

# Portfolio



Graphic Design



Web Design



Video & Photography



Projects

2012  
edition

Matt Richards



EMAIL

mattc0m@gmail.com



MOBILE

304.220.0677



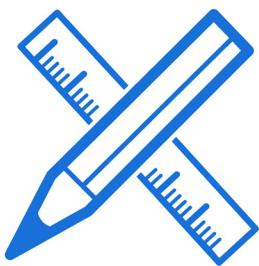
WEB

www.mattc0m.com

2012

# Graphic Design

A SAMPLE OF RECENT DESIGN WORK



My online design portfolio is available at [www.sectorstudios.com](http://www.sectorstudios.com)

# Logo Design



1



WHAT IS  
**ESPORTS?**



SECTOR  
STUDIOS



**DIGITAL DUELS**  
BATTLE ON

**DIGITAL DUELS**  
BATTLE ON

# Print Design



2

**WHAT IS ESPORTS?**

online at [www.whatis esports.com](http://www.whatis esports.com)

THE DEFINITIVE INTRODUCTION TO THE WORLD COMPETITIVE GAMING

The project is an introductory guide to esports, a new industry forming around high-level professional gamers. It is a collaboration between experts in the industry, led by Matt Richards. The goal is to help gain awareness and understanding about what the industry is.

**GOAL ONE**  
Provide an easy-to-use website that will guide the user through the world of esports.

**GOAL TWO**  
Show the appeal of esports entertainment through media and stories. The key is: show rather than tell.

**GOAL THREE**  
Explain the terminology and "need to know" information, but create a bridge to other esports sites around the web.

**THE ESPORTS INDUSTRY**

With the growth of online streaming (GamingTV, JustinTV, Livestream.com, and more), esports has seen unprecedented growth in recent years. Between November 20-22, 2010, DreamHack Dallas, one of the largest esports tournaments in the world, attracted over 25,000 attendees in person, and 6.5 million watched online.

**275,000** MOST ATTENDED ESPORTS EVENT

**6,755,728** TOTAL ONLINE VIEWS OF GAMESHACK.TV

**241,000+** PEAK CONCURRENT ONLINE VIEWERS

**Over \$6,000,000** in prize money was awarded in 2011.

These are hundreds of pro gamers around the world who play video games and compete for cash prizes and individual sponsorships from companies and professional teams support this lifestyle in a sustainable manner, and every year more and more gamers are "going pro."

Hi I'm Matt Richards, I'm a Communications and New Media student at Shepherd University. I have many years experience as a web designer, a project manager, and have worked extensively in the esports industry. I am currently working on my capstone project which is an introductory guide to esports. I hope to create something truly unique, useful, and a valuable resource for the industry.

mattc0m@gmail.com visit me online at [www.mattc0m.com](http://www.mattc0m.com)

[www.facebook.com/thecontinuals](http://www.facebook.com/thecontinuals)

**THE CONTINUALS**

"THINK 'THE STROKES' MEETS 'VAMPIRE WEEKEND' MEETS AWESOME." - MATT RICHARDS

"INDIE ALT ROCK WITH SKA UNDERTONES." - MIKE CRAMER, THE PICKET

FEATURING HEIGHT W/ FRIENDS AND JACK TROPH

LIVE AT THE BLUE MOON AGES 18+ \$5 COVER

FRIDAY, FEBRUARY 24 DOORS OPEN AT 9PM

**Wednesday, October 13**

RAMBLER CARD TAILGATE PARTY 1pm-1pm on East Campus Midway

10<sup>th</sup> ANNUAL ACADEMIC QUIZ BOWL 4pm at Student Center, Storer Ballroom

**Thursday, October 14**

ANNUAL SKIT COMPETITION 9pm at Student Center, Storer Ballroom

**Friday, October 15**

FOUNDER'S DAY CELEBRATION Procession begins at 2:30pm on West Campus below Butcher Center and concludes on McMullan Hall Lawn

STUDENT BANNER COMPETITION Final judging at 3:45pm in Agrestic Hall

HOMECOMING DANCE Open Fair at Student Center, Storer Ballroom sponsored by Lambda Chi Alpha and Program Board

**Saturday, October 16**

ALUMNI BREAKFAST 9am at McMullan Hall Lawn

HOMECOMING PARADE 11am on German Street

**SHEPHERD RAMS vs WV WESLEYAN COLLEGE Kickoff @ noon at the Ram Stadium HALFTIME Introduction of the 2010 Homecoming Court and coronation of the 2010 Homecoming King and Queen.**

**HOMECOMING 2010**  
october 13 - october 16

Homecoming  
EVENT POSTER

## The Continuals BAND POSTER

**WELCOME WEEK**

An event every day.  
August 16th to 22nd  
hosted by program board

three events this weekend

**Saturday AUGUST 21**  
**Paintball**  
10am to 2pm Intramurals Field

**Cemetery Tours**  
Reservations required, sign up on the registration board in the Student Center Ram's Den by Wednesday (August 18)

**6:30pm**  
**Historic Tour of Shepherdstown's Elmwood Cemetery**  
TimeOut New York check out more events online [www.shepherd.edu/pbweb/](http://www.shepherd.edu/pbweb/)

**Sunday AUGUST 22**  
**White Water Rafting**  
Experience wild, wonderful West Virginia whitewater Email [mattc0m@shepherd.edu](mailto:mattc0m@shepherd.edu)

**Wednesday AUGUST 25**  
sponsored by Dining Services & Student Activities  
**Club & Organization Fair & BBQ**  
Meet Shepherd's diverse clubs and organizations and enjoy a free BBQ  
4:30 to 6:30pm on the Midway

**Thursday AUGUST 26**  
PB and PASS present  
**Black Violin**  
HIP HOP + CLASSICAL = AWESOME Spin at the Frank Art Center

WELCOME WEEK EVENT POSTCARD

**MATT RICHARDS**

[mattc0m@gmail.com](mailto:mattc0m@gmail.com)  
304.220.0677  
[www.mattc0m.com](http://www.mattc0m.com)

MY BUSINESS CARD

**Q** **TV**  
**QUAKELIVE.TV**

QUAKE LIVE TV CARD

2012

# Web Design

A SAMPLE OF RECENT WEB WORK



My online design portfolio is available at [www.sectorstudios.com](http://www.sectorstudios.com)

# Web Design



1

The screenshot shows a landing page for Soccer Pals Connect. At the top, there's a banner with clouds and a soccer ball. The title "Soccer Pals CONNECT!" is displayed with a small "COMING SOON" tag. A "Donate" button with payment method icons (Visa, MasterCard, American Express) is visible. A large soccer ball graphic is on the right. Below the title, a testimonial from "Ellis Vienne, FOUNDER" is shown, followed by a "Help us rebuild youth soccer in Haiti" call-to-action. A contact form with fields for name, email, and message, along with a "SEND" button, is on the right. The background features a grassy field with butterflies and a soccer ball.

Soccer Pals

2010

The screenshot shows the Program Board website for Shepherd University. The header features a blue circular logo with "program board" and navigation links for Home, Events, Photos, and About Us. The main content area has a dark background with colorful, glowing circular highlights. It includes sections for "Annual Film Fest" (Facebook Event), "Shepfest APRIL 17 2PM CLICK TO GO TO WEBSITE" (Facebook Event), and "Who We Are", "What We Do", and "The Team". Below these are "Flickr Galleries" with thumbnails for events like "Midway Madness", "Black Violin", "Shepfest 2010", etc. At the bottom, there are links for "USE OUR GOOGLE CALENDAR", "FOLLOW US ON TWITTER", and "FRIEND US ON facebook".

Program Board

2010

# Web Design



2

The screenshot shows a vibrant, colorful website for 'Late Night in the Zone'. At the top, the title 'Late Night in the Zone' is displayed in a stylized font with 'Late Night' in blue and 'in the ZONE' in yellow. Below the title is a large image of a DJ at a turntable. To the right of the DJ, there's a yellow box containing the text 'HEADLINER 61Syz Teknique STARTS AT 11PM' and links for 'YouTube PREVIEW' and 'WEBSITE'. A pink banner below the DJ says 'Day Time in the Zone' and 'STARTS AT 6 PM'. Another pink banner below that says 'The theme of this Day Time in the Zone has yet to be decided! Check back soon!'. At the bottom, there are four smaller images with captions: 'Summer in the South JANUARY 21', '80's Night FEBRUARY 19', 'Day Time in the Zone MARCH 25', and 'Late Night in the Zone APRIL 8'.

## Late Night in the Zone

2010

The screenshot shows a website for 'Joey Diaz Photography'. The header features the name 'Joey Diaz' in a serif font. Below the header is a section titled 'Photography' with a large, artistic portrait of a woman with long, wavy hair against a dark background with glowing bokeh lights. To the left of the portrait is a small thumbnail image of a person taking a photo. Below the portrait are sections for 'About' and 'Contact'. The 'About' section includes a bio and a small profile picture of the photographer. The 'Contact' section contains input fields for Name, E-Mail, and Message, along with a 'SEND' button. At the bottom, there's a footer with social media links for Facebook and Tumblr, and the text 'Around the Web'.

Joey Diaz  
Photography

2010

# Web Design



3

The screenshot shows the homepage of GamersVerse. At the top, there's a navigation bar with links for HOME, NEWS, REVIEWS, VIDEOS, GUIDES, PODCASTS, WIKI, and FORUMS. To the right of the navigation is a login form with fields for USERNAME and PASSWORD, and buttons for FORGOT PASSWORD?, REGISTER, and LOGIN. A call-to-action button for 'GAME MODS, MAPS, & CUSTOMIZATIONS' is also present. The main content area features a large image from the game Battlefield 3 showing a soldier in a city environment. Below this image is a blue banner with the text 'Battlefield 3 Exclusive Developer Interview'. To the right of the main image are several smaller boxes for 'FEATURED MOD', 'FEATURED MAP', 'FEATURED WIKI', and 'FEATURED GUIDE', each containing a thumbnail and a brief description. At the bottom right of the main content area is a video player with the text 'Battlefield 3 Gameplay Trailer' and a 'FEATURED VIDEO' link.

GamersVerse  
2011

The screenshot shows the homepage of Hell's Katz Squad. The header features the team's name in a stylized font with a background image of a futuristic city. Below the header is a navigation bar with links for HOME, ROSTER, MATCHES, SERVERS, DOWNLOADS, SPONSORS, ABOUT US, COMMUNITY PORTAL, and FORUMS. On the left side, there's a sidebar with sections for 'MATCH RESULTS' (listing recent wins against various clans), 'HEAD SPONSOR' (with a question mark icon), 'SPONSORS' (with a question mark icon), and 'SUPPORT FROM' (listing 'Major Tom's Hosting Services' and 'sector studios'). The main content area includes sections for 'ANNOUNCEMENTS' (with thumbnails for 'NOW RECRUITING FOR ENEMY TERRITORY: QUAKE WARS', 'NOW RECRUITING FOR CALL OF DUTY 4', 'OPENING TEAM FOR FRONTLINES: FUELS OF WAR', and 'NOW RECRUITING FOR TEAM FORTRESS 2'), a 'New Website, New Focus' section with a quote from a member, and a 'LEADERSHIP', 'STAFF', and 'MEMBERS' section, each showing a grid of profile pictures. The footer contains copyright information: 'HELL'S KATZ SQUAD :: COPYRIGHT 2007 :: ALL RIGHTS RESERVED :: CREDITS'.

Gaming  
Team  
2007

# Web Design



4

The screenshot shows the homepage of Enemy Territory TV (ETTV). The header features the ETTV logo and the tagline "BRINGING COMPETITIVE GAMING TO ALL ENEMYTERRITORY.TV v3". Below the header is a navigation bar with links for HOME, MEDIA PLAYER, MATCH HISTORY, DEMO BOX, FEATURED VOD, ABOUT US, and FORUMS. A large banner at the top says "WELCOME TO THE NEW ENEMYTERRITORY.TV" and includes a "What New?" link. To the right of the banner is a "FEATURED VOD" section and a "RECENT MATCHES" section. Below the banner is a "UPCOMING ON ENEMYTERRITORY.TV" section showing a live stream for "Hell's Katz Squad" on Thursday, February 21, at 9:30pm EST. The page also features "ET.TV Features" and a "Featured VOD" section.

Enemy Territory TV

2009

The screenshot shows the homepage of the FPS Gaming Community. The header features the text "FPS GAMING COMMUNITY". Below the header is a "JOIN US AROUND THE WEB" section with links for STEAM group, XFIREF group, facebook group, and FORUMS JOIN TODAY!. There is also a "SPONSORED BY:" section with logos for FSS GAMING SOLUTIONS and Main Voice. On the right side, there are sections for "Clubs", "Clans", and "Events", each with a brief description. At the bottom right is a call-to-action box with the text "You should sponsor us, too. All the cool kids are. Find out more here."

FPS Gaming  
Community  
2009

2012

# Video & Photography

A SAMPLE OF RECENT VISUAL CREATIONS



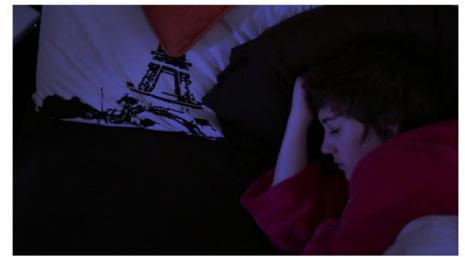
View my latest videos at [www.youtube.com/mattc0m](http://www.youtube.com/mattc0m)

# “The Dull Pencil”

A SHORT FILM



1

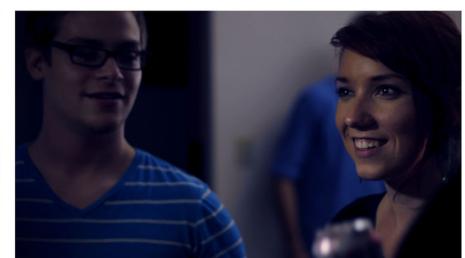


<http://youtu.be/0LEZHRVncBU>

“BEST STUDENT FILM”  
72 FEST

# “The Blind Date”

A SHORT FILM



<http://youtu.be/M75oj8vXigc>

# “Friends without Benefits”

A MUSIC VIDEO



2



<http://youtu.be/T-qBh2Wx8oI>

# “Hot Coffee”

A MUSIC VIDEO

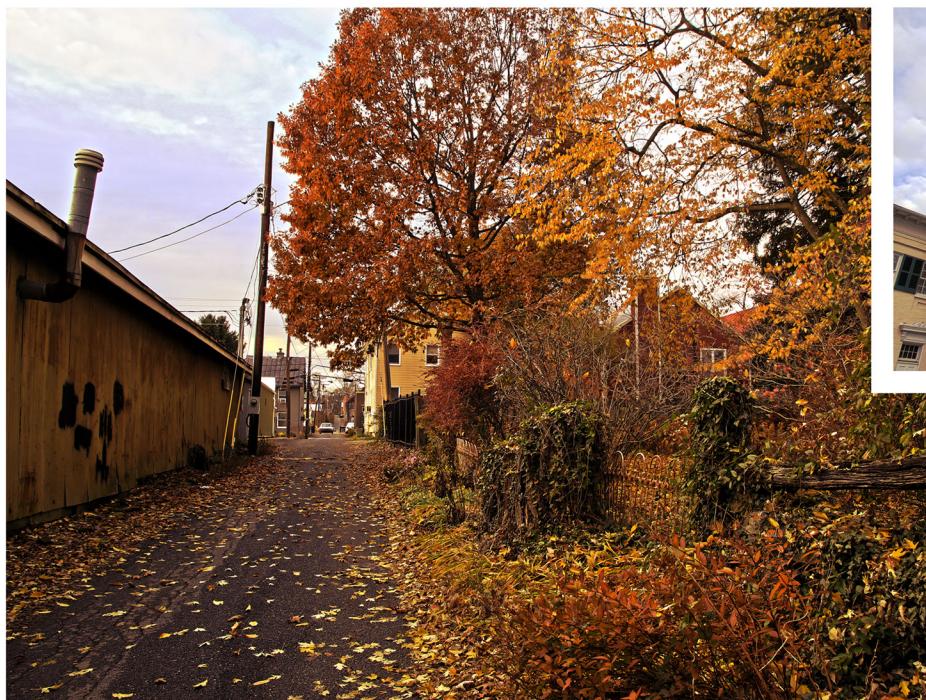


<http://youtu.be/9FGPz9t2UQo>

# HDR Photography



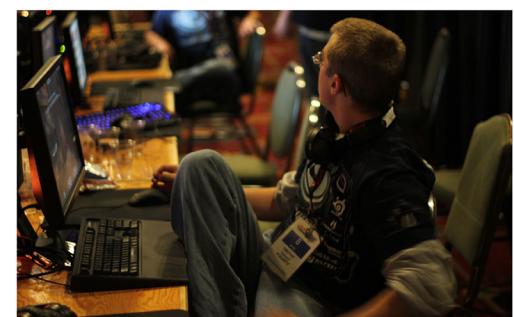
3



# Photography



4



2012

# Projects

A COLLECTION OF MY MOST NOTABLE PROJECTS



My most recent projects are available at [www.sectornetwork.com](http://www.sectornetwork.com)

# Games Cast TV



1

[www.gamescast.tv](http://www.gamescast.tv) | a dynamic esports portal for live broadcasts

LAUNCHED NOVEMBER, 2010



The screenshot shows the Games Cast TV homepage. At the top, there's a navigation bar with links for Home, Schedule, Games, Broadcasters, and Feedback. On the right, there's a login/register section and a link to share the live broadcast on social media. The main content area features a large video player for a live stream from GLHF.TV. A green callout box points to the broadcaster's profile icon with the text: "Press an icon above to find out more information about the broadcaster." Another box points to a placeholder for other items with the text: "Also playing items will go here". A third box points to the play button with the text: "A live stream will always be playing if available". Below the video player, it says "2192 viewers / On Air" and has social sharing icons. To the right, there's a "live updates" sidebar listing various broadcasters like LevelUpTV 2, GLHF.tv, and iplaywinner, each with a status icon and a timestamp. A green callout box points to this sidebar with the text: "The live updates wil always post relevant information instantly." At the bottom, there's a "Partners" section displaying logos for various gaming websites and a "Games" section with logos for Quake Live, Counter Strike, StarCraft, and Call of Duty: Modern Warfare. A green callout box points to the partners section with the text: "Full list of partners and games is being updated and added to daily."

1,590 FOLLOWERS

296 LIKES

97,258 UNIQUE VISITORS

# Quake Live TV



2

[www.quake-live.tv](http://www.quake-live.tv) | #1 destination for quake live broadcasting

LAUNCHED MAY, 2009



The screenshot shows the Quake Live TV homepage with a dark theme and red highlights. At the top, there's a banner with the QLTV logo and a "the new face of quake live shoutcasting" tagline. Below the banner is a navigation menu with links for Home, Media Player, History, Demo Box, Featured Matches, About Us, and Forums. On the left, there are sections for Upcoming Schedule and Latest News, each with a link to subscribe to an RSS feed. The News Archives section displays two recent stories from Friday, February 5th, both titled "Hello there" and posted by "GreasedScotsman". Each story has a "Read Full Story" button and a "Watch VOD" button. To the right, there are three sidebar boxes: "Recent Matches" (listing t1 vs t1 | test, Week t2 ...), "Featured Matches" (listing t1 vs t1 | test, Week t1 ...), and "Recent Demos" (listing t1 vs t1 | test, Week t2 ...). The footer features the QLTV logo again.

 **3,417 FOLLOWERS**

 **708 LIKES**

 **278,541 UNIQUE VISITORS**

# Brink TV

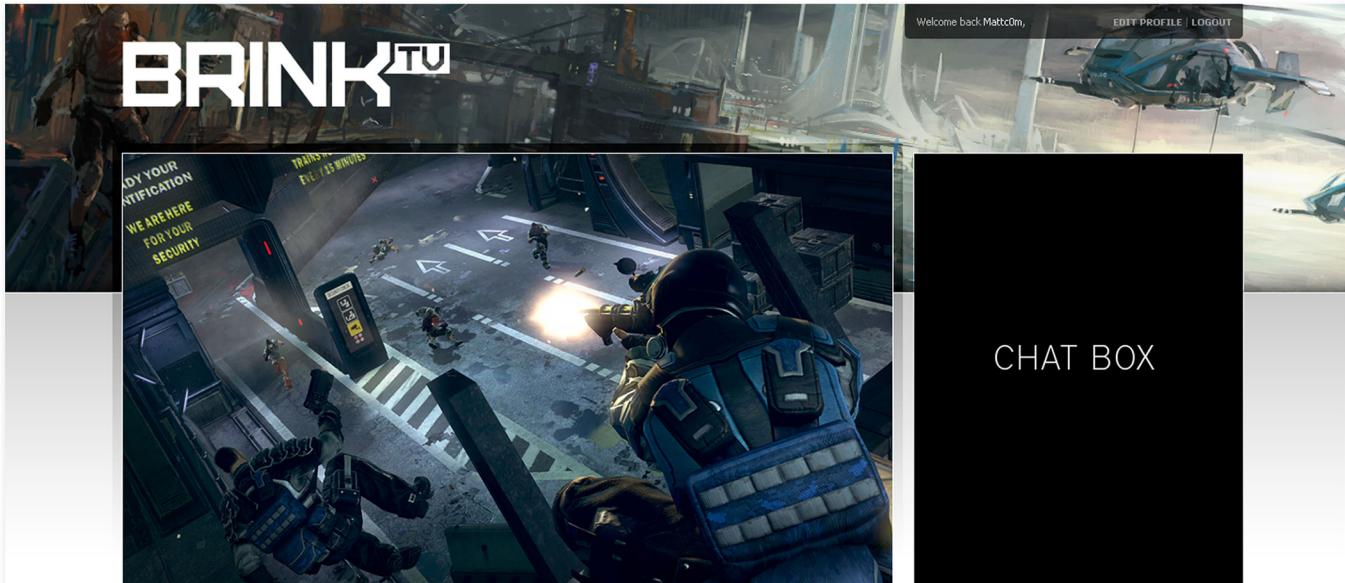


3

[www.thebrink.tv](http://www.thebrink.tv) | #1 destination for brink broadcasting

LAUNCHED MAY, 2011

# BRINK<sup>TV</sup>



TEAM FEAR vs TEAM MAD  
TOTAL GAMING LEAGUE WEEK 2



Join us on irc.quakenet.org at: #brinktv



“ Think you know Brink? Check out this huge post on @brinkaddict that compiles Brink information from around the web. <http://bit.ly/fCrHVS> about an hour ago

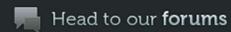


Interact with us around the web



Chat with us

#brinktv on GameSurge  
#brinktv on QuakeNet



Find all our latest videos on



939 FOLLOWERS

678 LIKES

20,276 UNIQUE VISITORS



# What is eSports?



4

[www.whatisesports.com](http://www.whatisesports.com) | the definitive introduction to esports

LAUNCHED APRIL, 2012

WHAT IS **eSPORTS?**

*What is eSports?  
Find out in less than five minutes*

HOME    BETA    BLOG   

There is no better way to get an understanding of eSports than to experience it.  
We'd rather *show* you the appeal than tell you why we think it's appealing.

The DEFINITIVE INTRODUCTION TO  
THE WORLD OF COMPETITIVE GAMING