

## **mattanikiej.com**

A personal website to showcase all the strengths and projects done by Matt Anikiej

A personal website can do wonders to boost a resume, show experience, and previous work a person has done. By creating a personal website for myself, I will be able to show the areas I have experience in, and the various projects that have been done with that knowledge. This will allow employers and potential clients to be able to see that I have the skills they need, and would persuade them to hire me.

### **Personas**

#### **Emily Smith:**

Emily Smith is a recruiter at a tech startup looking for someone to help them develop their app. She wants someone who is versatile and can both design well, as well as develop their designs.

#### **Richard Brown:**

Richard is an entrepreneur with no programming experience. He has a revolutionary product and idea, but needs someone who can develop a website for him to sell his product.

#### **Dan DeMan:**

Dan is a data scientist who is hoping to find someone to help him make machine learning models. He is hoping to find someone with experience in both designing and creating neural networks, and wants to see their work.

### **Comparable websites:**

<https://siarto.com/> A personal portfolio for Jeff Siarto.

<https://www.personalwebsites.com/> Although loaded with more features, business websites aim for the same goal as personal websites: to use them for their services.

<https://www.colin-moy.com/> Although it has interesting animations, the design is too cluttered and the focus isn't on the individual anymore. I want to be able to ensure the focus is entirely on me and my work.