

# MATTHEW BISSOON

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## SKILLS

Eclipse | Visual Studio Code | Final Cut Pro X | Microsoft Office | Google Suite

Python | HTML | CSS | JavaScript |

## EDUCATION

**Honours Bachelor of Science in Computer Science** | Wilfrid Laurier University | Waterloo, ON 09/2021 – Present

- Awarded Numerous Corporate and Institution-Issued Scholarships for Academic Excellence.

**Honours Bachelor of Business Administration** | Wilfrid Laurier University | Waterloo, ON 09/2021 – Present

- Placed as Semi-Finalist in Numerous University-Wide Business Competitions.

**Secondary School Diploma** | St. Roch Catholic Secondary School | Brampton, ON 09/2017 – 06/2021

- Valedictorian of Graduating Class, 4.0 GPA, Ontario Scholar Designation, Schulich Leader Scholarship Nominee.
- Computer Science Award, Advertising Leadership Award, Student Council Award, Entrepreneurship Award.

## EXPERIENCE

**Software Engineering Fellow** | Uber 02/2022 – Present

- Mentored by software engineering leaders at **Uber** to mastering data structures, algorithms, and engineering success.
- Admitted into the program despite **thousands** of worldwide applicants and a **5% program acceptance rate**.

**Creative & Administrative Intern** | Heartland, A Church Connected | Mississauga, ON 08/2020 – 11/2020

- Video Editing:
  - Accelerated video content using Final Cut Pro X specifically built for social media engagement and garnered over **10,000 cumulative views** given an **initial 300-person audience**.
  - **Transformed lengthy videos** into engaging and **enticing short-form content** with captions, audio editing and colour correcting that **aided in viewer retention** across Instagram, Facebook, and YouTube.
- Administrative Management:
  - Orchestrated events for youth students that were **entertaining and engaging** while complying with COVID-19 guidelines for an **extravagant launch** to their Fall Semester.
  - Coordinated innovative activities in **MS Office Suite** that could be utilized during weekly youth programs for students for **ease of organization and future execution**.

## EXTRACURRICULARS

**Creative Entrepreneur** | YouTube 08/2019 – Present

- Produce videos ranging between tech reviews and device comparisons to video interviews and traditional filmmaking.
- Accumulated over **4.8 million impressions, 900,000+ views, 34,000 new** monthly viewers and over **3,400 subscribers**.
- Negotiated with **tech brands** such as Ocushield, Andar, SoundPEATS and FIFINE Technology to **partner and create video content** as well as **influencer marketing for growth**.

**Founder** | BysonVideo 05/2021 – 09/2021

- Founded a media company designed to **empower content creators** with stellar **video and photo editing** services.
- Managed every business sector from web development to marketing/advertising to generate **consistent** monthly revenue.
- **1** of 200 entrepreneurs to be **awarded \$3000** in start-up capital from the City of Brampton.

## PROJECTS

**Studyroom** | TD Bank & Youth Culture 03/2021 – 03/2021

- **Led** a team to build an app designed to help students create personalized virtual study spaces to **combat decreased student productivity** amidst COVID-19 while **aiding the student mental health crisis**.
- **Awarded 3<sup>rd</sup> place** at Hack to Tomorrow Hackathon hosted by TD Bank and Youth Culture.