#### **Matthew Barty**

# <u>linkedin.com/in/matthew-barty/</u>

UX & HF Engineer | Data Scientist | Applied AI

Matthew.barty@outlook.com

8 years of technical, cross-functional experience in research & product development, primarily in the HealthTech.

Expertise in leading projects, researching, designing, and developing complex systems – Including surgical robots, neurostimulation implants, satellite and comms, Al powered creative applications, and more!

## **Full Projects Portfolio:**

## | Technical Skills

Data Science (AI/ML) Python, TensorFlow, LLMOps, Generative Diffusion (stable diffusion), Computer Vision,

NLP, Matplotlib, Deep Learning (CNN & RNN), SQL, R

**Frontend Dev** JavaScript, TypeScript, ReactJS, NextJS, TailwindCSS, HTML, CSS

**Backend Dev.** NodeJS, Express.js, RESTful API Development (FastAPI), AWS Suite, Git

**UX Engineering** Project leadership, HCI design, Interaction design, Research study design, Quant &

Qual research, Contextual inquiry, Questionnaire design

**UX Design** Adobe Photoshop, Illustrator, InDesign, Premiere, Figma

## | Professional Experience

### **UX & Human Factors Engineering Consultant** (HealthTech)

2022 - Present

@ The Technology Partnership (TTP) | World-Class Technology & Design Consultancy

- Generated over £800k in consulting fees by leading HFE & UX teams on MedTech innovations (e.g., neurostimulation implants, consumer diagnostics, intervention & imaging),
- Delivered 300+ hours of technical upskilling through AI/HF advocacy programs and community mentorship,
- Keynote speaker and panelist at Digital Health World Congress, London 2023, discussing 'Al as a Tool for Accessibility in HealthTech'.

Clinical Data Scientist 2020 – 2022

@ CMR Surgical | Surgical Robotics Unicorn (startup experience, \$3bn valuation)

- Enhanced data visibility and accessibility company-wide through presentations and mentorship,
- Influenced key business strategy decisions with research initiatives, statistical analysis, and data validation of real-world surgical data.

#### **Human Factors Engineer**

2018 - 2020

@ CMR Surgical | as above ~

- Successfully validated the safety & effectiveness and usability of complex 'Versius' surgical robotics system,
- Designed, executed, analysed and reported on 40+ usability and clinical engineering studies with surgeons, nurses, and HCPs for complex surgical hardware systems, accessories, and software features,
- Implemented automated algorithms and systems that transformed risk management system traceability.

#### Education

MSt   <b>Healthcare Data Science</b>	University of Cambridge, UK	2020 – 2022
BSc   UX, Ergonomics, & Human Factors	Loughborough University, UK	2014 - 2018