

# FEAST ON SAVINGS

SAVE ON  
FESTIVE  
STAPLES

ONLY

2<sup>99</sup>

LB

6.59/KG

PC<sup>®</sup> BUTTER INFUSED OR  
BUTTERBALL TURKEYS

SELECTED VARIETIES, FRESH

20091864\_KG/21332723\_KG



**SALE**  
**\$6**

GET 2,000<sup>®</sup>  
back in points

APP EXCLUSIVE OFFER<sup>†</sup>

FARMER'S  
MARKET<sup>®</sup> PIES

SELECTED VARIETIES

580 G-1 KG

21297365\_EA/21297367\_EA

'Open your PC Optimum<sup>™</sup> app or visit pcoptimum.ca to get the offer.



# SWEET HOLIDAY SAVINGS

GET  
SWEET  
TREATS  
FOR LESS

\$6

LIMIT 6  
OVER LIMIT PAY  
6.99 EA

TERRY'S CHOCOLATE ORIGINAL OR SIMPLY  
145 G OR BOULE D'OR CHOCOLATES 144/154 G  
SELECTED VARIETIES  
21672499\_EA/21681251\_EA



4.98

LIMIT 6  
OVER LIMIT PAY  
7.99 EA

HERSHEY'S POT OF GOLD  
SELECTED VARIETIES, 243-245 G  
21545433\_EA/21547694\_EA



# MERRY CHRISTMAS

MOST STORES OPEN:  
6AM-7PM ON DEC 24<sup>TH</sup>  
STORES CLOSED ON DEC 25<sup>TH</sup>

VISIT  
superstore.ca  
FOR STORE  
HOURS

ONLY  
**\$28**

GET  
8,000<sup>†</sup>  
\$8  
back  
in points  
Optimum  
APP  
EXCLUSIVE  
OFFER<sup>†</sup>

PC BLACK  
TIGER  
SHRIMP  
PLATTER  
WITH MILD  
COCKTAIL  
SAUCE  
FROZEN,  
16-20/LB, 568 G  
20979150.EA  
\*Open your  
PC Optimum™ app  
or visit pcoptimum.ca  
to get the offer.



**2.99**  
**LIMIT 4**  
OVER LIMIT PAY  
3.99 EA

PC FROZEN  
VEGETABLES  
SELECTED  
VARIETIES  
400-750 G  
20159634.EA  
20318915.EA



**7.99**  
**LIMIT 4**  
OVER LIMIT PAY  
11.49 EA

ARMSTRONG  
CHEESE BARS 600G OR  
SHREDS 500 G  
SELECTED VARIETIES  
21255902.EA/21681242.EA



REAL CANADIAN  
SUPERSTORE

Proudly Canadian



HOT  
**12**

SWEET  
POTATOES  
PRODUCT OF U.S.A.  
20127708001.KG



We match

FREE

**DECEMBER**

**HIT  
OF THE  
MONTH**

**CHRISTIE  
KIDS COOKIES**  
SELECTED VARIETIES  
144-200 G  
21584976\_EA/21585155\_EA



**PC CINNAMON  
RAISIN BREAD**  
SELECTED VARIETIES, 675 G  
20104367\_EA



# FEAST ON SAVINGS

SAVE  
ON FESTIVE  
STAPLES

**5<sup>98</sup>**

**BRUSSELS SPROUTS**  
PRODUCT OF CANADA OR U.S.A., 2 LB  
21456738001\_EA

**2<sup>50</sup>**

**CRANBERRIES**  
PRODUCT OF CANADA OR U.S.A., 340 G  
20160096001\_EA

**6<sup>99</sup>**  
LB  
15.41/KG

**NEW ZEALAND SHORT CUT LAMB LEG FROZEN**  
20142553\_EA



**2 LB**



**2/\$3**



**GREEN GIANT VEGETABLES**  
SELECTED VARIETIES  
341/398 ML  
2102175\_EA  
21021224\_EA

**1<sup>57</sup>**

**LIMIT 4  
OVER LIMIT PAY  
2.99 EA**



**OCEAN SPRAY CRANBERRY SAUCE**  
SELECTED VARIETIES  
348 ML  
20022893001\_EA  
20022893002\_EA

**3<sup>50</sup>**



**PC HOT CROSS BUNS**  
8'S  
21577822\_EA

**\$4**



# FEAST ON SAVINGS

SAVE  
ON FESTIVE  
STAPLES

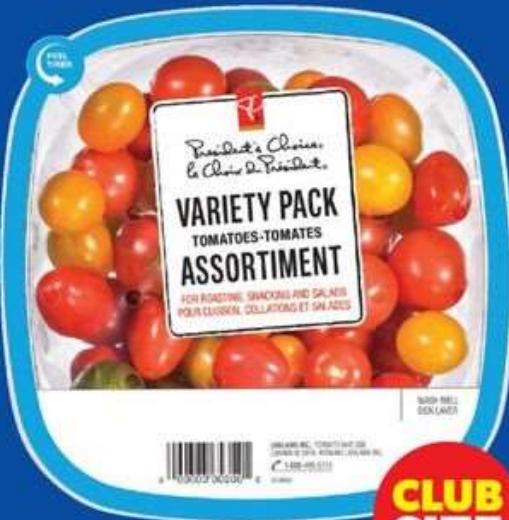
**\$7**

PC VARIETY  
TOMATOES  
PRODUCT OF CANADA OR  
MEXICO, 681 G  
20949866001\_EA

**3.58**

FARMER'S MARKET™  
AVOCADO BAG  
PRODUCT OF MEXICO  
CLUB SIZE  
21644936001\_EA

NO NAME® HAM  
SELECTED VARIETIES, 1.3 KG  
20858028\_EA



CLUB  
SIZE



PKG  
OF 6



**\$6**

GUACAMOLE 270 G OR  
PICO DE GALLO  
SALSA 170 G  
PREPARED IN-STORE  
21658028\_EA/21422263\_EA



**2.49**

LIMIT 4  
OVER LIMIT PAY  
3.49 EA

DARE BRETON OR  
VINTA CRACKERS  
132-200 G, VEGGIE  
CRISPS 100 G, GRISSEL  
MELBA OR CANAPÉ  
TOAST 150/200 G OR  
BAGUETTES 120/130 G  
SELECTED VARIETIES  
21033184\_EA/21520666\_EA



BLACK DIAMOND  
CHEESE BARS 400 G OR  
SHREDS 320 G  
SELECTED VARIETIES  
21208649\_EA/21278845\_EA



# FEAST ON SAVINGS

SAVE  
ON FESTIVE  
STAPLES

**349**

**LIMIT 4**  
OVER LIMIT PAY  
4.47 EA



MOTT'S CLAMATO  
COCKTAIL  
SELECTED VARIETIES, 1.89 L  
20318955002\_EA/20318955003\_EA

**350**

**449**

**LIMIT 4**  
OVER LIMIT PAY  
5.99 EA



PC\* OR BLUE MENU\*  
CRANBERRY  
COCKTAIL OR 100%  
JUICE BLEND  
SELECTED VARIETIES, 1.89 L  
20307025001\_EA/20628589001\_EA

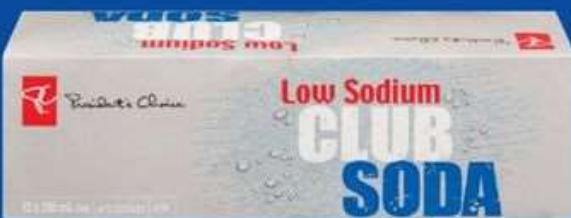
**477**

PURE LIFE NATURAL  
SPRING WATER  
24X500 ML  
20060696\_C24



**599**

PC\* SOFT DRINKS  
SELECTED VARIETIES, 12X355 ML  
20218887001\_C12  
20690671001\_C12



**\$6**

**LIMIT 4**  
OVER LIMIT PAY  
7.79 EA



# WRAP UP THE SAVINGS

SAVE  
ON GIFTS  
FOR ALL

UP TO  
**25%**

5.10-75.00  
AFTER SAVINGS

on all F.A.O.  
Schwarz Toys

SELECTED VARIETIES  
2167218\_EA / 21671570\_EA  
21671290\_EA / 21671582\_EA



UP TO  
**15%**  
OFF

8.50-144.50 AFTER SAVINGS

LEGO FRIENDS, CITY  
AND CLASSIC  
21642057\_EA / 21665097\_EA



**BUY 1  
GET 1  
FREE**

MEGA POKE BALL  
COLLECTION  
FREE ITEM MUST BE OF EQUAL  
OR LESSER VALUE  
10.00  
21118267\_EA



**\$85**





Insiders Report™

# Celebrate it all, spend sm

\$2

LB  
4.41/KG

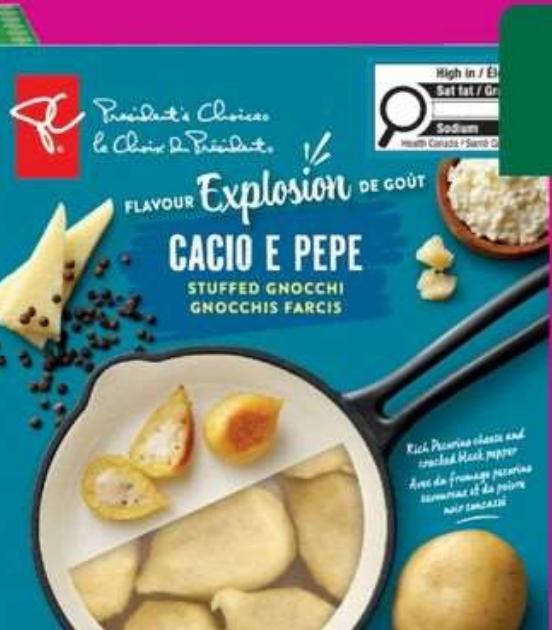
PC DINO MELONS  
PRODUCT OF BRAZIL  
2168813101\_01



Must Try

\$9

PC MISO VEGETABLE  
OR CHICKEN BULGOGI  
HOT MAKI  
FROZEN, 444 G  
21687172\_EA/21687191\_EA





Insiders Report™

# Everything PC® for holiday momen

**3.99**  
LB  
8.80/KG

PC® SATSUMA  
MANDARINS  
PRODUCT OF U.S.A.  
20923159001\_EA



**\$5**

PC® ORGANICS  
UMAMI  
MUSHROOMS  
PRODUCT OF  
CANADA, 150 G  
21005517\_EA



**\$5**

PC® BRIOCHE  
BREAD  
400 G  
21050280\_EA



**\$7**



**\$15**

PC® BONELESS  
CHICKEN BREAST  
CHUNKS  
SELECTED VARIETIES  
FROZEN, 700/800 G  
21106822\_EA



**\$11**

PC® SHRIMP  
HORS D'OEUVRES  
SELECTED VARIETIES  
FROZEN, 294-454 G  
20135874\_EA/20578921\_EA



**\$7**



# HOT DEALS

\$1

**TIM HORTONS TOMATO,  
CHICKEN NOODLE OR  
VEGETABLE CONDENSED SOUP**  
SELECTED VARIETIES, 284 ML.  
**NO NAME® GEL AIR FRESHENER**  
SELECTED VARIETIES, 170 G.  
**PC® SEASONING MIX**  
SELECTED VARIETIES, 24 G  
21648162\_EA/21648185\_EA/21405442\_EA  
21405448\_EA/21311250\_EA/21397587\_EA



\$2

**PC® BLUE MENU®  
WHOLE GRAIN PASTA**  
SELECTED VARIETIES, 375 G  
**CAMPBELL'S CONDENSED  
SOUP OR COOKING BROTH**  
SELECTED VARIETIES, 284 ML  
**MAPLE LODGE FARMS ORIGINAL  
CHICKEN WIENERS OR ZABIHA  
HALAL CHICKEN WIENERS**  
SELECTED VARIETIES, 450 G  
20252144001\_EA/21001575\_EA/21001944\_EA  
21689912\_EA/21690041\_EA/20065671\_EA  
20062715\_EA



**FRESH  
PROMISE**

If it's not fresh  
it's free.

**3<sup>76</sup>**

**BROCCOLI BUNCH**  
PRODUCT OF MEXICO OR U.S.A.  
20145823001\_EA

**3<sup>98</sup>**

**PINEAPPLE**  
PRODUCT OF COSTA RICA  
OR MEXICO  
20160992001\_EA

**GINGER ROOT**  
PRODUCT OF CHINA  
20179038001\_EG



**79¢**  
LB  
1.74/KG

**GREEN CABBAGE**  
PRODUCT OF CANADA  
20793034001\_EG



**3<sup>99</sup>**

**GREEN OR RED  
PEPPERS**  
PRODUCT OF U.S.A., 4'S  
20115233001\_EA/20013208001\_EA



**PC WHOLE  
CREMINI OR WHITE  
MUSHROOMS**  
PRODUCT OF CANADA, 454 G  
20761372\_EA/20738571\_EA



**CLUB**

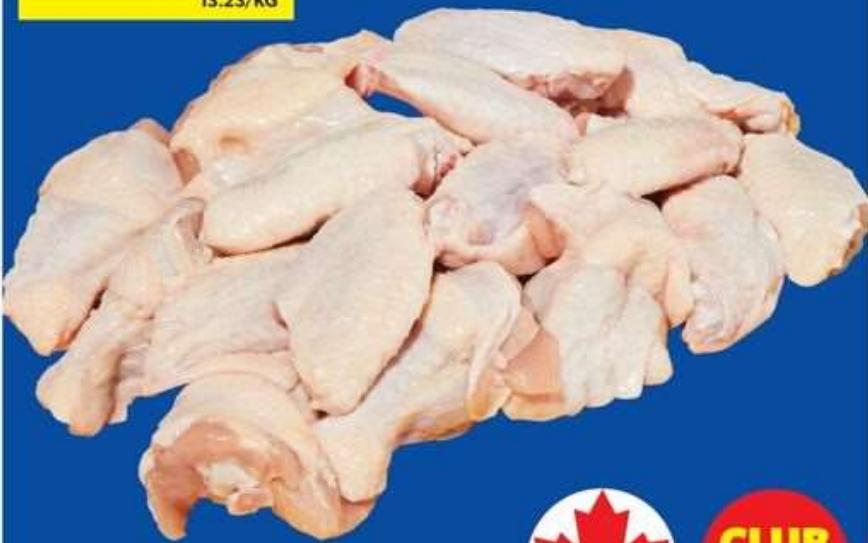


# HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

**\$6**  
LB  
13.23/KG

CHICKEN WINGS  
SPLIT, FRESH  
20761916\_KG/20789233\_KG



CLUB SIZE

**\$11**  
LB  
24.25/KG

PC® FREE FROM®  
BONELESS, SKINLESS  
CHICKEN BREAST  
FRESH  
20821992\_KG



**10<sup>99</sup>**  
LB  
24.23/KG

BONELESS BEEF STEW  
20832537\_KG



**\$10**

EXTRA LEAN  
GROUND BEEF  
450 G  
21604812\_EA



# HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

**GET \$3 back in points when you spend \$15+ on**

**BOTHWELL CHEESE**  
SELECTED VARIETIES,  
170-540 G  
20788393\_EA/21060070\_EA

**PREPARED IN CANADA**

**\$7**

**PC CHEESE BLOCKS**  
SELECTED VARIETIES,  
250 G  
20770540\_EA  
20770652\_EA

**PREPARED IN CANADA**

**\$5**

**PC DOUBLE CREAM BRIE**  
200 G OR PC<sup>®</sup> CAMEMBERT  
170 G  
SELECTED VARIETIES  
20784364\_EA  
20787327\_EA

**PREPARED IN CANADA**

**440 /100 G**

**350 /100 G**

**MASTRO SALAMI OR SALAMI WITH PROSCIUTTO**  
DELI SERVICE CASE SLICED,  
SELECTED VARIETIES, 100 G  
20087761\_KG

**Optimum<sup>™</sup>**  
**Members-Only Price<sup>™</sup>**  
**\$6**

**Non-members**  
**750**

**PILLER'S KOLBASSA**  
375 G OR SLICED  
**PEPPERONI** 250 G  
SELECTED VARIETIES  
20042333\_EA/20308469\_EA  
\*\*Must be a registered PC Optimum<sup>™</sup> member to load and get this offer.

**\$14**

# HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

**2<sup>47</sup>**

**LIMIT 4  
OVER LIMIT PAY  
3.29 EA**

PRINGLES SUPER  
STACK POTATO CHIPS  
SELECTED VARIETIES, 148/156 G  
21003823\_EA/21003833\_EA



**3<sup>77</sup>**

**LIMIT 4  
OVER LIMIT PAY  
4.79 EA**

MISS VICKIE'S KETTLE COOKIES  
SELECTED VARIETIES, 190-200 G  
21240628\_EA/21240703\_EA



**2<sup>99</sup>**

**LIMIT 4  
OVER LIMIT PAY  
3.99 EA**

DARE BEAR PAWS 168-240 G,  
WAGON WHEELS 315/360 G  
ULTIMATE OR VIVA PUFFS  
COOKIES 290/300 G  
SELECTED VARIETIES  
20419986001\_EA/21080791\_EA



**4<sup>29</sup>**

**LIMIT 4  
OVER LIMIT PAY  
5.29 EA**

CHRISTIE FAMILY  
COOKIES 374-488 G  
OR CAKESTERS 285 G  
SELECTED VARIETIES  
21520747\_EA/21639135\_EA



# HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

**Optimum™**  
Members-Only Price\*\*  
**6.99**

Non-members  
**8.99**

Members save \$2

**LIBERTÉ GREEK YOGURT TUBS**  
SELECTED VARIETIES, 900 G/1 KG  
21305351\_EA/21430923\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.

**Optimum™**  
Members-Only Price\*\*  
**11.50**

Non-members  
**13.49**

Members save \$1.99

**LIBERTÉ GREEK**  
16X100 G  
21547516\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.

**3.49**

**LIMIT 4**  
OVER LIMIT PAY  
4.29 EA

**PILLSBURY TOASTER STRUDEL** 326 G  
OR SCRAMBLE 204 G  
SELECTED VARIETIES, FROZEN  
20172664001\_EA/21474507\_EA

**2.99**

**LIMIT 4**  
OVER LIMIT PAY  
4.50 EA

**MCCAIN SUPERFRIES OR**  
**SPECIALTY POTATOES**  
SELECTED VARIETIES, FROZEN  
454-800 G  
20324328002\_EA/20799522\_EA

# HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

**GET  
4,000<sup>®</sup>  
for every \$10\*  
spent on**

**\$4**  
back  
in points

**ANNIE'S FRUIT, CRACKERS,  
COOKIES OR BARS OR  
LÄRABAR 5'S, 48 G, 16X45 G**  
20949212..EA  
20031362007..EA

Annie's Cheddar Bunnies and Larabar packages.

**\$5**

**PC ORGANICS,  
ORGANIC JUMBO  
RAISIN SNACK PACK**  
14'S  
21170526..EA

PC Organics Jumbo Seedless Raisins Snack Packs.

**\$7**

**LIMIT 4**  
**OVER LIMIT PAY  
8.49 EA**

Nature Bakery Fig Bar.

**\$3**

**BIOITALIA  
ORGANIC GRISSINI  
BREADSTICKS  
CRACKERS**  
SELECTED VARIETIES, 120 G  
21690045..EA/21690075..EA

Bioitalia Organic Grissini Breadsticks and Crackers.

**UPTO  
20%**  
2.39-7.19 AFTER SAVINGS

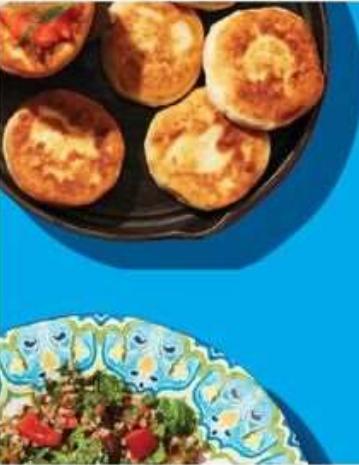
**ELAN ORGANIC SEEDS  
165-250 G OR DRIED  
FRUITS 125-225 G  
SELECTED VARIETIES**  
20983856..EA/21027380..EA

Elan Organic Seeds and Elan Dried Fruits.

**4.50**

**LIMIT 4**  
**OVER LIMIT PAY  
5.49 EA**

Fleischmann's Crackers.



# SHOP THE WORLD IN OUR AISLES\*

From bok choy to basmati rice, find  
international ingredients at low prices.

SHOP NOW

**\$11.88**  
LB  
26.19/KG

BEEF RIB FINGER MEAT  
BONELESS, CRYOVAC.  
20142399, KG



PC® BLACK FIGS  
PRODUCT OF MEXICO  
21633483001, EA



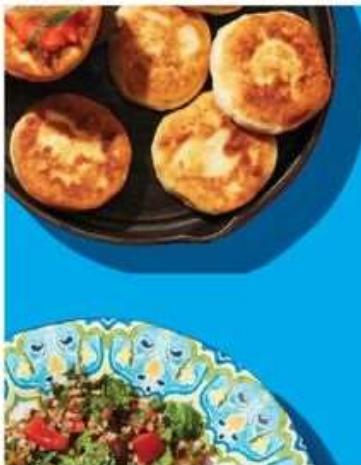
**\$4**  
LB  
8.82/KG

WHOLE GOLDEN POMPANO,  
MILK FISH OR WILD PINK SALMON  
FROZEN  
20066391, KG/20119071, KG



INDOMIE INSTANT  
NOODLES  
SELECTED VARIETIES, 5'S  
20506718, EA





# SHOP THE WORLD IN OUR AISLES\*

From bok choy to basmati rice, find  
international ingredients at low prices.

SHOP NOW

**288**

**RED PUMMELO**  
PRODUCT OF CHINA  
20081390001.EA



**179**

**RED MANGOES**  
PRODUCT OF BRAZIL  
20059635001.EA



**199**  
**LB**  
4.39/KG



**\$25**

**NEW ZEALAND  
STEWING GOAT**  
BONE-IN, 1KG  
20143053.EA



**\$16**

**SUFRA HALAL  
CHICKEN DRUMSTICKS  
OR THIGHS**  
FRESH, UP TO 1.58 KG  
21616885..EA/21617106..EA



**\$11**

**PMC.e**

Raw • Crues  
Wild Caught  
Elat Sauvage

Net Weight / Poids Net : 800g  
Poids Bruttos / Poids Géométrique : 819g



# Discover over 150 Filipino products for less

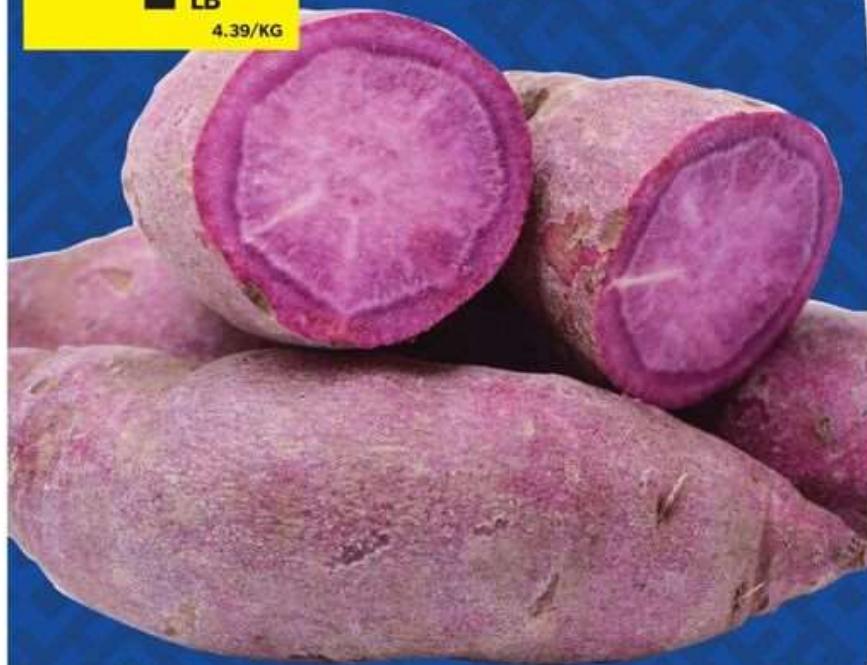
Shop the world in our aisles

SHOP NOW

**199**  
LB

4.39/KG

PURPLE UBE YAM  
PRODUCT OF CHINA  
20649858001\_KG



**647**

LIMIT 4  
OVER LIMIT PAY  
7.49 EA

M.Y. SAN  
SKY FLAKES  
CRACKERS  
800 G  
21176798.LEA



GOLD  
SPEC  
SELECT  
3129754



**CUDDLY  
DEALS,  
TINY  
PRICES**

Optimum®

**GET  
15,000<sup>pts</sup>**

**\$15  
back  
in points**

when you spend \$75\* on  
Huggies diapers, training  
pants, baby wipes, swimming  
pants and Goodnites

**HUGG**

**34<sup>99</sup>**

**LIMIT 4  
OVER LIMIT PAY  
39.99 EA**

**HUGGIES ECONO PACK  
DIAPERS**

SIZE N-7, SELECTED VARIETIES  
60-200'S  
21456635.EA/21664288.EA



**27<sup>99</sup>**

**LIMIT 4  
OVER LIMIT PAY  
32.99 EA**

**HUGGIES GIGA PACK DIAPERS**  
SIZES N-7, SELECTED VARIETIES, 42-128'S  
21370918.EA/21664359.EA



**36<sup>99</sup>**

**LIMIT 4  
OVER LIMIT PAY  
43.99 EA**

**GET  
2,000<sup>pts</sup>  
\$2  
back  
in points**

**PULL-UPS  
ECONO PACK  
TRAINING PANTS**

SELECTED VARIETIES, 66-104'S  
21021423.EA/21021427.EA



**19<sup>99</sup>**

**LIMIT 4  
OVER LIMIT PAY  
21.99 EA**

**HUGGIES 10X  
BABY WIPES**  
SELECTED VARIETIES, 299-704'S  
21371309.EA/21401195.EA



# CUDDLY DEALS, TINY PRICES



**\$5**

**LIMIT 6  
OVER LIMIT PAY  
5.49 EA**

**AMARA SMOOTHIE  
MELTS INFANT  
SNACKS**

SELECTED VARIETIES, 23 G  
21426240\_EA/21536119\_EA



**4.50**

**LIMIT 6  
OVER LIMIT PAY  
4.99 EA**

**LITTLE BELLIES  
ORGANIC COOKIES**

130 G OR DATE AND OAT  
BARS 85 G  
SELECTED VARIETIES  
21606647\_EA/21664746\_EA



**68.99**

**LIMIT 4  
OVER LIMIT PAY  
76.49 EA**

SIMILAC  
CANNISTER  
FORMAT  
SELON  
2169



**UP TO  
20%  
OFF**

5.19 - 17.19 AFTER SAVINGS

**GET  
5,000<sup>®</sup>  
when you  
spend \$20\* on**

**\$5  
back  
in points**

18-36m

**NUK FEEDING  
ACCESSORIES**  
SELECTED VARIETIES  
21172124\_EA/21417832\_EA

**NUK**  
Orthodontic Pacifier  
Sucette Orthodontique

SHAPED TO  
Soothe just  
like Mom  
EN FORME POUR  
Apaiser comme  
Maman



**UP TO  
20%  
OFF**

3.99-95.99 AFTER SAVINGS

**FRIDABABY,  
FRIDAMOM OR FRIDA  
SOUND MACHINE OR  
HUMIDIFIER**  
SELECTED VARIETIES  
21302952\_EA/21382973\_EA



**UP TO  
20%  
OFF**

3.99-31.99 AFTER SAVINGS

DR.  
FRESH  
FEED  
AC  
SEL  
2169



# WRAP UP THE SAVINGS

SAVE  
ON GIFTS  
FOR ALL

DR SQUATCH HOLIDAY  
BAR SOAP  
WHILE QUANTITIES LAST  
21679222\_EA

LIMIT 6  
**\$9**  
OVER LIMIT PAY  
12.00 EA



LIMIT 6  
**\$11**  
OVER LIMIT PAY  
15.00 EA

NIVEA HOLIDAY GIFT  
SET

WHILE QUANTITIES LAST  
21681140\_EA/21680908\_EA



LIMIT  
**\$11**

OVER  
14.00

# WRAP UP THE SAVINGS

SAVE  
ON GIFTS  
FOR ALL

LIMIT 4  
**\$23**

OVER LIMIT PAY  
30.00 EA

LICENSED CAMERA  
WATCH GIFTSETS  
SELECTED VARIETIES  
WHILE QUANTITIES LAST  
21681574\_EA/21681572\_EA



LIMIT 4  
**\$1**

OVER LIMIT PAY  
1.29 EA

LIFE BRAND® HOLIDAY  
SHEET MASK OR 3 IN  
1 FACIAL CLEANSING  
WIPES  
SELECTED VARIETIES AND SIZES  
21599268\_EA/21599801\_EA



LIMIT  
**\$1**

OVER L.  
14.00

# SHOP BEAUTY FOR LESS

**2/\$12**  
OR 9.49 EA

GARNIER BELLE HAIR COLOUR  
SELECTED VARIETIES

20210706003\_EA/20210706010\_EA



**2/\$16**  
OR 12.49 EA

NICE'N EASY HAIR COLOUR OR ROOT TOUCH UP,  
SELECTED VARIETIES

21082745\_EA/21084326\_EA



OGX, MAUI, AVEENO HAIR CARE  
SELECTED VARIETIES AND SIZES

21005291\_EA/210104670\_EA



**FROM  
5.60**  
5.60-21.59

QUO BEAUTY HAIR BRUSHES  
SELECTED VARIETIES

21277039\_EA/21277076\_EA



**UPTO  
20%  
OFF**  
5.19-11.96 AFTER SAVINGS



L'ORÉAL HAIR CARE  
SELECTED VARIETIES AND SIZES

21045408\_EA/21080545\_EA



TRESEMMÉ HAIR CARE  
SELECTED VARIETIES AND SIZES

21170076\_EA/21170103\_EA



# DISCOVER YOUR FAVOURITE BRANDS HERE



Eucerin  
Aquaphil

Optimum<sup>®</sup>  
GET  
**5,000<sup>pts</sup>**

\$5  
back  
in points

when you  
spend \$20\* on  
Eucerin or Aquaphil  
face & body,  
suncare, baby or  
first aid products

SELECTED VARIETIES AND SIZES  
2106969\_EA/20694194\_EA/21686308\_EA/21571160\_EA/20956274\_EA  
21645067\_EA/20856491\_EA/21430463\_EA/21483435\_EA/21529639\_EA

body

Life-changing  
power of



face  
& sun  
care

Hydrate & shield  
to reveal  
youthful-looking  
skin with Eucerin

Eucerin<sup>®</sup>

# CELEBRATE WITH SAVINGS

DEALS  
ON FESTIVE  
FINDS

UP TO  
**40%**  
OFF  
12.00-27.00 AFTER SAVINGS

LIFE AT HOME™  
HOLIDAY CUSHIONS &  
THROWS  
SELECTED VARIETIES  
21654900\_EA/21654560\_EA



UP TO  
**40%**  
OFF  
24.00-36.00 AFTER SAVINGS

LIFE AT HOME™  
FLANNEL SHEET SET  
SELECTED VARIETIES  
21654749\_EA/21655022\_EA



BUY 1  
GET 1  
**50% OFF**



LIFE AT HOME™  
COMFORTERS  
SELECTED VARIETIES  
21638695\_EA  
21638833\_EA



# CELEBRATE WITH SAVINGS

DEALS  
ON FESTIVE  
FINDS

**\$120**

**LIMIT 2**  
OVER LIMIT PAY  
150.00 EA

NINJA PODS &  
GROUNDS COFFEE  
BREWER

SELECTED VARIETIES  
21507968\_EA



**FROM  
\$18**  
18.00-125.00

EVERYDAY ESSENTIALS™  
APPLIANCES

SELECTED VARIETIES  
20056995\_EA/21193454\_EA



GET  
**\$10,000<sup>®</sup>**  
for every \$50<sup>®</sup>  
spent on

**\$10**  
back  
in points

CUISINART  
APPLIANCES

SELECTED VARIETIES  
30.00-330.00  
21342804\_EA/21356591\_EA



**\$50**

**LIMIT 3**  
OVER LIMIT PAY  
90.00 EA

KITCHENAID FOOD CHOPPER,  
HAND MIXER OR HAND BLEND

RED, MATTE BLACK OR AQUA

21682889\_EA/21697715\_EA



WHILE  
SUPPLIES LAST

# COLLECT *& SAVE!* **BIG IS BACK**

Get one stamp for every \$20\* spent.  
Collect 20 stamps and get 60-80% off  
one piece of high-quality Kuhn Rikon  
Swiss design ovenware!

SAVE

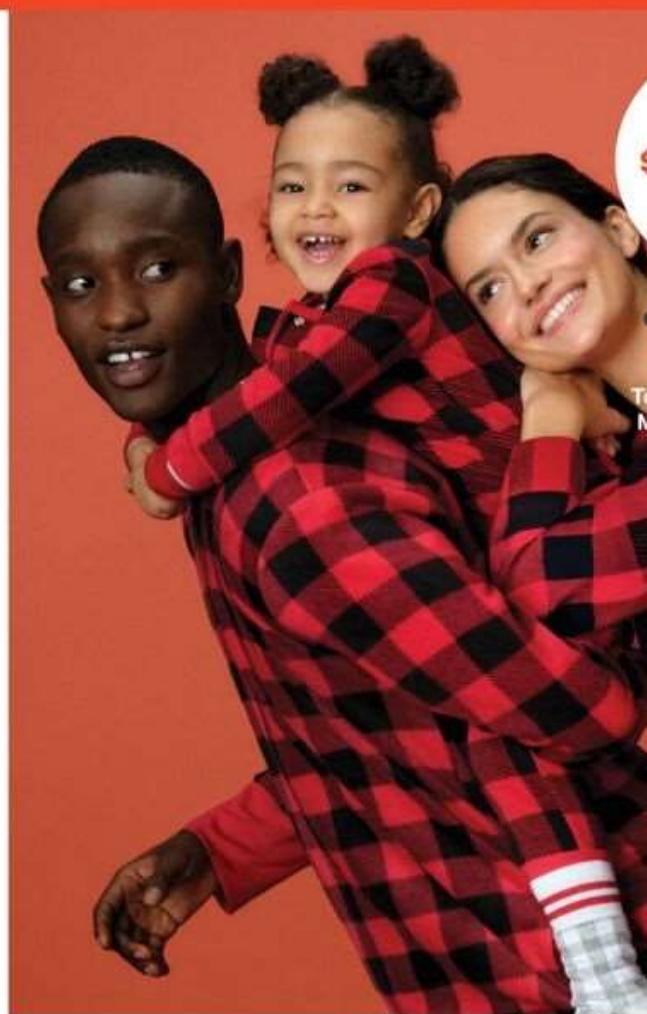
# JOE FRESH

HOLIDAY  
DEALS

# 25% off

Adult & Children's  
Sleep Styles\*

Select Styles | Regular Price Only  
December 11 - 24



NOW  
**\$14.25**  
~~\$19~~

Baby Boys' Cable  
Knit Sweater



# 25%

**SHARE MORE Joy**

**LIMITED TIME ONLY**

**GET 3,000\*** back in points when you spend \$20\* on

**\$3**

**Pepsi soft drinks**  
2L, 6x222/710 mL, 12x355 mL,  
**bubly sparkling water**  
12x355 mL or **Gatorade sports drink** 710 mL  
selected varieties  
20322361001\_C12/20322361002\_C12

**LIMIT 4** **2.99** **PepsiCo Beverages**  
(6x222mL selected varieties)  
OVER LIMIT PAY 4.79 EA  
21098829\_C06  
21189960\_C06

**LIMIT 4** **5.97**  
OVER LIMIT PAY 7.79 EA

**LIMITED TIME ONLY**

**Celsius® Energy Drink**  
(355mL selected varieties)  
OVER LIMIT PAY 3.79 EA  
21648227\_EA  
21690342\_EA

**LIMIT 4** **3.46** **Doritos® tortilla chips**  
(210 g - 235 g, any flavour; EXCLUDES Simply Doritos® [213 g])  
OVER LIMIT PAY 3.99 EA  
21693042\_EA

**LIMIT 3.99**  
OVER LIMIT PAY 4.79 EA

**Freybe** EST. 1944

made in **CANADA** freybe.com

Connecting people through the love of great food.



### PEPPERONI STICKS

selected varieties, 500 g  
20323265\_EA/20322436\_EA  
20175929\_EA/20149696\_EA  
20318832\_EA/20323265\_EA

**\$12**



### LYONER SAUSAGE

selected varieties, 1 kg  
20097889\_EA/20892688\_EA

**\$15**

**MONSIEUR GUSTAV**

**5.37** **GOUDA CHEESE Smoked**  
170 g  
21397420\_EA

**LIMIT 4** **\$5 DOUBLE CHEESE**  
125 g  
OVER LIMIT PAY 6.49 EA  
2161930

**OKA**

**\$20**

# FEAST ON SAVINGS

**FROM \$20**  
20.00-25.00

**IN-STORE MADE CATERING PLATTERS**  
SELECTED VARIETIES  
1.117-2, 348 KG  
21558137\_EA  
21640775\_EA

**GET 5,000<sup>®</sup>** **\$5 back in points**

**PREPARED IN CANADA**

**[NEW]**

# ACTIVIA<sup>®</sup> EXPERT

**LIMIT 4**  
**4.99**  
OVER LIMIT PAY 7.50 EA

Activia<sup>®</sup> Expert Probiotic Yogurt  
750 g, selected varieties  
21688205\_EA/21688207\_EA

**PREBIOTICS<sup>®</sup>** — **PROBIOTICS<sup>®</sup>** — **SOLUBLE FIBRE**

\*Activia Expert contains 2.5 g of inulin per serving. 5 g per day of the prebiotic fibre inulin has been shown to improve gut health. • Activia contains more than 10<sup>9</sup> CFU Bifidobacterium lactis per serving, a probiotic that helps support gut health. • Soluble fibre is a type of dietary fibre that can help support gut health.

# Juice up your holiday

**GET 1,000<sup>®</sup>** **\$1 back in points**

**MINUTE MAID ZERO SUGAR DRINKS**  
REFRIGERATED  
SELECTED VARIETIES  
1.54L  
21434119\_EA/21434122\_EA

**FUZE ICED TEA**  
REFRIGERATED  
1.75L  
21652207\_EA

**SIMPLY ORANGE JUICE**  
REFRIGERATED  
SELECTED VARIETIES  
1.54L  
21086081\_EA/21086068\_EA

**SIMPLY DRINKS**  
REFRIGERATED  
SELECTED VARIETIES  
1.54L  
21679536\_EA/21693204\_EA

*Marie Morin*

## GOURMET CREATIONS FOR YOUR CELEBRATION

PC Optimum™  
GET  
**10,000<sup>pts</sup>**  
for every \$100\*  
spent on

**\$10**  
back  
in points

**ANY COMBINATION OF  
ULTIMATE DINING CARD,  
HARVEY'S, AND SWISS  
CHALET GIFT CARDS**

Subject to availability; selection may vary by store. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$100 spent on any combination of Ultimate Dining Card, Harvey's, and Swiss Chalet cards in a single transaction in store or online at [www.giftofchoice.ca/en](http://www.giftofchoice.ca/en). Must be a registered PC Optimum member and use email associated with PC Optimum account if purchased online. Cannot be combined with any other gift card offers. One offer per PC Optimum™ account. Not valid on prior purchases. No cash value. PC Optimum™ points cannot be redeemed toward the purchase of gift cards. We are not obligated to award points based on errors or misprints. Points will be awarded within 2 weeks of qualifying online transactions. Subject to change.

**Flu shot?  
Think Pharma!**

Talk to your Pharmacist  
book now\* at [pchealth.ca](http://pchealth.ca)

Subject to vaccine availability. Pharmacists can administer flu shots to children as young as 6 months old. Flu shots are available in Alberta, Saskatchewan, and PEI; 4 and older in British Columbia; 2 and older in Manitoba, Ontario, Quebec, Newfoundland and Nova Scotia. Flu shot administration for children under 2 years of age may vary from Pharmacy to Pharmacy. ©/™ Trademark of 911979 Alberta Ltd.

**Optimum™**

**Shop  
BOXING WEEK  
DEALS**

**ON NOW**

**HOT PHONES FOR AS LOW AS  
\$0 DOWN, 0% APR**



**PLUS, GET 25% OFF SELECT**