

# Interview one

## Belinda, podcast listener - educational

### What podcast app do you use?

Mainly Apple podcasts

### Have you tried any other apps?

Spotify maybe once, but otherwise mainly Apple.

### And why is that?

I feel like there is more on Apple and I am more familiar with how to use it. With Spotify I haven't really had any interaction with their podcasts. I would rather listen to music using Spotify rather than anything else.

### Is there anything more about the Apple podcast app that makes you lean towards using that?

Just that it is the one I am more familiar with.

### What type of podcasts do you listen or subscribe to?

At the moment mainly educational ones and general life topics such as financial, wellness and life ones.

### Typically, what are you doing when you listen to podcasts? Location/activity/time of day?

I used to listen to podcasts when I was driving to help pass the time. Since working from home and not traveling as much, now I listen to them when I am in the shower or doing house work such as folding clothes.

### And are some of those activities happening at a specific time of today.

Mainly on weekends or after work hours. I don't listen to podcasts during work hours and wouldn't listen during my lunch breaks. Typically after work in the evenings.

### When using a podcast app is there anything that you wish you could do when you hear something interesting?

2 reasons, to keep for myself so I can go back and listen to it, you know if it is something I find interesting or important I'd wanna be able to time stamp it or save some comments around a certain section of a podcast and I'd also like to be able to share it to discuss with other people... so that would be the second purpose, to share it with friends and even be able to send them a short snippet saying like here's 30 seconds of a particular part of a podcast that I think they would enjoy or find it relevant to other discussions we have had on other apps.

### And you haven't experienced any functionality like this in the current app you use?

No, I haven't been able to write my own notes or comments or even favourite certain episodes to go back to.

### Do you discuss interesting topics you hear with like minded people, do you share that information with friends?

Yes, not only would I share it with friends, family or whoever I think might benefit from that information but just in general conversation with friends sometimes they just ask what have you been doing or listening to or reading. Also there is a specific group for one of the podcasts I listen to where people ask questions and post pictures and answers and stuff, specifically relating to the podcast episode of that week so that's another method of sharing and having discussions.

### And would you find that discussions stuff useful to be able to do within the podcast app on that episode you are listening on rather than jumping apps to something like a facebook group?

Yes, I think it would make more sense to discuss or talk about topics or have questions and answers on the platform that people are using rather than having a third party app and having seperate groups for it.

### Do you have anything to add when it comes to podcasts that you find frustrating or think would be a nice to have feature?

I think the most frustrating thing I have had come up a few times is when I am looking through episodes and I want to listen to it seems like I can't queue up episodes or create playlists without screwing it up easily and that feature is working correctly.

### You mentioned if you find an episode/information interesting that you will send that information to friends in a message app. If you were to share a podcast with friends with the current method of sharing, how confident are you that your friends will actually listen to the episode?

Not very, if the podcast is 40 mins long and I only think 10 mins is relevant I would have to give them instructions to listen. Probably the only way to do it at the moment is to send a screen recording of the bit you wanted to share with them.