



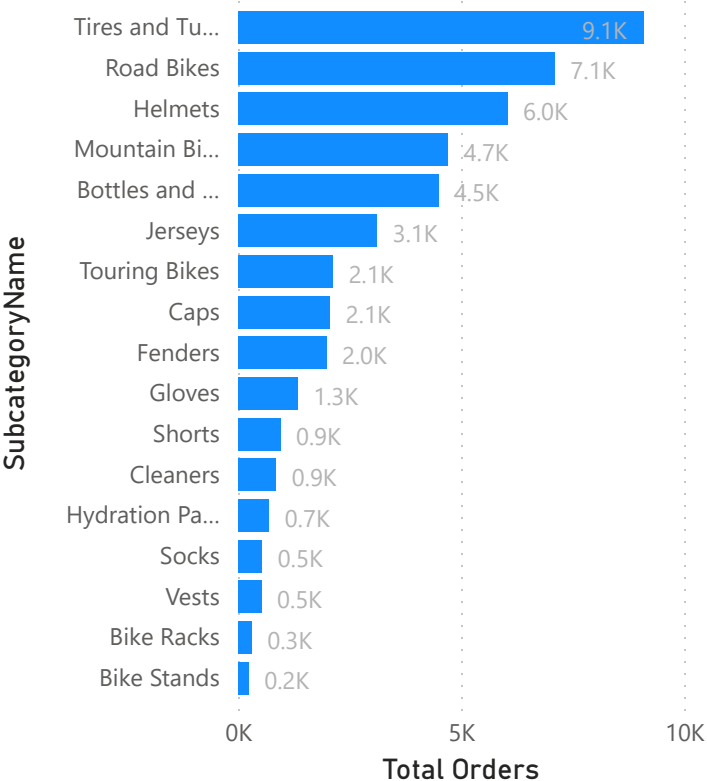
1/1/2015 6/30/2017



Total Orders by Category



Total Orders by Subcategory

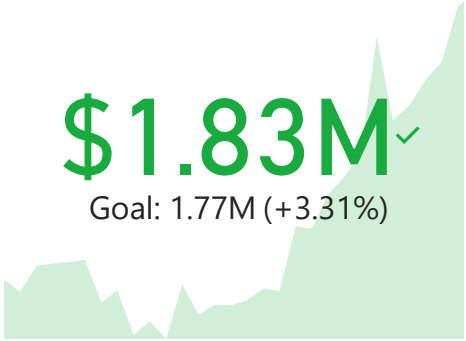


ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3,983	1.95%
Patch Kit/8 Patches	2,952	1.61%
Mountain Tire Tube	2,846	1.64%
Road Tire Tube	2,173	1.55%
Sport-100 Helmet, Red	2,099	3.33%
AWC Logo Cap	2,062	1.11%
Sport-100 Helmet, Blue	1,995	3.31%
Fender Set - Mountain	1,975	1.36%
Sport-100 Helmet, Black	1,940	2.68%
Mountain Bottle Cage	1,896	2.02%
Road Bottle Cage	1,668	1.68%
Touring Tire Tube	1,364	1.64%
HL Mountain Tire	1,305	3.75%
ML Mountain Tire	1,059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	606	2.97%
Mountain-200 Black, 42	602	3.49%
Mountain-200 Silver, 38	586	2.90%
Mountain-200 Silver, 46	571	2.10%
Mountain-200 Black, 38	569	2.64%
Total	25,164	2.17%

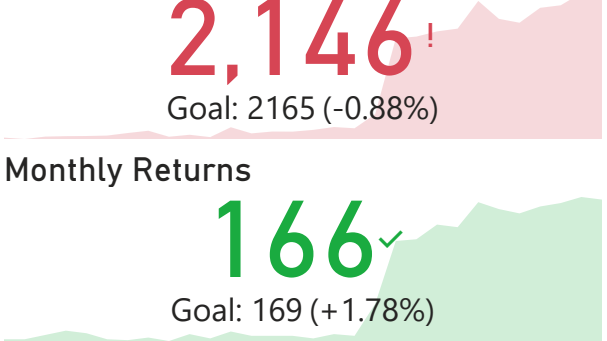
View Product Detail



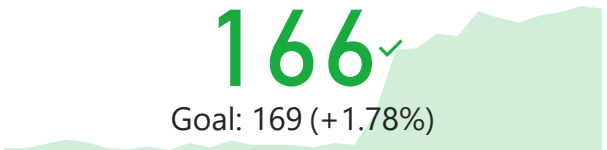
Monthly Revenue



Monthly Orders



Monthly Returns



Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

Select all

Europe

North America

Pacific



Microsoft Bing

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LL Road Tire

Price Adjustment (%)

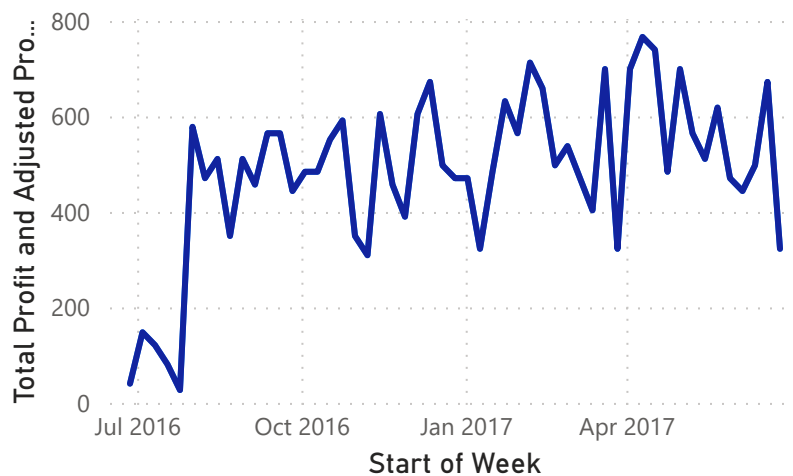
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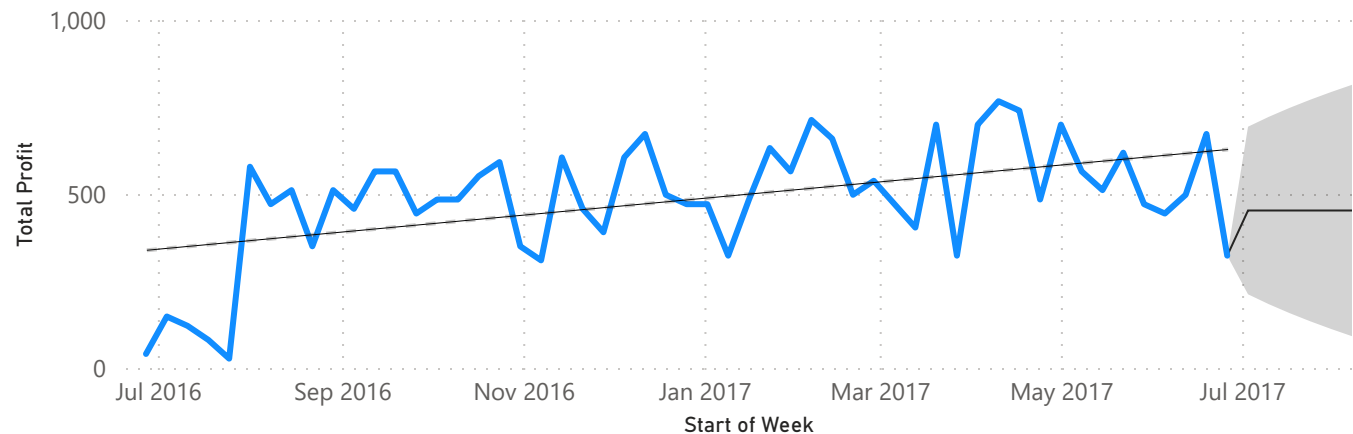
\$21.49
Avg Retail Price
21.49
Adjusted Price

Weekly Profit

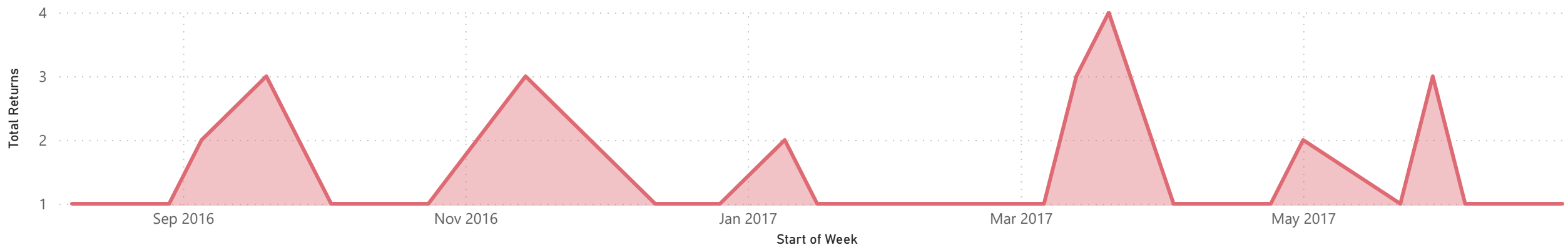
Total Profit Adjusted Profit



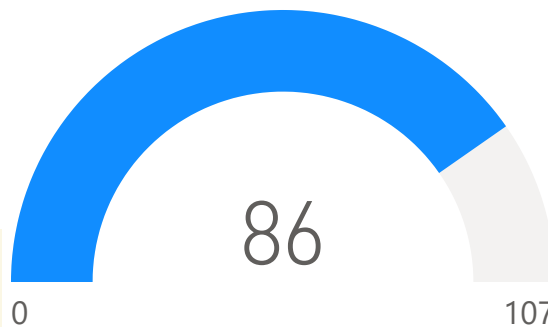
Weekly Profit



Weekly Returns



Currenet Month Orders Vs. Target



Current Month Vs. Target



Currenet Returns Vs Previous Month

