

# Website Redesign Proposal

## Village Square Apartments

6/7/2012

Work	Hours	Hourly Rate \$50.00	Subtotal
<b>Defining the Project</b>			
Discovery & Define	0.50	\$50.00	\$25.00
Researching - Audience, Technical Req, & Tech Requirements	2.00	\$50.00	\$100.00
Communication Brief	0.50	\$50.00	\$25.00
Task Lists, Budget, Schedules, & Deliverables	1.00	\$50.00	\$50.00
Project Plan Breifing	1.00	\$50.00	\$50.00
<b>Defining the Project</b>	<b>5.00</b>		<b>\$250.00</b>
<b>Developing the Site Structure</b>			
Develop Structure, Navigation, & Page Flow	1.00	\$50.00	\$50.00
Develop & Gather Content, Graphics, & Marketing			
Wireframe	2.00	\$50.00	\$100.00
Structure & Wireframing Breifing	0.50	\$50.00	\$25.00
<b>Developing the Site Structure</b>	<b>3.50</b>		<b>\$175.00</b>
<b>Designing the Visual Interface</b>			
Develop Visual Design (Typography, Colors, & Tone)	0.50	\$50.00	\$25.00
Devlope Functionality (Look, Feel, & Flow)	0.50	\$50.00	\$25.00
Build Protosite	1.00	\$50.00	\$50.00
Testing & Feedback of Protosite	1.50	\$50.00	\$75.00
<b>Designing the Visual Interface</b>	<b>3.50</b>		<b>\$175.00</b>
<b>Building and Intergrating</b>			
Graphic Optimization	2.00	\$50.00	\$100.00
Coding			
HTML & CSS	16.00	\$50.00	\$800.00
SEO	2.00	\$50.00	\$100.00
QA Testing	3.00	\$50.00	\$150.00
Debugging	1.00	\$50.00	\$50.00
<b>Building and Intergrating</b>	<b>24.00</b>		<b>\$1,200.00</b>
<b>Launching &amp; Beyond</b>			
Launching	0.50	\$50.00	\$25.00
Marketing	0.50	\$50.00	\$25.00
Maintenance & Future Debuggin	3.00	\$50.00	\$150.00
<b>Launching &amp; Beyond</b>	<b>4.00</b>		<b>\$200.00</b>
<b>Total Estimate</b>	<b>40.00</b>	<b>\$50.00</b>	<b>Total \$ 2,000.00</b>