

Village Square Apartments

Style Guide

Web Site Redesign

BASSMAT Tech

2012

1 Main Street Main Street * Hewitt, TX 76643



Site Structure

Color Palette

Typography

Cascading Style Sheets

SITE STRUCTURE

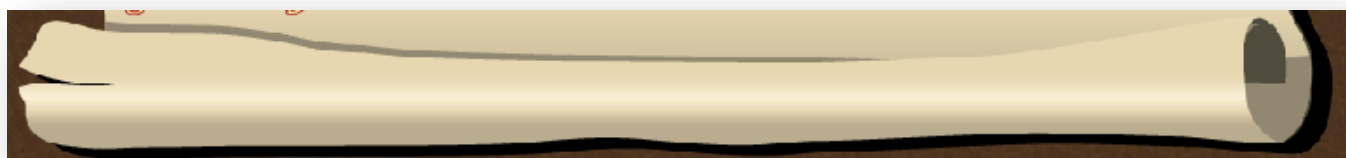
The Site Structure section provides an overview of the major components that make up the site.

Global Elements

Global Header – The header will appear at the top of all pages on the website



Global Footer – This footer will appear at the bottom of all pages on the website



Global Navigation – The Global navigation will appear on each page of the website

Overall Basic Layout – This is the overall basic layout of the website. Each page will have these basic elements and this basic layout

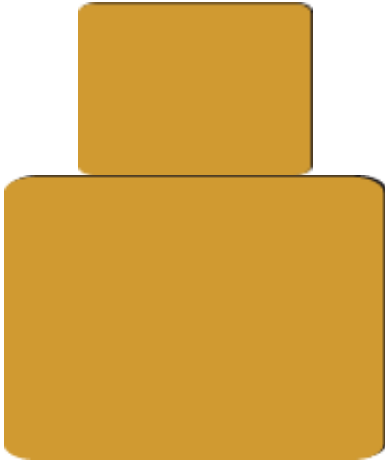
Global Navigation Overall Basic Layout



Site Elements

The information Squares will be used on the right side of pages and will provide small bits of information and will provide links to additional information. The information squares and layout of the squares will change when more area is needed to display information

Information Squares

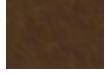


Overall Basic Layout



COLOR PALLETE

The following colors are used as the default colors in the specific sections. This color palette provides a reference guide for the Village Square Apqr.



- Background Pattern



- HEX #A60311 (RGB - 166,3,17)



- HEX #D9B573 (RGB - 217,181,115)




- HEX #D9933D (RGB - 217,147,61)




- HEX #D19B35 (RGB - 209,155,53)





- HEX #000000 (RGB - 0,0,0)

The Background Pattern () will be used as the Background on all pages on the website.

The  will be used as the background for the main header.

The  will be used for the Typography for the Header, the Navigation, and for the Titles of the information squares.

The  will be used for all of the other Typography on the website.

The  will be used for the background color on the Information Squares

The  will be used for the background color of the navigation ribbons.

All of the navigation ribbons will be highlighted with a #A60311 border, except for the phone number which will have the #000000 border.

TYPOGRAPHY

The following styles have been defined for the Village Square Apartments and are applied using Cascading Style Sheets. The Pagetitle and Subtitle1 styles are consistent with the preceding color palette.

Header:

The Header Banner

Font: Lucida Calligraphy Italic, Color: #A60311

Navigation:

Navigation

Font: Lucida Calligraphy Italic, Color: #A60311

Information Squares:

Title

Font: Lucida Calligraphy Italic, Color: #A60311

Paragraphs

Font: Myriad Pro, Color: #000000

Main Content:

Title

Font: Lucida Calligraphy Italic, Color: #A60311

Paragraphs

Font: Myriad Pro, Color: #000000

Cascading Style Sheets

Cascading Style Sheets (CSS) are used to apply consistent font styles across Websites. They enable Web administrators to control the fonts on all pages across the site from a central file. If the color of a page titles needs to change, the change only needs to be made in one place instead of on all pages.

CSS also greatly reduce the amount of HTML code that each page requires. Instead of adding font tags to each text occurrence, CSS styles can automatically set the font style. Embedded font tags should not be used on the Village Square Apartments Website.

CSS Elements, Class, & IDs	Comments
.nav_ribbons	Used to control the navigation ribbons
.banner	Used to control the header
.logo	Used to control the logo
.info_square_large	Used to control the large information squares
.info_square_small	Used to control the small information squares
.img_home	Used to control the images on the home page
.img_specials	Used to control the images on the specials page
.img_photos	Used to control the images on the photos page
.img_floorplan	Used to control the images on the floor plan page
.map	Used to control the layout of the map
.info_square_title_l	Used to control the titles of the large information squares
.info_square_para_l	Used to control the paragraph of the large information squares
.info_square_title_s	Used to control the titles of the small information squares
.info_square_para_s	Used to control the paragraph of the small information squares
.new_form	Used to control the layouts of the new renters form
.current_form	Used to control the layouts of the current renters forms
.contact_form	Used to control the layouts of the contact form