Original Replication File

Overview

This document provides the code necessary to replicate the results of "Getting the Message? Choice, Self-Selection, and the Efficacy of Social Movement Arguments" It consist of the following sections

- **Setup** Sets up R environment:
 - Sets working directory and knitr options for display
 - Loads libraries (tidyverse packages, car, Hmisc, kableExtra)
 - Loads data (df mtg.rda, df qg.rda, power simulations.rda)
- **Functions** Defines a set of custom functions to:
 - Calculate treatment effects (diff_fn(), acte_fn(), cacte_fn())
 - Display treatment effects (balance_fn(), plot_balance_fn(),
 effects_fn(), plot_effects_fn(), format_ci_fn(),
 table_fn(),table_app_fn())
 - Conduct power simulations (data_fn(), power_fn(), sim_power_fn(), display_power_fn())
- Main Figures Produces Figures 1-6 as seen in text using functions defined above
- Main Table Produces Tables 1-2 as seen in text using functions defined above
- Online Appendix Produces tables and figures from Online Appendices C-F using functions defined above

Note: Each power simulations displayed in Figure 2 and Appendix C takes approximately 30-40 minutes to complete. The replication file loads the cached results of a round of power simulations. To conduct simulations, uncomment code.

Setup

```
# Set working directory
wd <- "C:/Users/hanna/Documents/GitHub/ps231b_reproduction_group4/original
reproduction package"
setwd(wd)

# Load libraries

# Uncomment to install packages
# if(!require('tidyverse')){install.packages('tidyverse')}
# if(!require('car')){install.packages('car')}
# if(!require('Hmisc')){install.packages('Hmisc')}
# if(!require('kableExtra')){install.packages('kableExtra')}
# if(!require('sessioninfo')){install.packages('sessioninfo')}</pre>
```

```
library(tidyverse)
library(car)
library(Hmisc)
library(kableExtra)
library(sessioninfo)
library(formatR)
# Set knitr output options
knitr::opts_chunk$set(message = F, warning = F, fig.height = 6, cache = T)
options(knitr.table.format = "latex")
# Load data
load("df mtg.rda")
load("df_qg.rda")
# Load results of power simulations
load("power_simulations.rda")
# Display session info
sessioninfo::session_info()
## - Session info --------
_ _ _ _
## setting value
## version R version 4.1.3 (2022-03-10)
## os
         Windows 10 x64 (build 19042)
## system x86_64, mingw32
           RTerm
## ui
## language (EN)
## collate English United States.1252
## ctype
           English_United States.1252
## tz
           America/Los Angeles
## date
           2022-04-09
           2.11.4 @ C:/Program Files/RStudio/bin/pandoc/ (via rmarkdown)
## pandoc
##
## - Packages ------
## package
               * version date (UTC) lib source
## abind
                 1.4-5 2016-07-21 [1] CRAN (R 4.1.1)
## assertthat
                 0.2.1
                        2019-03-21 [1] CRAN (R 4.1.1)
## backports
                 1.4.1 2021-12-13 [1] CRAN (R 4.1.2)
              0.1-3 2015-07-28 [1] CRAN (R 4.1.0)
## base64enc
## broom
                0.7.12 2022-01-28 [1] CRAN (R 4.1.3)
## car
               * 3.0-12 2021-11-06 [1] CRAN (R 4.1.2)
              * 3.0-5 2022-01-06 [1] CRAN (R 4.1.2)
## carData
## cellranger 1.1.0 2016-07-27 [1] CRAN (R 4.1.1)
## checkmate 2.0.0 2020-02-06 [1] CRAN (R 4.1.2)
```

```
##
    cli
                    3.1.0
                            2021-10-27 [1] CRAN (R 4.1.2)
##
    cluster
                    2.1.3
                            2022-03-28 [1] CRAN (R 4.1.3)
##
    colorspace
                    2.0-3
                            2022-02-21 [1] CRAN (R 4.1.3)
##
                    1.5.1
                            2022-03-26 [1] CRAN (R 4.1.3)
    crayon
##
    data.table
                    1.14.2
                            2021-09-27 [1] CRAN (R 4.1.2)
##
    DBI
                    1.1.2
                            2021-12-20 [1] CRAN (R 4.1.3)
##
                    2.1.1
                            2021-04-06 [1] CRAN (R 4.1.1)
    dbplyr
##
    digest
                    0.6.29
                            2021-12-01 [1] CRAN (R 4.1.3)
                  * 1.0.8
##
    dplyr
                            2022-02-08 [1] CRAN (R 4.1.3)
##
    ellipsis
                    0.3.2
                            2021-04-29 [1] CRAN (R 4.1.1)
##
    evaluate
                    0.15
                            2022-02-18 [1] CRAN (R 4.1.3)
##
    fansi
                    1.0.3
                            2022-03-24 [1] CRAN (R 4.1.3)
                    1.1.0
##
    fastmap
                            2021-01-25 [1] CRAN (R 4.1.1)
##
    forcats
                  * 0.5.1
                            2021-01-27 [1] CRAN (R 4.1.1)
##
                    0.8-82
                            2022-01-13 [1] CRAN (R 4.1.2)
    foreign
##
    formatR
                  * 1.12
                            2022-03-31 [1] CRAN (R 4.1.3)
##
    Formula
                  * 1.2-4
                            2020-10-16 [1] CRAN (R 4.1.1)
##
                    1.5.2
    fs
                            2021-12-08 [1] CRAN (R 4.1.3)
##
    generics
                    0.1.2
                            2022-01-31 [1] CRAN (R 4.1.3)
##
    ggplot2
                  * 3.3.5
                            2021-06-25 [1] CRAN (R 4.1.1)
##
                    1.6.2
    glue
                            2022-02-24 [1] CRAN (R 4.1.3)
##
    gridExtra
                    2.3
                            2017-09-09 [1] CRAN (R 4.1.2)
##
    gtable
                    0.3.0
                            2019-03-25 [1] CRAN (R 4.1.1)
##
    haven
                    2.4.3
                            2021-08-04 [1] CRAN (R 4.1.1)
##
    Hmisc
                  * 4.6-0
                            2021-10-07 [1] CRAN (R 4.1.2)
##
    hms
                    1.1.1
                            2021-09-26 [1] CRAN (R 4.1.2)
##
                    2.4.0
    htmlTable
                            2022-01-04 [1] CRAN (R 4.1.2)
                   0.5.2
##
    htmltools
                            2021-08-25 [1] CRAN (R 4.1.1)
##
                    1.5.4
    htmlwidgets
                            2021-09-08 [1] CRAN (R 4.1.1)
##
    httr
                    1.4.2
                            2020-07-20 [1] CRAN (R 4.1.1)
##
    jpeg
                            2021-07-24 [1] CRAN (R 4.1.1)
                    0.1 - 9
##
                    1.8.0
    jsonlite
                            2022-02-22 [1] CRAN (R 4.1.3)
##
    kableExtra
                  * 1.3.4
                            2021-02-20 [1] CRAN (R 4.1.1)
##
    knitr
                    1.38
                            2022-03-25 [1] CRAN (R 4.1.3)
##
    lattice
                  * 0.20-45 2021-09-22 [1] CRAN (R 4.1.2)
##
                    0.6 - 29
    latticeExtra
                            2019-12-19 [1] CRAN (R 4.1.2)
                    1.0.1
##
    lifecycle
                            2021-09-24 [1] CRAN (R 4.1.2)
##
    lubridate
                    1.8.0
                            2021-10-07 [1] CRAN (R 4.1.2)
                    2.0.3
##
    magrittr
                            2022-03-30 [1] CRAN (R 4.1.3)
##
                    1.4-1
    Matrix
                            2022-03-23 [1] CRAN (R 4.1.3)
##
    modelr
                    0.1.8
                            2020-05-19 [1] CRAN (R 4.1.1)
##
    munsell
                    0.5.0
                            2018-06-12 [1] CRAN (R 4.1.1)
##
    nnet
                    7.3-17
                            2022-01-13 [1] CRAN (R 4.1.3)
                    1.7.0
##
    pillar
                            2022-02-01 [1] CRAN (R 4.1.3)
##
                    2.0.3
    pkgconfig
                            2019-09-22 [1] CRAN (R 4.1.1)
##
                    0.1 - 7
                            2013-12-03 [1] CRAN (R 4.1.1)
    png
##
                  * 0.3.4
                            2020-04-17 [1] CRAN (R 4.1.1)
    purrr
##
    R6
                    2.5.1
                            2021-08-19 [1] CRAN (R 4.1.1)
##
    RColorBrewer
                    1.1-3
                            2022-04-03 [1] CRAN (R 4.1.3)
##
    readr
                   2.1.2
                            2022-01-30 [1] CRAN (R 4.1.3)
```

```
##
   readxl
                  1.4.0
                          2022-03-28 [1] CRAN (R 4.1.3)
##
   reprex
                  2.0.1
                          2021-08-05 [1] CRAN (R 4.1.1)
## rlang
                  1.0.2
                          2022-03-04 [1] CRAN (R 4.1.3)
## rmarkdown
                  2.13
                          2022-03-10 [1] CRAN (R 4.1.3)
## rpart
                  4.1.16 2022-01-24 [1] CRAN (R 4.1.3)
##
   rstudioapi
                  0.13
                          2020-11-12 [1] CRAN (R 4.1.1)
## rvest
                  1.0.2
                          2021-10-16 [1] CRAN (R 4.1.2)
## scales
                  1.1.1
                          2020-05-11 [1] CRAN (R 4.1.1)
               * 1.2.2
## sessioninfo
                         2021-12-06 [1] CRAN (R 4.1.2)
## stringi
                  1.7.6
                          2021-11-29 [1] CRAN (R 4.1.2)
## stringr
                * 1.4.0
                          2019-02-10 [1] CRAN (R 4.1.1)
                * 3.3-1
## survival
                          2022-03-03 [1] CRAN (R 4.1.3)
## svglite
                  2.1.0
                          2022-02-03 [1] CRAN (R 4.1.3)
                  1.0.4
## systemfonts
                         2022-02-11 [1] CRAN (R 4.1.3)
## tibble
                * 3.1.6
                          2021-11-07 [1] CRAN (R 4.1.3)
## tidyr
                * 1.2.0
                         2022-02-01 [1] CRAN (R 4.1.3)
## tidyselect
                  1.1.2
                          2022-02-21 [1] CRAN (R 4.1.3)
                * 1.3.1
## tidyverse
                         2021-04-15 [1] CRAN (R 4.1.1)
## tzdb
                  0.3.0 2022-03-28 [1] CRAN (R 4.1.3)
## utf8
                  1.2.2
                          2021-07-24 [1] CRAN (R 4.1.1)
## vctrs
                  0.4.0
                          2022-03-30 [1] CRAN (R 4.1.3)
## viridisLite
                  0.4.0
                         2021-04-13 [1] CRAN (R 4.1.1)
## webshot
                  0.5.2 2019-11-22 [1] CRAN (R 4.1.1)
## withr
                  2.5.0
                          2022-03-03 [1] CRAN (R 4.1.3)
                  0.30
## xfun
                          2022-03-02 [1] CRAN (R 4.1.3)
## xml2
                  1.3.3
                          2021-11-30 [1] CRAN (R 4.1.2)
##
                  2.3.5
                          2022-02-21 [1] CRAN (R 4.1.2)
   yaml
##
   [1] C:/Users/hanna/Documents/R/win-library/4.1
##
  [2] C:/Program Files/R/R-4.1.3/library
##
##
##
```

Functions

Functions to Calculate Treatment effects

• diff_fn(): Estimate differences in means

```
# Difference in Means Function
diff_fn <- function(the_data, dv1="Y",c,weights=F,...){
    # REQUIRES
    require(Hmisc)
# INPUTS:
    # the_data: data frame
    # dv1: outcome
    # c: object containing names of treatment conditions
    # weights: boolean indicating whether to calculated weighted ATE
# OUTPUTS:</pre>
```

```
# result: vector containing Difference in Means, SE, 95% ci, 90%ci, and
p-value
     tmp <- as.data.frame(the data[the data$treatment%in%c, ])</pre>
     if(weights==F){
          mu1 <- with(tmp, mean(tmp[treatment==c[1], dv1],na.rm=T))</pre>
          mu2 <- with(tmp, mean(tmp[treatment==c[2], dv1],na.rm=T))</pre>
          sd1 <- with(tmp, sd(tmp[treatment==c[1], dv1],na.rm=T))</pre>
          sd2 <- with(tmp, sd(tmp[treatment==c[2], dv1],na.rm=T))</pre>
     if(weights==T){
          mu1 <- with(tmp, Hmisc::wtd.mean(</pre>
               tmp[treatment==c[1],
dv1],na.rm=T,weights=tmp[treatment==c[1],"weights"])
          mu2 <- with(tmp, Hmisc::wtd.mean(</pre>
               tmp[treatment==c[2],
dv1],na.rm=T,weights=tmp[treatment==c[2],"weights"])
          sd1 <- sqrt(with(tmp, Hmisc::wtd.var(</pre>
               tmp[treatment==c[1], dv1],na.rm=T,weights =
tmp[treatment==c[1],"weights"])
               ))
          sd2 <- sqrt(with(tmp, Hmisc::wtd.var(</pre>
               tmp[treatment==c[2], dv1],na.rm=T,weights =
tmp[treatment==c[2], "weights"])
               ))
     # Calculate Difference
     diff <- mu2-mu1
     # Calculate N
     n1 <- with(tmp, sum(!is.na(tmp[treatment==c[1],</pre>
dv1])*tmp[treatment==c[1],"weights"]))
     n2 <- with(tmp, sum(!is.na(tmp[treatment==c[2],</pre>
dv1])*tmp[treatment==c[2],"weights"]))
       # SE of Difference
     se \leftarrow sqrt( sd1^2/n1 + sd2<math>^2/n2)
     # Degrees of Freedom
     the df <- (sd1^2/n1+sd2^2/n2)^2/((sd1^4)/(n1^2*(n1-1))+ (sd2^4)/(n2^2*(n2-1))^2/((sd1^4)/(n1^2*(n1-1))+ (sd2^4)/(n2^2*(n1-1))^2/((sd1^4)/(n1^2*(n1-1))+ (sd2^4)/(n2^2*(n1-1))^2/((sd1^4)/(n1^2*(n1-1))+ (sd2^4)/(n1^2*(n1-1))^2/((sd1^4)/(n1^2*(n1-1))+ (sd2^4)/(n1^2*(n1-1))^2/((sd1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)
1)))
    # 95% CI
    11 <- diff - qt(.975,the_df)*se
     ul \leftarrow diff + qt(.975,the_df)*se
 # 90% CI
```

```
1190 <- diff - qt(.95,the df)*se
  ul90 <- diff + qt(.95,the_df)*se
  # t-stat
  stat <- diff/se</pre>
  # p-value
  pval = 2 * pt(-abs(stat),the_df)
  # Combine results
  results <- c(Difference = diff, SE = se, ll = ll, ul = ul,
               1190=1190,u190=u190, pval = pval)
  return(results)
}
```

acte fn(): Estimate ACTEs using delta method

```
# ACTE function
acte_fn <- function(dat, dv2="Y", z, w, ...){</pre>
  # REOUIRES
    require(car)
    require(Hmisc)
  # INPUTS:
    # dat: data frame
    # dv2: outcome
    # z: object containing treatment groups to calculate ACTE-Select or ACTE-
Avoid
    # w: weight argument passed to diff fn
  # OUTPUTS:
  # result: vector containing ATE, SE, 95% ci, 90%ci, and p-value
  df <- dat
  N <- dim(df)[1]
  # N assigned to random assignment
  n exp <- sum(df$C=="Experiment")</pre>
  # N assigned to choice
  n_choice <- sum(df$C == "Choice")</pre>
  # N avoiding treatment
  n_ch_a <- sum(df$C=="Choice" & df$avoid01==1)</pre>
  # N selecting treatment
  n_select <- sum(df$C=="Choice" & df$avoid01==0, na.rm=T)</pre>
  # N avoiding treatment
  n avoid <- sum(df$C=="Choice" & df$avoid01==1,na.rm = T)</pre>
  # N avoiding treatment who receive no treatment
  n_control <- sum(df$D_ch == "Control",na.rm = T)</pre>
  # Weights to reflect fact
  df$weights <- rep(1,N)</pre>
  df$weights[df$C=="Choice" & df$avoid01==0 & df$D ch == "Control"] <-</pre>
1/(n select/n choice)
  df$weights[df$C=="Choice" & df$avoid01==1 & df$D_ch == "Control"] <-</pre>
1/(n control/n avoid)
```

```
# Calculate ACTE using Delta Method
    #ACTE-Select: c = c_acte_s = c("Control", "Selection")
    #ACTE-Avoid: c = c acte a = c("Selection", "Treatment")
  c_acte_s <- c("Control", "Selection")</pre>
  c_acte_a <- c("Selection", "Treatment")</pre>
  tmp <- diff fn(the data=df, dv1=dv2,c=z, weights=w)</pre>
  x <- as.numeric(tmp["Difference"])</pre>
  se_x <- as.numeric(tmp["SE"])</pre>
  # ACTE-Select
  if(z[1]=="Control"){
    y <- summary(lm(select01~1,df[df$C=="Choice",]))$coef[1,1]</pre>
    se y <- summary(lm(select01\sim1,df[df$C=="Choice",]))$coef[1,2]}
  # ACTE-Avoid
  if(z[2]=="Treatment"){
    y <- summary(lm(avoid01~1,df[df$C=="Choice",]))$coef[1,1]</pre>
    se_y <- summary(lm(avoid01~1,df[df$C=="Choice",]))$coef[1,2]}</pre>
  mvec \leftarrow c(x=x, y=y)
  V <- diag(c(se_x,se_y)^2)</pre>
  est <- car::deltaMethod(mvec, "x/y", V, level=.95)</pre>
  est90 <- car::deltaMethod(mvec, "x/y", V, level=.90)</pre>
  stat <- as.numeric(est[1])/as.numeric(est[2])</pre>
  # Return results
  results <- c(Difference = as.numeric(est[1]),
               SE = as.numeric(est[2]),
               11 = as.numeric(est[3]), ul = as.numeric(est[4]),
               1190 = as.numeric(est90[3]), u190 = as.numeric(est90[4]),
               pval = 2 * pnorm(-abs(stat)))
  return(results)
}
      cacte fn(): Estimate CACTEs
# CACTE function
cacte_fn <- function(d, dv3="Y", z, w2=F){</pre>
  # INPUTS:
    # d: data frame
    # dv3: outcome
    # z: object containing treatment groups to calculate ACTE-Select or ACTE-
Avoid
    # w2: weight argument passed to diff fn
  # OUTPUTS:
    # result: Matrix containing Female and Male CACTE, SE, 95% ci, 90%ci, and
p-value
tmp <- as.data.frame(d[d$avoid01 == 1, ])</pre>
```

```
tmp$treatment <- tmp$D_ch

# CACTE- Female
cacte_female <- diff_fn(tmp, dv1=dv3,c=c("Control","Female"),weights=w2)

# CACTE Male
cacte_male <- diff_fn(tmp, dv1=dv3, c=c("Control","Male"),weights=w2)
results <- rbind(cacte_female,cacte_male)
return(results)
}</pre>
```

Functions to display results

• balance_function(): Function to calculate covariate differences in respondents selecting and avoiding treatment

```
balance fn <- function(the_data, dv1="Y",c,weights=F,...){</pre>
  # INPUTS
    # the data: data frame
    # dv1: Variable to calculate difference in means
    # c: which group to compare
    # weights: Calcultate weighted differences (T/F)
  # OUTPUTS
  # result: summary stats of difference in means
  tmp <- as.data.frame(the_data[the_data$balance%in%c, ])</pre>
  if(weights==F){
    mu1 <- with(tmp, mean(tmp[balance==c[1], dv1], na.rm=T))</pre>
    mu2 <- with(tmp, mean(tmp[balance==c[2], dv1],na.rm=T))</pre>
  }
  if(weights==T){
    mu1 <- with(tmp, Hmisc::wtd.mean(</pre>
      tmp[balance==c[1], dv1],na.rm=T,weights=tmp[balance==c[1],"weights"])
    mu2 <- with(tmp, Hmisc::wtd.mean(</pre>
      tmp[balance==c[2], dv1],na.rm=T,weights=tmp[balance==c[2],"weights"])
  }
  diff <- mu1-mu2
  if(weights==F){
    sd1 <- with(tmp, sd(tmp[balance==c[1], dv1],na.rm=T))</pre>
    sd2 <- with(tmp, sd(tmp[balance==c[2], dv1], na.rm=T))</pre>
  if(weights==T){
    sd1 <- sqrt(with(tmp, Hmisc::wtd.var(</pre>
      tmp[balance==c[1], dv1],na.rm=T,weights = tmp[balance==c[1],"weights"])
      ))
    sd2 <- sqrt(with(tmp, Hmisc::wtd.var(</pre>
      tmp[balance==c[2], dv1],na.rm=T,weights = tmp[balance==c[2],"weights"])
```

```
n1 <- with(tmp, sum(!is.na(tmp[balance==c[1],</pre>
dv1])*tmp[balance==c[1],"weights"]))
        n2 <- with(tmp, sum(!is.na(tmp[balance==c[2],</pre>
dv1])*tmp[balance==c[2],"weights"]))
         se <- sqrt(sd1^2/n1 + sd2^2/n2)
        the df <- (sd1^2/n1+sd2^2/n2)^2/((sd1^4)/(n1^2*(n1-1))+ (sd2^4)/(n2^2*(n2-1))^2/((sd1^4)/(n1^2*(n1-1))+ (sd2^4)/(n2^2*(n1-1))^2/((sd1^4)/(n1^2*(n1-1))+ (sd2^4)/(n2^2*(n1-1))^2/((sd1^4)/(n1^2*(n1-1))+ (sd2^4)/(n1^2*(n1-1))^2/((sd1^4)/(n1^2*(n1-1))+ (sd2^4)/(n1^2*(n1-1))^2/((sd1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)/(n1^4)
1)))
        11 <- diff - qt(.975,the_df)*se
        ul \leftarrow diff + qt(.975,the df)*se
        1190 <- diff - qt(.95,the_df)*se
        ul90 \leftarrow diff + qt(.95,the df)*se
        stat <- diff/se</pre>
        pval = 2 * pt(-abs(stat),the_df)
        result <- c(Mu1= mu1, Mu2 = mu2, Difference = diff, SE = se, ll = ll, ul =
ul,
                                                             1190 = 1190, u190 = u190, pval = pval, N1=n1, N2=n2)
        return(result)
}
```

• plot_balance_function(): Wrapper function to display results of balance function():

```
plot balance fn <- function(d,</pre>
                           "MeToo Familiarity",
                                        "Specific Support", "General
Support"),
                           comparison = c("Select Treatment", "Avoid
Treatment")
                           ){
 # INPUTS
   # d: data frame
   # bal labs: Covariate labels
   # comparison: which group to compare
 # OUTPUTS
   # fig: ggplot of comparisons
 # Descriptives Differences in Selecting Treatment - Overall
 bal_gen <- data.frame(</pre>
   rbind(
     balance_fn(the_data = d, "gender", comparison),
     balance_fn(the_data = d, "non_white", comparison),
     balance_fn(the_data = d, "education", comparison),
     balance_fn(the_data = d, "income", comparison),
     balance_fn(the_data = d, "pid", comparison),
     balance_fn(the_data = d, "ideo", comparison),
     balance_fn(the_data = d, "fam_movement", comparison),
     balance_fn(the_data = d, "dv_pca_metoo", comparison),
```

```
balance fn(the data = d, "dv pca general", comparison)
   ))
bal_gen$Covariate <- factor(bal_labs, levels=rev(bal_labs))</pre>
rownames(bal_gen) <- bal_gen$Covariate</pre>
# Descriptives Differences in Selecting Treatment - Men
bal_gen_male <- data.frame(</pre>
   rbind(
      balance_fn(the_data = d[d$gender==0,],
                      "gender", comparison),
      balance_fn(the_data = d[d$gender==0,],
                      "non_white", comparison),
      balance_fn(the_data = d[d$gender==0,],
                      "education", comparison),
      balance_fn(the_data = d[d$gender==0,],
                      "income", comparison),
      balance_fn(the_data = d[d$gender==0,],
                      "pid", comparison),
      balance_fn(the_data = d[d$gender==0,],
                      "ideo", comparison),
      balance_fn(the_data = d[d$gender==0,],
                      "fam movement", comparison),
      balance_fn(the_data = d[d$gender==0,],
                      "dv_pca_metoo", comparison),
      balance_fn(the_data = d[d$gender==0,],
                      "dv pca general", comparison)
   ))
bal_gen_male$Covariate <- factor(bal_labs, levels=rev(bal_labs))</pre>
rownames(bal_gen_male) <- bal_gen_male$Covariate</pre>
bal gen male[1,3] <-NA
# Descriptives Differences in Selecting Treatment - Women
bal_gen_female <- data.frame(</pre>
   rbind(
     balance_fn(the_data = d[d$gender==1,], "gender", comparison),
balance_fn(the_data = d[d$gender==1,], "non_white", comparison),
balance_fn(the_data = d[d$gender==1,], "education", comparison),
balance_fn(the_data = d[d$gender==1,], "income", comparison),
balance_fn(the_data = d[d$gender==1,], "pid", comparison),
balance_fn(the_data = d[d$gender==1,], "ideo", comparison),
balance_fn(the_data = d[d$gender==1,], "fam_movement", comparison),
balance_fn(the_data = d[d$gender==1,], "dv_pca_metoo", comparison),
balance_fn(the_data = d[d$gender==1,], "dv_pca_metoo", comparison),
balance_fn(the_data = d[d$gender==1,], "dv_pca_metoo", comparison),
     balance_fn(the_data = d[d$gender==1,], "dv_pca_general", comparison)
bal gen female$Covariate <- factor(bal labs, levels=rev(bal labs))</pre>
rownames(bal_gen_female) <- bal_gen_female$Covariate</pre>
bal_gen_female[1,3] <-NA</pre>
```

```
# Descriptives Differences in Selecting Treatment - Democrats
bal gen dem <- data.frame(</pre>
  rbind(
     balance_fn(the_data = d[d$pid<4,], "gender", comparison),</pre>
     balance_fn(the_data = d[d$pid<4,], "non_white", comparison),</pre>
     balance_fn(the_data = d[d$pid<4,], "education", comparison),
balance_fn(the_data = d[d$pid<4,], "income", comparison),
balance_fn(the_data = d[d$pid<4,], "pid", comparison),</pre>
     balance_fn(the_data = d[d$pid<4,], "ideo", comparison),</pre>
     balance_fn(the_data = d[d$pid<4,], "fam_movement", comparison),</pre>
     balance_fn(the_data = d[d$pid<4,], "dv_pca_metoo", comparison),</pre>
     balance_fn(the_data = d[d$pid<4,], "dv_pca_general", comparison)</pre>
  ))
bal gen dem$Covariate <- factor(bal labs, levels=rev(bal labs))</pre>
rownames(bal_gen_dem) <- bal_gen_dem$Covariate</pre>
# Descriptives Differences in Selecting Treatment - Republicans
bal gen rep <- data.frame(</pre>
  rbind(
     balance_fn(the_data = d[d$pid>4,], "gender", comparison),
balance_fn(the_data = d[d$pid>4,], "non_white", comparison),
balance_fn(the_data = d[d$pid>4,], "education", comparison),
     balance_fn(the_data = d[d$pid>4,], "income", comparison),
     balance_fn(the_data = d[d$pid>4,], "pid", comparison),
balance_fn(the_data = d[d$pid>4,], "ideo", comparison),
balance_fn(the_data = d[d$pid>4,], "fam_movement", comparison),
     balance_fn(the_data = d[d$pid>4,], "dv_pca_metoo", comparison),
     balance_fn(the_data = d[d$pid>4,], "dv_pca_general", comparison)
bal_gen_rep$Covariate <- factor(bal_labs, levels=rev(bal labs))</pre>
rownames(bal gen rep) <- bal gen rep$Covariate</pre>
# Create data frame for plotting
fig_df <- rbind(</pre>
  data.frame(
     bal_gen,
     Group = "Overall",
     Type = "Overall"
  ),
  data.frame(
     bal_gen_male,
     Group = "Men",
     Type = "By Gender"
  ),
  data.frame(
     bal_gen_female,
     Group = "Women",
     Type = "By Gender"
  ),
  data.frame(
```

```
bal_gen_rep,
    Group = "Republicans",
    Type = "By Partisanship"
  ),
  data.frame(
    bal_gen_female,
    Group = "Democrats",
    Type = "By Partisanship"
  )
)
# Set labels as factors for plotting
fig_df$Type <- factor(fig_df$Type, levels = unique(fig_df$Type))</pre>
fig_df$Group <- factor(fig_df$Group , levels = unique(fig_df$Group ))</pre>
# Create Figure
fig <- fig df %>%
  ggplot(
    aes(Covariate, Difference, col = Group, shape = Group)
  )+
  geom_hline(
    yintercept = 0, linetype = "dashed",alpha = .5
  )+
  facet wrap(
    \simType, ncol = 3, drop = T)+
  geom point(
    aes(shape=Group),
    position = position_dodge(width = .5), size=2
  )+
  geom_linerange(
    aes(ymin=11,ymax=u1),
    size=.3,
    position = position_dodge(width = .5))+
  geom linerange(
    aes(ymin=1190,ymax=u190),
    size=.6,
    position = position_dodge(width = .5))+
  theme(
    axis.text.x = element_text(angle = 0, hjust = 1)
  ylab("Difference\n(Treatment Selectors - Treatment Avoiders)")+
  coord_flip()+
  theme_bw()+
  scale_color_grey(start = 0, end = .75)+
  scale\_shape\_manual(values = c(16, 17, 15, 23, 4)) +
  theme(
    panel.grid.minor = element_blank(),
    legend.position = "bottom"
  )
```

```
# Display Figure
  fig
}
      effects_fn(): Wrapper function to calculated ATE, ACTEs, CACTEs, and CATEs
effects fn <- function(the dat,
                        the dv,
                        the_lab = c("ATE",
                                    "ACTE:", "Select Treatment", "Avoid
Treatment",
                                    "CACTE:", "Female Treatment", "Male
Treatment",
                                    "CATE:",
                                    "White", "Non-White",
                                    "Male", "Female",
                                    "Democrat", "Independent", "Republican",
                                    "Liberal", "Moderate", "Conservative",
                                    "College Degree ", "No Degree",
                                    "Familiar", "Unfamiliar"
                        ),...){
  # INPUTS:
    # the_dat: data frame
    # dv1: outcome
    # the lab: object containing row names
  # OUTPUTS:
    # result: dataframe containing ATE, ACTES, CACTES, CATE
  # Calculate ATE, ACTE, CACTES
  tmp <- rbind(</pre>
    diff_fn(the_dat, dv1=the_dv,c("Control","Treatment")),
    rep(NA,7),
    acte_fn(the_dat, dv2=the_dv,c("Control","Selection"),w = T),
    acte fn(the dat, dv2=the dv,c("Selection", "Treatment"), w = T),
    rep(NA,7),
    cacte fn(the dat, dv3=the dv),
    rep(NA,7),
    diff_fn(the_data =
the dat[the dat$non white==0,],the dv,c("Control","Treatment")),
    diff fn(the data =
the_dat[the_dat$non_white==1,],the_dv,c("Control","Treatment")),
    diff fn(the data =
the_dat[the_dat$gender==0,],the_dv,c("Control","Treatment")),
    diff_fn(the_data =
the dat[the dat$gender==1,],the dv,c("Control","Treatment")),
    diff fn(the data =
the dat[the dat$pid<4,],the dv,c("Control","Treatment")),
    diff fn(the data =
the_dat[the_dat$pid==4,],the_dv,c("Control","Treatment")),
```

```
diff fn(the data =
the_dat[the_dat$pid>4,],the_dv,c("Control","Treatment")),
    diff_fn(the_data =
the_dat[the_dat$ideo<4,],the_dv,c("Control","Treatment")),</pre>
    diff_fn(the_data =
the_dat[the_dat$ideo==4,],the_dv,c("Control","Treatment")),
    diff fn(the data =
the_dat[the_dat$ideo>4,],the_dv,c("Control","Treatment")),
    diff_fn(the_data =
the dat[the dat$education>4,],the dv,c("Control","Treatment")),
    diff_fn(the_data =
the dat[the dat$education<5,],the dv,c("Control","Treatment")),
    diff fn(the data =
the_dat[the_dat$fam_movement>2,],the_dv,c("Control","Treatment")),
    diff_fn(the_data =
the_dat[the_dat$fam_movement<3,],the_dv,c("Control","Treatment"))</pre>
  results <- data.frame(tmp)
  # Format Labels
  results$Estimate <- as.character(the_lab)</pre>
  results$Estimate <- factor(results$Estimate, levels=rev(the lab))
  results$Estimand <- c("ATE",
                     rep("ACTE",3),
                     rep("CACTE",3),
                     rep("CATE", 15)
  results$Estimand <- factor(results$Estimand, levels</pre>
=c("ATE","ACTE","CACTE","CATE"))
  return(results)
}
      plot_effects_fn(): Wrapper to plot results of effects_fn()
plot effects fn <- function(d, dv){</pre>
  # INPUTS:
    # d: data frame
    # dv: outcome
  # OUTPUTS:
    # fig: gaplot of results
  # Create dataframe of effects for plotting
  fig df <- rbind(</pre>
    data.frame(
      effects fn(d, dv),
      Group = "Overall"
      Type = "Overall"
```

```
),
  data.frame(
    effects_fn(d[d$gender==0,], dv),
    Group = "Men",
    Type = "By Gender"),
  data.frame(
    effects_fn(d[d$gender==1,], dv),
    Group = "Women",
    Type = "By Gender"),
  data.frame(
    effects_fn(d[d$pid > 4,], dv),
    Group = "Republicans",
    Type = "By Partisanship"),
  data.frame(
    effects_fn(d[d$pid < 4,], dv),
    Group = "Democrats",
    Type = "By Partisanship")
)
# Set labels as factors for plotting
fig_df$Type <- factor(fig_df$Type, levels = unique(fig_df$Type))</pre>
fig df$Group <- factor(fig df$Group , levels = unique(fig df$Group ))</pre>
# Creat Figure
fig <- fig df %>%
  filter(Estimand!="CATE") %>%
  ggplot(
    aes(Estimate, Difference, col=Group, shape=Group)
  geom hline(yintercept = 0,linetype="dashed",alpha=.5)+
  facet_grid(~Type)+
  geom_point(
    aes(shape=Group),
    position = position_dodge(width = .5), size=2
  )+
  geom_linerange(
    aes(ymin=11,ymax=u1),
    size=.3,
    position = position_dodge(width = .5)
  )+
  geom_linerange(
    aes(ymin=1190,ymax=u190),
    size=.6,
    position = position_dodge(width = .5)
  )+
  ylab("Difference\n(Treatment Selectors - Treatment Avoiders)")+
  coord_flip()+
  theme bw()+
  theme(
```

• format_ci_fn(): Helper function to format CIs

```
format_ci_fn <- function(est){
  paste("[",sprintf("%.2f",est[,"ll"]),", ",
  sprintf("%.2f",est[,"ul"]),"]",sep="")
}</pre>
```

table fn(): Wrapper to format results of plot effects fn() as LaTeX table table_fn <- function(d, the_cap=NULL){ # INPUTS: # d: a dataframe of effects # OUTUTS # A LaTeX table tab_df <- d %>%filter(Estimand!="CATE") %>% na.omit() tab <- data.frame(matrix(NA, nrow=10, ncol=6))</pre> est_seq <- seq(1,dim(tab)[1], by=2) $ci_seq \leftarrow seq(2,dim(tab)[1], by=2)$ tab[est_seq,1] <- as.character(tab_df[tab_df\$Group == "Overall",</pre> "Estimate"]) tab[ci_seq,1] <- "" tab[est seq,2] <- sprintf("%.2f",tab df[tab df\$Group == "Overall", "Difference"]) tab[ci_seq,2] <- format_ci_fn(tab_df[tab_df\$Group == "Overall",])</pre> tab[est seq,3] <- sprintf("%.2f",tab df[tab df\$Group == "Men", "Difference"]) tab[ci_seq, 3] <- format_ci_fn(tab_df[tab_df\$Group == "Men",])</pre>

```
tab[est seq,4] <- sprintf("%.2f",tab df[tab df$Group == "Women",
"Difference"])
  tab[ci_seq, 4] <- format_ci_fn(tab_df[tab_df$Group == "Women",])</pre>
  tab[est seq,5] <- sprintf("%.2f",tab df[tab df$Group == "Republicans",
"Difference"])
  tab[ci_seq, 5] <- format_ci_fn(tab_df[tab_df$Group == "Republicans",])</pre>
  tab[est seq,6] <- sprintf("%.2f",tab df[tab df$Group == "Democrats",
"Difference"])
  tab[ci seq, 6] <- format ci fn(tab df[tab df$Group == "Democrats",])</pre>
  colnames(tab) <- c("","Overall","Men","Women","Republicans","Democrats")</pre>
  kable(
    tab,
    booktabs = TRUE,
    caption = the_cap,
    digits=2,
    align = c("l", rep("c", 3))
  ) %>%
    kable styling(latex options = c("HOLD position", font size=10)) %>%
    kableExtra::group rows("ATE",1,2) %>%
    kableExtra::group_rows("ACTE",3,6) %>%
    kableExtra::group rows("CACTE",7,10)%>%
    footnote(general = "The table provides point estimates and 95% confidence
intervals for treatment effect estimated from the full sample and separately
by gender and partisanship",
             threeparttable = T,
             fixed_small_size = T)
}
```

• table_app_fn(): Wrapper to format results of effects_fn() as LaTeX tables for appendix

```
table_app_fn <- function(d, dv, g,eg,the_cap="Treatment Effects"){
    # INPUTS:
        # d: data frame
        # dv: outcome
        # g: variable to group by (Quotes)
        # eg: variable to group by (No quotes)
        # the_cap: caption for table
# OUTPUTS:
        # tab: table of results
tmp <- effects_fn(d,dv)%>%filter(Estimand!="CATE")
tmp <- tmp[-c(2,5,8),-c(5:7,9)]</pre>
```

```
the vals <- na.omit(unlist(unique(d[,g])))
  enquo_g <- enquo(eg)</pre>
  quo g <- quo name(enquo(eg))</pre>
  tmp1 <- effects_fn(d[d[,quo_g]==the_vals[1],],</pre>
dv)%>%filter(Estimand!="CATE")
  tmp1[,g] <- the vals[1]</pre>
  tmp1 \leftarrow tmp1[-c(2,5,8),-c(5:7,9)]
  tmp2 <- effects_fn(d[d[,quo_g]==the_vals[2],],</pre>
dv)%>%filter(Estimand!="CATE")
  tmp2[,g] <- the_vals[2]</pre>
  tmp2 \leftarrow tmp2[-c(2,5,8),-c(5:7,9)]
  d m <- d %>%filter(gender==0)
  tmp1_m <- effects_fn(d_m[d_m[,quo_g]==the_vals[1],],</pre>
dv)%>%filter(Estimand!="CATE")
  tmp1_m[,g] <- the_vals[1]</pre>
  tmp1_m \leftarrow tmp1_m[-c(2,5,8),-c(5:7,9)]
  tmp2_m <- effects_fn(d_m[d_m[,quo_g]==the_vals[2],],</pre>
dv)%>%filter(Estimand!="CATE")
  tmp2 m[,g] \leftarrow the vals[2]
  tmp2_m \leftarrow tmp2_m[-c(2,5,8),-c(5:7,9)]
  d f <- d %>%filter(gender==1)
  tmp1_f <- effects_fn(d_f[d_f[,quo_g]==the_vals[1],],</pre>
dv)%>%filter(Estimand!="CATE")
  tmp1 f[,g] \leftarrow the vals[1]
  tmp1_f \leftarrow tmp1_f[-c(2,5,8),-c(5:7,9)]
  tmp2_f <- effects_fn(d_f[d_f[,quo_g]==the_vals[2],],</pre>
dv)%>%filter(Estimand!="CATE")
  tmp2_f[,g] <- the_vals[2]</pre>
  tmp2_f \leftarrow tmp2_f[-c(2,5,8),-c(5:7,9)]
  tab <- data.frame(matrix(NA, nrow=dim(tmp)[1]*2, ncol=7))
  est_seq \leftarrow seq(1,dim(tab)[1], by=2)
  ci seq \leftarrow seq(2,dim(tab)[1], by=2)
  tab[est_seq,1] <- as.character(tmp[,c("Estimate")])</pre>
  tab[ci_seq,1] <- ""
  tab[est_seq,2] <- sprintf("%.2f",tmp1[,c("Difference")])</pre>
  tab[ci_seq, 2] <- format_ci_fn(tmp1)</pre>
```

```
tab[est_seq, 3] <- sprintf("%.2f",tmp2[,c("Difference")])</pre>
tab[ci seq, 3] <- format ci fn(tmp2)</pre>
tab[est seq,4] <- sprintf("%.2f",tmp1 m[,c("Difference")])</pre>
tab[ci_seq, 4] <- format_ci_fn(tmp1_m)</pre>
tab[est seq, 5] <- sprintf("%.2f",tmp2 m[,c("Difference")])</pre>
tab[ci_seq, 5] <- format_ci_fn(tmp2_m)</pre>
tab[est_seq,6] <- sprintf("%.2f",tmp1_f[,c("Difference")])</pre>
tab[ci_seq, 6] <- format_ci_fn(tmp1 f)</pre>
tab[est_seq, 7] <- sprintf("%.2f",tmp2_f[,c("Difference")])</pre>
tab[ci seq, 7] <- format ci fn(tmp2 f)</pre>
colnames(tab) <- c(" ",the_vals[1],the_vals[2],</pre>
                    the_vals[1],the_vals[2],
                    the_vals[1],the_vals[2])
tab <- kable(tab,</pre>
              booktabs = TRUE,
              caption = the_cap,
              digits=2,
              align = c("l",rep("c",6))) %>%
  kable_styling(latex_options = c("HOLD_position",font_size=10)) %>%
  kableExtra::group_rows("ATE",1,2) %>%
  kableExtra::group rows("ACTE",3,6) %>%
  kableExtra::group_rows("CACTE",7,10)%>%
  add header above(c("" = 1, "Full Sample" = 2, "Men" = 2, "Women" = 2))
return(tab)
```

Functions to conduct power simulations

• data fn(): Simulate data for power simulations

```
# prop select: Proportion selecting treatment in choice condition
    # p treat select: Prob of treatment assignment for CACTE
    # tau_st: effect among those selecting treatment
    # tau af: effect among those avoiding treatment assigned to receive
female treatment
    # tau_am: effect among those avoiding treatment assigned to receive mael
treatment
    # select effect: creates correlation between outcome and selecting
treatment
  # OUTPUTS:
    # df: data frame of simualted responses
  select <- rbinom(n=N, size=1,prob = prop_select)</pre>
  avoid <- as.numeric(select!=1)</pre>
  # Baseline
  Y0 <- rnorm(n=N, mean = 0, sd = sigma) + select effect * select
  # Condition
  C <- sample(c("Choice", "Experiment"), size=N,</pre>
               prob = c(prop select, 1- prop select),replace = T)
  n exp <- sum(C=="Experiment")</pre>
  n ch a <- sum(C=="Choice" & avoid==1)</pre>
  # Treatment status in experimental arm
  D_exp <- rep("Selection",N)</pre>
  D exp[C=="Experiment"] <- sample(c("Treatment", "Control"), size=n exp,</pre>
                                     prob = c(p treat,1-p treat), replace = T)
  D ch <- rep("Experiment",N)</pre>
  D ch[C=="Choice" & avoid==1] <- sample(c("Treatment", "Control",</pre>
"Alternative"),
                                           size=n ch a,
                                           prob = p_treat_select, replace = T)
  n choice <- sum(C == "Choice")</pre>
  n select <- sum(C=="Choice" & avoid==0)</pre>
  n_avoid <- sum(C=="Choice" & avoid==1)</pre>
  n_control <- sum(D_ch == "Control")</pre>
  weights <- rep(1,N)
  weights[C=="Choice" & avoid==0 & D_ch == "Control"] <-1/(n_select/n_choice)</pre>
  weights[C=="Choice" & avoid==1 & D ch == "Control"] <-1/(n control/n avoid)</pre>
  # Potential outcome is conditional on preferences
 Y1 <- Y0 + tau st*(select == 1 & D exp == "Treatment") + tau af*(avoid == 1
& D exp == "Treatment" ) +
    tau st*(select == 1 & C == "Choice")+
    tau_af*(avoid == 1 & D_ch == "Treatment" ) + tau_am*(avoid == 1 & D_ch ==
"Alternative" )
```

```
# Observed Outcome
  Y \leftarrow rep(NA,N)
  Y[C=="Experiment"] <-
Y0[C=="Experiment"]*(D_exp[C=="Experiment"]=="Control") +
    Y1[C=="Experiment"]*(D exp[C=="Experiment"]=="Treatment")
  Y[C=="Choice" & select == 1] <- Y1[C=="Choice" & select == 1]
  Y[C=="Choice" & select == 0 & D_ch == "Control"] <- Y0[C=="Choice" & select
== 0 & D_ch == "Control"]
 Y[C=="Choice" & select == 0 & D_ch == "Treatment"] <- Y1[C=="Choice" &
select == 0 & D ch == "Treatment"]
  Y[C=="Choice" & select == 0 & D ch == "Alternative"] <- Y1[C=="Choice" &
select == 0 & D_ch == "Alternative"]
  treatment = rep(NA, N)
  treatment[C=="Experiment" & D_exp == "Treatment"] <- "Treatment"</pre>
  treatment[C=="Experiment" & D_exp == "Control"] <- "Control"</pre>
  treatment[C=="Choice"] <- "Selection"</pre>
  treatment[C=="Choice" & D_ch == "Treatment" ] <- NA</pre>
  treatment[C=="Choice" & D_ch == "Alternative" ] <- NA</pre>
  avoid01 <- NA
  avoid01[C == "Choice" & avoid == 1] <- 1</pre>
  avoid01[C == "Choice" & avoid == 0] <- 0</pre>
  select01 <- NA
  select01[C == "Choice" & avoid == 0] <- 1</pre>
  select01[C == "Choice" & avoid == 1] <- 0</pre>
  df <- data.frame(Y0,Y1,Y,true_diff = Y1-Y0,</pre>
                    C, treatment, select, avoid,
                    select01, avoid01,
                    D_exp, D_ch, weights)
  return(df)
}
```

• power_fn(): Calculate power for given treatment effects

```
p tau am = .5,
                       p_select_effect = 0,
                       ...){
  # INPUTS:
    # sims: number of simulations
    # p_*: arguments passed to data_fn()
  # OUTPUTS:
    # results: results of power simulation
  ate <- rep(NA, sims)
  acte s <- rep(NA,sims)</pre>
  acte_a <- rep(NA,sims)</pre>
  cacte_female <- rep(NA,sims)</pre>
  cacte_male <- rep(NA,sims)</pre>
  sig_ate <- rep(NA,sims)</pre>
  sig_acte_s <- rep(NA,sims)</pre>
  sig acte a <- rep(NA,sims)</pre>
  sig_cacte_female <- rep(NA,sims)</pre>
  sig cacte male <- rep(NA,sims)</pre>
  cor select <- rep(NA,sims)</pre>
  for(i in 1:sims){
    df <- data_fn(N=p_N, sigma= p_sigma ,</pre>
                    p_treat=p_p_treat,
                    prop_select = p_prop_select,
                    p_treat_select = p_p_treat_select ,
                    tau st= p tau st ,
                    tau_af= p_tau_af ,
                    tau_am= p_tau_am ,
                    select_effect= p_select_effect )
    sig_ate[i] <- diff_fn(df,dv1="Y",c=c("Control","Treatment"),weights =</pre>
T)["pval"]
    sig_acte_s[i] <- acte_fn(df,z=c("Control","Selection"), w=T)["pval"]</pre>
    sig_acte_a[i] <- acte_fn(df,z=c("Selection","Treatment"), w=T)["pval"]</pre>
    sig_cacte_female[i] <- cacte_fn(df)[1,"pval"]</pre>
    sig_cacte_male[i] <- cacte_fn(df)[2,"pval"]</pre>
    cor_select[i] <- cor(df$Y,df$select)</pre>
    ate[i] <- diff_fn(df,dv1="Y",c=c("Control","Treatment"))["Difference"]</pre>
    acte_s[i] <- acte_fn(df,z=c("Control","Selection"), w=T)["Difference"]</pre>
    acte_a[i] <- acte_fn(df,z=c("Selection","Treatment"),w = T)["Difference"]</pre>
    cacte_female[i] <- cacte_fn(df)[1,"Difference"]</pre>
    cacte_male[i] <- cacte_fn(df)[2, "Difference"]</pre>
  }
  pow_ate <- mean(sig_ate<.05)</pre>
```

```
pow_acte_s <- mean(sig_acte_s<.05)</pre>
  pow_acte_a <- mean(sig_acte_a<.05)</pre>
  pow_cacte_female <- mean(sig_cacte_female<.05)</pre>
  pow_cacte_male <- mean(sig_cacte_male<.05)</pre>
  mn_cor_select <- mean(cor_select)</pre>
  mn_ate <- mean(ate)</pre>
  mn_acte_s <- mean(acte_s)</pre>
  mn acte a <- mean(acte a)</pre>
  mn_cacte_female <- mean(cacte_female)</pre>
  mn_cacte_male <- mean(cacte_male)</pre>
  results <- rbind(</pre>
    c(mn_ate,
      mn_acte_s,
      mn_acte_a,
      mn_cacte_female,
       mn_cacte_male,mn_cor_select),
    c(pow_ate,
      pow_acte_s,
      pow_acte_a,
      pow_cacte_female,
      pow_cacte_male,
      NA
    ))
  return(results)
}
```

sim_power_fn(): Conduct power simulations over a range of treatment effects

```
# Simulate power for range of treatment effects
sim_power_fn <- function(
    s_sims = 500,
    s_N=1000,
    s_sigma = 1,
    s_p_treat=.5, #
    s_prop_select=.5,
    s_p_treat_select = c(.25,.5,.25),
    s_tau_st = .5,
    s_tau_af = -.5,
    s_tau_am = .5,
    s_select_effect = 0</pre>
```

```
# INPUTS:
  # s *: arguments passed to power fn()
# OUTPUTS:
# results: list containing
            - data frame of power simulations
             - summary statitistics
#
             - range of correlation between selecting treatment and outcome
# Create matrix to store values
power_mat <- matrix(NA,nrow=5, ncol = length(s_tau_st),</pre>
                     dimnames = list(c("ATE", "ACTE-Select", "ACTE-Avoid",
                                        "CACTE-Female", "CACTE-Male"),
                                      s tau st
                     )
bias_mat <- matrix(NA,nrow=5, ncol = length(s_tau_st),</pre>
                    dimnames = list(c("ATE", "ACTE-Select", "ACTE-Avoid",
                                       "CACTE-Female", "CACTE-Male"),
                                     s_tau_st
                    )
tmp <- c()
ave_cor <- c()</pre>
tmp_df <- data.frame(Estimate=NULL, Tau=NULL)</pre>
df <- data.frame(Estimate= NULL,</pre>
                  Tau Select = NULL,
                  Tau Avoid = NULL ,
                  Tau_Alt = NULL ,
                  Power = NULL )
# Loop over possible values
for(i in 1:length(s tau st)){
  tmp <- power fn(sims = s sims,</pre>
                   p_N = s_N
                   p_sigma = s_sigma,
                   p_p_treat = s_p_treat,
                   p_prop_select = s_prop_select,
                   p_p_treat_select = s_p_treat_select,
                   p_tau_st = s_tau_st[i],
                   p_tau_af = s_tau_af[i],
                   p_tau_am = s_tau_am[i],
                   p_select_effect = s_select_effect
  )
  ave_cor[i] <- tmp[1,6]
  power_mat[,i] <- tmp[2,1:5]</pre>
  tmp2 <- data.frame(Estimate= c("ATE","ACTE-Select","ACTE-Avoid",</pre>
                                   "CACTE-Female", "CACTE-Male"),
                      Type = c("ATE", "ACTE", "CACTE", "CACTE"),
                      Tau Select = rep(s tau st[i],5),
                      Tau_Avoid = rep(s_tau_af[i],5),
                      Tau_Alt = rep(s_tau_am[i],5),
```

```
Power = tmp[2,1:5]
)
  df <- rbind(tmp2,df)
}
return(list(df,power_mat,ave_cor))
}</pre>
```

 display_power_sim_fn(): Wrapper to display results of power simulations as figure and table

```
# Display results of power simulations
display_power_sim_fn <- function(</pre>
  p_s = 1000,
  p_s_N=1000
  p_s_sigma = 1,
  p_s_p_treat=.4,
  p_s_prop_select=.5,
  p_s_p_teat_select = c(.25,.5,.25),
  p_s_{tau_st} = .5,
  p_s_{tau_af} = -.5,
  p_s_{tau_am} = .5,
  p_s_select_effect = 0,
  lab effects = "Effects = Equal & offsetting"
){
  # INPUTS:
  # p_s_*: arguments passed to sim_power_fn()
  # OUTPUTS:
  # results: list containing
              - figure displaying results
  #
              - table formatted for LaTeX
  pow <- sim power fn(
    s_sims = p_s_sims,
    S_N = p_S_N
    s_sigma = p_s_sigma,
    s_p_treat= p_s_p_treat,
    s_prop_select= p_s_prop_select,
    s_p_treat_select = p_s_p_treat_select,
    s_tau_st = p_s_tau_st,
    s_tau_af = p_s_tau_af,
    s_tau_am = p_s_tau_am,
    s select effect = p s select effect
  rhos.min <- round(range(pow[[3]]),2) [1]</pre>
  rhos.max <- round(range(pow[[3]]),2) [2]</pre>
```

```
p <- pow[[1]] %>%
    mutate(
      Estimate=factor(Estimate,
                      levels = c("ATE","ACTE-Select","ACTE-Avoid",
                                  "CACTE-Female", "CACTE-Male")
      ),
      Type = factor(Type,
                    levels = c("ATE","ACTE","CACTE")
      )
    )%>%
    ggplot(aes(Tau_Select,Power, col=Estimate,linetype=Type))+
    geom line()+
    ylim(0,1.05) +
    xlim(0,.7) +
    geom hline(yintercept = .8,linetype = "dashed",col="grey")+
    xlab(expression(tau[Select]))+
    ylab("Power (Probability of Statistical Significance)")+
    annotate(geom = "text",
             hjust = 0,
             y = 1.05,
             x = 0
             label = paste("Simulations =",scales::comma(p_s_sims))
    )+
    annotate(geom = "text",
             hjust = 0,
             y = 1,
             x = 0,
             label = lab_effects
    )+
    annotate(geom = "text",
             hjust = 0,
             y = .95,
             x = 0,
             label =paste("Prop Select =", round(p_s_prop_select,2))
    ) +
    annotate(geom = "text",
             hjust = 0,
             y = .90,
             x = 0,
             label = paste("Cor = [",rhos.min,", ",rhos.max,"]",sep="")
  tab <- kable(pow[[2]],</pre>
               caption = "Power Analysis",
               format = "latex",
               booktabs=T,
               linesep = "".
               digits=2) %>%
    add_header_above(c("","Hypothesized Effect Among
Selectors"=dim(pow[[2]])[2])) %>%
    kable_styling(latex_options = c("hold_position", font_size=10))
```

```
return(list(p,tab))
}
```

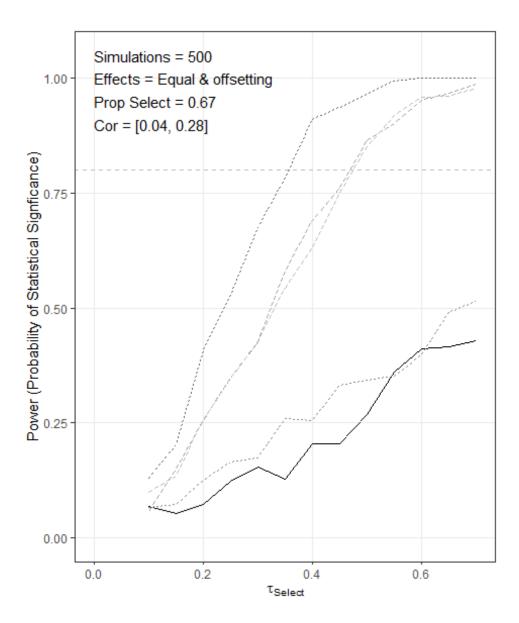
Main Figures

Figure 1: Triply Randomized Parallel Design

Note: Figure created using Adobe Illustrator

Figure 2: Statistical Power with More Selectors than Avoiders, Equal and Offsetting Effects

```
#Uncomment to run. 500 Simulation takes ~ 30-40 minutes
# Set random seed
#set.seed(123)
#fig2_power_sim <- display_power_sim_fn(</pre>
                         p_s=sims = 500,
#
                         p_s_prop_select = 2/3,
#
                         p_s_{tau_st} = seq(.1, .7, by=.05),
#
                         p_s_{tau_af} = seq(-.1, -.7, by=-.05),
#
                         p_s_{tau_am} = seq(.1, .7, by=.05)
#print(fig2_power_sim)
# Format Figure 2
fig2 <- fig2_power_sim [[1]]+</pre>
  theme bw()+
  theme(
    panel.grid.minor = element_blank(),
  )+
  scale_color_grey(start = 0, end = .75)
# Display Figure 2
fig2
```

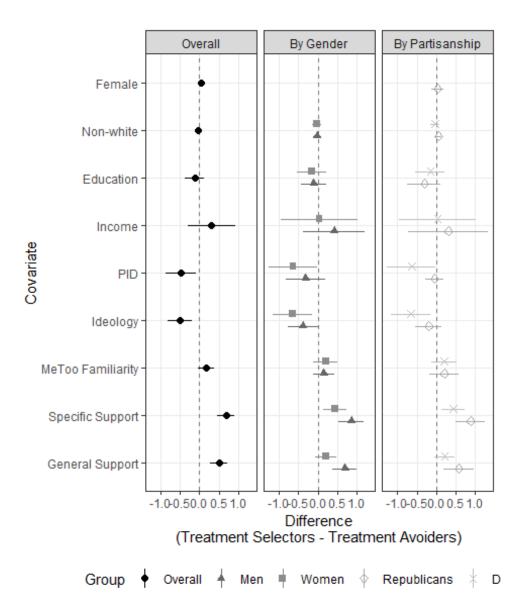


Statistical Power with More Selectors than Avoiders, Equal and Offsetting Effects

Figure 3: Who is Likely to Seek Out or Avoid the Message of the #MeToo Movement?

```
# Create Figure 3
fig3 <- plot_balance_fn(df_mtg)

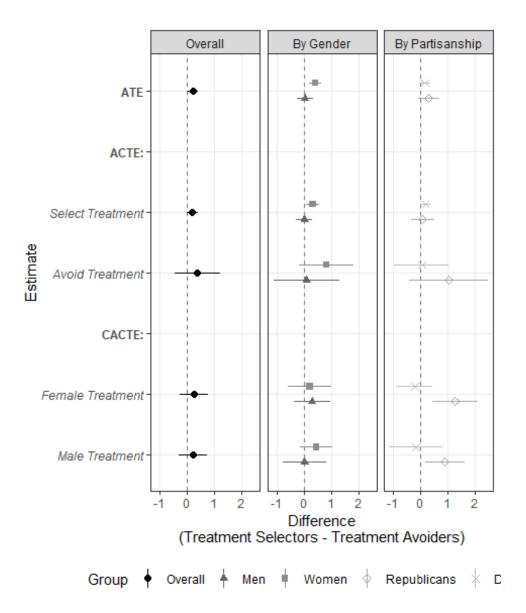
# Display Figure 3
fig3</pre>
```



Who is Likely to Seek Out or Avoid the Message of the #MeToo Movement?

Figure 4: Heterogeneous Effects in the #MeToo MTurk Study

```
# Create Figure 4
fig4 <- plot_effects_fn(df_mtg,"dv_pca_metoo") + scale_color_grey(start = 0,
end = .75)
# Display Figure 4
fig4</pre>
```

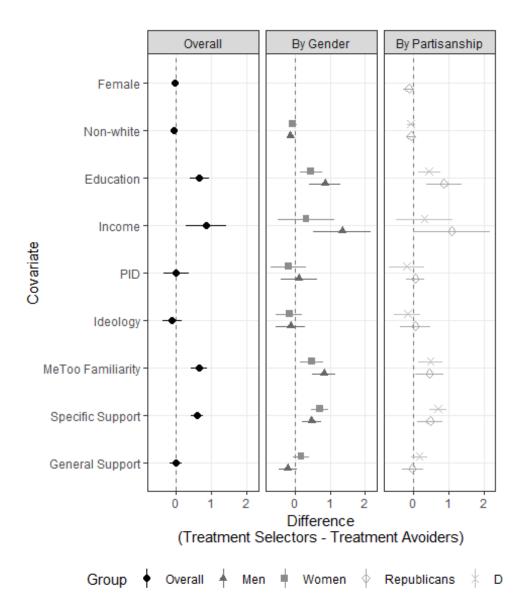


Heterogeneous Effects in the #MeToo MTurk Study

Figure 5: Who is Likely to Seek Out or Avoid the Message of the #MeToo Movement in a More Nationally Representative Sample?

```
# Create Figure 3
fig5 <- plot_balance_fn(df_qg)

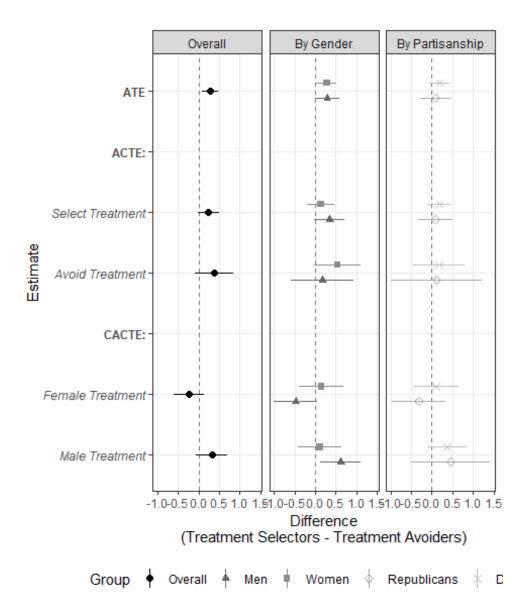
# Display Figure 3
fig5</pre>
```



Who Seeks Out or Avoids the Message of the #MeToo Movement in a More Nationally Representative Sample?

Figure 6: Heterogeneous Effects in the #MeToo Qualtrics Study

```
# Create Figure 6
fig6 <- plot_effects_fn(df_qg,"dv_pca_metoo") + scale_color_grey(start = 0,
end = .75)
# Display Figure 6
fig6</pre>
```



Heterogeneous Effects in the #MeToo Qualtrics Study

Main Tables

Table 1

```
table_fn(fig4$data,
    "Table 1: Treatment Effect Estimates on Specific Support for \\#MeToo
(MTurk Sample)")
```

Table 2

```
table_fn(fig6$data,
    "Table 2: Treatment Effect Estimates on Specific Support for \\#MeToo
(Qualtrics Sample)")
```

Online Appendix

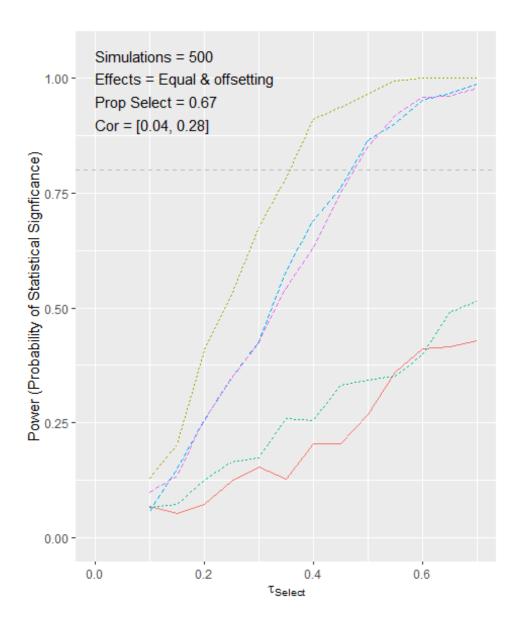
Appendix C Power Simulations

Figure and Table C.1: Statistical Power with Equal Number of Selectors than Avoiders, Equal and Offsetting Effects

```
# Uncomment to run. 500 Simulation takes ~ 30-40 minutes
# Set random seed
#set.seed(123)
#figC1_power_sim <- display_power_sim_fn(</pre>
                        p_s_sims = 500,
#
                         p_s_prop_select = .5,
#
                         p_s_{tau_st} = seq(.1, .7, by=.05),
                         p_s_{tau_af} = seq(-.1, -.7, by=-.05),
#
#
                         p_s_{a} = seq(.1, .7, by=.05)
#
#
#figC1_power_sim[[1]]
figC1_power_sim[[2]]
```

Figure and Table C.2: Statistical Power with More Selectors than Avoiders, Equal and Offsetting Effects

```
# Same as Figure 2
fig2_power_sim[[1]]
```



Statistical Power with More Selectors than Avoiders, Equal and Offsetting Effects

fig2_power_sim[[2]]

Figure and Table C.3: Statistical Power with More Selectors than Avoiders, Equal and Offsetting Effects, and Selection Correlated with Outcome

```
# p_s_tau_st = seq(.1,.7,by=.05),
# p_s_tau_af = seq(-.1,-.7,by=-.05),
# p_s_tau_am = seq(.1,.7,by=.05)
#
#figC3_power_sim[[1]]

figC3_power_sim[[2]]
# Uncomment to save results of power simulations
#save(figC1_power_sim, fig2_power_sim,figC3_power_sim,file =
"power_simulations.rda")
```

Appendix D Descriptive Statistics

Table D.1: Descriptive Statistics for MTurk Sample

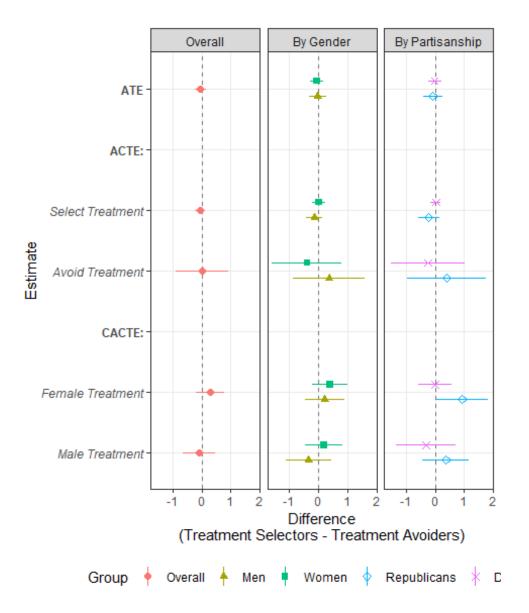
```
desc_tab_mt<- c()</pre>
for(i in 1:length(the_covariates)){
  desc_tab_mt <- cbind(desc_tab_mt,</pre>
                      summary(df_mtg[,the_covariates[i]])[1:6]
}
desc_tab_mt <- t(round(desc_tab_mt,2))</pre>
rownames(desc_tab_mt) <- c("Prop. Female", "Age", "Income", "Education",</pre>
                         "Party ID", "Ideology",
                         "Prop. Black",
                         "Prop. Latinx",
                         "Prop. Asian",
                         "Familiarity with MeToo",
                         "Prop Avoiding Treatment")
desc_tab_mt_tex <- kable(desc_tab_mt,</pre>
     booktabs = TRUE,
              caption = "Descriptive Statistics for MTurk Sample",
              digits=2,
  align = "1") %>%
  kable styling(latex options = c("hold position", font size=10))
desc_tab_mt_tex
```

Table D.2: Descriptive Statistics for Qualtrics Sample

Appendix E Effects on General Support for Gender Equality

```
Figure and Table E.1: Effects on General Support for Gender Equality (MTurk Study)
```

```
# Create Figure E1
figE1 <- plot_effects_fn(df_mtg, "dv_pca_general")
# Display Figure 4
figE1</pre>
```

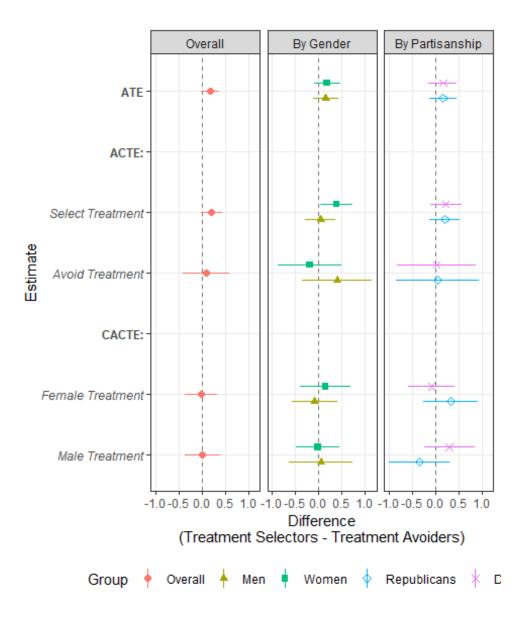


Effects on General Support for Gender Equality (MTurk Study)

```
table_fn(figE1$data,
   "Treatment Effect Estimates on General Support for Gender Equality (MTurk
Sample)"
  )
```

```
Figure and Table E.2: Effects on General Support for Gender Equality (Qualtrics Study)
```

```
# Create Figure E2
figE2 <- plot_effects_fn(df_qg, "dv_pca_general")
# Display Figure E2
figE2</pre>
```



Effects on General Support for Gender Equality (Qualtrics Study)

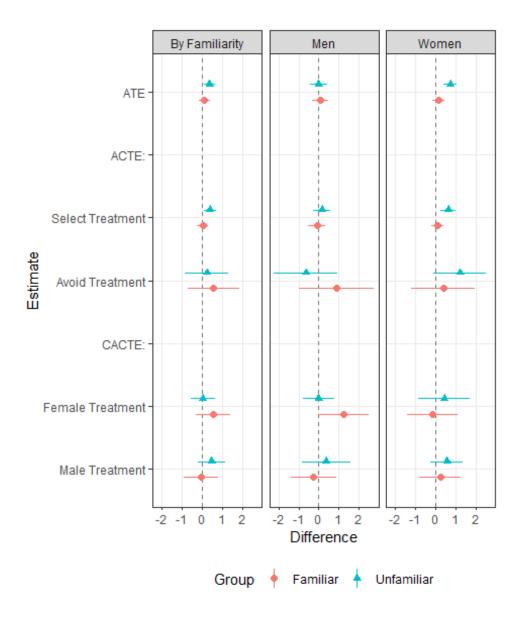
```
table_fn(figE2$data,
   "Treatment Effect Estimates on General Support for Gender Equality (MTurk
Sample)"
)
```

F Additional Analyses

Figure and Table F.1: Treatment Effect Estimates on Specific Support for #MeToo Conditional on Familiarity and Gender (MTurk Sample)

```
figF1_df <- rbind(
  data.frame(
  effects_fn(df_mtg[df_mtg$fam_movement>2,], "dv_pca_metoo"),
  Group = "Familiar",
```

```
Type = "By Familiarity"),
  data.frame(
  effects_fn(df_mtg[df_mtg$fam_movement<3,], "dv_pca_metoo"),
  Group = "Unfamiliar",
  Type = "By Familiarity"),
  data.frame(
  effects fn(df mtg[df mtg$fam movement>2 & df mtg$gender==0,],
"dv_pca_metoo"),
  Group = "Familiar",
  Type = "Men"),
  data.frame(
  effects fn(df mtg[df mtg$fam movement<3& df mtg$gender==0,],
"dv pca metoo"),
  Group = "Unfamiliar",
  Type = "Men"),
    data.frame(
  effects_fn(df_mtg[df_mtg$fam_movement>2 & df_mtg$gender==1,],
"dv pca metoo"),
  Group = "Familiar",
  Type = "Women"),
  data.frame(
  effects_fn(df_mtg[df_mtg$fam_movement<3& df_mtg$gender==1,],
"dv_pca_metoo"),
  Group = "Unfamiliar",
  Type = "Women")
figF1 <- figF1_df %>%
  filter(Estimand != "CATE")%>%
  ggplot(aes(Estimate, Difference, col=Group, shape=Group))+
  geom hline(yintercept = 0,linetype="dashed",alpha=.5)+
  facet grid(~Type)+
  geom_point(aes(shape=Group),
                 position = position_dodge(width = .5),size=2
  geom_linerange(aes(ymin=11,ymax=u1),size=.3,
                       position = position_dodge(width = .5))+
  geom linerange(aes(ymin=1190,ymax=u190),size=.6,
                     position = position_dodge(width = .5))+
  coord_flip()+
  theme_bw()+
  theme(
    panel.grid.minor = element_blank(),
    legend.position = "bottom"
  )
figF1
```

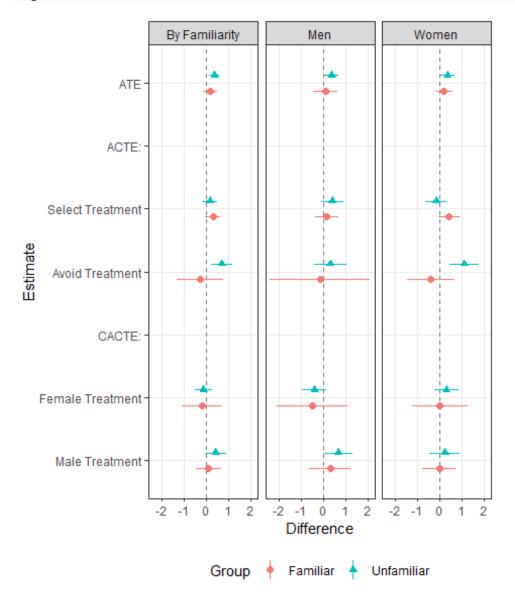


Treatment Effect Estimates on Specific Support for #MeToo Conditional on Familiarity and Gender

```
threeparttable = T,
fixed_small_size = T)
```

Figure and Table F.2: Treatment Effect Estimates on Specific Support for #MeToo Conditional on Familiarity and Gender (Qualtrics Study)

```
figF2_df <- rbind(</pre>
  data.frame(
  effects_fn(df_qg[df_qg$fam_movement>2,], "dv_pca_metoo"),
  Group = "Familiar",
  Type = "By Familiarity"),
  data.frame(
  effects_fn(df_qg[df_qg$fam_movement<3,], "dv_pca_metoo"),
  Group = "Unfamiliar",
  Type = "By Familiarity"),
  data.frame(
  effects_fn(df_qg[df_qg$fam_movement>2 & df_qg$gender==0,], "dv_pca_metoo"),
  Group = "Familiar",
  Type = "Men"),
  data.frame(
  effects_fn(df_qg[df_qg$fam_movement<3& df_qg$gender==0,], "dv_pca_metoo"),
  Group = "Unfamiliar",
  Type = "Men"),
    data.frame(
  effects fn(df qg[df qg$fam movement>2 & df qg$gender==1,], "dv pca metoo"),
  Group = "Familiar",
  Type = "Women"),
  data.frame(
  effects_fn(df_qg[df_qg$fam_movement<3& df_qg$gender==1,], "dv_pca_metoo"),
  Group = "Unfamiliar",
  Type = "Women")
  )
figF2 <- figF2 df %>%
  filter(Estimand != "CATE")%>%
  ggplot(aes(Estimate, Difference, col=Group, shape=Group))+
  geom_hline(yintercept = 0,linetype="dashed",alpha=.5)+
  facet_grid(~Type)+
  geom_point(aes(shape=Group),
                 position = position dodge(width = .5), size=2
  geom linerange(aes(ymin=11,ymax=u1),size=.3,
                       position = position_dodge(width = .5))+
  geom_linerange(aes(ymin=1190,ymax=u190),size=.6,
                     position = position dodge(width = .5))+
  coord_flip()+
  theme_bw()+
  theme(
    panel.grid.minor = element_blank(),
    legend.position = "bottom"
```

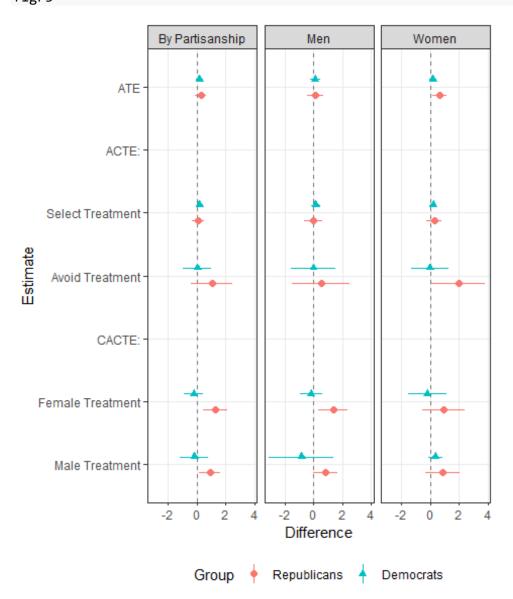


Treatment Effect Estimates on Specific Support for #MeToo Conditional on Familiarity and Gender (Qualtrics Study)

Figure and Table F.3: Treatment Effect Estimates on Specific Support for #MeToo Conditional On Partisanship and Gender (MTurk Sample)

```
figF3_df <- rbind(</pre>
  data.frame(
  effects_fn(df_mtg[df_mtg$pid>4,], "dv_pca_metoo"),
  Group = "Republicans",
  Type = "By Partisanship"),
  data.frame(
  effects_fn(df_mtg[df_mtg$pid<4,], "dv_pca_metoo"),
  Group = "Democrats",
  Type = "By Partisanship"),
  data.frame(
  effects_fn(df_mtg[df_mtg$pid>4 & df_mtg$gender==0,], "dv_pca_metoo"),
  Group = "Republicans",
  Type = "Men"),
  data.frame(
  effects_fn(df_mtg[df_mtg$pid<4& df_mtg$gender==0,], "dv_pca_metoo"),
  Group = "Democrats",
  Type = "Men"),
    data.frame(
  effects fn(df mtg[df mtg$pid>4 & df mtg$gender==1,], "dv pca metoo"),
  Group = "Republicans",
  Type = "Women"),
  data.frame(
  effects fn(df mtg[df mtg$pid<4& df mtg$gender==1,], "dv pca metoo"),
  Group = "Democrats",
  Type = "Women")
  )
figF3_df$Group <- factor(figF3_df$Group,</pre>
                         levels = unique(figF3 df$Group) )
figF3 <- figF3 df %>%
  filter(Estimand != "CATE")%>%
  ggplot(aes(Estimate, Difference, col=Group, shape=Group))+
  geom hline(yintercept = 0,linetype="dashed",alpha=.5)+
  facet grid(~Type)+
  geom_point(aes(shape=Group),
                 position = position_dodge(width = .5),size=2
  geom linerange(aes(ymin=11,ymax=u1),size=.3,
                       position = position dodge(width = .5))+
  geom_linerange(aes(ymin=1190,ymax=u190),size=.6,
                     position = position_dodge(width = .5))+
  coord flip()+
  theme_bw()+
  theme(
    panel.grid.minor = element blank(),
    legend.position = "bottom"
```

figF3

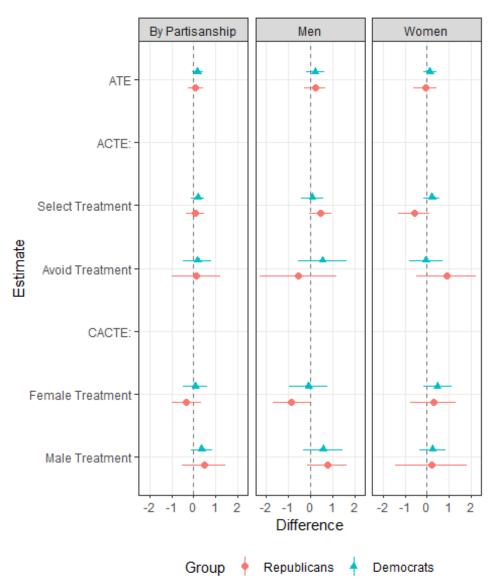


Treatment Effect Estimates on Specific Support for #MeToo Conditional On Partisanship and Gender (MTurk Sample)

Figure and Table F.4: Treatment Effect Estimates on Specific Support for #MeToo Conditional On Partisanship and Gender (Qualtrics Sample)

```
figF4 df <- rbind(</pre>
  data.frame(
  effects fn(df qg[df qg$pid>4,], "dv pca metoo"),
  Group = "Republicans",
  Type = "By Partisanship"),
  data.frame(
  effects_fn(df_qg[df_qg$pid<4,], "dv_pca_metoo"),
  Group = "Democrats",
  Type = "By Partisanship"),
  data.frame(
  effects_fn(df_qg[df_qg$pid>4 & df_qg$gender==0,], "dv_pca_metoo"),
  Group = "Republicans",
  Type = "Men"),
  data.frame(
  effects_fn(df_qg[df_qg$pid<4& df_qg$gender==0,], "dv_pca_metoo"),
  Group = "Democrats",
  Type = "Men"),
    data.frame(
  effects_fn(df_qg[df_qg$pid>4 & df_qg$gender==1,], "dv_pca_metoo"),
  Group = "Republicans",
  Type = "Women"),
  data.frame(
  effects fn(df qg[df qg$pid<4& df qg$gender==1,], "dv pca metoo"),
  Group = "Democrats",
  Type = "Women")
figF4_df$Group <- factor(figF4_df$Group,</pre>
                         levels = unique(figF4 df$Group) )
figF4 <- figF4 df %>%
  filter(Estimand != "CATE")%>%
  ggplot(aes(Estimate, Difference, col=Group, shape=Group))+
  geom hline(yintercept = 0,linetype="dashed",alpha=.5)+
  facet grid(~Type)+
  geom_point(aes(shape=Group),
                 position = position dodge(width = .5),size=2
      )+
  geom_linerange(aes(ymin=11,ymax=u1),size=.3,
                       position = position dodge(width = .5))+
  geom_linerange(aes(ymin=1190,ymax=u190),size=.6,
                     position = position_dodge(width = .5))+
  coord_flip()+
  theme_bw()+
```

```
theme(
   panel.grid.minor = element_blank(),
   legend.position = "bottom"
)
figF4
```

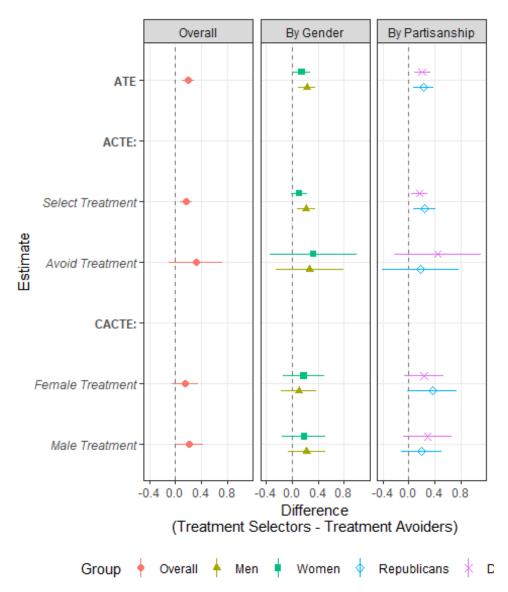


Treatment Effect Estimates on Specific Support for #MeToo Conditional On Partisanship and Gender (Qualtrics Sample)

Figure and Table F.5: Treatment Effect Estimates on Knowledge of Sexual Assault Statistics (MTurk Sample)

```
# Create Figure 5
figF5 <- plot_effects_fn(df_mtg,"dv_fact01")

# Display Figure 5
figF5</pre>
```

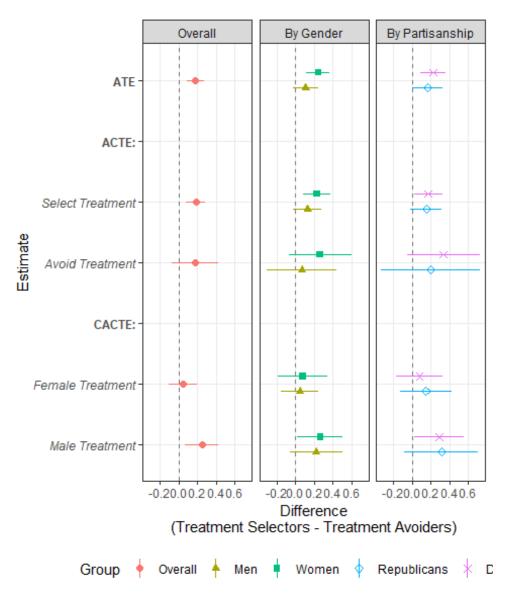


Treatment Effect Estimates on Knowledge of Sexual Assault Statistics (MTurk Sample)

```
table_fn(figF5$data,
    "Treatment Effect Estimates on Knowledge of Sexual Assault Statistics
(MTurk Sample)")
```

Figure and Table F.6: Treatment Effect Estimates on Knowledge of Sexual Assault Statistics (Qualtrics Sample)

```
# Create Figure 6
figF6 <- plot_effects_fn(df_qg,"dv_fact01")
# Display Figure 6
figF6</pre>
```

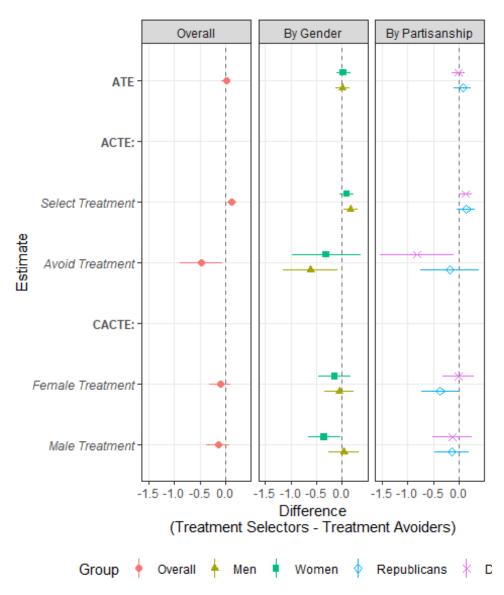


Treatment Effect Estimates on Knowledge of Sexual Assault Statistics (Qualtrics Sample)

```
table_fn(figF6$data,
    "Treatment Effect Estimates on Knowledge of Sexual Assault Statistics
(Qualtrics Sample)")
```

Figure and Table F.7: Treatment Effect Estimates on Providing Written Responses about #MeToo (MTurk Sample)

```
# Create Figure 6
figF8 <- plot_effects_fn(df_mtg,"dv_response01")
# Display Figure 6
figF8</pre>
```

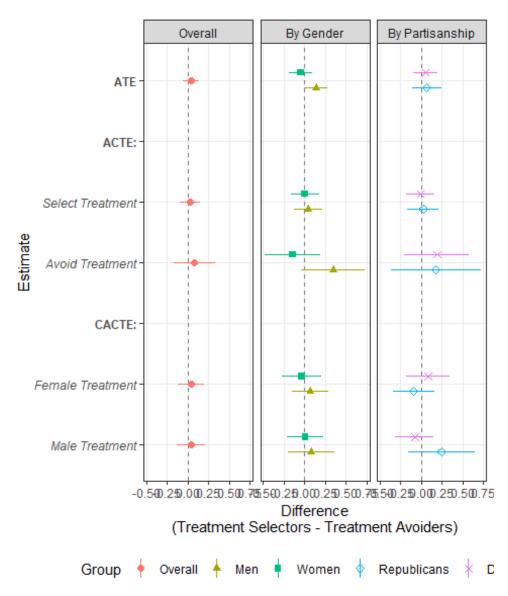


Treatment Effect Estimates on Providing Written Responses about #MeToo (MTurk Sample)

```
table_fn(figF8$data,
    "Treatment Effect Estimates on Providing Written Responses about \\#MeToo
(MTurk Sample)")
```

Figure and Table F.8: Treatment Effect Estimates on Providing Written Responses about #MeToo (Qualtrics Sample)

```
# Create Figure 6
figF8 <- plot_effects_fn(df_qg,"dv_response01")
# Display Figure 6
figF8</pre>
```



Treatment Effect Estimates on Providing Written Responses about #MeToo (Qualtrics Sample)

table_fn(figF8\$data,
 "Treatment Effect Estimates on Providing Written Responses about \\#MeToo (Qualtrics Sample)")