duis scelerisque elit nibh. Curabitur vehicula, magna et blandit rutrum, nisi mauris interdum justo, cursus porttitor orci libero at lacus. Donec at justo placerat ligula ultricies luctus. Nullam vel nibh tortor.
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Alert messaging

1. Non **In progress**

example:

Creative image #: 102006631

Placement: Print ad - Magazine and newspaper

Format: Paid advertisement in a printed magazine

This use covers: Paid advertisement in a printed magazine or newspaper.

License configuration

A flat-fee discount has been applied. Modifying any license details other than the start date will remove this discount.

Placement & Format

Edit

Creative image #:

102006631

Primary button (Large)

1. Normal



Text:
Arial; bold; 15px; #FFFFFF
Text-decoration: none
Text padding: 10px left & right

Shape:
Height: 32px
Top gradient: #39D305
Bottom gradient: #299405
Stroke: #299405
Border radius: 4

2. Hover



Text:
Arial; bold; 15px; #FFFFFF
Text-decoration: underline
Text padding: 10px left & right

Shape:
Height: 32px
Top gradient: #36D145
Bottom gradient: #23B63B
Stroke: #299405
Border radius: 4

3. On Click



Text:
Arial; bold; 15px; #FFFFFF
Text-decoration: underline
Text padding: 10px left & right

Shape:
Height: 32px
Top gradient: #23B63B
Bottom gradient: #36D145
Stroke: #299405
Border radius: 4

4. Disabled



Text:
Arial; 15px; #B3B4A7
Text-decoration: none
Text padding: 10px left & right

Shape:
Height: 32px
Top gradient: #FFFFFF
Bottom gradient: #FFFFFF
Stroke: #DADCD3
Border radius: 4

Secondary button (Large)

1. Normal



Text:
Arial; 15px; #393926
Text-decoration: none
Text padding: 10px left & right

Shape:
Height: 32px
Top gradient: #E9E9E4
Bottom gradient: #D4D3CA
Stroke: #86837C
Border radius: 4

2. Hover



Text:
Arial; 15px; #393926
Text-decoration: underline
Text padding: 10px left & right

Shape:
Height: 32px
Top gradient: #E9E9E4
Bottom gradient: #D4D3CA
Stroke: #514E42
Border radius: 4

3. On Click



Text:
Arial; 15px; #393926
Text-decoration: underline
Text padding: 10px left & right

Shape:
Height: 32px
Top gradient: #D4D3CA
Bottom gradient: #E9E9E4
Stroke: #514E42
Border radius: 4

4. Disabled



Same as above

Primary button (small)

1. Normal



Text:
Arial; bold; 12px; #FFFFFF
Text-decoration: none
Text padding: 10px left & right

Shape:
Height: 26px
Top gradient: #39D305
Bottom gradient: #299405
Stroke: #299405
Border radius: 4

2. Hover



Text:
Arial; bold; 12px; #FFFFFF
Text-decoration: underline
Text padding: 10px left & right

Shape:
Height: 26px
Top gradient: #36D145
Bottom gradient: #23B63B
Stroke: #299405
Border radius: 4

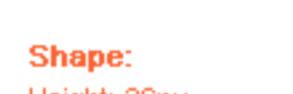
3. On Click



Text:
Arial; bold; 12px; #FFFFFF
Text-decoration: underline
Text padding: 10px left & right

Shape:
Height: 26px
Top gradient: #23B63B
Bottom gradient: #36D145
Stroke: #299405
Border radius: 4

4. Disabled

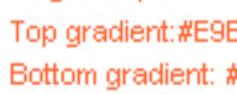


Text:
Arial; 12px; #B3B4A7
Text-decoration: none
Text padding: 10px left & right

Shape:
Height: 26px
Top gradient: #FFFFFF
Bottom gradient: #FFFFFF
Stroke: #DADCD3
Border radius: 4

Secondary button (small)

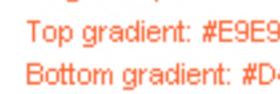
1. Normal



Text:
Arial; 12px; #393926
Text-decoration: none
Text padding: 10px left & right

Shape:
Height: 26px
Top gradient: #E9E9E4
Bottom gradient: #D4D3CA
Stroke: #86837C
Border radius: 4

2. Hover



Text:
Arial; 12px; #393926
Text-decoration: underline
Text padding: 10px left & right

Shape:
Height: 26px
Top gradient: #E9E9E4
Bottom gradient: #D4D3CA
Stroke: #514E42
Border radius: 4

3. On Click



Text:
Arial; 12px; #393926
Text-decoration: underline
Text padding: 10px left & right

Shape:
Height: 26px
Top gradient: #D4D3CA
Bottom gradient: #E9E9E4
Stroke: #514E42
Border radius: 4

4. Disabled



Same as above

Icon buttons

1. Normal



Image:
Icons to be provided by UX

Shape:
Dimensions: 26 x 34px
Top gradient: #FFFFFF
Bottom gradient: #EAECCE9
Stroke: #CACCC0
Border radius: 4

2. Hover



Image:
Icons to be provided by UX

Shape:
Height: 26 x 34px
Top gradient: #FFFFFF
Bottom gradient: #EAECCE9
Stroke: #7C7B6C
Border radius: 4

3. On Click



Image:
Icons to be provided by UX

Shape:
Height: 26 x 34px
Top gradient: #EAECCE9
Bottom gradient: #FFFFFF
Stroke: #7C7B6C
Border radius: 4

Help button

1. Normal



Image:
Icon to be provided by UX

Shape:
Dimensions: 26 x 26px
Top gradient: #FFFFFF
Bottom gradient: #EAECCE9
Stroke: #CACCC0
Border radius: 4

2. Hover

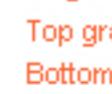


Image:
Icon to be provided by UX

Shape:
Height: 26 x 26px
Top gradient: #FFFFFF
Bottom gradient: #EAECCE9
Stroke: #7C7B6C
Border radius: 4

3. On Click

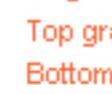


Image:
Icon to be provided by UX

Shape:
Height: 26 x 26px
Top gradient: #EAECCE9
Bottom gradient: #FFFFFF
Stroke: #7C7B6C
Border radius: 4

Input form

Not in focus

Label:
Tip text...

Form:
Lorem: ipsum dolor sit amet nougat

Label text:
Arial; 12px; bold; #333333
Alignment: Left
Padding: 8px bottom

Form text:
Arial; 12px; #999999
Padding: 8px left

Supplementary text:
Arial; 12px; #333333
Line-height: 1.5em
Alignment: Left
Padding: 8px top

Form:
Height: 32px
Width: Variable
Stroke: 1px; #999999

Error handling

Label:
Tip text...

Form:
ipsum dolor sit amet nougat

Label text:
No change

Form text:
No change

Error text:
Arial; 12px; #FF0004
line-height: 1.5em
Alignment: Left
Padding: 8px top

Form:
Stroke: 1px; #FF0004

Unavailable & Pre-filled

Label:
Tip text...

Form:
ipsum dolor sit amet nougat

Label text:
No change

Form text:
No change

Error text:
Arial; 12px; #FF0004
line-height: 1.5em
Alignment: Left
Padding: 8px top

Form:
Stroke: 1px; #FF0004

In focus

Label:
Entered text

Form:
Lorem: ipsum dolor sit amet nougat

Label text:
Arial; 12px; bold; #333333
Alignment: Left
Padding: 8px bottom

Form text:
Arial; 12px; #000000
Padding: 8px left

Supplementary text:
Arial; 12px; #333333
Alignment: Left
Padding: 8px top

Form:
Height: 32px
Width: Variable
Stroke: 1px; #999999

Error handling w/ supplementary text

Label:
Tip text...

Form:
Lorem: ipsum dolor sit amet nougat
ipsum dolor sit amet nougat

Label text:
No change

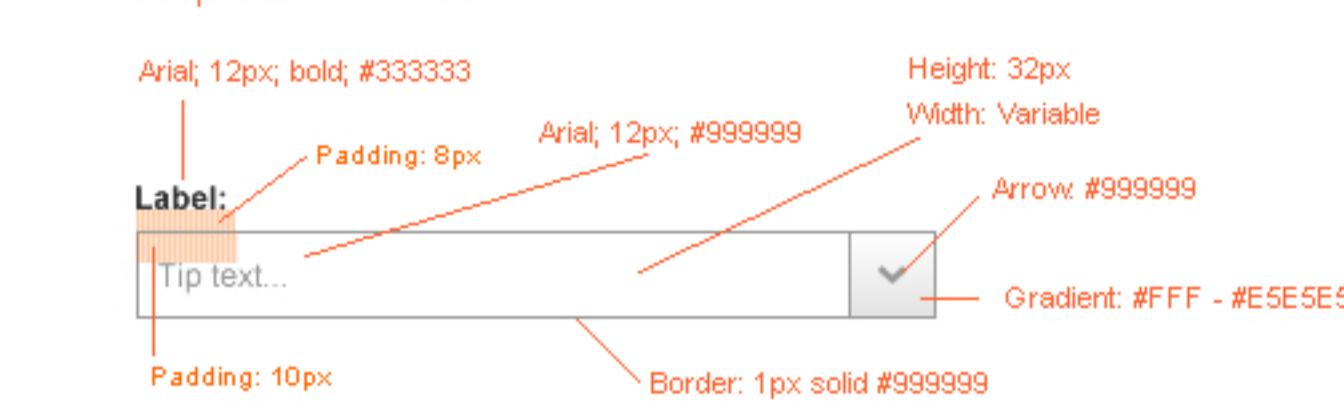
Form text:
No change

Supplementary text:
Arial; 12px; #333333
line-height: 1.5em
Alignment: Left
Padding: 8px top

Form:
Stroke: 1px; #FF0004

Drop-down form

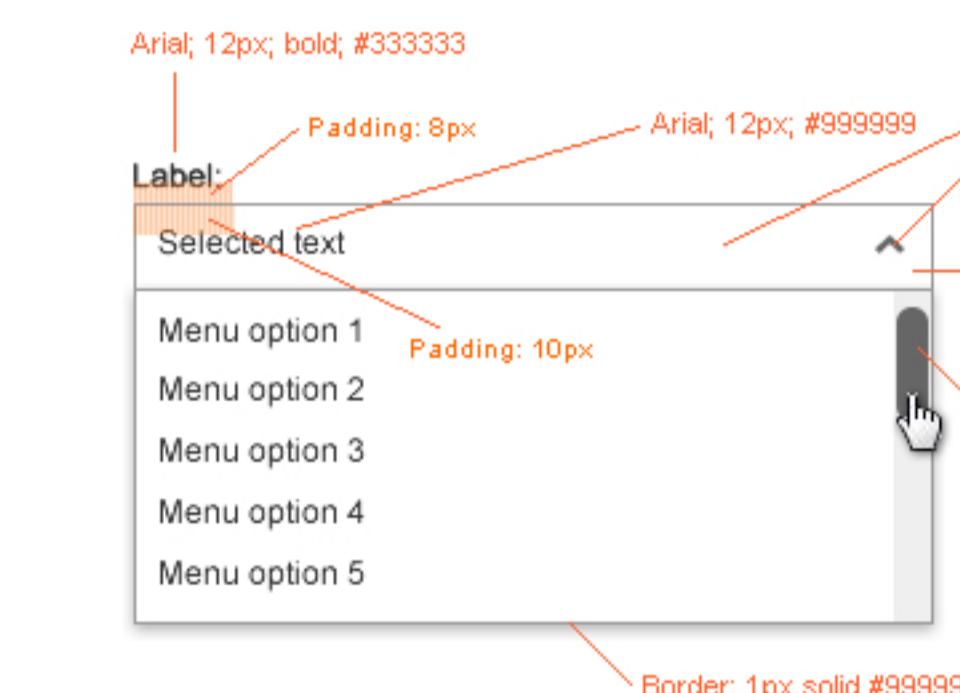
Dropdown not in focus



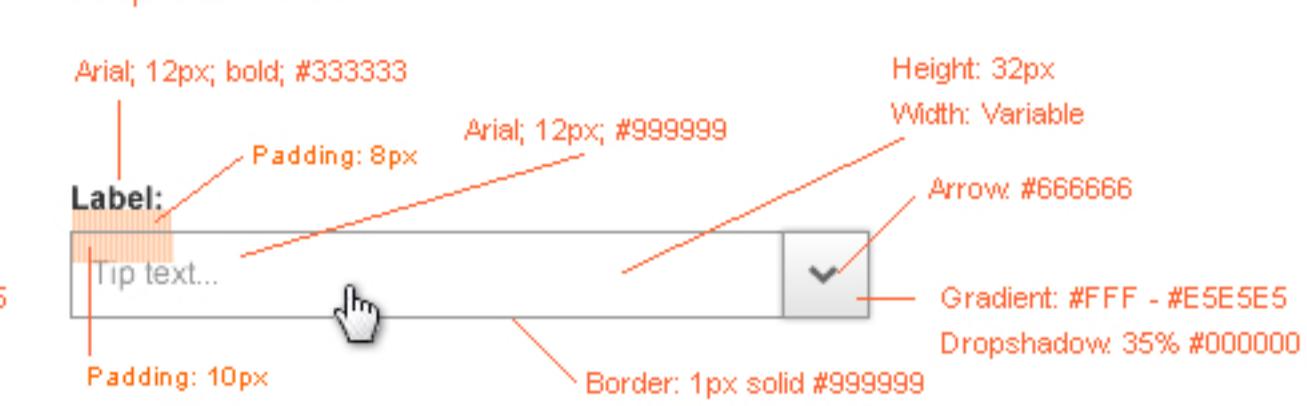
Dropdown disabled with single selection available



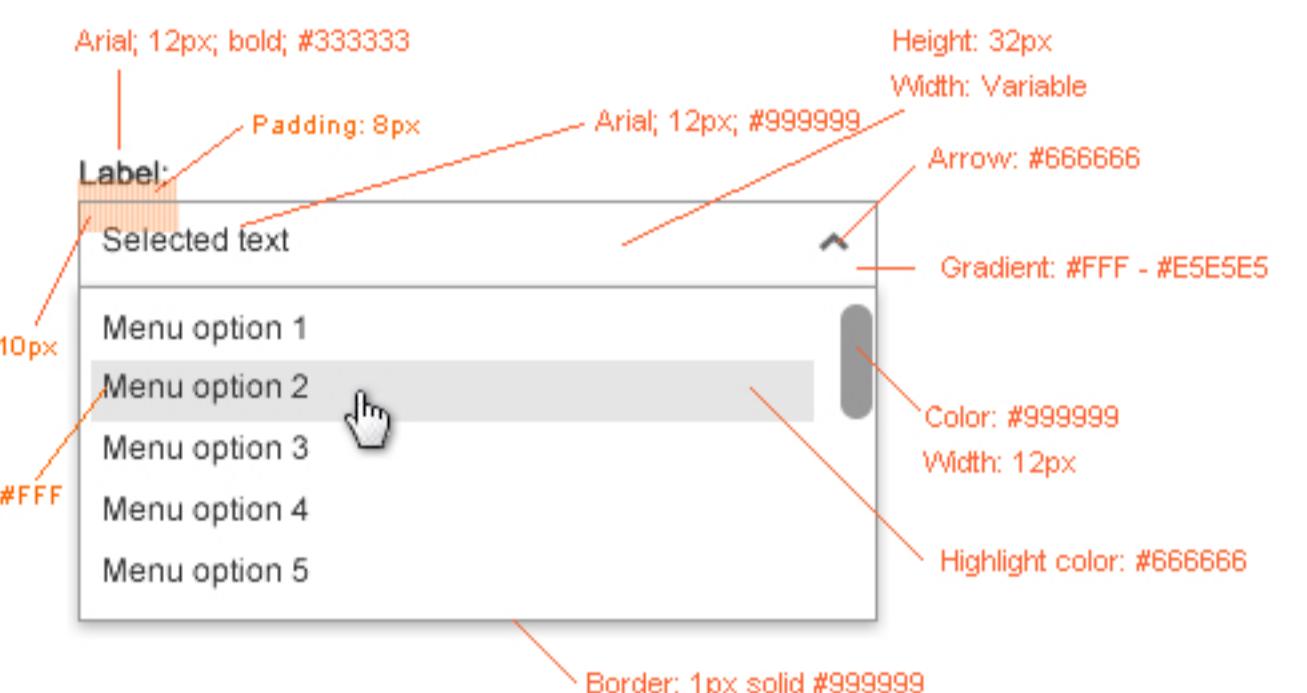
Menu expanded



Dropdown in focus

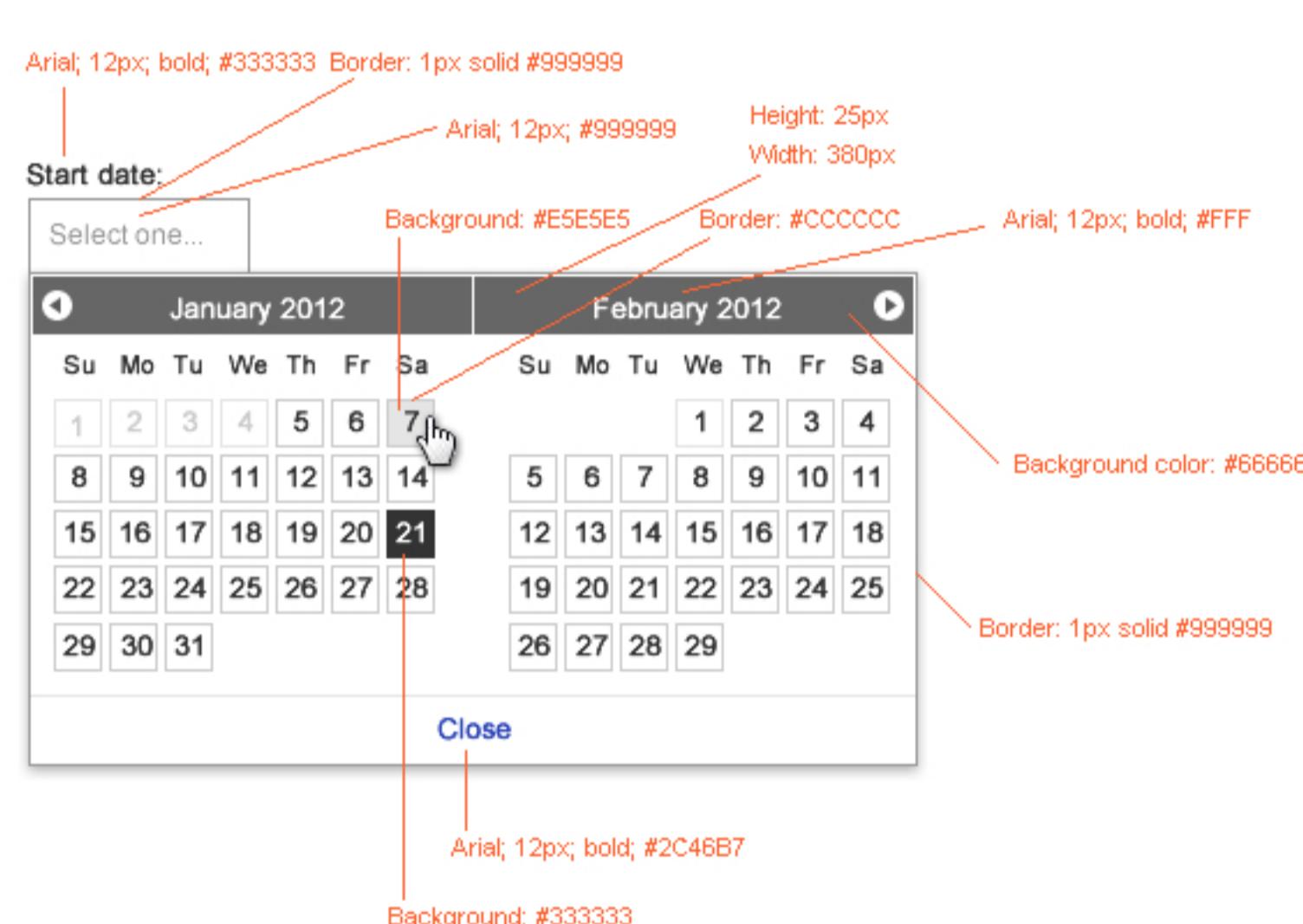


On hover

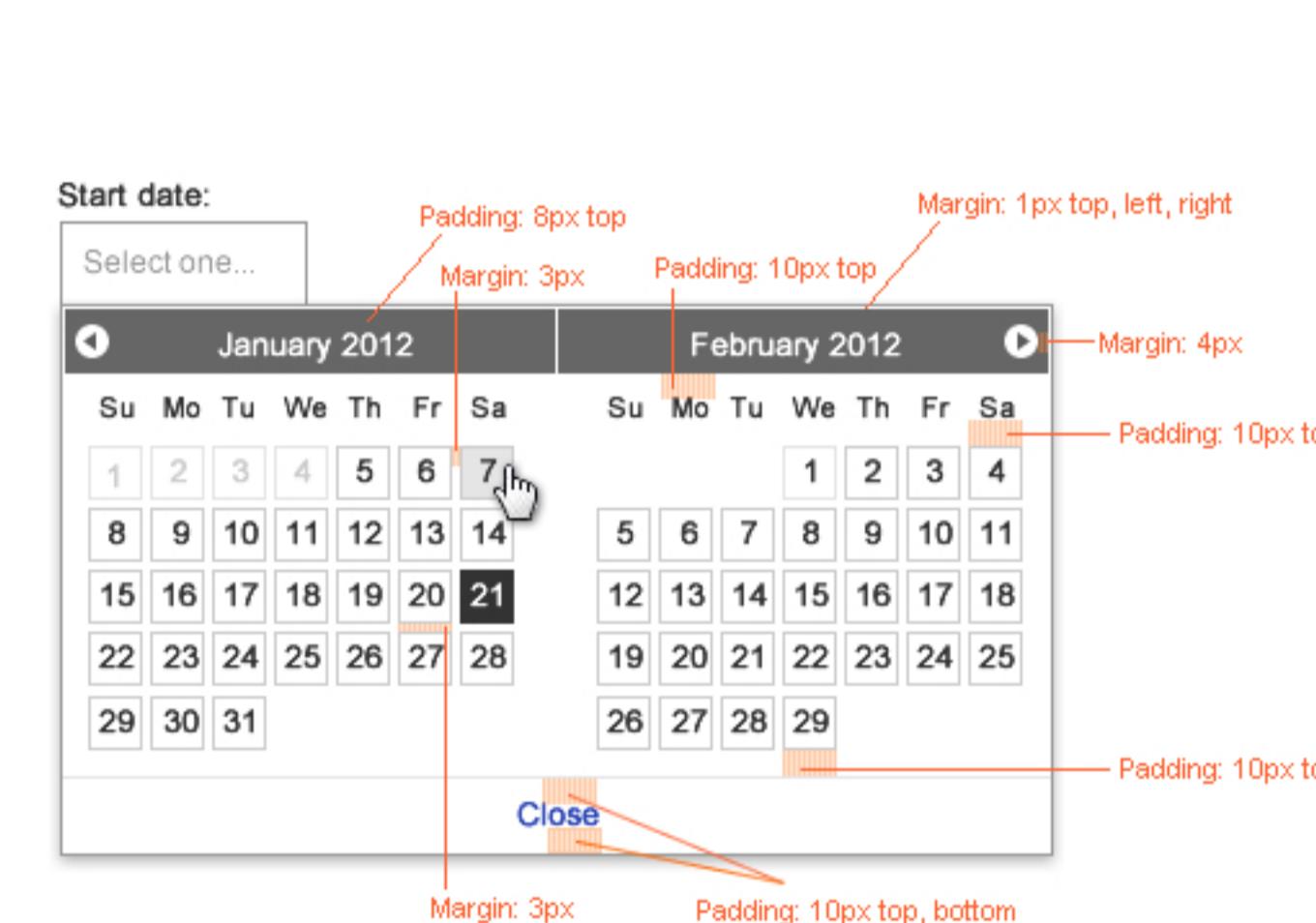


Calender Select

Calender expanded



Calender expanded

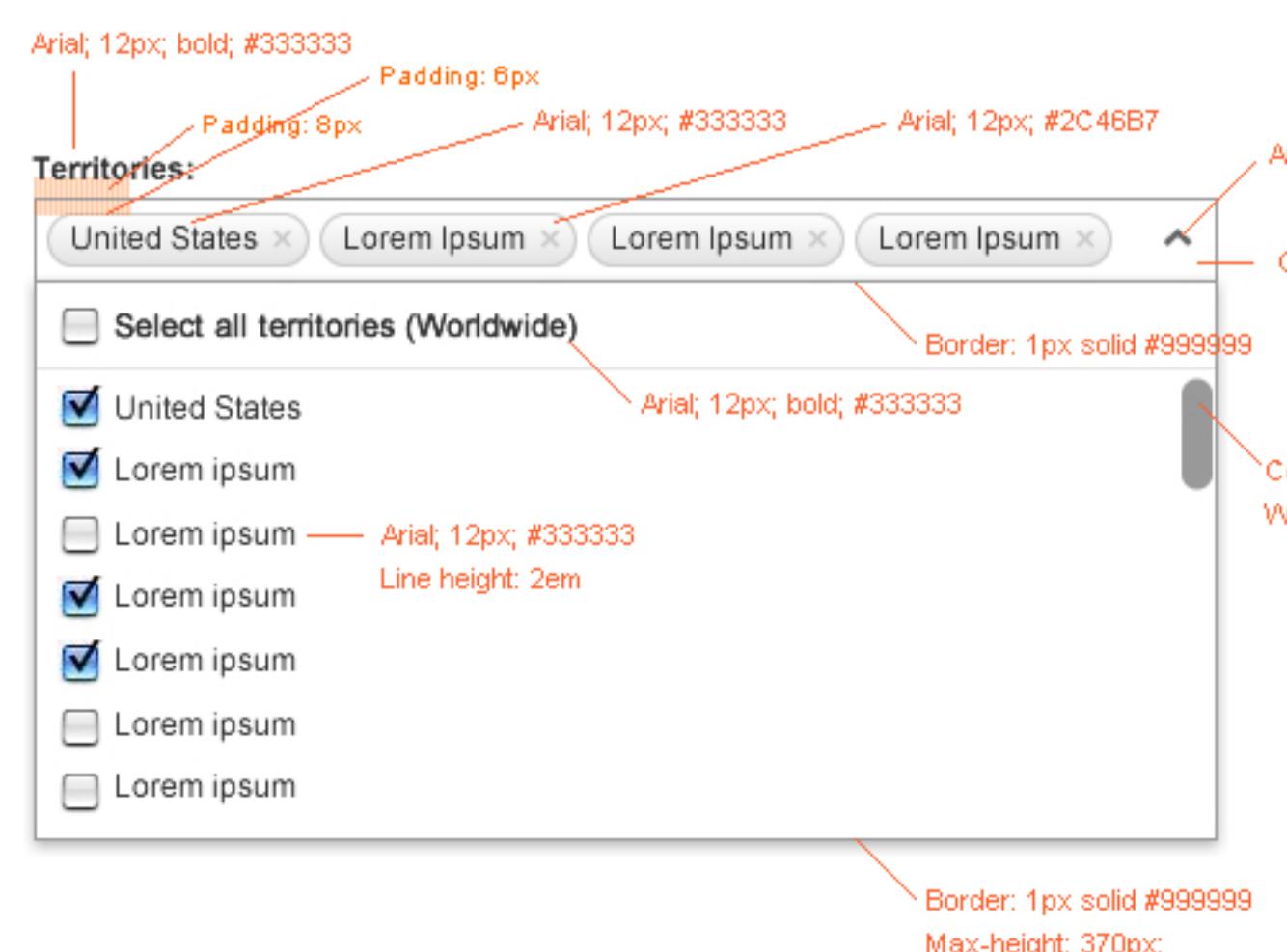


Territory Select

Territory dropdown



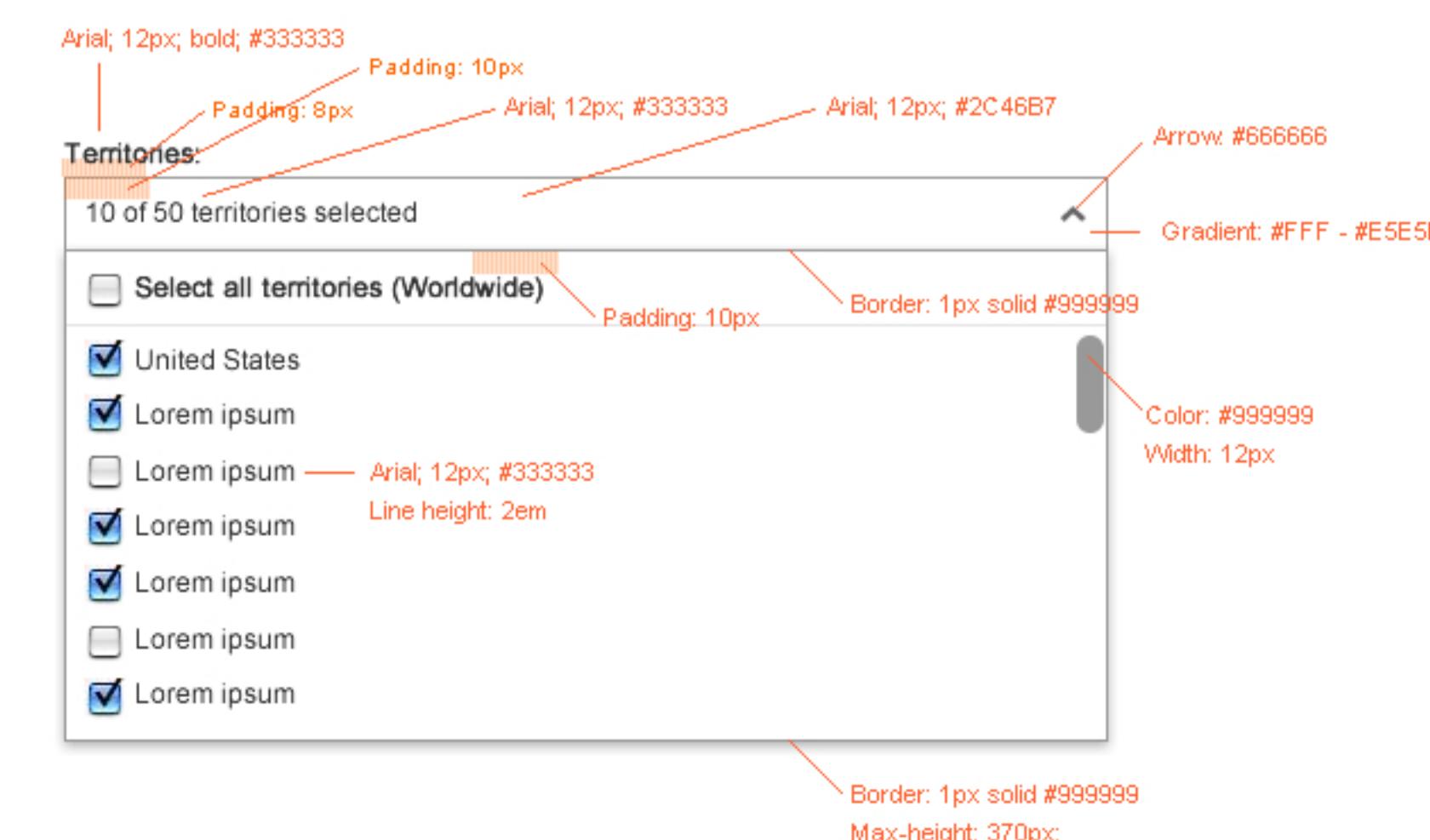
Territory expanded



Territory dropdown hover



Territory 10+ options expanded



Input box

Label:

Territory UI / Inactive
• If no default location is included

Territories:

Input box w/ text entered

Label:

Territory UI / Inactive
• With default location included
• Capsule close button reduced in prominence
• Includes CTA to add additional territories

Territories:

 [Add territories...](#)

Drop-down form

Label:

Territories:

Drop-down form on hover

Label:

Territory UI / Hover on box

Territories:

 [Add territories...](#)

Drop-down with single selection.
• Drop-down menu is disabled
• Selected text is same color as entered text and NOT grey like the tip text

Label:

Territory UI showing multiple capsules
• Menu now includes checkboxes
• Menu includes "Select all" checkbox
• If more territories are selected than can be displayed the next screen is displayed.

Territories:

Drop-down menu expanded showing hover

Label:

- Menu option 1
- Menu option 2
- Menu option 3
- Menu option 4
- Menu option 5

Messaging that appears when more territories are selected than the box can display

Territories:

10 of 50 territories selected

 Select all territories (Worldwide)

- United States
- Lorem ipsum

Expanded menu showing scroll on hover and drag

Label:

- Menu option 1
- Menu option 2
- Menu option 3
- Menu option 4
- Menu option 5

Territories:

10 of 50 territories selected

 Select all territories (Worldwide)

- United States
- Lorem ipsum

Format drop-down / Activated
• Uses groups
• Includes uses

Format:

- Print ads
- Directory
Paid advertisement in a printed directory.
- Event program
Paid advertisement in a printed program at a sporting or entertainment event.
- Freestanding insert
Removable printed insert in a newspaper or magazine.
- Magazine and newspaper
Paid advertisement in a printed magazine or newspapers.
- Web

All territories selected

Territories:

All 50 territories selected

 Select all territories (Worldwide)

- United States
- Lorem ipsum

Format drop-down with selection

Format:

This use covers: Paid advertisement in a printed program at a sporting or entertainment event.

Calendar control

Start date:

January 2012					February 2012								
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22	23	24	25	26	27	28
29	30	31					1	2	3	4	5	6	7
							19	20	21	22	23	24	25
							26	27	28	29			

Close

Alt Format drop-down Activated
• DOES NOT use groups
• Includes uses

Format:

- Print ads - Directory
Commercial or promotional use where the image is displayed in a web-based social/community network designed to engage people to connect or collaborate. No paid advertising space permitted with this use.
- Print ads - Event program
Commercial or promotional use where the image is displayed in a web-based social/community network designed to engage people to connect or collaborate. No paid advertising space permitted with this use.
- Print ads - Freestanding insert
Commercial or promotional use where the image is displayed in a web-based social/community network designed to engage people to connect or collaborate. No paid advertising space permitted with this use.

Right Container

Basic summary

Item

Lubalin Medium; 18px; #000000

Background color: #E5E5E5
Height: 32px

Thumbnail: 60px max width/height

Arial; 12px; #333333

Creative image #: 102006631

Border: solid 2px #E5E5E5

Need help? Lubalin Medium; 18px; #333333

Chat with a sales rep

Arial; 12px; #333333

Questions? Lubalin Medium; 18px; #333333

For help with multiple licenses, exclusivity, bulk
pricing, or other products and services, contact us by
email, online or phone.

Call or email us

Learn more about licensing

Item

10px

30px

20px

Creative image #: 102006631

30px

20px

20px

Need help?

Chat with a sales rep

20px

20px

20px

Questions?

For help with multiple licenses, exclusivity, bulk
pricing, or other products and services, contact us by
email, online or phone.

Call or email us

20px

20px

20px

Learn more about licensing

Added to cart summary

Item

Lubalin Medium; 18px; #000000

Background color: #E5E5E5
Height: 32px

Thumbnail: 60px max width/height

Arial; 12px; #999999

Border: solid 2px #E5E5E5

Price before discount \$1500.00

\$1,000.00 Lubalin medium; 32px #000000

+ Add to cart Arial; Bold; 15px #FFFFFF

Taxes not applied Arial; 10px; #999999

Need help? Lubalin Medium; 18px; #333333

Chat live with a sales rep Arial; 12px; #333333

Arial; bold; 12px; #333333

Questions? Lubalin Medium; 18px; #333333

For help with multiple licenses, exclusivity, bulk
pricing, or other products and services, contact us by
email, online or phone.

Call or email us

Learn more about licensing

Item

20px

20px

20px

Price before discount \$1500.00

\$1,000.00

+ Add to cart

12px

Taxes not applied

30px

Need help?

Chat live with a sales rep

Questions?

For help with multiple licenses, exclusivity, bulk
pricing, or other products and services, contact us by
email, online or phone.

Call or email us

Learn more about licensing

Added to cart summary

Item

Lubalin Medium; 18px; #000000

Background color: #E5E5E5
Height: 32px

Thumbnail: 60px max width/height

Border: solid 2px #E5E5E5

Item added to cart Lubalin medium; 32px #000000

View cart Arial; Bold; 15px #FFFFFF

Need help? Lubalin Medium; 18px; #333333

Chat live with a sales rep Arial; 12px; #333333

Arial; bold; 12px; #333333

Questions? Lubalin Medium; 18px; #333333

For help with multiple licenses, exclusivity, bulk
pricing, or other products and services, contact us by
email, online or phone.

Call or email us

Learn more about licensing

Item

20px

20px

20px

Item added to cart

View cart

30px

Need help?

Chat live with a sales rep

Questions?

For help with multiple licenses, exclusivity, bulk
pricing, or other products and services, contact us by
email, online or phone.

Call or email us

Learn more about licensing

Yellow Notification container

Item

Padding: 10px

Arial; 12px; #333333

Based on your selections, we're unable to display a price online. Please contact us so we can assist you with pricing options.

Padding: 14px

Background-color: #FFFF87

Need help?

Chat live with a sales rep

Questions?

For help with multiple licenses, exclusivity, bulk
pricing, or other products and services, contact us by
email, online or phone.

Call or email us

Learn more about licensing

Right Container

Basic summary

