

Matt Brandenburg

(720) 491-2690 / matt.ryan.brandenburg@gmail.com / Richardson, TX

Skills

Project Management, Digital Engagement, Digital Product Management, Data Driven Insights, Team Leadership, Communication

Education

DALLAS THEOLOGICAL SEMINARY (MA in Christian Education - 2011 Graduate)

DALLAS BAPTIST UNIVERSITY (Bachelor of Science in Music Business – 2007 Graduate)

Experience

Digital Engagement Pastor

Chase Oaks Church, Plano, TX (2020-2024)

- Led the successful integration of Tableau and Rock RMS via API, enhancing data visualization capabilities, and improving reporting processes.
- Managed onboarding, launch of HubSpot, and integration with Rock RMS, driving outbound digital marketing strategies.
- Spearheaded the ongoing development and management of a custom church app in collaboration with developer, enhancing user engagement.
- Led as the project manager between the communications team, HubSpot team and Rock RMS team.
- Led a team responsible for live streaming and content distribution across multiple platforms, optimizing user engagement and accessibility.
- Partnered with developers to create an innovative on-demand online platform, centralizing digital content and enhancing user accessibility.

AP Macroeconomics Teacher

Garland ISD, Garland TX (2016-2020)

- Delivered complex economic concepts to senior students in AP Macroeconomics, utilizing engaging teaching methods that facilitated deep understanding and practical application.
- Achieved high student success rates on AP exams, with students earning college credit, reflecting the effectiveness of your instructional strategies and subject mastery.

Health Consultant

Compass PHS, Dallas, TX (2013-2016)

- Served as a patient advocate and market researcher, enhancing healthcare consumerism and improving user experiences through proactive support.
- Acted as a key resource for employees and HR personnel, optimizing operational efficiencies and improving consumer satisfaction.
- Led initiatives that reduced healthcare costs and improved access to quality care through strategic problem-solving and communication.