

# Matthew Enbar

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## SOFTWARE ENGINEER / FULL STACK DEVELOPER

Experienced in Ruby on Rails and JavaScript based programming and a background in Photography. Possessing strong skills in team-building, project management, and leadership that help companies solve technical problems while allowing for scalable growth. As a photographer I led various projects and collaborated with cross functional stakeholders to discuss opportunities and offer a unique perspective to help build brand awareness, unique content and company growth.

## TECHNICAL SKILLS

CSS/HTML | Git | GitHub | JavaScript | Rails | React | Redux | Ruby | Sinatra | SQL  
Digital Photography | Lightroom | Photoshop | Premier

## TECHNICAL PROJECTS

### NYC PupPals - [Github](#) | [Demo](#)

An app that helps users socialize and create playdates for their puppies, allowing socialization in the NYC area.

- Created a Rails API for efficient and fluid information delivery to front end
- Utilized fast JSON for improved api results and performance speed.
- Implemented Cloudinary API to allow users to easily upload photos to their profile.

### EventLiveStreams - [Github](#) | [Demo](#)

An app that lets users announce and favorite upcoming live stream events including music, panels, conferences, etc..

- Utilized OMNIOATH to allow user sign up.
- Implemented RESTful routing to ensure clean and readable code.
- Features slugs for users' profiles enabling intuitive routing and custom URLs

### Invoice Tracker - [Github](#) | [Demo](#)

An invoice tracking app that helps companies or individuals stay organized for efficient data retrieval

- Developed Rails API enabling efficient use of REDUX
- Incorporated React.js for clean and reusable code
- Implemented emailJS allowing user to easily send invoices to clients

## EXPERIENCE

### Menbar Photos

Owner / Photographer

New York, NY  
03/2012 - Present

- Photograph events helping clients to build content and brand awareness
- Led teams of photographers to cover large scale events, providing high quality service
  - Clients: Avon, Firstmark Capital, GAP, Jergen's, LG, MasterCard, Microsoft, Tressume, Work-Bench
- Created, designed, and managed portfolio website with content to help drive traffic and client acquisition

### The Times Square EDITION

Resident Photographer

New York, NY  
03/2019 - 03/2020

- Photographed diverse events to help create unique content and brand awareness
- Collaborated with marketing team by assisting with content including photography style and brand consistency to help drive brand awareness and company growth
  - Paradise Club Event Space: Increased Instagram followership to 17,500 based on social media presence

### TAO Group

Resident Photographer

New York, NY  
12/2012 - 01/2018

- Partnered with marketing team to help with brand content based on client needs
- Photographed events across multiple venues (ie: private and corporate events), positively impacting revenue

## EDUCATION

### Flatiron School

Full Stack Web Development, Ruby on Rails and JavaScript program

New York, NY  
03/ 2020 - 09/2020

### University of Central Florida

College of Engineering and Computer Science - 80% completion

Orlando, FL  
09/ 2009 - 06/2012