



Matt Beachey

*Fullstack Web Developer with a
Background in Digital Marketing*

Skills

Languages

JavaScript, HTML5,
CSS3, SQL

Web Frameworks

React, Express

Databases

MongoDB, MySQL,
IndexDB

Database ORMs

Sequelize,
Mongoose

Tools/Libraries

Node.js, Jest, Github,
Git Bash, jQuery,
TravisCL

Other

- Adobe Photoshop, InDesign, Illustrator
- Google Analytics
- Facebook Ads, Google Adwords
- Writing, editing, blogging, social media management

Education

• University of Minnesota

Full-Stack Web
Development
Bootcamp

• Gustavus Adolphus College

B.A. in English,
Writing Emphasis

Projects/Freelance

Scaled Flow Agile Training • Web/App Developing

January 2020, ongoing

Working with a small team of other developers to launch a fullstack web application for a small business owner. Developing with React and MongoDB.

Work Experience

Marketing Coordinator • VEAP

September 2017 - August 2019

Leads digital marketing initiatives, including social media, email, and website strategy, writes stories about VEAP clients for outreach materials, designs collateral print pieces.

Marketing Specialist • Boulay Group

Contract position through Creative Circle, Marketing Staffing Agency

May 2017 - August 2017

Wrote technical marketing pieces for complex financial products, coordinated all events, wrote and designed print pieces and collateral, wrote internal and external emails.

Digital Content Coordinator • The McKnight Foundation

Contract position through Creative Circle, Marketing Staffing Agency

August 2016 - Present

Wrote content for website and internal and external emails, wrote profiles of grantees, ran all social media accounts, designed print releases and collateral.

Marketing Coordinator • Welsh and Colliers International

Contract position through Creative Circle, Marketing Staffing Agency

February 2016 - July 2016

Wrote and designed proposals, case studies, and pitch materials, organized photoshoots.

Marketing Coordinator • The Science Museum of Minnesota

February 2014 - January 2016

Helped develop strategic marketing plans, wrote copy for emails, website, advertising, brochures and other printed materials, coordinated annual Girls and Science event, processed all payment orders.

Engagement & Communication Specialist • Charities Review Council

August 2013 - January 2014 (Temp. position)

Produced print and electronic newsletters, coordinated grant proposals, crafted annual campaign pieces, organized Council events, managed interns and volunteers, ran all social media accounts, designed visual marketing

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