

MATTHEW CRITELLI

✉ matthew.critelli@gmail.com
🌐 mattcritelli.github.io/portfolio
☎ (929)387-6652
📍 Denver, Colorado
in mattcritelli
🔗 mattcritelli

SUMMARY

Driven software engineer excited for an opportunity to utilize and expand my technical skillset across the stack. Experienced manager who thrives in a collaborative team-based environment. Excellent communicator, adept at facilitating communications between technical and non-technical stakeholders. Self-motivated engineer with experience working remotely.

SKILLS

React, Redux, HTML5, CSS3, Javascript, Git/Version Control

EXPERIENCE

BIMAIRE

Software Engineer

Denver, CO
May 2018 to Current

- Develop performant and responsive SPAs for the residential real estate industry using React, Redux, CSS3, HTML5, and external APIs
- Foster the development and growth of junior team members through code reviews, pair programming, and knowledge/resource sharing
- Collaborate with team in agile environment to ensure meeting sprint deliverables
- Implement team-wide style guidelines in order to standardize code quality and expectations

REACTUAL

Junior Software Engineer (Contract)

Denver, CO
Sept. 2017 to Jan. 2018

- Implemented back-end ETL migration of business data from Groove legacy software to ZenDesk using Node.js, MongoDB, and external APIs
- Created pixel-perfect React styled-components based on design team sketch files

TOURISM IRELAND

Digital Marketing Executive

New York, NY
Feb. 2015 to July 2016

- Led the planning and execution of digital marketing campaigns within the U.S. market to drive traffic to online platforms

HORIZON MEDIA

Brand Strategy Supervisor (Stanley Steemer, Buffalo Wild Wings)

New York, NY
Nov. 2012 to Feb. 2015

- Managed the development and execution of communications plans, including targeting, competitive analysis, strategy development, and media investment optimization

RJ PALMER

Senior Media Planner (Perdue)

New York, NY
June 2011 to Nov. 2012

- Developed national and local media plans combining traditional (print/TV) and digital media

MEDIACOM

Media Planner (JetBlue, LVMH Moët Hennessy)

New York, NY
Feb. 2008 to Nov. 2009

- Assisted with the development of integrated communications plans based on client objectives and budget parameters

UNIVERSAL MCCANN

Media Planner (Verizon Wireless, Johnson & Johnson)

New York, NY
Jan. 2006 to Feb. 2008

- Researched consumer trends, analyzed media opportunities, and made recommendations for media investments

EDUCATION

DEV BOOTCAMP

Immersive Full Stack Engineering program focusing on Ruby, Rails, JavaScript, and PostgreSQL

July 2016 to Dec. 2016

BOSTON UNIVERSITY

B.S. Business Administration

May 2004