

# WHY ARE YOU TELLING THIS STORY?

**Instructions:** Consider the prompts below to help you articulate why you're telling this story. Answer each prompt individually before looking for ways to combine your insights into a single sentence.

**PROMPT #1:**

**What is it that's most inspiring or memorable about this story?**

**PROMPT #2:**

**What is this story really about?**

**PROMPT #3:**

**What do I want people to do or feel as a result of this story?**

**In a single sentence, WHY are you telling this story?**