

## experience

### UX Designer | **ISL** May 2018 - Present

Working with Fortune 500 and non-profit clients such as Volkswagen, Capital One, Service Year, Monumental, and the International Rescue Committee to create user-centric digital solutions and help their teams adapt to the internet.

- Leading discovery & research initiatives to influence personalized UX strategies
- Developing detailed documentation in the form of site maps, personas, taxonomies, user flows, customer journeys, competitive analysis, usability testing reports and wireframes
- Creating high-fidelity visuals, animations, and interactive prototypes
- Presenting UX strategies and rationales to clients, stakeholders, and internal project teams

### Product Designer | **Fundrise** Sep 2016 - Apr 2018

- Lead multiple product initiatives focused on the acquisition and retention of new users
- Created user flows, wireframes, interactive prototypes, and finalized spec documents
- Provided high-fidelity visual design for finalized product and marketing releases
- Established an ongoing usability testing structure and feedback channel implemented across all new product releases

### Senior Designer | **Illustria** Mar 2015 - Apr 2016

- Gathered business requirements, conducted user research, and presented findings to team members and key stakeholders
- Provided high-fidelity visual design and branding consultation
- Trained and mentored new hires and junior level designers
- Established an ongoing usability testing structure and feedback channel implemented

### Front-end Designer | **MAD Creative** Sep 2014 - Mar 2015

- Designed and developed custom email campaigns, event registration pages, and other responsive landing pages for any and all marketing needs
- Updated and maintained custom WordPress sites
- Designed and maintained visual assets and UI elements for all screen based projects

### Graphic Designer | **commonvision** May 2013 - Dec 2014

- Collaborated with a team of student and professional designers, animators, and printers to create promotional materials for student organizations, faculty departments, and campus-wide events across UMBC

## education

### UX Design Immersive

General Assembly | 2015

### B.F.A - Graphic Design

University of Maryland,  
Baltimore County | 2014

## expertise

User Research  
Wireframing  
Prototyping  
Information Architecture  
Usability Testing  
UI Design  
UI Animation  
Visual Design  
Typography  
Branding  
Vector Illustration

## technical skills

Adobe Creative Suite  
Sketch  
Figma  
InVision / Studio  
JIRA / Bitbucket  
GitHub  
AxureRP  
Principle  
Framer / FramerX  
HTML5 / CSS3  
React / JS  
iOS Human Interface Guidelines  
Android Design Guidelines