MATT BILLARD

www.linkedin.com/in/mattbillard | mattbillard01@gmail.com | 646-580-2805

Technical Skills

- 100+ websites and apps, 16 years experience as a developer
- JavaScript: React/Redux, TypeScript, Vue/Vuex, Node/Express, Angular, ES6, Jest, Enzyme, some GraphQL/Apollo
- Other Programming: some Java/Spring Boot, Python/Flask, Elasticsearch. Pair programming
- HTML5 and CSS3: responsive design, PostCSS, Sass, LESS, media queries
- Databases: MongoDB, PostgreSQL, MySQL, SQLite, Web SQL

Additional Skills

- Management: mentoring, coaching, performance reviews, interviewing, onboarding, retention
- Strong verbal and written communication skills
- UI/UX: Balsamiq Mockups, assessing client needs, strategy development, wireframes, prototypes

Experience

Goldman Sachs (through InRhythm Consulting): Manhattan, NY Engineering Site Lead

December 2017 - Present

- Managed: 15+ developers across multiple teams: mentoring, one-on-ones, performance reviews
- Goldman Sachs Marquee: giant, single-page app composed of 30+ sub-web apps. React/Redux, TypeScript, ES6, Node/Express, Webpack, PostCSS, Prettier
- Weekly, strategic, leadership meeting: lead discussion on topics like fostering a learning culture, streamlining recruiting and onboarding, increasing retention, raising the next generation of leaders
- Met with Goldman managers: performance reviews and uncover new business opportunities
- Tech talk: Intro to GraphQL/Apollo

MasterCard (through InRhythm Consulting): Manhattan, NY

UI Developers Team Lead

September 2015 - December 2017

- Team lead of 5-person UI team: lead and managed a team of developers. Mentoring, one-on-ones
- Masterpass: Mastercard's online credit card processing app. Vue.js and Angular
- Tech talks:
 - 1) Angular vs React vs Vue.js
 - 2) Vim, a Survival Guide

J.P. Morgan Chase: Manhattan, NY

Full-Stack Developer (UI Lead)

September 2015 - March 2017

- Helios (UI lead): monitored trader's emails and chats, using natural language processing (NLP) and machine learning (ML). AngularJS, Java/Spring Boot, Python/Flask, Elastic Search, and PostgreSQL. Also created UI/UX and visual designs
- Lead UI developer: 3-person team

Morgan Stanley: Manhattan, NY

MEAN Stack Developer (Project Lead)

March 2014 - September 2015

■ X42dio (project lead): enabled bond and FX strats to easily build real-time data dashboards with an easy, drag-and-drop UI. MEAN (MongoDB, Express JS, AngularJS, Node). Also created UI/UX designs

J.P. Morgan Chase: Manhattan, NY

UI / UX and Mobile Developer (Project Lead)

Dec. 2011 - March 2014

- Mobile Banking Prototypes (project lead): prototypes for UI/UX testing, sales demonstrations, marketing materials, and training
- Desktop Banking UI/UX Prototype: 100+ page prototype for UI/UX testing, sales demonstrations, marketing materials, and training
- Anti-Money Laundering Assessment (project lead): web app that allowed J.P. Morgan to assess its readiness to prevent money laundering
- Custom CRM: met with clients. Obtained and evaluated business requirements. Designed UI/UX. Created wireframes. Built web app

Kaman Industrial Technologies: Windsor, CT

Front-End Developer

Jan. 2010 - Dec. 2011

- Overhauled user-interface and usability (UI/UX) of multi-million dollar e-commerce site: conducted competitive analysis of 200+ features across 5+ sites.
 Developed wireframes and prototypes. Created website HTML/CSS. Collaborated with other departments
- Created e-Commerce / mobile-commerce website for 50,000+ products: planned the project, implemented the solution, created wireframes, design, and HTML/CSS template. Normalized and imported product data, conducted user acceptance testing, and improved the UI/UX
- Increased online survey response rate by over 500% through improved UI/UX: studied UX of exceptional surveys. Created workflow, wireframes, and prototypes. Coded survey web app in HTML, CSS, PHP, and MySQL. User acceptance testing
- Additional responsibilities: email marketing, multi-channel marketing, SEO (40.3% increase in SEO traffic over 6 months), site analytics (Google Analytics' advanced features and traffic segmentation), create social media strategy

Xillion Design: Glastonbury, CT

Founder: Web Designer, Front-End Developer

Aug. 2006 - Dec. 2009

- Start up experience: successfully started, ran, and sold my web design business.
- Graphic design: website design and logo design. Turned Photoshop files into HTML/CSS templates
- Programming: PHP, MySQL
- Search engine optimization (SEO): conducted keyword analysis, implemented site analytics, consistently attracted at least 50-70% more traffic
- Social media and internet marketing: planned and implemented strategies for Internet marketing with Facebook, LinkedIn, and Twitter
- Sales: served as primary salesperson for the company
- Client interaction: assessed client needs, business goals, objectives, plans, target audience, competition, and sources of web traffic. Strategy development
- Managed subcontractors: web designers, copywriters, and programmers (PHP and .NET), logo and print designers, and marketing consultants
- Project management

Technivision LLC: Tolland, CT

Website Designer

June 2003 - Aug 2006

- Designed, constructed, and maintained over 20 websites
- Designed branding, logos, business cards, newspaper ads, and brochures

Education

University of Connecticut: Storrs, CT

Bachelor of Fine Arts, concentration in Graphic Design 2001 – 2006

- Summa Cum Laude, Honors Scholar, Dean's List, 3.97 GPA
- Computer Science / Programming Courses for 2 years

Personal Projects

- Learning: learning and growth is extremely important to me. Spent >110 hours of weekend time learning core Java this year
- Tech talks:
 - 1) Angular 2 vs React vs Vue

https://youtu.be/0dyNZ-vywVw

2) Vim, A Survival Guide

https://voutu.be/oDdrf-irs4w

3) Absolutely Everything GraphQL in Under 10 Minutes https://youtu.be/o5eaci2vcb8

- Automated Stock Analysis Web/Mobile App: this hybrid mobile app generated over \$50,000 in profits for one user in under 6 months. It pulls in data from financial websites using site-scraping techniques, automates through approximately 24,000 stocks, and then evaluates the stocks according to a proprietary algorithm. It was built with the MEAN stack, responsive design, and PhoneGap
- JobHunter: This web app allowed the user to search through over 300 NYC-based companies' job boards for keywords of their choice