

# MATTHEW CRITELLI

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📍 Denver, Colorado, USA

in mattcritelli

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## SUMMARY

Driven software developer excited for an opportunity to grow and expand my technical skill-set. Excellent communicator who thrives equally in a collaborative environment as well as when working independently. Prior management experience ensures I take ownership of my work and always deliver as promised.

## SKILLS

**LANGUAGES & FRAMEWORKS:** Ruby, Rails, Javascript (ES6), HTML, CSS, jQuery, React, nodeJS

**METHODOLOGIES:** Agile development, Test-driven development, Object-Oriented Programming

**DATABASES:** PostgreSQL, MongoDB

**CORE:** Git/Version Control, Bash/CLI, Heroku

## PROJECTS

### SWAPPER

Swapper allows you to find fellow remote workers in cities around the world and swap workspaces to save money. Technologies used: Node.js, Express, MongoDB, PassportJS, and Bootstrap.

### RUN2GETHER

A web application that connects runners based on their proximity, experience, and availability. This project was built using the following technologies: Ruby on Rails, AJAX, jQuery, Google Maps API, and Materialize.

## EDUCATION

### Dev Bootcamp

Full-Stack Web Development Program 2016

Five month immersive web development program with 1000+ hours of experience covering full-stack technologies

Created full-scale web applications using Agile development, MVC pattern architecture, and Heroku deployment

### Boston University

B.S. Business Administration 2004

Dean's List Honorary

## EXPERIENCE

### REACTUAL

Junior Software Engineer (Contract)

Denver, CO

Sep 2017 to Jan 2018

- Created pixel-perfect React styled-components based on design team sketch files
- Implemented back-end migration of business users and support tickets from Groove legacy software to ZenDesk through API using Javascript ES6, nodeJS, mongoDB, and third-party libraries
- Gained significant experience pair-programming and debugging, also worked independently which required a high-degree of resourcefulness to hit project deadlines

### TOURISM IRELAND

Digital Marketing Executive

New York, NY

Feb 2015 to Jul 2016

- Led planning and execution of digital marketing campaigns within the U.S. market (SEM, display, third-party content marketing, website content development) to achieve corporate goals and objectives
- Created advertising campaigns with agencies and vendors aligned with brand objectives and market research
- Analyzed campaign performance and presented learnings to stakeholders in overseas markets
- Trained junior marketing staff on professional and media-related skills, knowledge, and processes

### HORIZON MEDIA

Brand Strategy Supervisor

New York, NY

Nov 2012 to Feb 2016

- Managed the development and execution of integrated communications planning including targeting, competitive analysis, strategy development and media investment optimization
- Conducted media post-campaign analysis and provided insights and recommendations
- Supervised team throughout planning process and established internal direction and priorities

### RJ PALMER MEDIA

Senior Media Planner

Jun 2011 to Nov 2012

### MEDIACOM

Communications Planner

Feb 2008 to Oct 2009

### UNIVERSAL MCCANN

Media Strategist

Jan 2006 to Feb 2008