

 **NOFRILLS®**

BIG HOLIDAY DEALS!

PRICE DROP

4.95

GRADE A
LARGE EGGS
brands varies by region
18's
œufs
20814294001 EA



PRICE DROP

4.95





NOFRILLS

FLYER PRICES EFFECTIVE THURSDAY, DECEMBER 18 TO WEDNESDAY, DECEMBER 24, 2025.

BIG HOLIDAY DEALS!

SAVE

5



SAVE 25%

\$6

APP EXCLUSIVE OFFER*

Optimum[®]
EARN
2,000^{pts}
=\$2
Back in points

FARMER'S MARKET[™] PIES

selected varieties
580 g-1 kg
pâtes
21297367 EA/21297365 EA



HALAL

SAVE 30%



SAVE UP TO 33%

9.99
EA/LB



**DOM SMOKED
STEELHEAD SALMON
FILLET** 250 g or
SALMON FILLET 22.02/kg

filet de saumon
21527800 EA/20339767 KG

WHILE QUANTITIES LAST

ONLY

\$3



APP EXCLUSIVE OFFER*

Optimum
EARN
1,000 pts
Back in points

PC® DIPS 200/227 g or
NAAN DIPPERS 200 g
selected varieties
tremperettes ou pains Naan
20584212 EA/21092033 EA

FRESH AT LOW PRICES

399

10 LB BAG

**FARMER'S MARKET™ CARROTS,
YELLOW ONIONS or BEETS**
product of Canada, Canada no. 1 grade
carottes ou oignons jaunes ou betteraves
20600930001_EA/20600991001_EA



**BRUSSEL
product of U.S.A.
ROMA T**
product of Can
choux de Brux
6.59/kg
20036153001_KG

399

10 LB BAG

RED, RUSSET or YELLOW POTATOES
product of Canada, Canada no. 1 grade
pommes de terre
20601020001_EA/20601017001_EA



5 LB
CLEMENT
product of Mor
clémentines
20182364001_EA

FRESH AT LOW PRICES

\$13

MAPLE LEAF PRIME
SPLIT CHICKEN WINGS

up to 880 g
ailes de poulet séparées
21185158 EA



5-11 KG

GRADE
FRESH 1
selected variétiés
dindes fraîches
5.49/kg
20145891 KG



399
LB



BIG HOLIDAY DEALS!

ONLY

499

HAÄGEN-DAZS ICE CREAM
400-450 ml. or NOVELTIES 3/4's
selected varieties, frozen
crème glacée ou friandise glacée
20302298003, EA/21313347, EA



SAVE 33%

\$2

NO NAME® DINNER ROLLS
selected varieties
12's
petits pains
21431228, EA



429



\$3



\$10



\$12



DECEMBER

**HIT
OF THE
MONTH**



\$2

Prepared in Canada

Christie Mini Cookies

Selected varieties, 144 g - 200 g

Limit: 6, over limit retail \$2.75

6672102879 / 6672102886_EA

\$0.50



Insiders
Report™

holiday

Hacks and Offers



Digital Coupons

CLICK FOR THESE
COUPONS AND MORE



BRANDS YOU LOVE AT LOW PRICES

ONLY

350

BREYERS CLASSIC
FROZEN DESSERT
selected varieties
1.41 L
dessert glacé
21651628 EA



SAVE



ONLY

275

YOPLAIT SOURCE 630 g.
TUBES 8's; MINIGO 6's or
PROTEIN 4's; YOGURT
selected varieties
yogurt:
31547595 EA/21619388 EA



\$2



699



\$2

250

BRANDS YOU LOVE AT LOW PRICES

ONLY

\$4

SIMPLY DRINKS
selected varieties, refrigerated, 1.54 L
boissons zéro sucre
21170784, EA/21170793, EA

EARN
1,000
= \$1
Back in points



SAVE 20%

\$2



PILLSBURY
REFRIGERATED WRAPS
selected varieties, 200-227 g
pâte réfrigérée
20505434002, EA/21505540, EA

ONLY

\$3



BLACK DIAMOND SLICES
PROCESSED CHEESE PRODUCT 410 g or
LACTANTIA CREAM CHEESE 227 g
selected varieties
produits de fromage fondue ou fromage à la crème
31052544, EA/21672558, EA

SAV



KRAFT
selected var
produit de

OUR BRANDS

Made by
loved by



no name®

FARMER'S MARKET
les DÉLICES DU MARCHÉ



Ziggy's

\$6

PC® FREE FROM®
SLICED DELI MEAT 175 g or
ZIGGY'S® PEPPERONI
STICKS 300 g
selected varieties
charcuteries tranchées ou
bâtonnets de pepperoni

20662966 EA/21665209 EA



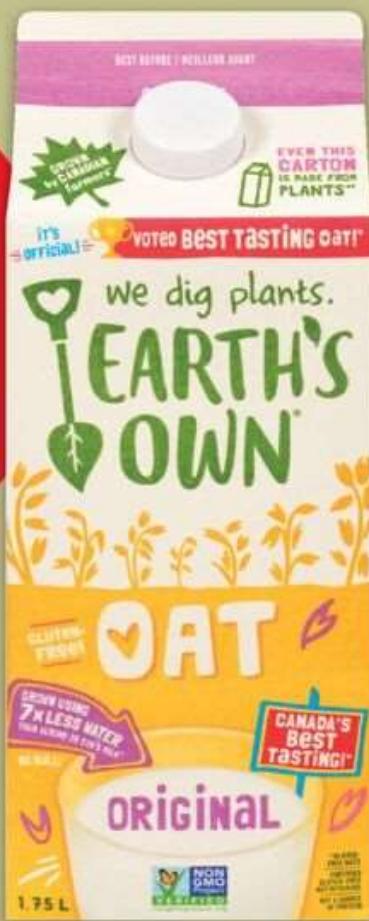
450



NATURAL FOODS AT LOW PRICES

350

EARTH'S OWN
OAT MILK
selected varieties,
refrigerated
1.75 L
lait d'avoine
21037796 EA



\$

PO
select
4x355
soda
21606

BIG HOLIDAY DEALS!

899

FERRERO ROCHER BUNDLE

selected varieties
119-200 g
boîte de chocolats
20098034 EA



999



4

HERS
161-200
POU
TOFF
selected
chocolat
21393221



13

BIG HOLIDAY DEALS!

Mondelēz
International



Optimum
Members-Only Price**

2²⁵

Non-members

\$3

CADBURY CHOCOLATE BAR

selected varieties

80-100 g

barres de chocolat

21648577 EA/21648701 EA



High in / Élevé en
Sugars / Sucres
Health Canada / Santé Canada



Sugars / Sucres
Health Canada / Santé Canada



MAY

selected

135-154

friandise

21545554

GLOBAL FOODS AT LOW PRICES

.99

CHAYOTE SQUASH
product of Mexico
courge
20167837001_EA



1.99



DRAGON
FRUIT
product of Vietnam
pitaya
20168395001_EA

1.29



COCONUT
product of India
or Dominican Republic
noix de coco
20005774001_EA

 **NOFRILLS**[®]



Optimum™

SCRATCH TO UNWRAP



**Scratch and match
all 3 cards for
a chance to win
exclusive deals
and PC Optimum™
points.**

**COLLECT
& SAVE!
BIG
IS BACK**

**Get one stamp for
every \$20* spent.**

**Collect 20 stamps and
get 60-80% off***
one piece of high-quality
Kuhn Rikon Swiss
design ovenware!

**SAVE
60-80%***

EVERYDAY ESSENTIALS AT LOW PRICES

\$2

SURAJ® JUICE
selected varieties
1 L
jus
21001004.EA



\$5

SURAJ® NAAN
selected varieties
10's
naan
20342261.EA





Insiders

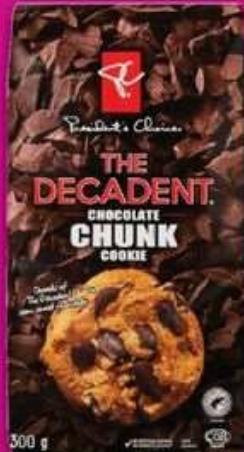
HO-HO-HOST WITH THE MOST

Impressing your guests without breaking the bank?
That's what the PC® Holiday Insiders Report™ collection is for.



\$450

PC® M'AQUA™ COCKTAIL



\$450

APP EXCLUSIVE
Optimum
EARN
2,000

PC® THE DECA



Express™

Online grocery
pickup & delivery

SHOP ONLINE, GET IT DELIVERED

Get **\$15 in PC Optimum™ points** on each of your first 5 eligible online grocery orders*. Use code **TRYNFM**

That's up to **\$75** in points!

SHOP NOW



NOFRILLS®

BETTER AS A MEMBER

* Scan your PC Optimum™ app or swipe your card at participating locations to earn PC Optimum™ Members pricing or points. See back for details.

Dec 18 - 24, 2025

Earn*

10,000 pts

\$10
Back in points

for every \$100* spent on any combination of Ultimate Dining Card, Harvey's, and Swiss Chalet gift cards.



*Subject to availability; selection may vary by store. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$100 spent on Ultimate Dining Card, Harvey's, and Swiss Chalet cards in a single transaction in store or online at www.giftofchoice.ca/en. Must be a registered PC Optimum member and linked to a valid PC Optimum account if purchased online. Cannot be combined with any other gift card offers. One offer per PC Optimum account. Not valid on gift cards. No cash value. PC Optimum points cannot be redeemed toward the purchase of gift cards. We are not obligated to award points based on errors or misprints. Points will be awarded within 2 weeks of qualifying online transactions. Subject to change.



Insurance

**PC Optimum™
members can
save up to 35%⁺
on home and
auto insurance.**

