

# Portfolio



Graphic Design



Web Design



Video & Photography



Projects

2014

EDITION



EMAIL

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304.220.0677



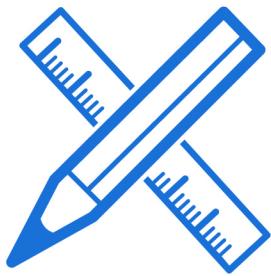
WEB

www.mattc0m.com

Matt Richards

# Graphic Design

A SAMPLE OF RECENT DESIGN WORK



# Logo Design



WHAT IS  
**ESPORTS?**



# Print Design



2

**WHAT IS ESPORTS?**

online at [www.whatissports.com](http://www.whatissports.com)

THE DEFINITIVE INTRODUCTION TO THE WORLD COMPETITIVE GAMING

This project is an introductory guide to esports, a new industry forming around high-level professional gamers. It is a collaboration between many experts in the industry, led by Matt Richards. The goal is to help gain awareness and understanding about what the industry is.

**GOAL ONE**  
Provide an easy-to-use website that will guide the user through the world of esports.

**GOAL TWO**  
Show the appeal of esports entertainment through media and stories. The key is: show rather than tell.

**GOAL THREE**  
Explain the terminology and "language" known in the industry. By creating a bridge to other esports sites around the web.

The best is yet to come! We are excited about what's to come. This is just the beginning of what we have planned. Let's keep the momentum going, and see where this journey takes us!

**THE ESPORTS INDUSTRY**

With the growth of online streaming (YouTube, Justin.TV, Livestream.com, and more), esports has seen unprecedented growth in recent years. Additionally, its esports games such as StarCraft 2® and "League of Legends" have grown alongside traditional titles like "Counter-Strike" and "Quake Live".

**275,000** MOST ATTENDED ESPORTS EVENT

**6,755,728** TOTAL ONLINE VIEWS OF DREAMHACK 11

**241,000+** PEAK CONCURRENT ONLINE VIEWERS

**250,000** A typical esports tournament will have around 250,000 unique viewers watching simultaneously.

Between November 24-27, 2011, DreamHack hosted their Winter 2011 tournament in Stockholm, Sweden. Over 100,000 spectators attended in person, and millions watched online.

**Over \$6,000,000** in prize money was awarded in 2011.

There are hundreds of pro gamers around the world who play video games competitively as a primary source of income. Sponsorships from companies and professional gaming teams support this lifestyle in a sustainable manner, and every year more and more gamers are "going pro".

Photo from DreamHack 2011

Hi, I'm Matt Richards. I'm a Communications and New Media student at Shepherd University. I have many years experience as a web designer, a project leader, and have worked extensively in the industry. I am currently working on my senior project which is an accumulative experience of what I've learned in the industry, as well as what I've learned as a Communications student at Shepherd. By combining my passion for sports and my passion for the esports industry, I hope to create something truly unique, useful, and a hub for all things related to the esports industry.

mattc0m@gmail.com visit me online at [www.mattc0m.com](http://www.mattc0m.com)

**THE CONTINUALS**

"THINK 'THE STROKES' MEETS 'VAMPIRE WEEKEND' MEETS AWESOME." - MATT RICHARDS

"INDIE ALT ROCK WITH SKA UNDERTONES." - MIKE CRAMER, THE PICKET

FEATURING HEIGHT W/ FRIENDS AND JACK TROPH

LIVE AT THE BLUE MOON AGES 18+ \$5 COVER

FRIDAY, FEBRUARY 24 DOORS OPEN AT 9PM

**Wednesday, October 13**

RAMBLER CARD TAILGATE PARTY  
11am-1pm at East Campus Midway

**10th ANNUAL ACADEMIC QUIZ BOWL**  
4pm at Student Center, Storer Ballroom

**Thursday, October 14..**

MAKE YOUR OWN HOMECOMING SPIRIT SHIRT  
12:30-3:30pm on East Campus Midway

**ANNUAL SKIT COMPETITION**  
4pm at Student Center, Storer Ballroom

**Friday, October 15..**

FOUNDER'S DAY CELEBRATION  
Procession begins at 2:30pm on West Campus below Butcher Center and concludes on McMurrin Hall Lawn

STUDENT BANNER COMPETITION  
Final judging at 3:45pm at Argonne Hall

**Saturday, October 16..**

HOMECOMING PARADE  
11am on German Street

ALUMNI BREAKFAST  
9am at McMurrin Hall Lawn

**SHEPHERD RAMS vs. WV WESLEYAN COLLEGE**  
Kicks off at 1pm on the Ram Stadium

HALFTIME  
Introduction of the 2010 Homecoming Court and coronation of the 2010 Homecoming King and Queen

**HOMECOMING 2010**  
october 13 - october 16

## What is eSports? CAPSTONE PRESENTATION

## The Continuals BAND POSTER

## Homecoming EVENT POSTER

**WELCOME WEEK**

An event every day.  
August 16th to 22nd

hosted by program board

three events this weekend

**Saturday AUGUST 21**  
**Paintball**  
10am to 2pm  
Intramurals Field

**Cemetery Tours**  
Reservations required. Sign up on the registration board in the Student Center Rams Den by Wednesday (August 18)

**Historic Tour of Shepherdstown's Elmwood Cemetery**  
TimeOut New York

check out more events online [www.shepherd.edu/pbweb/](http://www.shepherd.edu/pbweb/)

**Sunday AUGUST 22**  
**White Water Rafting**  
Experience wild, wonderful West Virginia whitewater.  
Email [rmaude@shepherd.edu](mailto:rmaude@shepherd.edu)

and even more events next week

**Wednesday AUGUST 25**  
sponsored by Dining Services & Student Activities  
**Club & Organization Fair & BBQ**  
Meet Shepherd's diverse clubs and organizations and enjoy a free BBQ

**Thursday AUGUST 26**  
on the Midway  
PB and PASS present  
**Black Violin**  
HIP HOP + CLASSICAL = AWESOME  
Spin at the Frank Art Center

**MATT RICHARDS**

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MY BUSINESS CARD

**QLTV**  
QUAKELIVETV

QUAKE LIVE TV CARD

WELCOME WEEK EVENT POSTCARD

# Web Design

A SAMPLE OF RECENT WEB WORK



Inquire for links to current live projects

# Web Design



1

## Cvent Careers

**cvent | Careers**

Culture Benefits Teams Awards Employee Stories Office [View Open Positions](#)

### Why join our team?

At Cvent, we know that our people make the difference. We invest in our employees and offer a unique work environment where people can cultivate their careers, reap the rewards of hard work and enjoy an enriching company culture.

Whether you're a seasoned professional looking to take your career to the next level or a recent college graduate just getting started, Cvent offers unparalleled opportunities for growth and advancement.

### Just a few of the perks of joining Cvent

- Keep Healthy
- Work hard, play hard
- Join a great team
- Award-winning workplace

[See more benefits](#) [See more events](#) [Meet our teams](#) [See our awards](#)

### Company Culture

Cvent's not a startup anymore, but you wouldn't always be able to tell. We've worked hard to maintain a culture of entrepreneurship even as we've grown larger. So what does it mean to be a Cventer? It means having the freedom to innovate, while still being a part of something larger. It's having a voice that's heard, and a team who will listen. It's working hard, and it's celebrating our victories.

#### Celebrating successes

Company events at Cvent consist of more than just an annual holiday party. Company-sponsored happy hours, picnics, potlucks, paintball outings and volunteering events happen throughout the year.

And hey, our holiday party is pretty great too.

#### Giving back

Whether through volunteering time at company-run events or participating in donation drives, there's always a way to get involved and make a difference.

Giving back is a core part of the Cvent culture, and we hope you can join us in improving our community and the world around us.

#### Getting out

Company picnic? Check. Paintball tournament? You got it. Bike to work day? Love it.

Here at Cvent we encourage getting out and about. When it's beautiful outside we can promise we'll be having events in the great outdoors!

### Benefits and Perks

We appreciate all of the hard work and time that our employees give to the company, and we respect and reward that contribution with an extensive benefits program.

We strive to make Cvent more than just another job – it's a place where employees are valued, and can build their careers.

#### Your Future

- + Competitive salary

#### Your Health

- + Free UnitedHealthcare Health Insurance

#### Your Well-Being

- + Company-Sponsored Social Events

## CrowdTorch

**CrowdTorch**  
by Cvent

Why CrowdTorch? Features Industries Clients SEE A DEMO OR CHAT NOW

TicketMob is now a part of the CrowdTorch family. [DISCOVER WHAT'S NEW](#)

### The innovative ticketing and mobile platform

*AMP up your events and connect with your Crowd*

[LEARN MORE](#)

### Your complete audience management platform

- Ticketing**  
Go beyond basic ticketing, and pack your events.
- Mobile**  
Connect with your Crowd to energize their experience.
- Engagement**  
Engage your Crowd, and they'll come back for more.
- Website**  
Sell tickets and merch on a unique, branded event website.
- Social**  
Build your Crowd and have them market your events.
- Insight**  
Gather and review your data, and get to know your Crowd.

[LEARN MORE ABOUT THE PLATFORM](#)

### Your events, evolved

Choose the powerful CrowdTorch tools and features you need to create a digital marketing system that is specifically tailored to your event or venue. While our tools can be used independently, they are more powerful when used together.

*"The mobile app created by CrowdTorch really upped our game and put us in a different stratosphere. It set us apart from some many other events and was invaluable to us."*

Dana Baker, Executive Director for Festival International de Louisiane

### Who's your Crowd?

One size does not fit all when it comes to our clients – and their discerning fans. The core of our business is in providing unique solutions to help drive ticket sales and additional revenue while building communities to engage fans.

**Festivals** **Nightlife** **Comedy** **Live Music** **Sporting Events**

Select an industry above or [view all industries](#) that we've created custom solutions for.

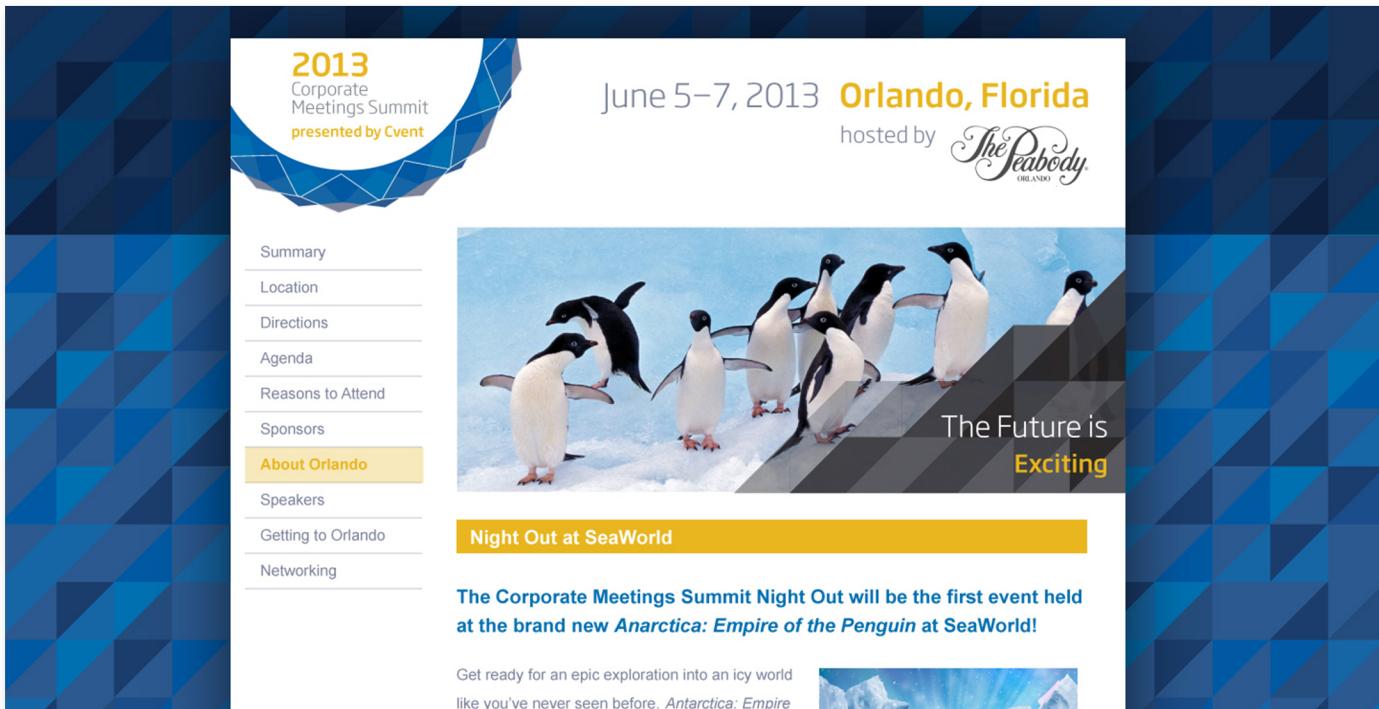
### Create the ultimate attendee experience

No other software solution can provide a more powerful suite of dynamic tools to help you

# Web Design



2



The screenshot shows a website for the "2013 Corporate Meetings Summit presented by Cvent". The header features a circular logo with "2013 Corporate Meetings Summit" and "presented by Cvent". To the right, the text "June 5-7, 2013 Orlando, Florida" and "hosted by The Peabody ORLANDO" is displayed. Below this is a photograph of several penguins on ice. A yellow banner across the middle says "Night Out at SeaWorld". Below the banner, text reads: "The Corporate Meetings Summit Night Out will be the first event held at the brand new Antarctica: Empire of the Penguin at SeaWorld! Get ready for an epic exploration into an icy world like you've never seen before. Antarctica: Empire". The sidebar on the left lists navigation links: Summary, Location, Directions, Agenda, Reasons to Attend, Sponsors, About Orlando (which is highlighted in yellow), Speakers, Getting to Orlando, and Networking.

## Corporate Meeting Summit

2013



The screenshot shows the CrowdCompass website. At the top, there's a navigation bar with the logo "CrowdCompass by Cvent" and links for Features, Resources, Clients, and About Us. Below the navigation is a large image showing a smartphone displaying a mobile app interface for the "CPNA User Conference" next to a notebook and pen. To the right of the phone, text reads: "It's a simple fact Mobile apps are now an essential part of every event" with a "Learn more" button. Below this are icons for iPhone/iPad, Android, BlackBerry, Windows Phone, and Desktop, each with a "NATIVE APPS" or "MOBILE WEB" label. At the bottom, a section states: "CrowdCompass is the world's largest event mobile app developer for conferences and corporate events". A small note at the very bottom says: "CrowdCompass builds event mobile apps your attendees will want to use. There's a reason we come up as the #1 event app developer in the app store."

CrowdCompass

2013

# Web Design



3

The screenshot shows the homepage of Digital Duels. At the top, there's a navigation bar with links for Home, Tournaments, and News. On the right side of the header are fields for Username and Password, a Login button, and a Register/Forgot Password link. Below the header is a large image of a esports tournament stage with multiple screens displaying game footage. Underneath this image, the text "DREAMHACK WINTER 2011 FEATURED EVENT" is displayed. To the left, there's a section titled "WHAT IS DIGITAL DUELS?" with a brief description and a "READ MORE ABOUT US" button. To the right, there's a section titled "FEATURED TOURNAMENTS" listing "DREAMHACK WINTER 2011", "QUAKECON 2011", "ZOTAC QL DUEL CUP #112", and "PLAYSTARCRAFT CUP SERIES 1". Below this is a "VIEW ALL TOURNAMENTS" button. To the far right, there's a section titled "LATEST NEWS" with a list of five items and a "VIEW ALL NEWS" button. At the bottom of the page, there's a footer with social media links for Facebook and Twitter, and links for Return to Home, Sponsors, Partners, Feedback, Contact, About us, and Terms and Conditions.

Digital Duels

2011

The screenshot shows the homepage of Soccer Pals Connect. The background features a blue gradient with white clouds and a soccer ball. At the top, the text "Soccer Pals CONNECT!" is displayed, followed by "FULL SITE IS COMING SOON". Below this, there's a message: "We love youth soccer!". A "Donate" button with payment method icons (MasterCard, Visa, American Express, Discover) is shown next to a red ribbon graphic. To the right, there's a call to action: "Help us rebuild youth soccer in Haiti.". Below this, there's a testimonial from "Ellis Vienne, FOUNDER": "I want to help the kids in Haiti by funding their youth soccer programs and have worked on a web site with my family which hopefully will bring people together who believe in the funding of such programs for those less fortunate. I am seventeen years old and have just been given the privilege of playing soccer at a Division I College Soccer program. This would be "pay it forward" for me for the opportunities that I have received through soccer programs. Soccer has been my dream since I was four and I want to help less fortunate kids with an opportunity to fulfill their dreams and strive for a better life thru playing soccer." To the right of the testimonial is a "contact us" form with fields for name, email, and message, and a "SEND" button. The bottom of the page features a green grassy field with trees and butterflies.

Soccer Pals

2010

# Web Design



4

The screenshot shows the homepage of GamersVerse, a gaming news and community site. At the top, there's a navigation bar with links for HOME, NEWS, REVIEWS, VIDEOS, GUIDES, PODCASTS, WIKI, and FORUMS. To the right of the navigation is a login form with fields for USERNAME and PASSWORD, and buttons for FORGOT PASSWORD, REGISTER, and LOGIN. A sidebar on the right contains sections for FEATURED MOD (Battlefield 3 Exclusive Developer Interview), FEATURED MAP (de\_winery), FEATURED WIKI (Quests Overview), and FEATURED GUIDE (Modern Warfare 2). The main content area features a large image of a soldier in a city environment from Battlefield 3, with a blue callout box overlaying it. Below this is a video player showing a scene from a Battlefield 3 gameplay trailer.

GamersVerse

2011

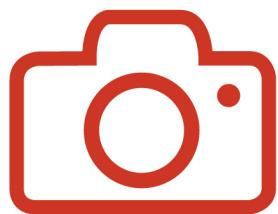
The screenshot shows the homepage of Enemy Territory TV (ETTV). The header features the ETTV logo and a banner with the text "BRINGING COMPETITIVE GAMING TO ALL" and "ENEMYTERRITORY.TV v3". The main navigation menu includes links for HOME, MEDIA PLAYER, MATCH HISTORY, DEMO BOX, FEATURED VOD, ABOUT US, and FORUMS. The homepage has several sections: a "WELCOME TO THE NEW ENEMYTERRITORY.TV" banner with a "What Now?" link; a "FEATURED VOD" section; a "RECENT MATCHES" section; an "UPCOMING ON ENEMYTERRITORY.TV" section listing a live stream on Thursday, February 21 at 9:30pm EST; and a "VERSUS" section featuring Hell's Katz Squad and Team 2. At the bottom, there's an "ET.TV Features" section and a "Featured VOD" section with a link to "VIEW ALL OUR FEATURED VODS. WITH HIGHLIGHTS & SCREENSHOTS!"

Enemy Territory TV

2009

# Video & Photography

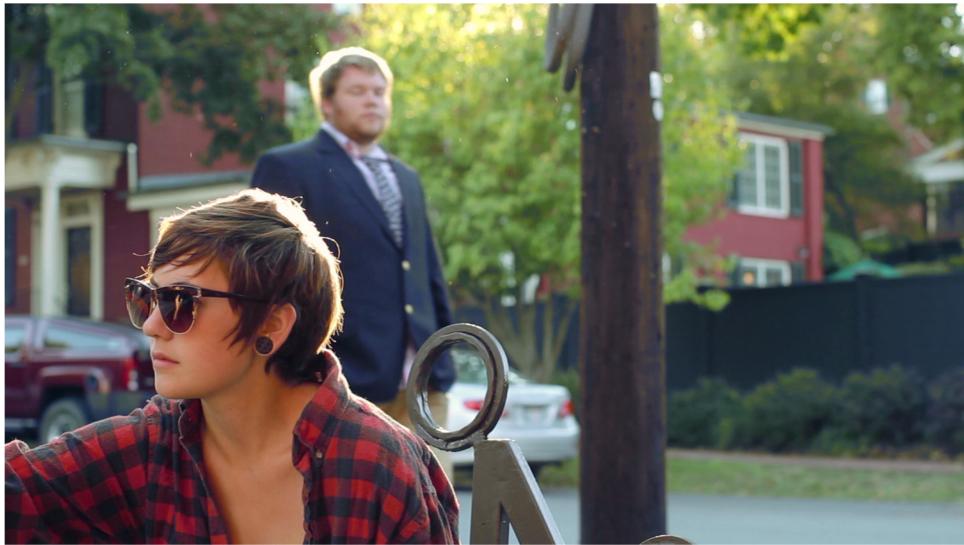
A SAMPLE OF RECENT VISUAL CREATIONS



View my latest videos at [www.youtube.com/mattc0m](https://www.youtube.com/mattc0m)

# “The Dull Pencil”

A SHORT FILM



<http://youtu.be/0LEZHRVncBU>

“BEST STUDENT FILM”  
**72 FEST**

# “The Blind Date”

A SHORT FILM



<http://youtu.be/M75oj8vXigc>

# “Friends without Benefits”

A MUSIC VIDEO



<http://youtu.be/T-qBh2Wx8oI>

# “Hot Coffee”

A MUSIC VIDEO

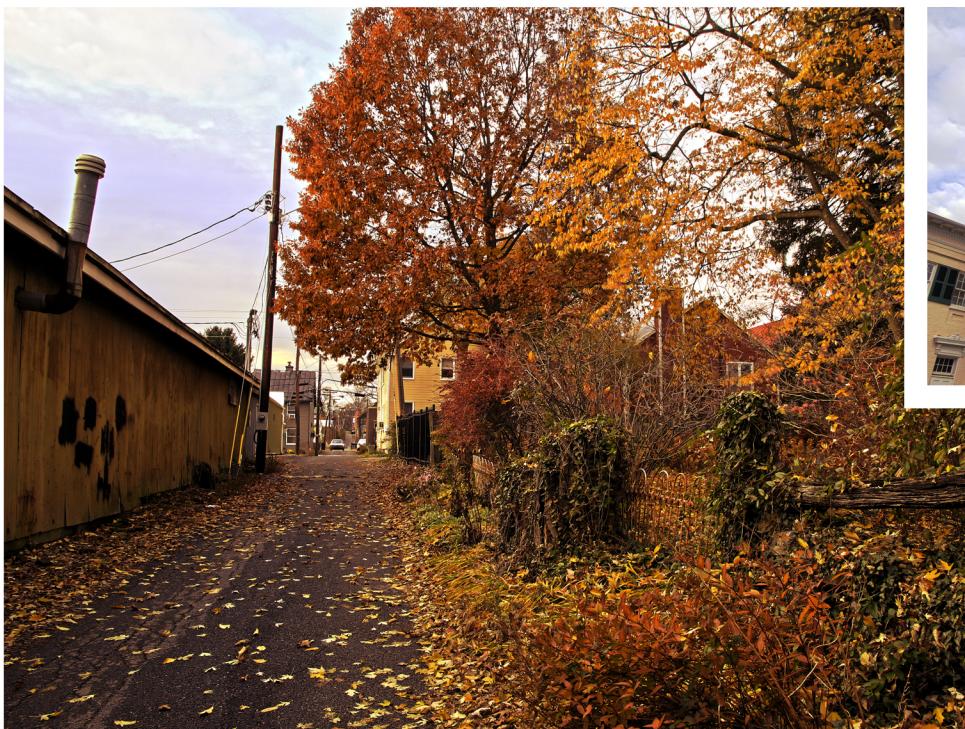


<http://youtu.be/9FGPz9t2UQo>

# HDR Photography



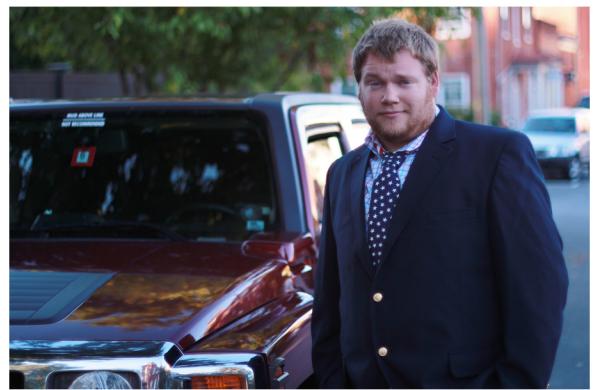
3



# Photography



4



# Projects

A COLLECTION OF MY MOST NOTABLE PROJECTS



# Games Cast TV



1

[www.gamescast.tv](http://www.gamescast.tv) | a dynamic esports portal for live broadcasts

LAUNCHED NOVEMBER, 2010



The screenshot shows the Games Cast TV homepage with the following features and annotations:

- Top Bar:** Includes links for Home, Schedule, Games, Broadcasters, Feedback, Login, and Register.
- Now Playing:** Shows a live stream from GLHF.TV with 2192 viewers. A callout box says: "Press an icon above to find out more information about the broadcaster." Another box says: "Also playing items will go here".
- USTREAM LIVE:** A large play button placeholder for USTREAM LIVE content.
- Live Updates:** A list of recent offline broadcasters: LevelUpTV 2, GLHF.TV, iplaywinner, LevelUp Series, TGBF.TV, and QuakeLive.TV. A callout box says: "The live updates will always post relevant information instantly."
- Chat:** Buttons for "Join GLHF.TV Chat" and "Join GamesCast Chat". A callout box says: "Joining chat will expand the page and open the chat window".
- Coming Soon:** A section for partners and games coming soon, with logos for LEVEJ, GLHF.TV, CUDU, LEVEL UP, tgbf, QLTV, Day9's Netcast, and others. A callout box says: "Press here to expand a schedule of events that are coming up soon." Another box says: "Full list of partners and games is being updated and added to daily."
- Bottom Navigation:** Links for Quake Live, Counter Strike, StarCraft, StarCraft II, Call of Duty: Modern Warfare, and Quake Live.

1,590 FOLLOWERS

296 LIKES

97,258 UNIQUE VISITORS

# Quake Live TV



2

[www.quake-live.tv](http://www.quake-live.tv) | #1 destination for quake live broadcasting

LAUNCHED MAY, 2009



The screenshot shows the Quake Live TV homepage with a red and black color scheme. At the top, there's a banner with the QLTV logo and a subtitle "the new face of quake live shoutcasting". Below the banner is a navigation menu with links for Home, Media Player, History, Demo Box, Featured Matches, About Us, and Forums. To the right of the menu is a "USER INFORMATION" section with "PROFILE" and "LOG OUT" buttons. The main content area features sections for "Upcoming Schedule" and "Latest News", each with a link to subscribe via RSS feed. Below these are "News Archives" showing two recent stories from "Friday, February 5th" by "GreasedScotsman", each with 0 comments and a "Read Full Story" link. To the right, there are three sidebar boxes: "Recent Matches" listing three matches with "details" links, "Featured Matches" listing three matches with "details" links, and "Recent Demos" listing three demos with "details" links. At the bottom of the page is a footer with the QLTV logo.

 3,417 FOLLOWERS

 708 LIKES

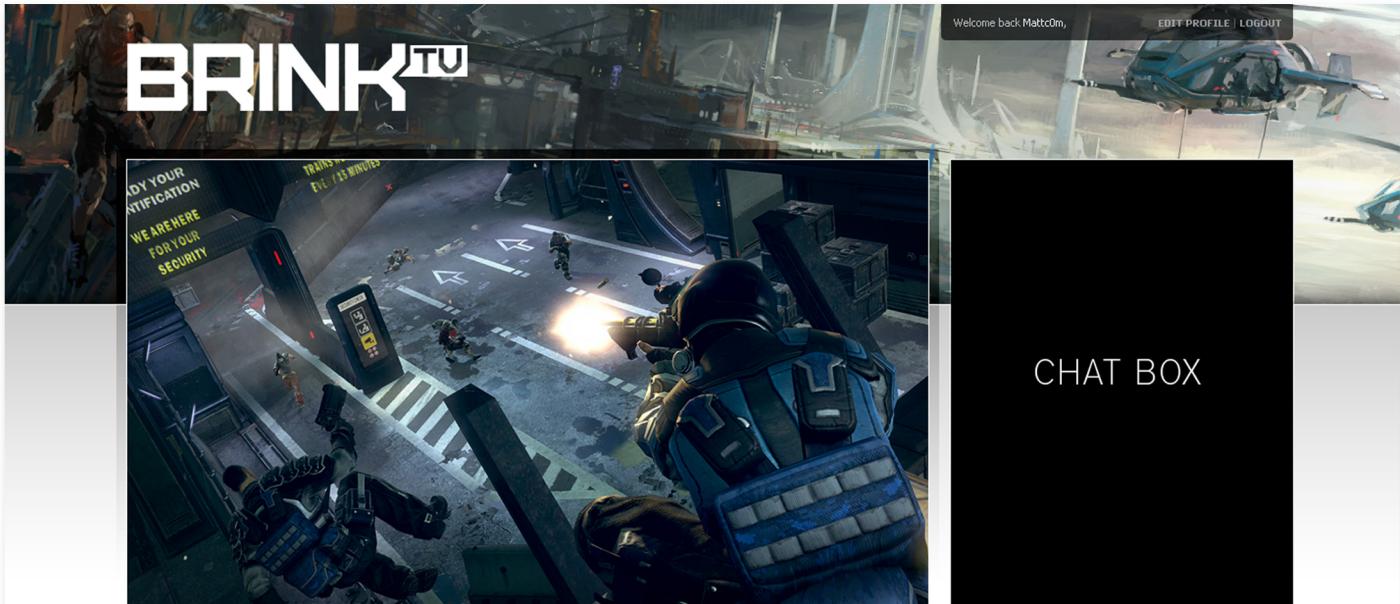
 278,541 UNIQUE VISITORS



[www.thebrink.tv](http://www.thebrink.tv) | #1 destination for brink broadcasting

LAUNCHED MAY, 2011

# BRINK<sup>TU</sup>



TEAM FEAR vs TEAM MAD  
TOTAL GAMING LEAGUE WEEK 2



Join us on irc.quakenet.org at #brinktv

Twitter

“ Think you know Brink? Check out this huge post on @brinkaddict that compiles Brink information from around the web. <http://bit.ly/fCrHW8> about an hour ago

Steam Community

Facebook Page

Reddit Account

Interact with us around the web

Chat with us

#brinktv on GameSurge  
#brinktv on QuakeNet

Head to our forums

Find all our latest videos on

939 FOLLOWERS

678 LIKES

20,276 UNIQUE VISITORS



# What is eSports?



4

[www.whatisesports.com](http://www.whatisesports.com) | the definitive introduction to esports

LAUNCHED APRIL, 2012

## WHAT IS **ESPORTS?**

**What is eSports?**  
Find out in less than five minutes

HOME    BETA    BLOG   

There is no better way to get an understanding of eSports than to experience it.  
We'd rather *show* you the appeal than tell you why we think it's appealing.

The best eSports league in the world

What is eSports?

World's best Gamers meet

THE DEFINITIVE INTRODUCTION TO  
THE WORLD OF COMPETITIVE GAMING

THE DEFINITIVE INTRODUCTION TO  
THE WORLD OF COMPETITIVE GAMING