

# MATT DOBBIN

## SENIOR TECHNICAL WRITER

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### RELEVANT EXPERIENCE

#### Senior Technical Content Developer Dayforce – HCM Software

January 2021 – Present

- Developed end-user, administrator, and product implementation documentation in an Agile software environment using Jira.
- Authored help content in MadCap Flare for the Dayforce Payroll module using GIT repositories and GitHub for source control.
- Documented APIs and contributed to developer documentation on application architecture.
- Coordinated and tracked the work of 20+ writers to generate release notes to support frequent patch and release cycles.
- Used AI to fix bugs and enhance Python scripts that generate online and PDF release notes directly from fields in Jira.
- Focused on improving the product by logging bugs and contributing to UI text.
- Participated in team initiatives, such as designing and maintaining the style guide.

#### Technical Writer Edisoft – EDI and Supply Chain Software

July 2020 – December 2020

- Delivered a product documentation roadmap to executive management, which included goals to modernize and improve the delivery of product documentation.
- Transitioned the existing product documentation from Adobe InDesign into Madcap Flare to improve publishing efficiency. Worked closely with Marketing to create standardized templates and style sheets for print and web outputs.
- Developed an external online help system for end-user and developer documentation.
- Created a style guide for technical content to improve consistency, branding, and voice in the documentation.

#### Technical Writer Tier1 Financial Solutions – Fintech CRM Software

January 2017 – April 2020

- Created release documentation, including release notes, what's new guides, and configuration guides, for the company's flagship SaaS product built on the Salesforce CRM platform.
- Used knowledge of HTML, CSS, and JavaScript to improve Tier1's online help portal.
- Developed an internal resource site for the Technical Writing team that contained writing procedures, document review checklists, style guides, and best practices.
- Worked closely with the UX, QA, and Engineering teams to document product workflows, enhancements, and defects in an Agile environment.
- Participated in daily standups, sprint planning, and user story grooming meetings.

## Technical Writer

Herjavec Group – Cybersecurity Solutions

September 2016 – December 2017

- Wrote multiple client-facing technical reports each month. Staged and automated data outputs using Microsoft Access and Excel to increase efficiency.
- Travelled to client locations to interview subject matter experts and gather metrics for operational level documentation.
- Developed templates for internal process documentation dealing with SIEM technologies, such as Splunk, QRadar, Sumo Logic, and SolarWinds.

## TECHNICAL SKILLS

### Technical Writing

- MadCap Flare
- XML editors
- Markdown editors
- Adobe FrameMaker and RoboHelp
- Fluid Topics
- Acrolinx
- Confluence
- SharePoint
- Familiar with technical writing principles and methodologies including docs-as-code, topic-based authoring, and DITA

### Software Development and IT

- HTML and CSS
- JavaScript and jQuery
- Scripting with AI
- GIT and GitHub
- SVN
- Documenting APIs
- Postman
- Agile project management tools such as Jira and Broadcom Rally
- Knowledge of networking and cybersecurity
- CompTIA A+ certified

### Graphics and Video

- Adobe Creative Cloud: Premiere Pro, Photoshop, InDesign
- Final Cut Pro
- Snagit Editor
- Process workflow diagrams with Microsoft Visio, Lucidchart, and draw.io

## COURSES & CERTIFICATES

- **Artificial Intelligence: Machine Learning Solutions**  
University of Manitoba – September 2025 – December 2025
- **User Experience (UX) Writing**  
Seneca College – May 2022 – September 2022
- **Minimalism: Creating Information People Really Need**  
Comtech Services – December 2021
- **Advanced Web Development**  
Juno College – March 2019 – June 2019

## EDUCATION

- **Technical Communications**  
Seneca College – 2015 – 2016
- **Bachelors of Arts – Communications Studies**  
Carleton University – 2010 – 2014