



Filters

Total Orders

98.666

Total Transactions

112.650

Total Products Sold

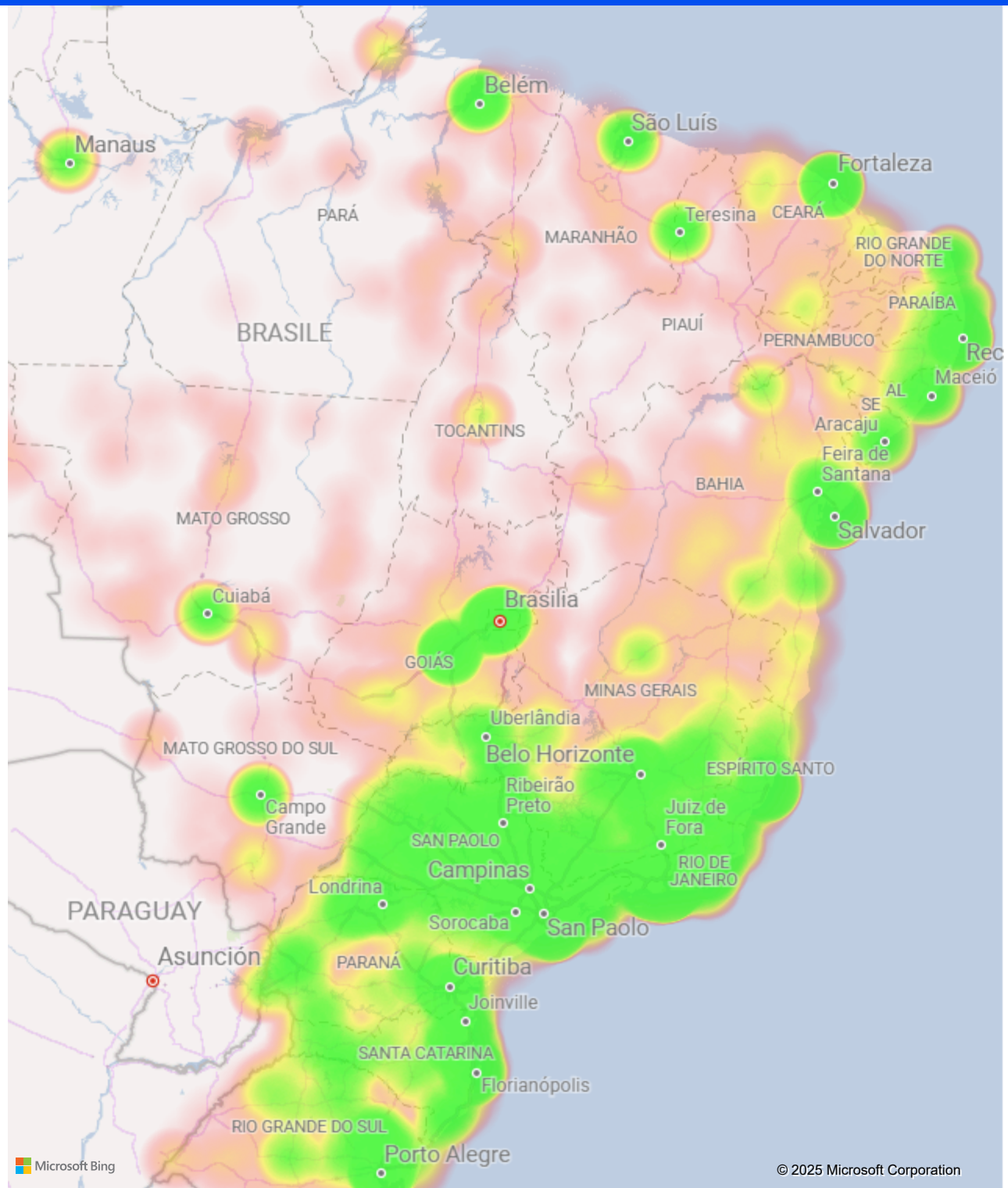
32.951

Filter by Period

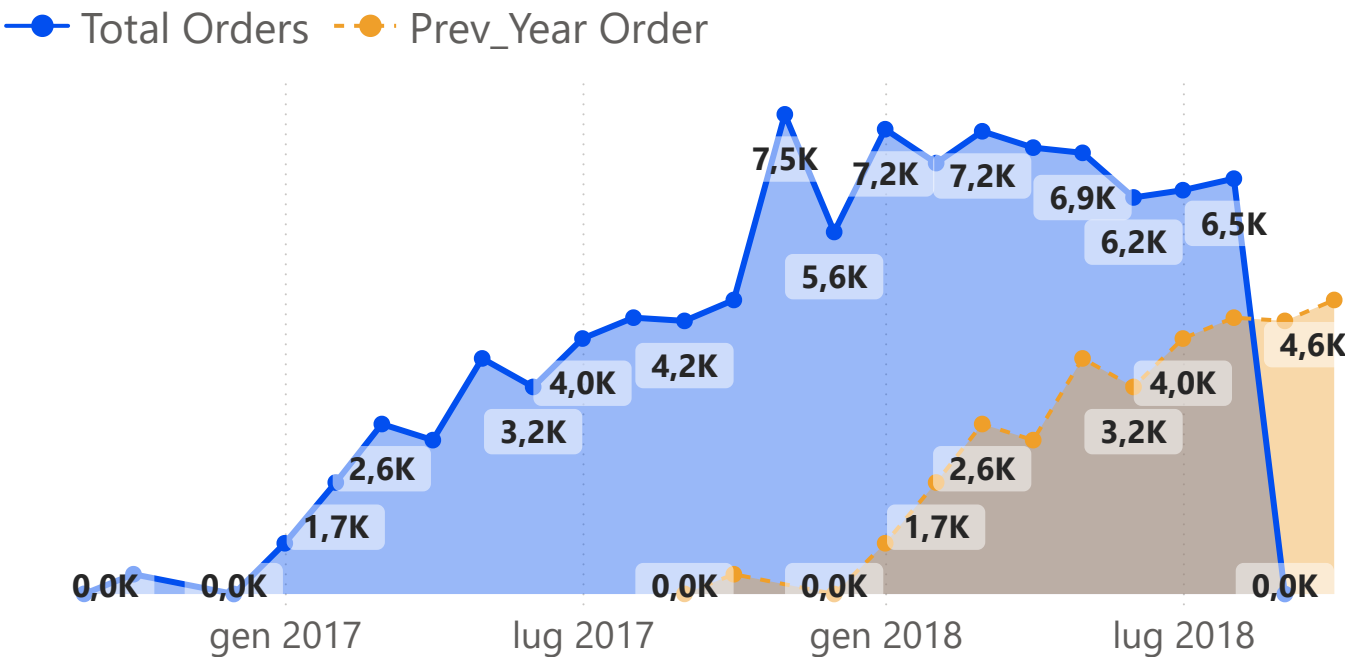
04/09/2016

17/10/2018

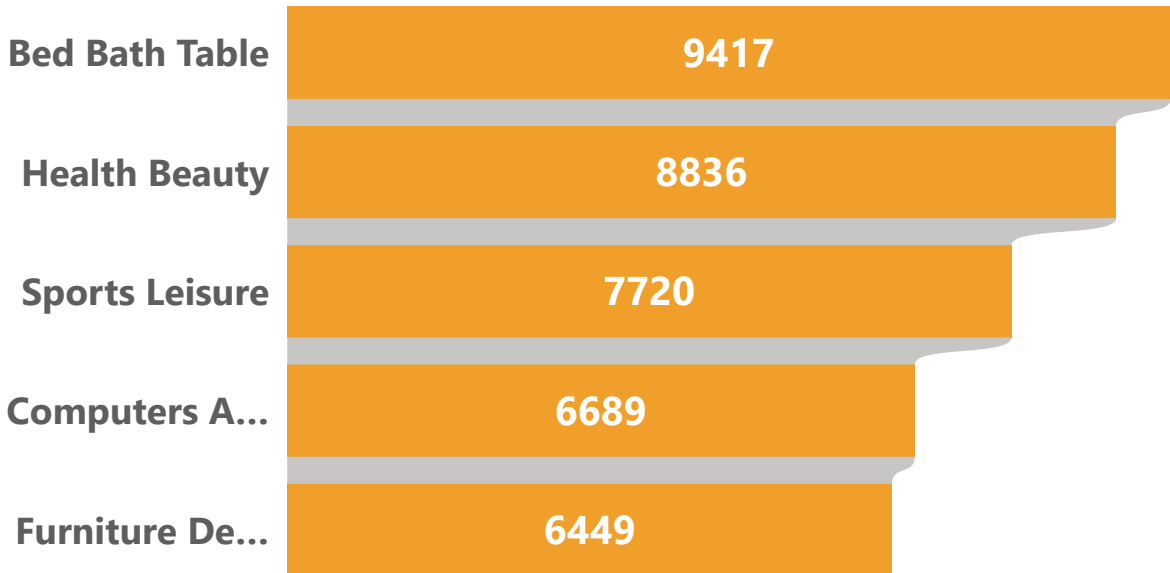
Distribution of Orders across the Country



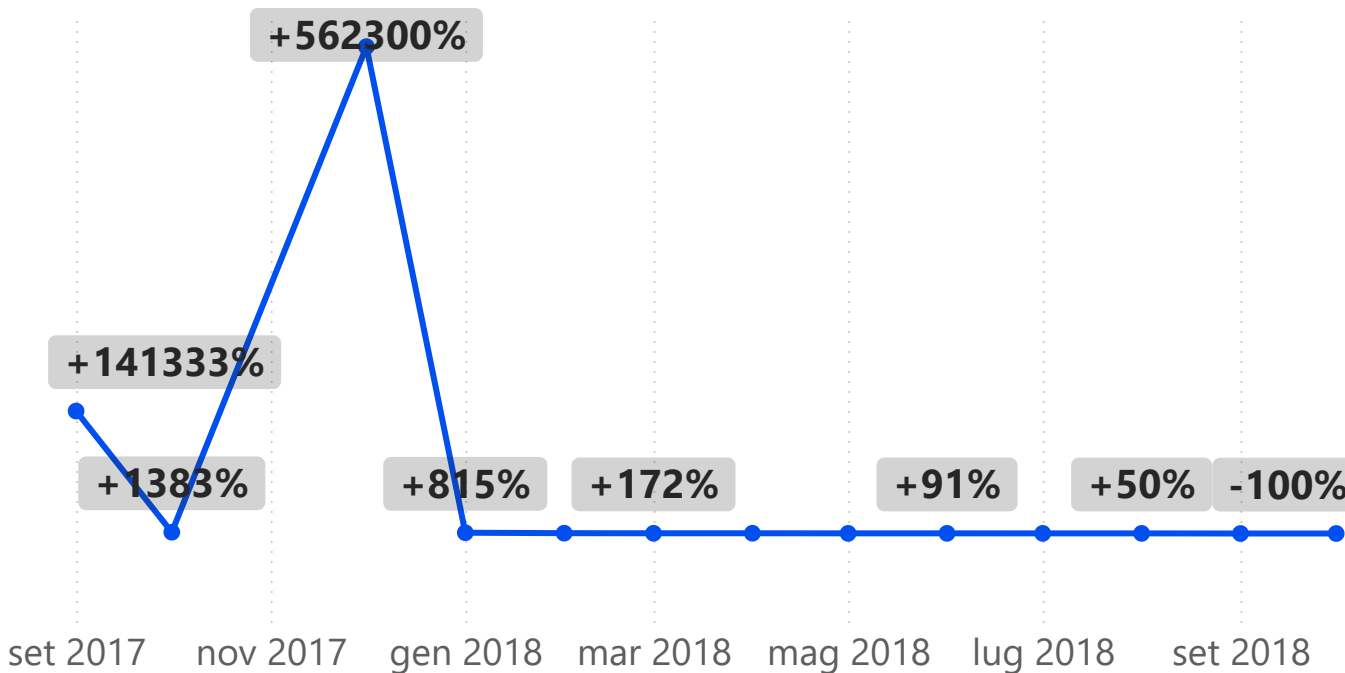
Total Orders Monthly Trend



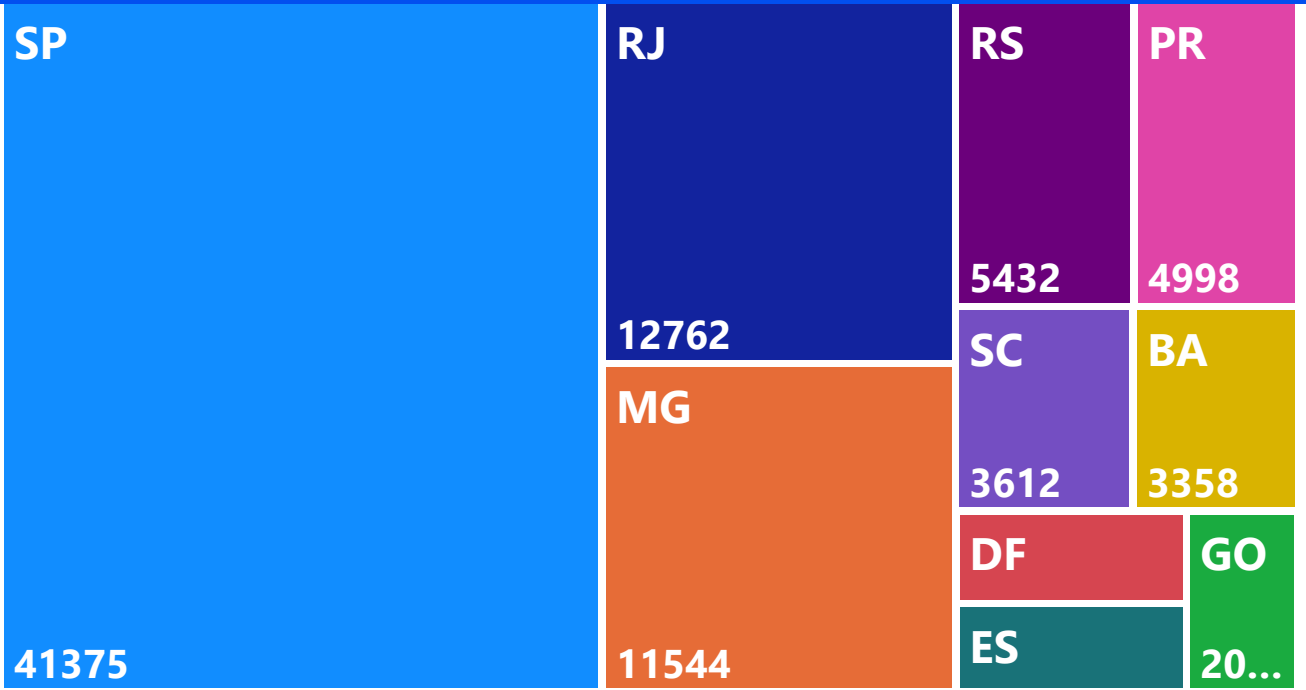
Top 5 Categories by Total Orders



Trend of the % Change in Total Monthly Orders compared to Previous Year



Top 10 Customer States by Total Orders





Filters

Total Revenues

R\$1.584Mln

Total Orders

98.666

Avg Revenues per Order

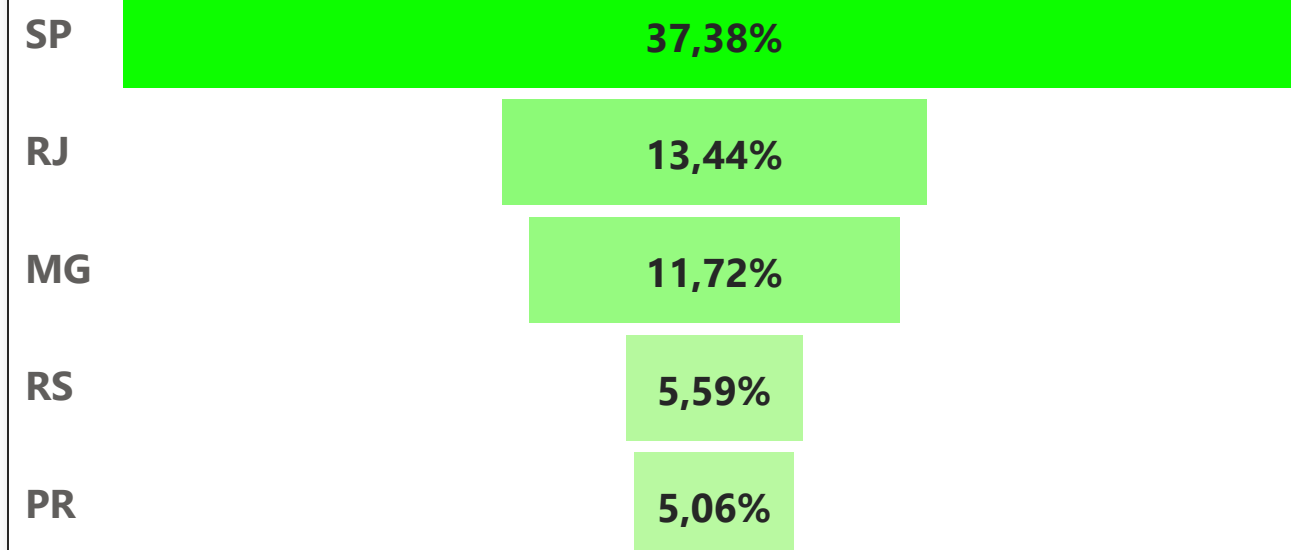
R\$14.064,41

Filter by Period

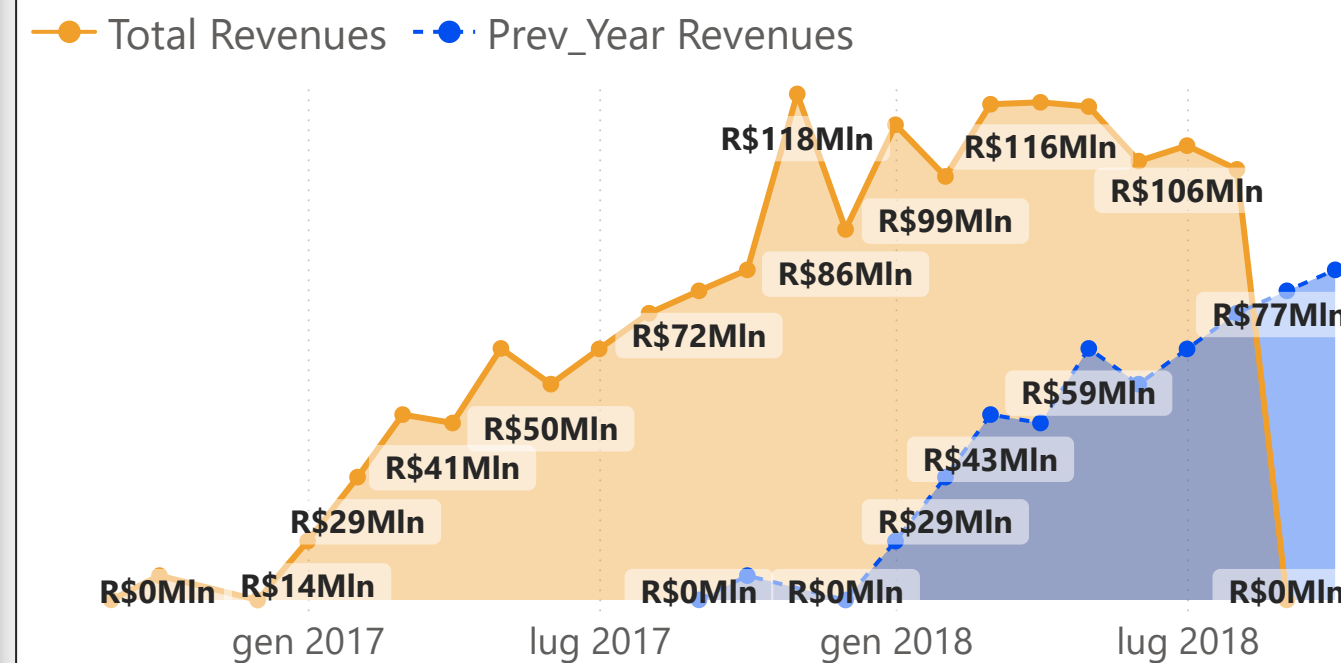
04/09/2016

17/10/2018

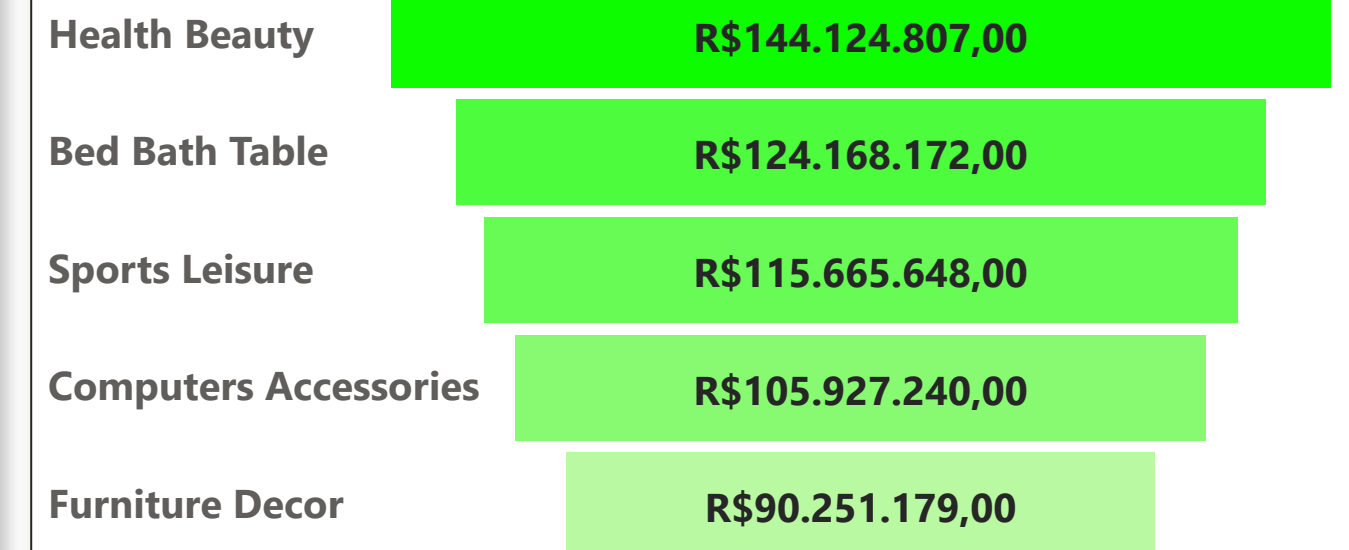
Top 5 Customer States by % of Total Revenues



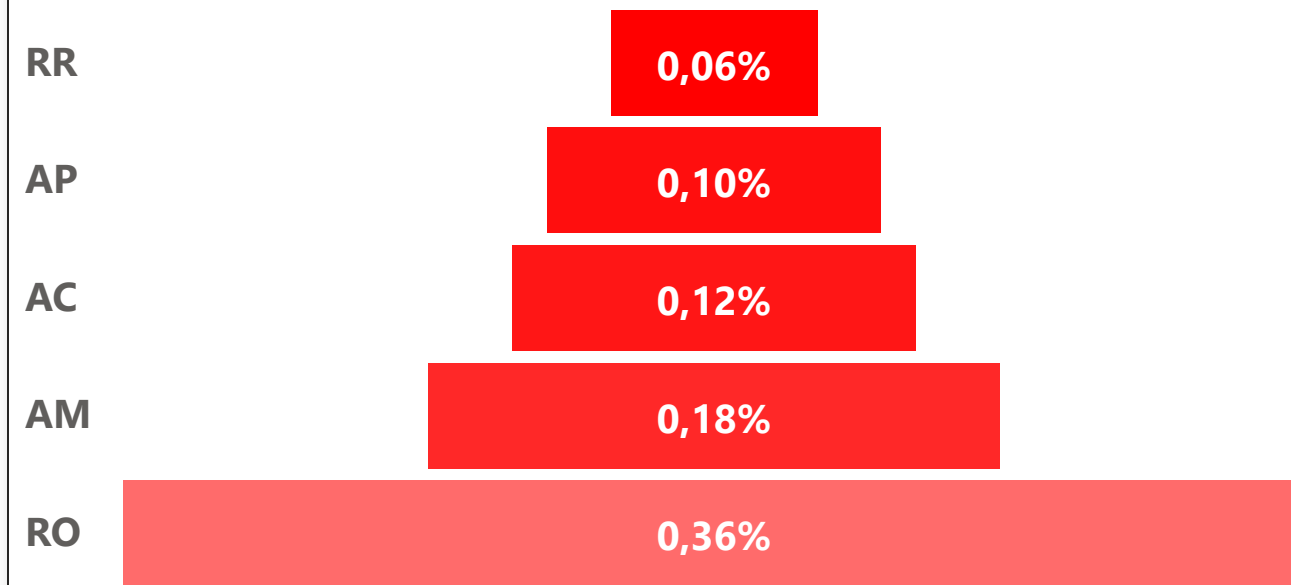
Order Trend by Year/Month



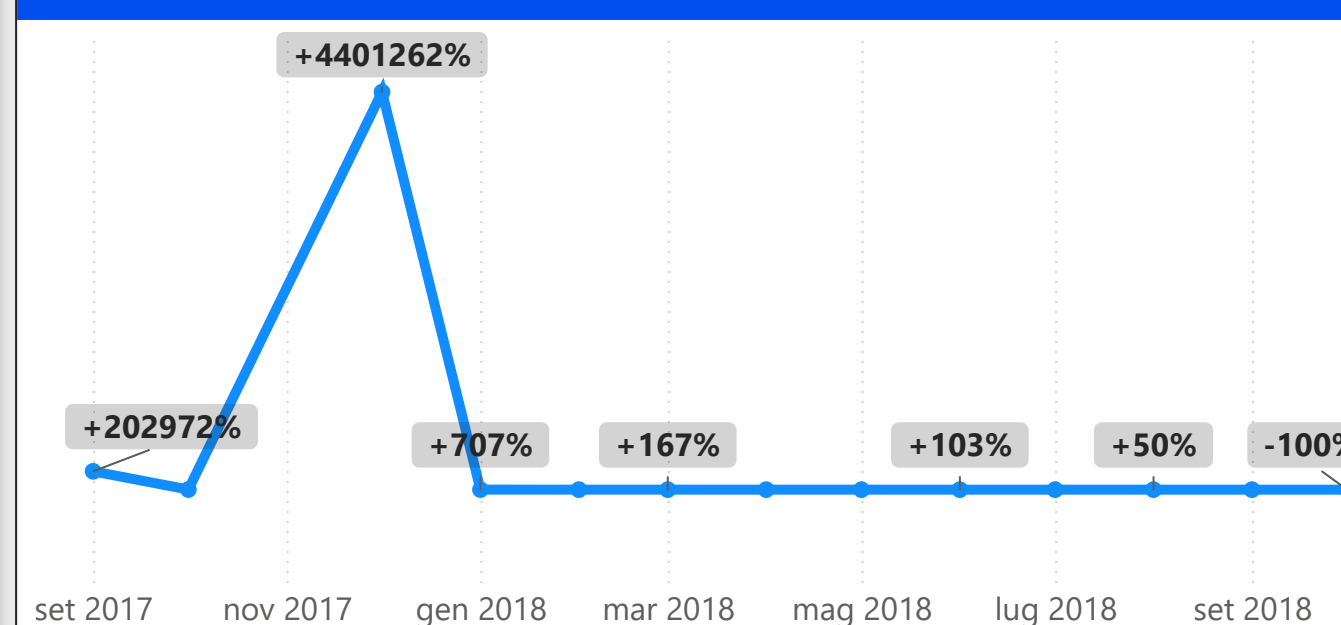
Top 5 Product Categories by Total Revenues



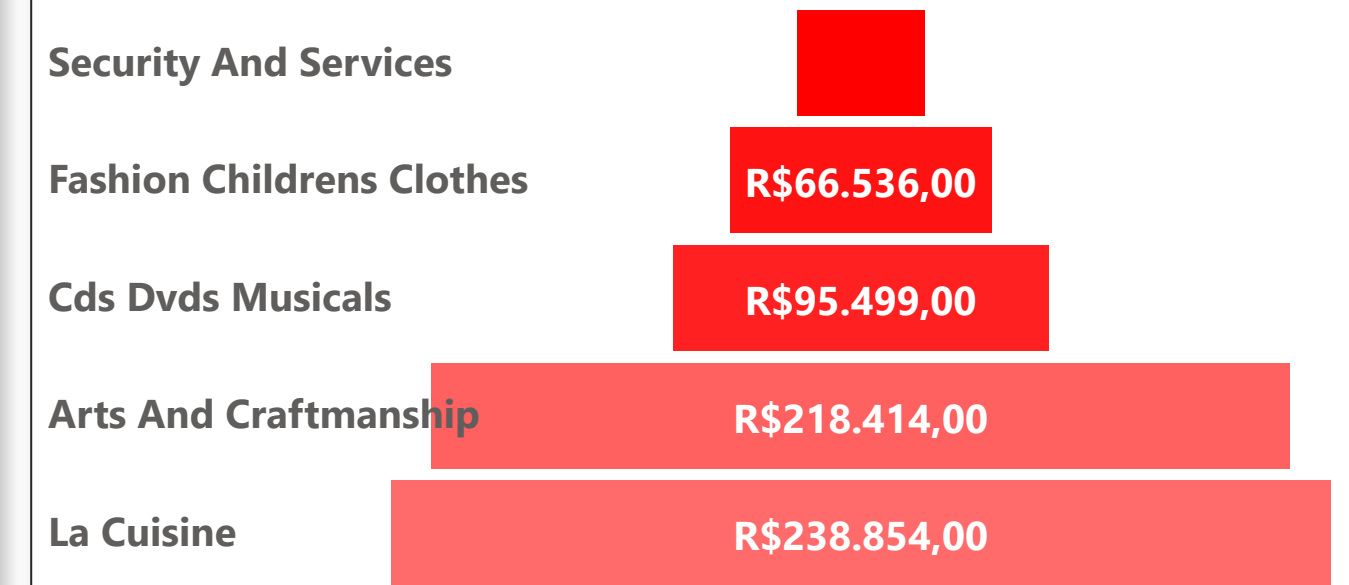
Last 5 Customer States by % of Total Revenues



Trend of the % Change in Total Monthly Revenues compared to Previous Year



Last 5 Product Categories by Total Revenues





Filters

Total Sellers

3.095

Avg Orders per seller

31,88

Avg Revenues per seller

R\$511.908,02

Filter by Period

04/09/2016

17/10/2018

Top 10 Sellers by Total Revenues

R\$24.964.070,00

R\$23.953.644,00

R\$23.585.668,00

R\$23.553.996,00

R\$20.408.473,00

R\$18.519.232,00

R\$18.275.405,00

R\$17.286.069,00

R\$16.264.838,00

R\$16.060.268,00

Last 10 Sellers by Total Revenues

R\$1.222,00

R\$1.522,00

R\$1.590,00

R\$1.636,00

R\$1.856,00

R\$1.921,00

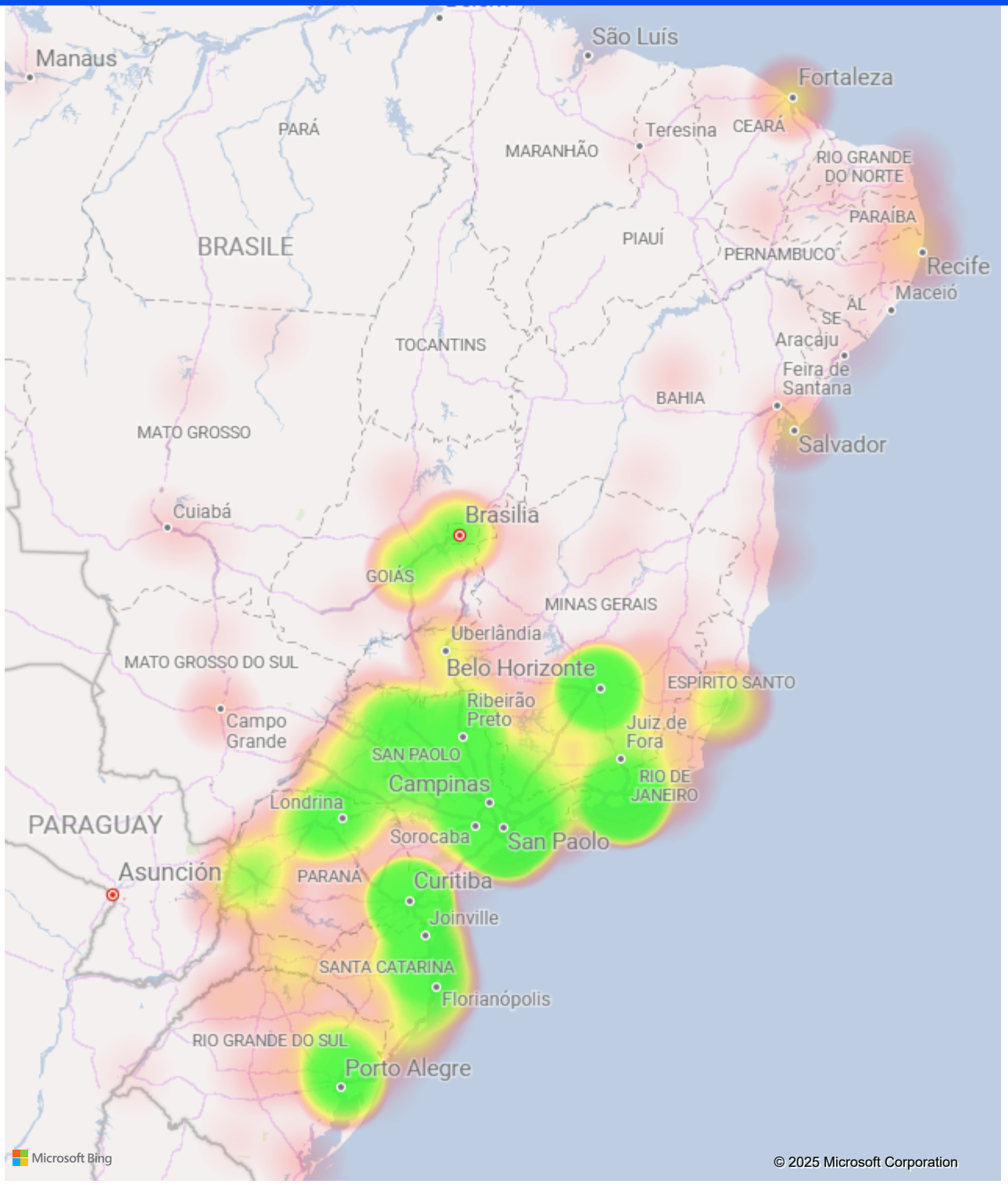
R\$1.929,00

R\$1.989,00

R\$2.019,00

R\$2.128,00

Distribution of Sellers across the Country



Top 5 Sellers by Total Orders

4a3ca9... 1536

da8622... 1311

cc419e... 1056

1025f0... 790

955fee... 696

Top 5 States by Total Sellers

SP 904

PR 178

MG 120

RJ 90

SC 78



Filters

Total Cash Payments

19.784

Total Electronic Payments

78.324

Total Voucher Payments

5.775

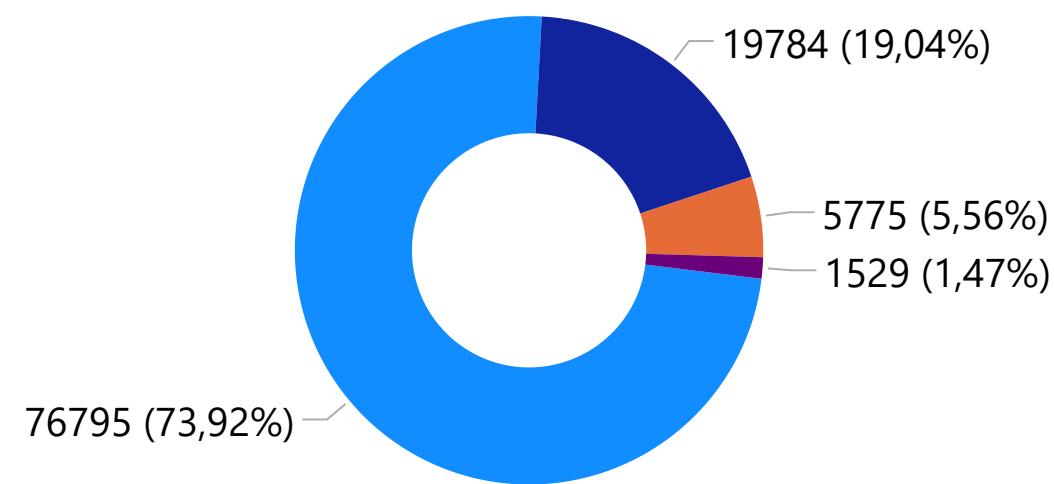
Filter by Period

04/09/2016

17/10/2018

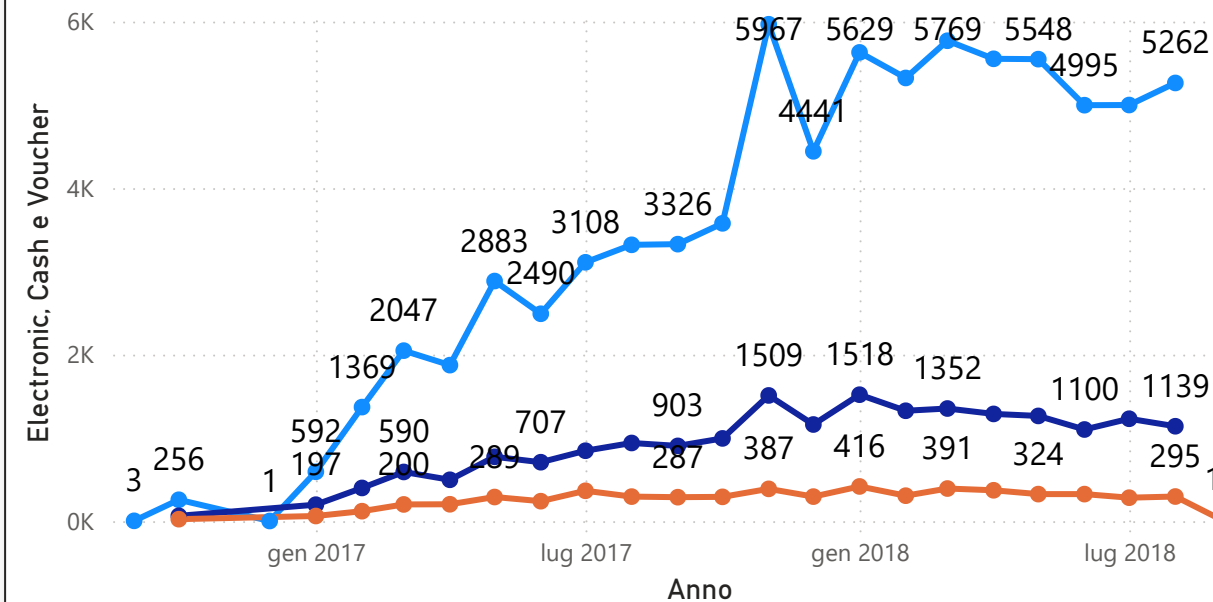
Total Orders by Payment Method

● Credit Card ● Cash ● Voucher ● Debit Card ● Not Defined

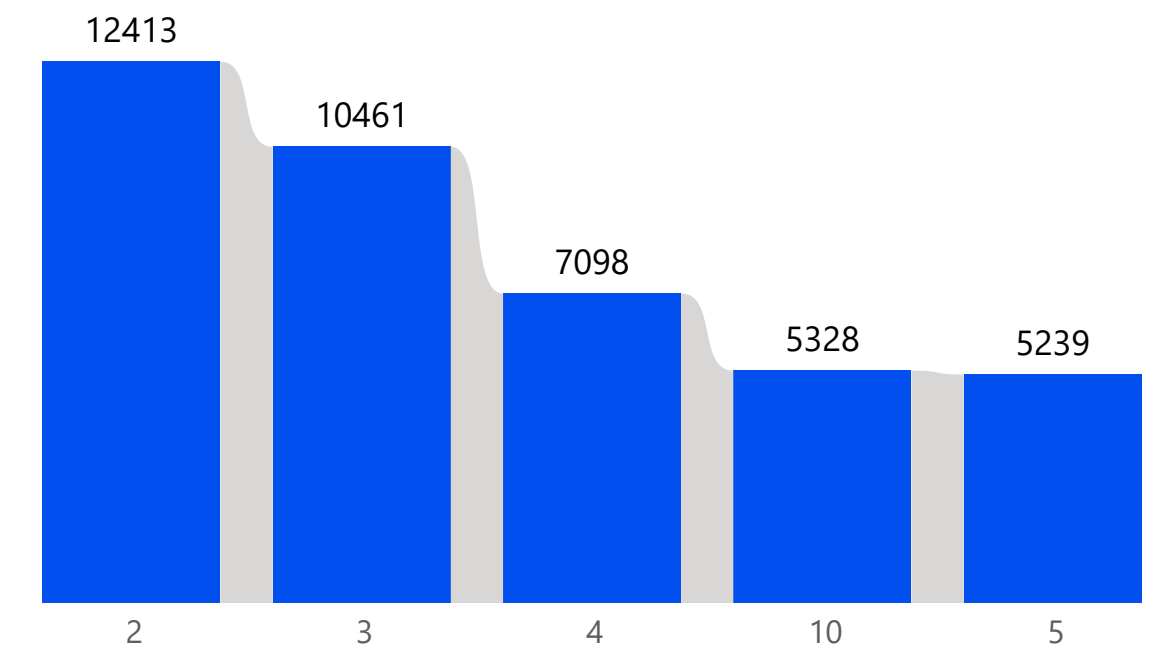


Monthly Trend of Total Orders by Payment Method

● Electronic ● Cash ● Voucher

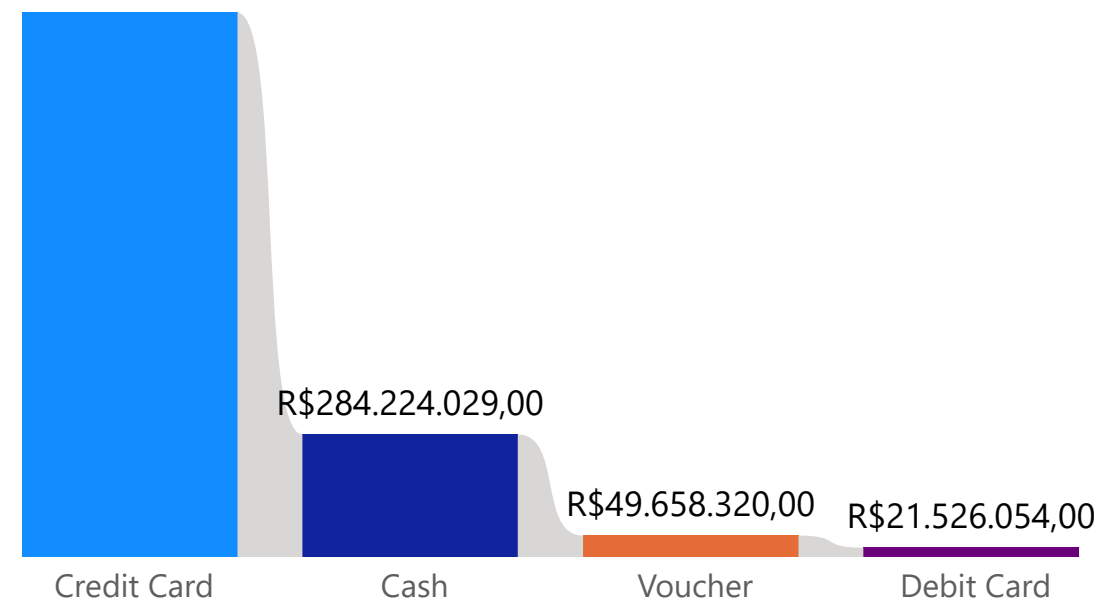


Top 5 Number of Installments in Installments Payments



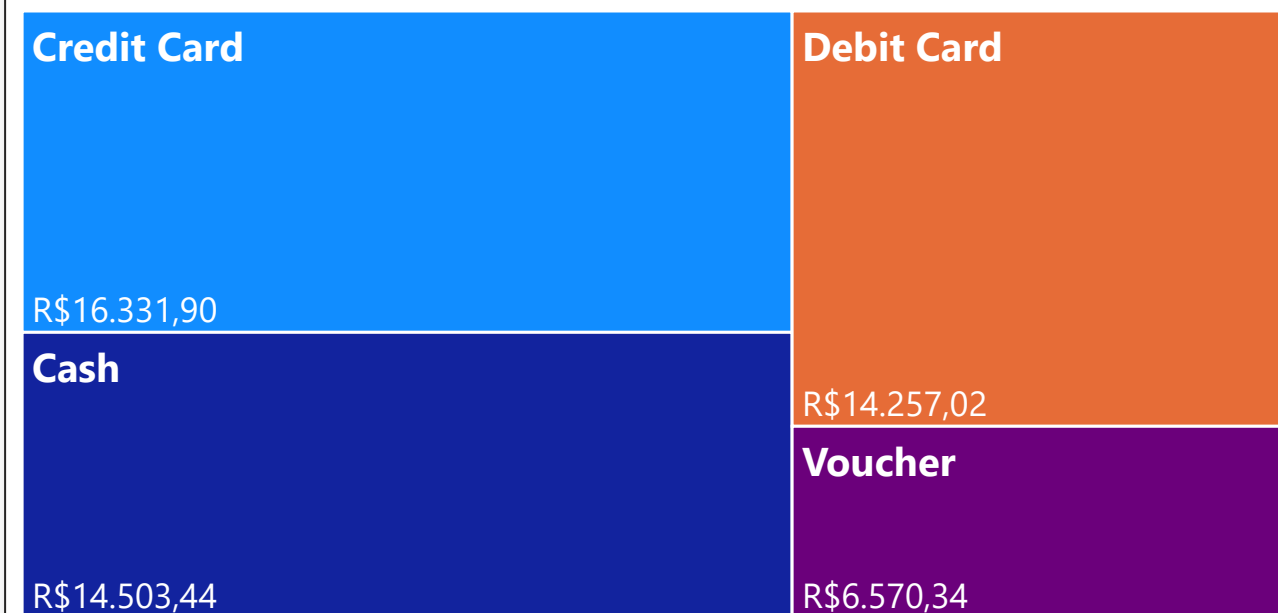
Total Revenues by Payment Method

R\$1.262.397.038,00



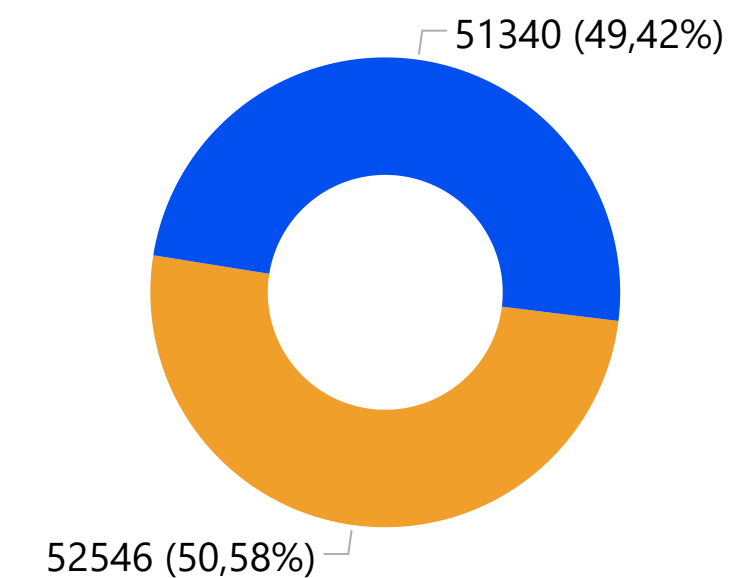
Average Payment Amount by Payment Method

● Credit Card ● Cash ● Debit Card ● Voucher ● Not Defined



Total Orders by Installments/Not-Installments Payments

● Not_Installments ● Installments





Filters

Total Products

32.951

Total Categories

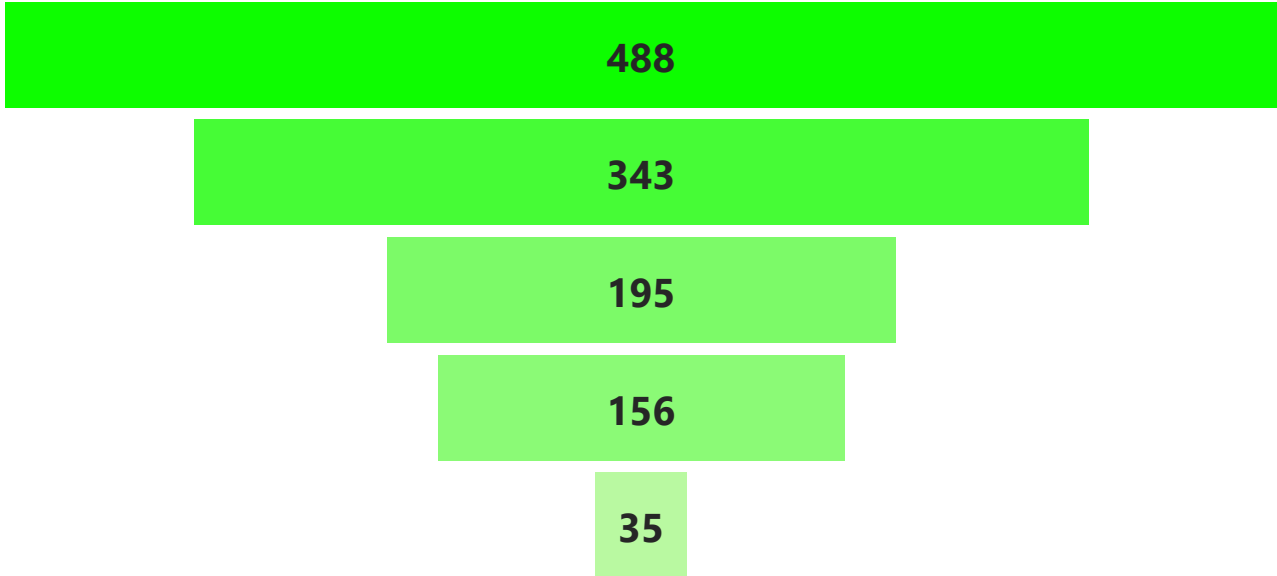
74

Filter by Period

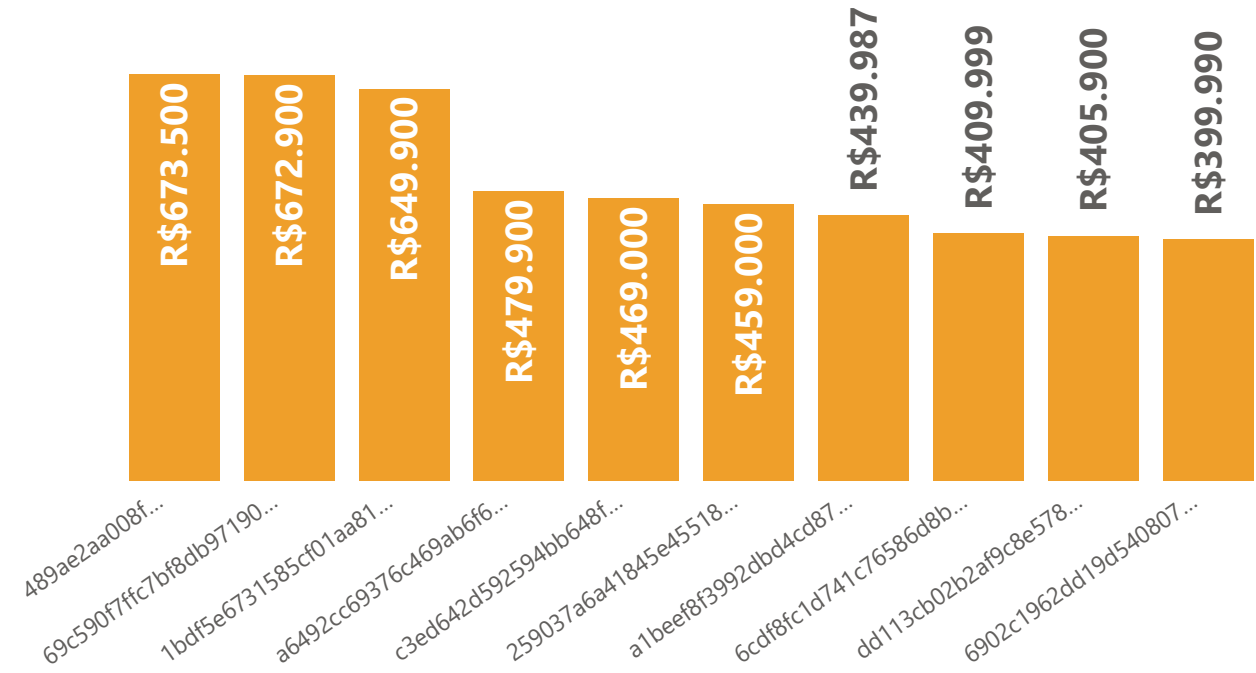
04/09/2016

17/10/2018

Top 5 Products by Total Sales



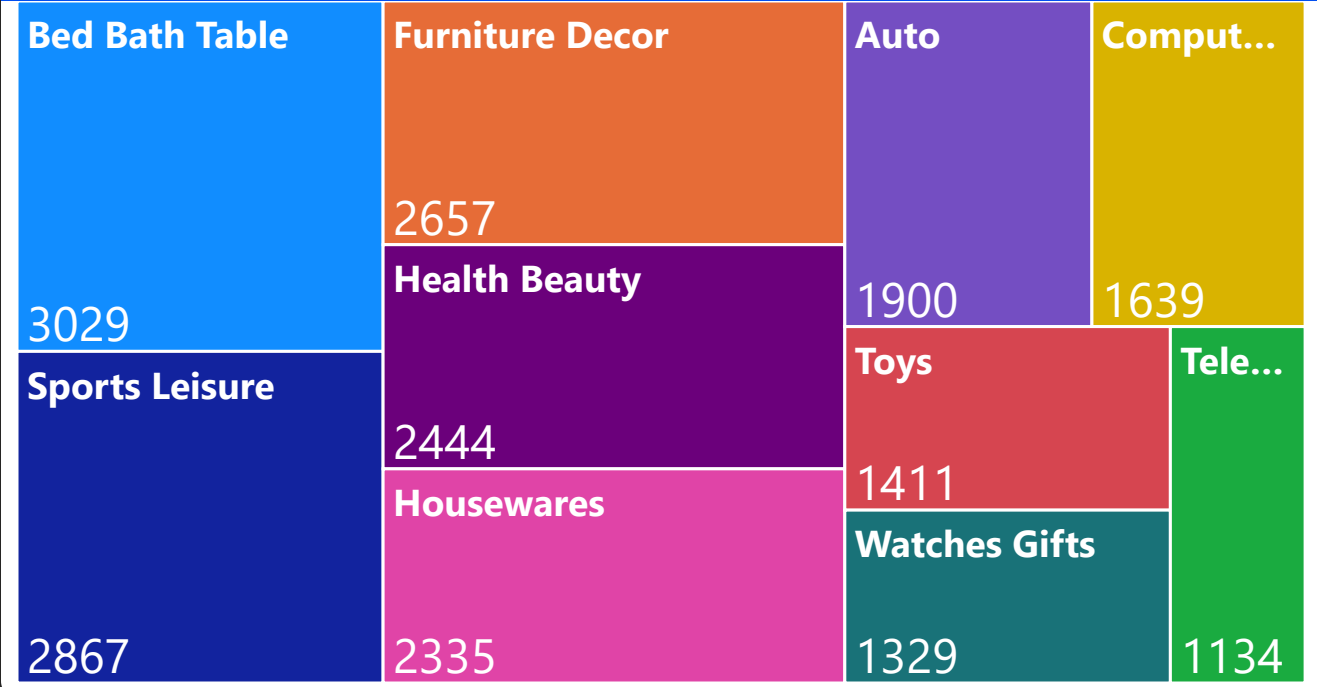
Top 10 Products by Higher Price



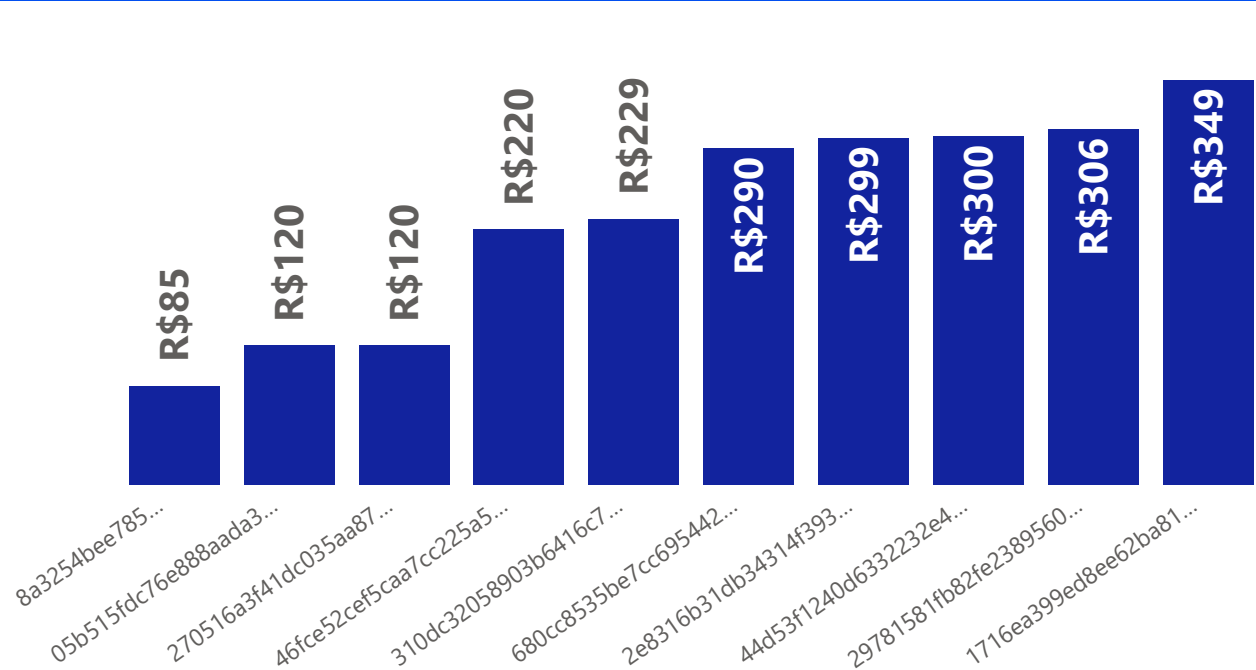
Top 5 Products by Total Revenues



Top 10 Categories by Quantity of Products



Top 10 Products by Lower Price



Last 5 Products by Total Revenues



 Filters

Total Reviews

99.224

Average Score

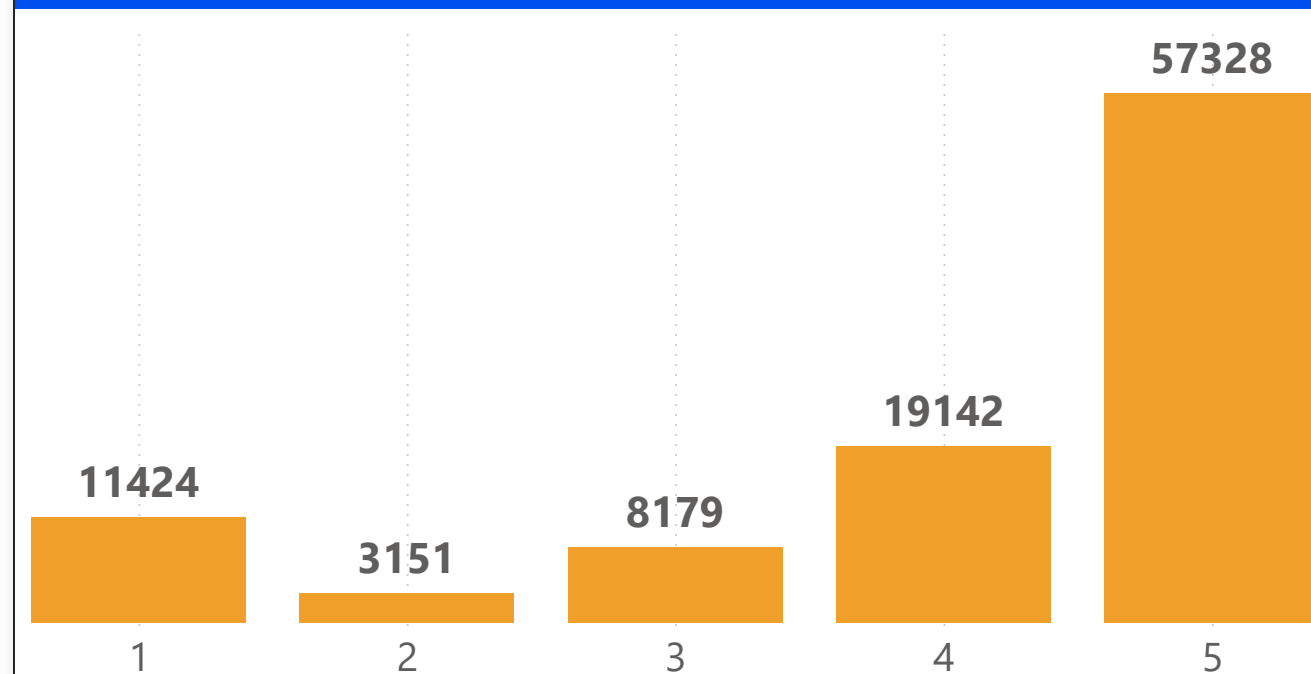
4,09/5

Filter by Period

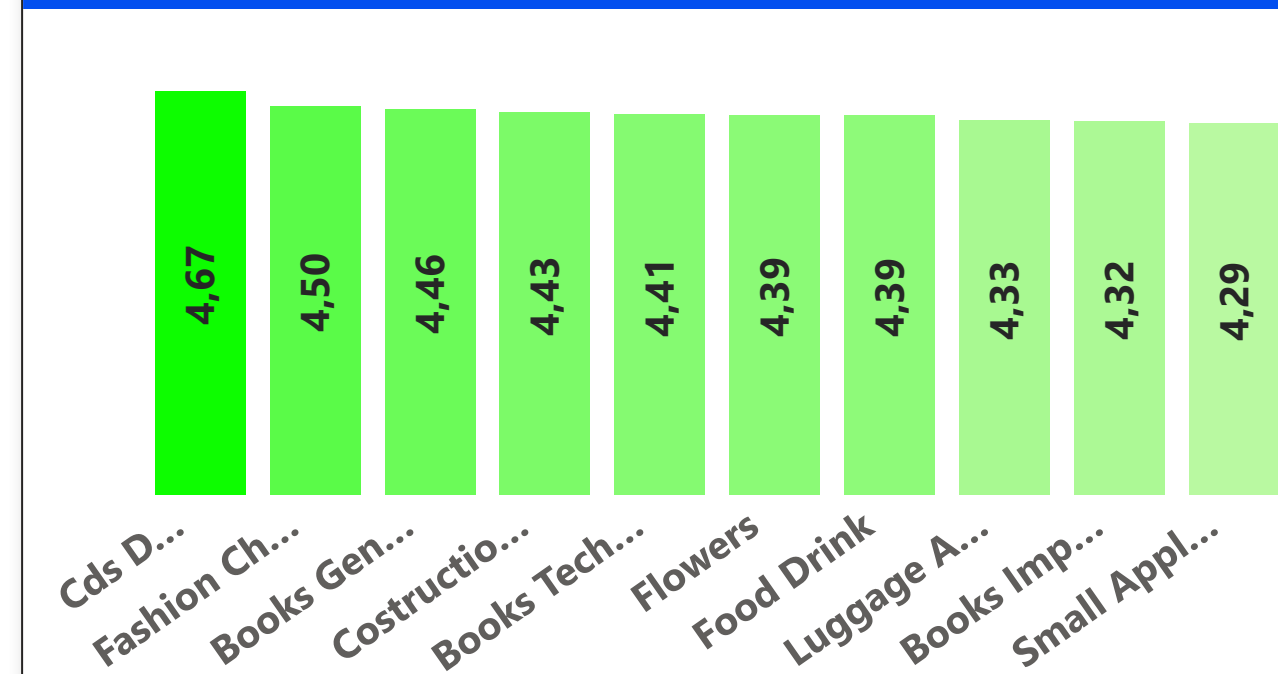
04/09/2016

17/10/2018

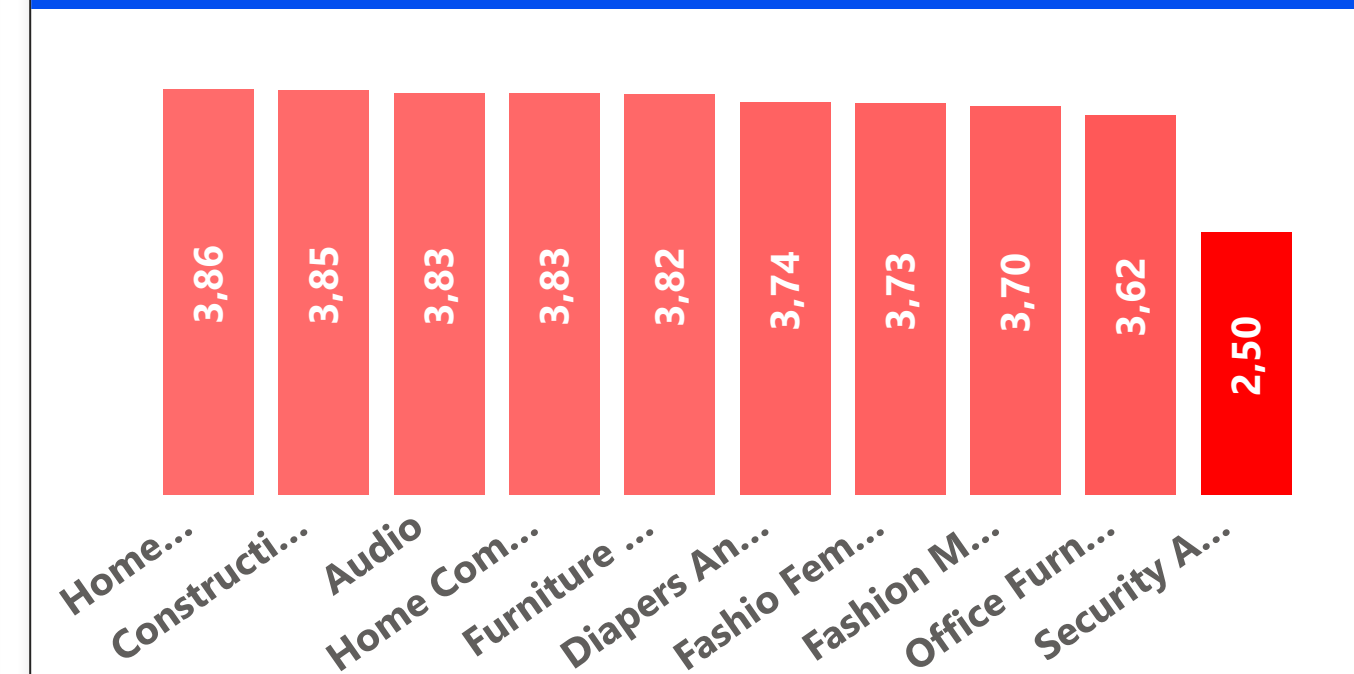
Total Reviews by Review Score



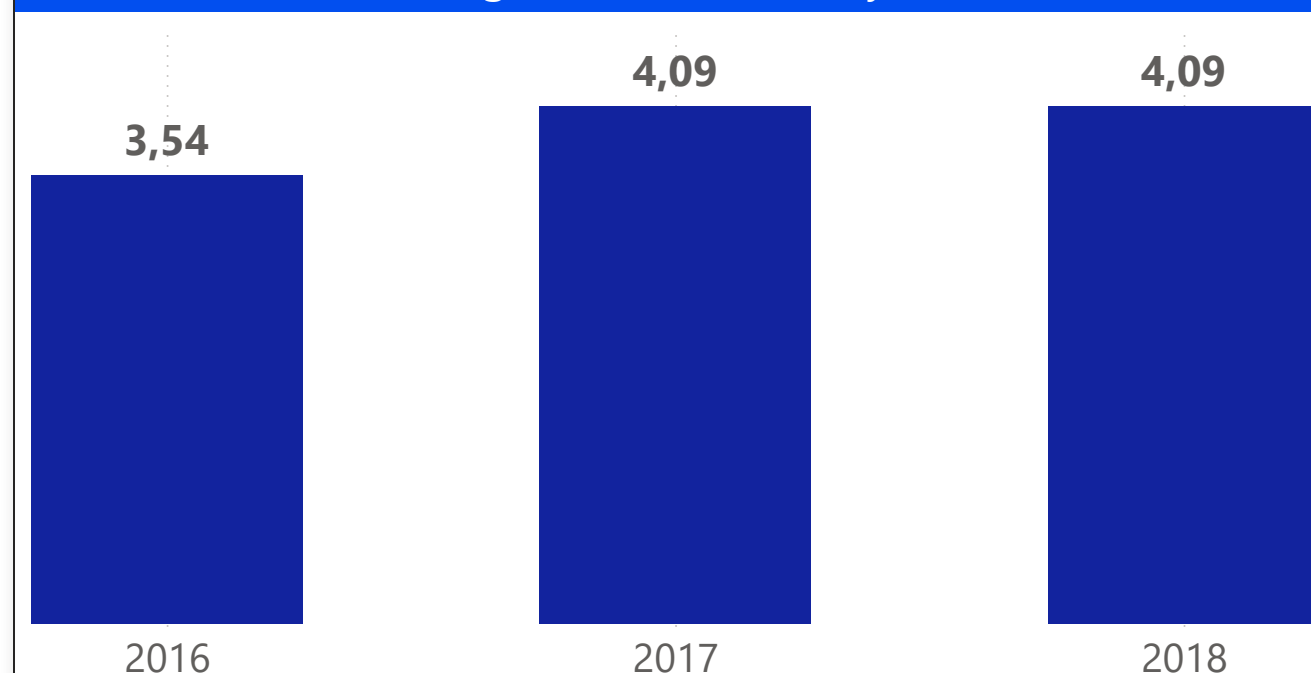
Top 10 Product Categories by Average Review Score



Last 10 Product Categories by Average Review Score



Average Review Score by Year



Average Review Score Monthly Trend

