

# FIND A CHARACTER WITH STRONG DESIRE

## CHARACTER NAME

## CHARACTER BIO / DESCRIPTION

## DESIRE

What does this character want beyond what they already have?



## NOTES

### Questions to ask to understand this character's **DESIRE**:

1. What's your big dream for the next year?
2. How does this fulfill a personal goal or passion for you?
3. Beyond the product/service/cause, what kind of impact do you hope this creates?
4. If you had to narrow it down to one word, what's this really about for you?
5. For all of the hours, sweat, and tears that you've put into this—it's all for the sake of what?

### Questions to ask to understand this character's **PLOT POINTS**:

1. When did you first realize this was needed?
2. What was the specific challenge or moment that you realized there was a problem?
3. What are the three most important steps in bringing this to life?
4. Were there any major setbacks or hurdles in bringing this to life?
5. What are the 3 most influential experiences in your life that have led to your passion for this?