Usability testing of podcast app UI

With your permission I would like to record this session today for research purposes.

Problem statement.

Podcast enthusiasts, feel frustrated with the passive nature of podcast consumption and want to do more than just listen like the one-way communication offered by industry-leading apps.

Getting to know you

- What is your position and main responsibilities at work?
- What is your experiences with podcasts?
- What are your challenges in using a podcast app?

Testers

- 1- Lorien
- 2- Angus
- 3- Dan

Tasks

Onboarding

Create an account

2 - 'Username' unclear - Why do you need an account? - display name. The reason why

Scenario 1

You are listening to a podcast episode and you would like to discuss this podcast further. How might you achieve this?

- 1- Found comments instantly.
- 2- Found comments instantly. chat bubble a little small in play bar area.
- 2- Doesn't know how to see all comments from play screen. Top Recent comments for player make 10K comments clickable look at more info button position.
- 3- Found comments instantly. Assume preview might link as well

Scenario 2

You are listening to an episode and you hear something really interesting that you would like to share with friends. Using the app how might you share that information with your friends?

- 1- Share button, overlooked clip until further prompt. Not sure how to select the exact section of the show
- 2- Recognises the share icon. had to be prompted to look clip. Not clear that clips related to sharing. CLIP AND SHARE for the button.
- 3- Found easily and suggest length of clip. Looking for the icon.

Scenario 3

You want to learn more about the people talking on the podcast, how might you find out more information about them?

- 1- Found the host easily.
- 2- Found easily Look at read more
- 3- Info button on show page.

Scenario 4 - Can I now get you to navigate to to the weekly planet show page.

Someone has replied to a comment you have left on an episode. How might you find that?

- 4 5 1 1
- 1 Found easily.
- 2 Check link on the weekly planet page.3 Found easily.