Matt Lucas

Summary

San Francisco Bay Area Senior Email Developer with nine years experience in digital marketing. Extensive, hands-on experience with coding responsive HTML emails and digital marketing assets for clients such as Intel and Autodesk, as well as building automated marketing campaigns in Marketo, Eloqua and Pardot.

Experience

Email Marketing Developer / PubNub
AUGUST 2016 - PRESENT / SAN FRANCISCO, CA

Senior Email Developer / Pierry Software
MAY 2016 - JULY 2016 / REDWOOD CITY, CA

Client Work: NetJets, San Jose Earthquakes, IMAX, Postmates, Uber

Digital Marketing Engineer / Teradata Interactive
MAY 2014 - APRIL 2016 / SAN FRANCISCO, CA

Client Work: Procter & Gamble, Autodesk, Intel, Hertz, 7-Eleven, Brocade

HTML Production Engineer / Ozone Online
SEPTEMBER 2013 - MAY 2014 / SAN FRANCISCO, CA

Client Work: Brocade, Intel, Medtronic, JPMorgan Chase & Co., Autodesk

Web Producer / OpenMarketing
DECEMBER 2012 - JUNE 2013 / SAN FRANCISCO, CA

Client Work: PresenceLearning, Social Fluency, LiveHive, Kriste Michelini Interiors

Web Production & Design Manager / Bulldog Reporter
JANUARY 2010 - DECEMBER 2012 / OAKLAND, CA

Contact

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Marketing Platforms

Marketo
Eloqua
Pardot
Salesforce Marketing Cloud (ExactTarget)
Teradata Marketing Applications

Dev/Production Skills

Responsive HTML Email Development
Email Client Testing via Litmus
Marketing Automation
Adobe Photoshop CC
HTML
CSS & Sass
JavaScript & jQuery
PHP
Linux Command Line

Education & Certifications

California College of the Arts
Bachelor of Fine Arts, 2003 – 2007

Salesforce Marketing Cloud & Marketo Certified