



# Matt Beachey

*Fullstack Web Developer with a  
Background in Digital Marketing*

## Skills

### *Languages*

JavaScript, HTML5,  
CSS3, SQL

### *Web Frameworks*

React, Express

### *Databases*

MongoDB, MySQL,  
IndexDB

### *Database ORMs*

Sequelize,  
Mongoose

### *Tools/Libraries*

Node.js, Jest, Github,  
Git Bash, jQuery,  
TravisCL

### *Other*

- Adobe Photoshop, InDesign, Illustrator
- Google Analytics
- Facebook Ads, Google Adwords
- Writing, editing, blogging, social media management

## Education

- University of Minnesota

Full-Stack Web  
Development  
Bootcamp

- Gustavus Adolphus College

B.A. in English,  
Writing Emphasis

## *Projects/Freelance*

### **Scaled Flow Agile Training • Web/App Developing**

*January 2020, ongoing*

Working with a small team of other developers to launch a fullstack web application for a small business owner. Developing with React and MongoDB.

## *Work Experience*

### **Marketing Coordinator • VEAP**

*September 2017 - August 2019*

Leads digital marketing initiatives, including social media, email, and website strategy, writes stories about VEAP clients for outreach materials, designs collateral print pieces.

### **Marketing Specialist • Boulay Group**

*Contract position through Creative Circle, Marketing Staffing Agency*

*May 2017 - August 2017*

Wrote technical marketing pieces for complex financial products, coordinated all events, wrote and designed print pieces and collateral, wrote internal and external emails.

### **Digital Content Coordinator • The McKnight Foundation**

*Contract position through Creative Circle, Marketing Staffing Agency*

*August 2016 - April 2017*

Wrote content for website and internal and external emails, wrote profiles of grantees, ran all social media accounts, designed print releases and collateral.

### **Marketing Coordinator • Welsh and Colliers International**

*Contract position through Creative Circle, Marketing Staffing Agency*

*February 2016 - July 2016*

Wrote and designed proposals, case studies, and pitch materials, organized photoshoots.

### **Marketing Coordinator • The Science Museum of Minnesota**

*February 2014 - January 2016*

Helped develop strategic marketing plans, wrote copy for emails, website, advertising, brochures and other printed materials, coordinated annual Girls and Science event, processed all payment orders.

### **Engagement & Communication Specialist • Charities Review Council**

*August 2013 - January 2014 (Temp. position)*

Produced print and electronic newsletters, coordinated grant proposals, crafted annual campaign pieces, organized Council events, managed interns and volunteers, ran all social media accounts, designed visual marketing

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