



SEO ANALYSIS // RAY-BAN

SPD / MASTER WEB & DIGITAL DESIGN 2015/2016
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// OBJECTIVE

For Ray-Ban E-Commerce

A photograph of a woman with blonde hair, wearing dark sunglasses and a white lace-trimmed top, leaning against the open door of a teal-colored classic car. She is smiling and looking towards the camera. The background is filled with lush green palm trees.

Improve Users Traffic In Eyeglasses section

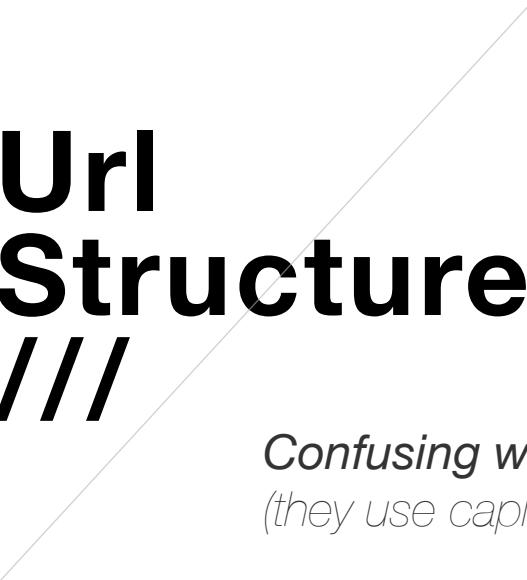
The background image shows a dark wooden dock or pier. On the left, a blue and white striped fedora-style hat lies next to a pair of dark sunglasses. To the right, a stack of books is visible, with the top book's cover partially showing the title "THE SUMMER I FOUND YOU" by "JANET TAYLOR".

// ANALYSIS

Problems

Overview

Url Structure



///

*Confusing when it comes to product detail page
(they use capital letters, spaces, gender for the products)*

Problem

<http://www.ray-ban.com/usa/eyeglasses/RX5228%20CHILD%200025-rb5228-tortoise/805289445883>

Proposal

<https://www.ray-ban.com/usa/eyeglasses/the-new-wayfarer-rb001?color=tortoise&size=52>

Title Structure



///

Homepage has the word “prescription” and can be tricky if a prescription page is present

Problem

Prescription Eyeglasses- Free Shipping |
Ray-Ban US Online Store

Proposal

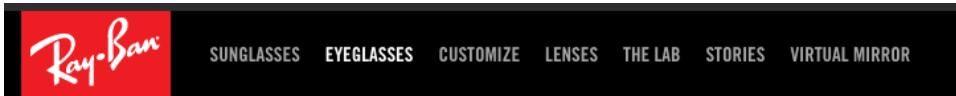
Eyeglasses | Ray-ban.com®

Nav Structure

///

*They don't have all good keywords for the main menu.
This is confusing also because they have a general lenses label
but they don't sell prescription lenses*

Problem



Proposal

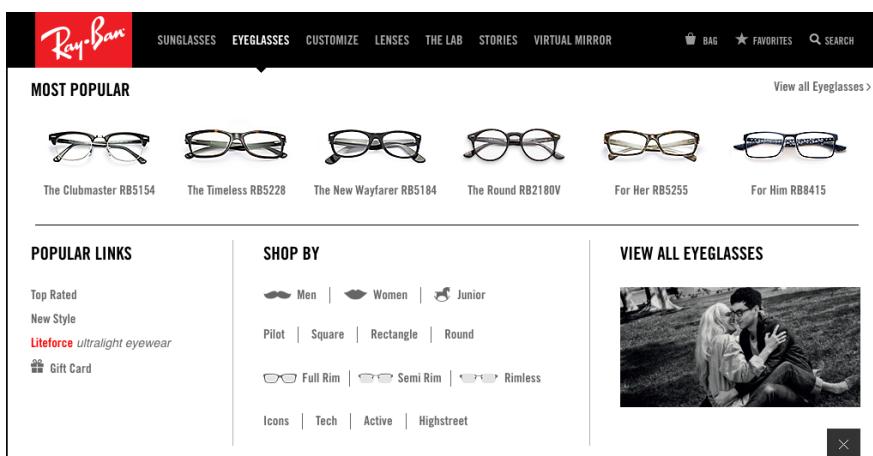


Secondary Menu

///

*There are too many categories which confuse the users.
In this menu the keywords are sometimes meaningless for the users*

Problem



Proposal

In secondary menu we focus more in the gender and the shapes. We bring up only popular models, to simplify and get the user in the pages that he want.

Poor Internal Link Building



///

For example from eyeglasses products you can't easily go to others sections

Problem

The problem is that there are few links between sections of the website

Proposal

We have put some call to action to facilitate the user to reach other sections at the right time

Prescription



///

The prescription page is difficult to find

Problem

In the eyeglasses page is not simple to find the prescription service because is only a box in the bottom of the page

Proposal

We decided to put it in the navigation to give it more relevance

Consistency Of the Research



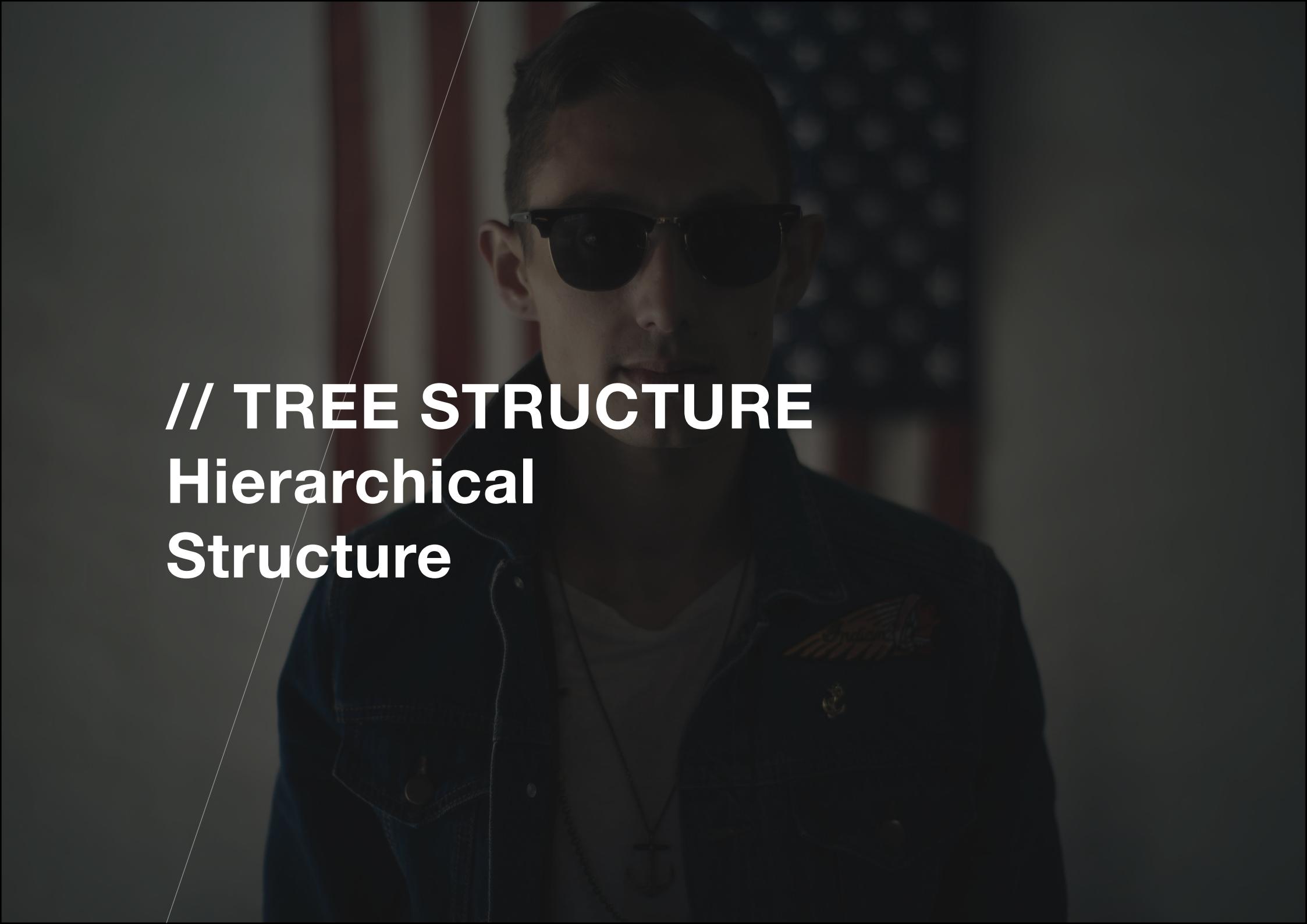
For example if I click “men” I see only the shape selection

Problem

In some cases the landing page is not consistence with the user research.
For example when the user click on men section he goes in page where he can only see all the list of the eyeglasses order by shape (in the viewport the user first sees only the list of pilot shape)

Proposal

We decided to create the category page showing all the shapes as a filter that the user can switch on or off to select what he want

A dark, moody photograph of a man from the chest up. He is wearing dark sunglasses and a dark leather jacket over a light-colored shirt. On his left shoulder is a visible patch featuring a stylized eagle or bird with the word "Indian" written across its wings. He has a serious, intense expression. A thin white diagonal line runs from the top-left corner towards the center.

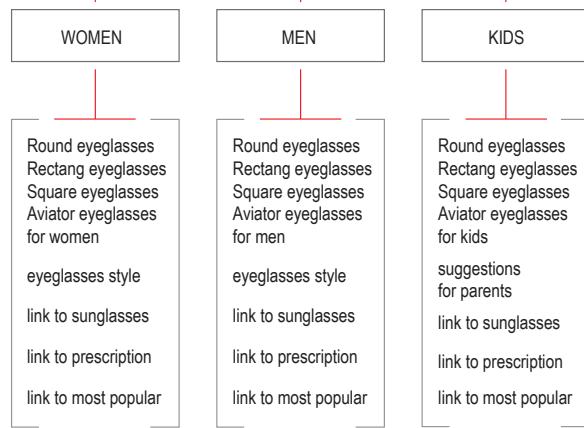
// TREE STRUCTURE
Hierarchical
Structure

Structure Of The Sections

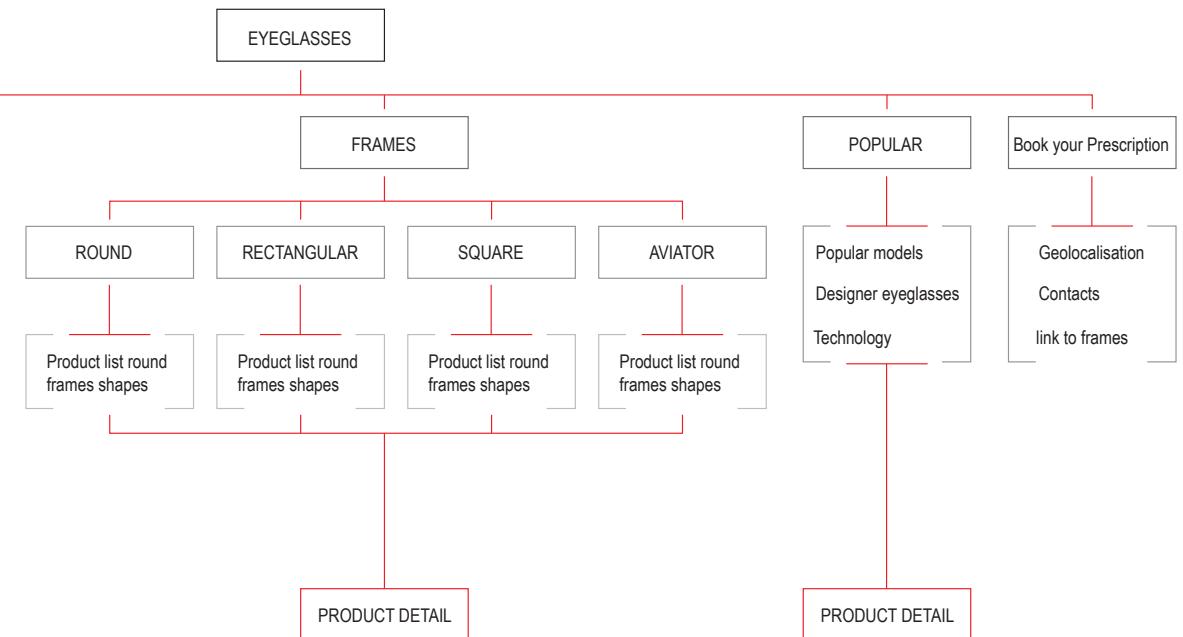
///

/LEVEL 0

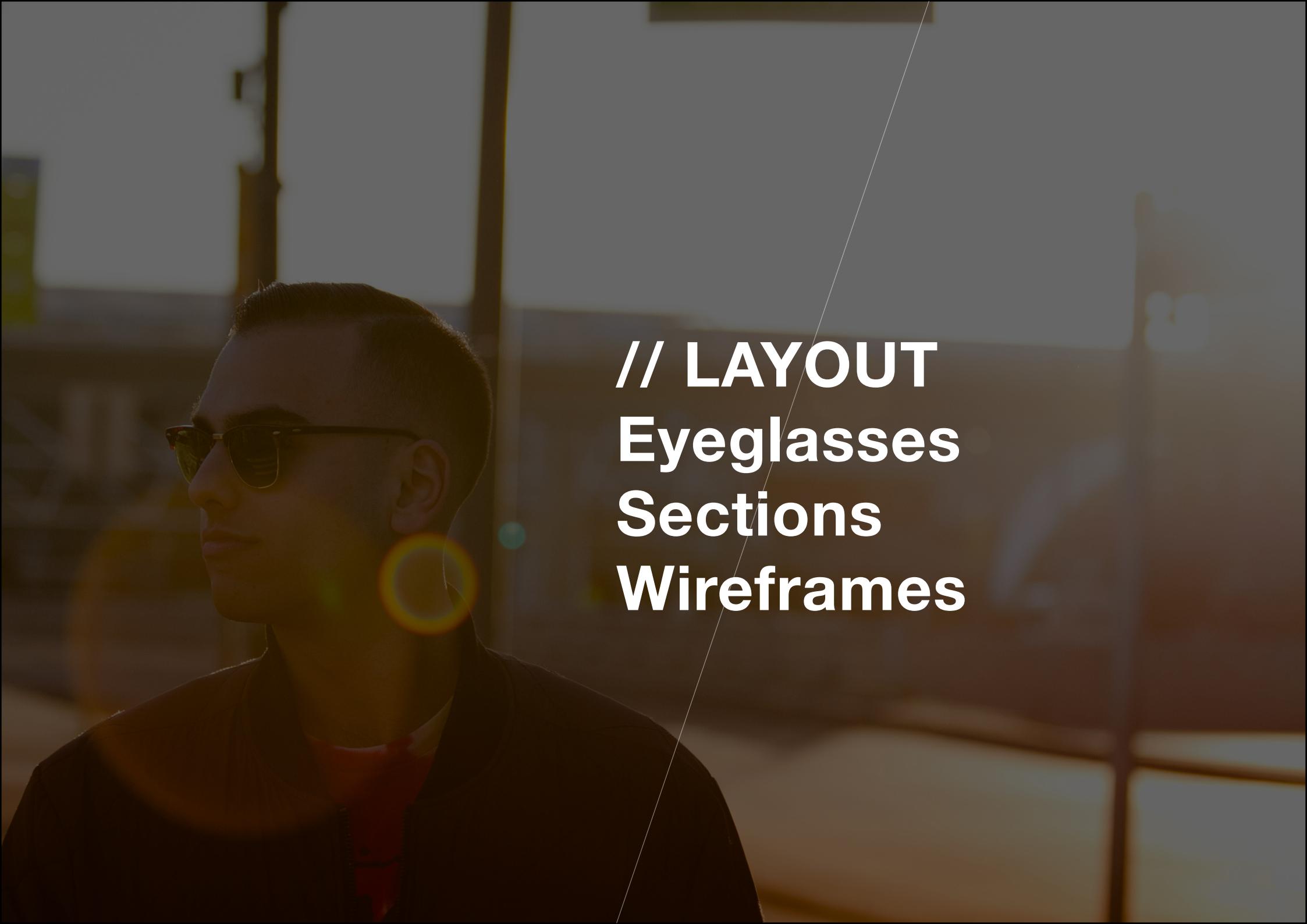
/LEVEL 1



/LEVEL 2



/LEVEL 3

A dark, moody photograph of a man from the chest up. He is wearing dark sunglasses and a dark zip-up jacket over a red t-shirt. He is looking slightly to his left. The background is blurred, showing what might be a window or a glass partition.

// LAYOUT
Eyeglasses
Sections
Wireframes

eyeglasses page

URL: <https://www.ray-ban.com/usa/eyeglasses>

Title: <Title> Eyeglasses | Ray-ban.com® </Title>

Description: <meta name="description"> Discover the best prescription eyeglasses for men, women and kids. Buy online our frames made by Rayban designers for the fashion trends. </meta>

Logo EYEGLASSES SUNGLASSES LIFESTYLE VIRTUAL MIRROR BOOK YOUR PRESCRIPTION

EYEGLASSES

<H2><a>MEN</H2>
<p> Lorem ipsum dolor sajf eyeglasses for Men asifjò asifjsfò asifjsfò asif reading öasfj lkòsfj lkòsfj lkòsfj eyeglass frames. Lorem ipsum.</p>

<H2><a>WOMEN</H2>
<p> Lorem ipsum dolor sajf eyeglasses for Women asifjò asifjsfò asifjsfò asif reading öasfj lkòsfj lkòsfj lkòsfj eyeglass frames. Lorem ipsum.</p>

<H2><a>KIDS</H2>
<p> Lorem ipsum dolor sajf eyeglasses for Kids asifjò asifjsfò asifjsfò asif playing öasfj lkòsfj lkòsfj lkòsfj eyeglass frames. Lorem ipsum.</p>

<H3>Round</H3>
<p> Lorem Round ipsum dolor sajf eyeglasses frames asifjsfò designer asifjsfò asifjsfò asif reading öasfj lkòsfj lkòsfj lkòsfj Lorem ipsum.</p>

<H3>Pilot</H3>
<p> Lorem Pilot ipsum dolor sajf eyeglasses frames asifjsfò designer asifjsfò asifjsfò asif reading öasfj lkòsfj lkòsfj lkòsfj Lorem ipsum.</p>

<H3>Square</H3>
<p> Lorem Square ipsum dolor sajf eyeglasses frames asifjsfò designer asifjsfò asifjsfò asif reading öasfj lkòsfj lkòsfj lkòsfj Lorem ipsum.</p>

<H3>Rectangle</H3>
<p> Lorem Rectangle ipsum dolor sajf eyeglasses frames asifjsfò designer asifjsfò asifjsfò asif reading öasfj lkòsfj lkòsfj lkòsfj Lorem ipsum.</p>

POPULAR

<H2>POPULAR</H2>
<p> Most popular dfjòashfsahföasfj eyeglasses frames asifjsfò designer eyeglass asif öasfj lkòsfj. Icons asifjsfò designer technologies asif öasfj lkòsfj best models</p>

BOOK YOUR PRESCRIPTION

<H2>BOOK YOUR PRESCRIPTION</H2>
<p> Book dfjòashfsahföasfj prescription asifjsfò asif prescription eyeglasses öasfj lkòsfj.</p>

NAVIGATION

We put the eyeglasses section at first because we are optimizing this section of the website so is the most important element

GENDER SECTION

First position because is the most searched.

FRAMES SECTION

We don't want to force people to search only for gender but also give the possibility to search by the shapes of the frames

PRESCRIPTION SECTION

It's important for eyeglasses to have a internal link to this section, but Ray-Ban doesn't sell lenses, so we put it at the bottom

POPULAR SECTION

Ray-Ban has some iconic models that are precisely searched by users

URL: <https://www.ray-ban.com/usa/eyeglasses>

Title: <Title> Eyeglasses | Ray-ban.com® </Title>

Description: <meta name="description"> Discover the best prescription eyeglasses for men, women and kids. Buy online our frames made by Rayban designers for the fashion trends. </meta>

Logo

EYEGLASSES

SUNGGLASSES

LIFESTYLE

VIRTUAL MIRROR

BOOK YOUR PRESCRIPTION

<H1>EYEGLASSES</H1>

<p>Lorem **Prescription Eyeglasses** Ipsum è un testo segnaposto utilizzato nel settore **Best Frames** della tipografia e della stampa. Lorem Ipsum è considerato il testo **Kids, Men, Woman**, segnaposto standard sin dal sedicesimo secolo, quando un anonimo tipografo prese una cassetta di caratteri e li assemblò per preparare un testo campione **reading**. È sopravvissuto non **Designer** solo a più di cinque secoli, ma anche al passaggio alla videoimpaginaz **Trendy, Stylish, Fashion** </p>

<H2><a>MEN</H2>

<p> Lorem ipsum dolor sajf **eyegalsses for Men** asjfsjfò asjfsjfò asjfsjfò asjf **reading** òasfj lkòsjf lkòsjf lkòsjf **eyeglass frames**. Lorem ipsum.</p>

<H2><a>WOMEN</H2>

<p> Lorem ipsum dolor sajf **eyegalsses for Women** asjfsjfò asjfsjfò asjfsjfò asjf **reading** òasfj lkòsjf lkòsjf lkòsjf **eyeglass frames**. Lorem ipsum.</p>

<H2><a>KIDS</H2>

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<p> Lorem ipsum dolor sajf **eyegalsses for Women** asjfsjfò asjfsjfò asjfsjfò asjf **reading** òasfj lkòsjf lkòsjf lkòsjf **eyeglass frames**. Lorem ipsum.</p>

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<H2>FRAMES</H2>

<H3>Round</H3>

<p> Lorem Round ipsum dolor
sajf eyegalsses frames
asjfsjfò designer asjfsjfò asjfsjfò
asjf reading òasfj lkòsjf lkòsjf
lkòsjf Lorem ipsum.</p>

<H3>Pilot</H3>

<p> Lorem Pilot ipsum dolor sajf
eyegalsses frames asjfsjfò
designer asjfsjfò asjfsjfò asjf
reading òasfj lkòsjf lkòsjf lkòsjf
Lorem ipsum.</p>

<H3>Square</H3>

<p> Lorem Square ipsum dolor
sajf eyegalsses frames asjfsjfò
designer asjfsjfò asjfsjfò asjf
reading òasfj lkòsjf lkòsjf lkòsjf
Lorem ipsum.</p>

<H3>Rectangle</H3>

<p> Lorem Rectangle ipsum
dolor sajf eyegalsses frames
asjfsjfò designer asjfsjfò asjfsjfò
asjf reading òasfj lkòsjf lkòsjf
lkòsjf Lorem ipsum.</p>

<H2>POPULAR</H2>

<p> Most popular dfjòashfsahfòsaljf eyeglasses frames asjfsjfò designer
eyeglass asjf òasfj lkòsjf. Icons asjfsjfò designer technologies asjf òasfj lkòsjf
best models</p>

<H2>BOOK YOUR PRESCRIPTION</H2>

<p> Book dfjòashfsahfòsaljf
prescription asjfsjfò asjf
prescription eyeglasses òasfj
lkòsjf./p>

<H2>FRAMES</H2>

<H3>Round</H3>

<p> Lorem Round ipsum dolor
sajf eyegalsses frames
asjfsjfò designer asjfsjfò asjfsjfò
asjf reading òasfj lkòsjf lkòsjf
lkòsjf Lorem ipsum.</p>

<H3>Pilot</H3>

<p> Lorem Pilot ipsum dolor sajf
eyegalsses frames asjfsjfò
designer asjfsjfò asjfsjfò asjf
reading òasfj lkòsjf lkòsjf lkòsjf
Lorem ipsum.</p>

<H3>Square</H3>

<p> Lorem Square ipsum dolor
sajf eyegalsses frames asjfsjfò
designer asjfsjfò asjfsjfò asjf
reading òasfj lkòsjf lkòsjf lkòsjf
Lorem ipsum.</p>

<H3>Rectangle</H3>

<p> Lorem Rectangle ipsum
dolor sajf eyegalsses frames
asjfsjfò designer asjfsjfò asjfsjfò
asjf reading òasfj lkòsjf lkòsjf
lkòsjf Lorem ipsum.</p>

<H2>POPULAR</H2>

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eyeglass asjf òasfj lkòsjf. Icons asjfsjfò designer technologies asjf òasfj lkòsjf
best models</p>

<H2>BOOK YOUR PRESCRIPTION</H2>

<p> Book dfjòashfsahfòsaljf
prescription asjfsjfò asjf
prescription eyeglasses òasfj
lkòsjf./p>

<H2>FRAMES</H2>

<H3>Round</H3>

<p> Lorem Round ipsum dolor
sajf eyegalsses frames
asjfsjfò designer asjfsjfò asjfsjfò
asjf reading òasfj lkòsjf lkòsjf
lkòsjf Lorem ipsum.</p>

<H3>Pilot</H3>

<p> Lorem Pilot ipsum dolor sajf
eyegalsses frames asjfsjfò
designer asjfsjfò asjfsjfò asjf
reading òasfj lkòsjf lkòsjf lkòsjf
Lorem ipsum.</p>

<H3>Square</H3>

<p> Lorem Square ipsum dolor
sajf eyegalsses frames asjfsjfò
designer asjfsjfò asjfsjfò asjf
reading òasfj lkòsjf lkòsjf lkòsjf
Lorem ipsum.</p>

<H3>Rectangle</H3>

<p> Lorem Rectangle ipsum
dolor sajf eyegalsses frames
asjfsjfò designer asjfsjfò asjfsjfò
asjf reading òasfj lkòsjf lkòsjf
lkòsjf Lorem ipsum.</p>

<H2>POPULAR</H2>

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eyeglass asjf òasfj lkòsjf. Icons asjfsjfò designer technologies asjf òasfj lkòsjf
best models</p>

<H2>BOOK YOUR PRESCRIPTION</H2>

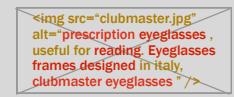
<p> Book dfjòashfsahfòsaljf
prescription asjfsjfò asjf
prescription eyeglasses òasfj
lkòsjf.</p>

secondary menu

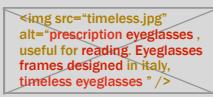
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Logo EYEGLASSES SUNGLASSES LIFESTYLE VIRTUAL MIRROR BOOK YOUR PRESCRIPTION

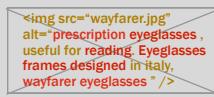
<H2><a>POPULAR</H2>



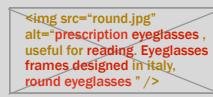
<H3><a>CLUBMASTER</H3>



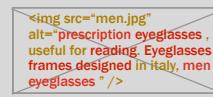
<H3><a>TIMELESS</H3>



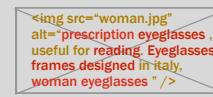
<H3><a>WAYFARER</H3>



<H3><a>ROUND</H3>



<H3><a>MEN</H3>



<H3><a>WOMEN</H3>

<H2><a>SHOP BY</H2>

<H3><a>MEN</H3>

<H3><a>WOMEN</H3>

<H3><a>KIDS</H3>

<H3><a>ROUND</H3>

<H3><a>RECTANGULAR</H3>

<H3><a>SQUARE</H3>

<H3><a>AVIATOR</H3>

<H2><a>BOOK YOUR PRESCRIPTION</H2>

<p> Lorem ipsum dolor sajf eye exam asjfsjfò eye care center doctor near to me asjfsjfò reading asjfsjfò asjf test òasfj lkòsjf lkòsjf lkòsjf eyeglass frames. Lorem ipsum.</p>

SECONDARY MENU

We put at the same level the three sections, than we used the most relevant keywords to name subcategories

men

SOCIALSTREAM
The Instagram socialstream
is a compromise between
SEO and UX

URL: <https://www.ray-ban.com/usa/eyeglasses/man>
 Title: <Title> Man | Eyeglasses </Title>
 Description: <meta name="description"> Discover the best frames eyeglasses for men. Buy online our frames made by Rayban designers for the fashion trends. </meta>

Logo	EYEGLASSES	SUNGGLASSES	LIFESTYLE	VIRTUAL MIRROR	BOOK YOUR PRESCRIPTION
------	------------	-------------	-----------	----------------	------------------------

<H1>Eyeglasses for Men</H1>

<p>Lorem men's eyewear Ipsum è un testo segnaposto utilizzato nel settore best frames for men della tipografia e della stampa. Lorem Ipsum è considerato il testo men's sunglasses, segnaposto standard sin dal sedicesimo secolo, quando un anonimo tipografo prese una cassetta di caratteri e li assemblò per preparare un testo campione designer eyeglasses frames for men. È sopravvissuto non Ray-Ban solo a più di cinque secoli, ma anche al passaggio alla videoimpaginaz fashion glasses for men.</p>

<H2>SHAPES FOR MEN</H2>

<H4>Filter by:</H4>

<H3><a>Round</H3> <p> dfjashfsahföselfj glasses for square shaped faces asjfsjö asjf öasfj lkösjf aviator eyeglasses. </p>	<H3><a>Aviator</H3> <p> dfjashfsahföselfj glasses for oval faces asjfsjö heart shaped face asjf öasfj lkösjf aviator eyeglasses. </p>	<H3><a>Rectangular</H3> <p> dfjashfsahföselfj rectangular frame asjfsjö round faces. </p>	<H3><a>Square</H3> <p> dfjashfsahföselfj glasses for round faces asjfsjö asjf öasfj lkösjf for small faces. </p>
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<H2>MOST POPULAR FOR MEN</H2>

<H3><a>NAME</H3> <H4><a>VIEW MORE</H4> 			

<1-2-3>

<H2>MEN'S STYLE EYEGLASSES</H2>

<p>Lorem fashion glasses for men Ipsum è un testo Instagram segnaposto utilizzato nel settore best eyeglasses frames for men della tipografia e della stampa. Lorem Ipsum è considerato il testo. È sopravvissuto non Ray-Ban people solo a più di cinque secoli, ma anche al passaggio alla videoimpaginaz #rayban .</p>

<H3><a>SHOP MEN'S SUNGLASSES</H3>

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<H2><a>BOOK ONLINE YOUR PRESCRIPTION</H2>

<p> eye exam dfjashfsahföselfj eye care center near measjfsjö asjf öasfj lkösjf./p>

— NAVIGATION

— SHAPES FILTERS

— LIST OF PRODUCTS

— MEN'S STYLE
This part concerns men style in general. For this reason we can talk also about other topics as sunglasses and in the short description some keywords about Ray-Ban style

— LINK to BOOK PRESCRIPTION

URL: <https://www.ray-ban.com/usa/eyeglasses/man/round>
 Title: <Title> Man Round | Eyeglasses </Title>
 Description: <meta name="description"> Discover the best round eyeglasses for men. Buy online our frames made by Rayban designers for the fashion trends. </meta>

Logo	EYEGLASSES	SUNGGLASSES	LIFESTYLE	VIRTUAL MIRROR	BOOK YOUR PRESCRIPTION
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<H1>Eyeglasses for Men</H1>

<p>Lorem men's eyewear Ipsum è un testo segnaposto utilizzato nel settore best frames for men della tipografia e della stampa. Lorem Ipsum è considerato il testo men's sunglasses, segnaposto standard sin dal sedicesimo secolo, quando un anonimo tipografo prese una cassetta di caratteri e li assemblò per preparare un testo campione designer eyeglasses frames for men. È sopravvissuto non Ray-Ban solo a più di cinque secoli, ma anche al passaggio alla videoimpaginaz fashion glasses for men.</p>

<H2>SHAPES FOR MEN</H2>

<H4>Filter by:</H4>

<H3><a>Round</H3>	<H3><a>Aviator</H3>	<H3><a>Rectangular</H3>	<H3><a>Square</H3>
<p> dfjöashfsahföselfj glasses for square shaped faces asjfö öasfj lkösjf asjf öasfj lkösjf aviator eyeglasses. </p>	<p> dfjöashfsahföselfj glasses for oval faces asjfö heart shaped face asjf öasfj lkösjf aviator eyeglasses. </p>	<p> dfjöashfsahföselfj rectangular frame asjfö asjf öasfj lkösjf round faces. </p>	<p> dfjöashfsahföselfj glasses for round faces asjfö lkösjf asjf öasfj lkösjf for small faces. </p>

<H2>MOST POPULAR ROUND FOR MEN</H2>

<H3><a>NAME</H3>			
<H4><a>VIEW MORE</H4>			

<1-2-3>

<H2>MEN'S STYLE EYEGLASSES</H2>

<p>Lorem fashion glasses for men Ipsum è un testo Instagram segnaposto utilizzato nel settore best eyeglasses frames for men della tipografia e della stampa. Lorem Ipsum è considerato il testo. È sopravvissuto non Ray-Ban people solo a più di cinque secoli, ma anche al passaggio alla videoimpaginaz #rayban .</p>

<H3><a>SHOP MEN'S SUNGLASSES</H3>

<H4><a>Go to Lifestyle section to see more photos</H4>

<H2><a>BOOK ONLINE YOUR PRESCRIPTION</H2>

<p> eye exam dfjöashfsahföselfj eye care center near measjfö asjf öasfj lkösjf./p>

KEYWORDS

eyeglasses for men
 round eyeglasses
 rectangular frame eyeglasses
 eyeglasses for square face
 aviator eyeglasses
 eyeglasses style
 mens eyeglasses
 men eyeglasses
 glasses frames for men
 fashion glasses for men
 best eyeglass frames for men
 designer eyeglass frames for men

women

URL: https://www.ray-ban.com/usa/eyeglasses/woman	Title: <Title> Woman Eyeglasses </Title>																								
Description: <meta name="description"> Discover the best frames eyeglasses for women. Buy online our frames made by Rayban designers for the fashion trends. </meta>																									
<table border="1"> <tr> <td>Logo</td> <td>EYEGLASSES</td> <td>SUNGGLASSES</td> <td>LIFESTYLE</td> <td>VIRTUAL MIRROR</td> <td>BOOK YOUR PRESCRIPTION</td> </tr> </table>		Logo	EYEGLASSES	SUNGGLASSES	LIFESTYLE	VIRTUAL MIRROR	BOOK YOUR PRESCRIPTION																		
Logo	EYEGLASSES	SUNGGLASSES	LIFESTYLE	VIRTUAL MIRROR	BOOK YOUR PRESCRIPTION																				
<p><H1>Eyeglasses for Women</H1></p> <p><p>Lorem ladies prescription eyeglasses Ipsum è un testo segnaposto utilizzato nel settore best frames for women della tipografia e della stampa. Lorem Ipsum è considerato il testo women's sunglasses, segnaposto standard sin dal sedicesimo secolo, quando un anonimo tipografo prese una cassetta di caratteri e li assemblò per preparare un testo campione fashion. È sopravvissuto non Ray-Ban solo a più di cinque secoli, ma anche al passaggio alla videocmpagnaz Girls with glasses.</p></p> <p><H2>SHAPES FOR WOMEN</H2></p> <table border="1"> <tr> <td><H3><a>Round</H3><p> dfjöashfsahföselfj glasses for square shaped faces asjfjsfö asjf öasfj lkösjf aviator eyeglasses. </p></td> <td><H3><a>Aviator</H3><p> dfjöashfsahföselfj glasses for oval faces asjfjsfö heart shaped face asjf öasfj lkösjf aviator eyeglasses. </p></td> <td><H3><a>Rectangular</H3><p> dfjöashfsahföselfj rectangular frame asjfjsfö asjf öasfj lkösjf round faces. </p></td> <td><H3><a>Square</H3><p> dfjöashfsahföselfj glasses for round faces asjfjsfö asjf öasfj lkösjf for small faces. </p></td> </tr> </table> <p><H2>MOST POPULAR ROUND FOR WOMEN</H2></p> <table border="1"> <tr> <td><H3><a>NAME</H3><H4><a>VIEW MORE</H4></td> <td></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> </tr> </table> <p style="text-align: right;"><1-2-3></p> <p><H2>WOMEN'S STYLE EYEGLASSES</H2></p> <p><p>Lorem Girls with glasses Ipsum è un testo Instagram segnaposto utilizzato nel settore best stylish frames for women della tipografia e della stampa. Lorem Ipsum è considerato il testo women's fashion sunglasses. È sopravvissuto non Ray-Ban people solo a più di cinque best outfit accessories secoli, ma anche al passaggio alla videocmpagnaz #rayban.</p></p> <p style="text-align: center;"><H3><a>SHOP WOMEN'S SUNGLASSES</H3></p> <table border="1"> <tr> <td><H4><a>Go to Lifestyle section to see more photos</H4></td> <td></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> </tr> </table> <p><H2>BOOK ONLINE YOUR PRESCRIPTION</H2></p> <p><p> eye exam dfjöashfsahföselfj eye care center near measjfjsfö asjf öasfj lkösjf.</p></p>						<H3><a>Round</H3><p> dfjöashfsahföselfj glasses for square shaped faces asjfjsfö asjf öasfj lkösjf aviator eyeglasses. </p>	<H3><a>Aviator</H3><p> dfjöashfsahföselfj glasses for oval faces asjfjsfö heart shaped face asjf öasfj lkösjf aviator eyeglasses. </p>	<H3><a>Rectangular</H3><p> dfjöashfsahföselfj rectangular frame asjfjsfö asjf öasfj lkösjf round faces. </p>	<H3><a>Square</H3><p> dfjöashfsahföselfj glasses for round faces asjfjsfö asjf öasfj lkösjf for small faces. </p>	<H3><a>NAME</H3><H4><a>VIEW MORE</H4>								<H4><a>Go to Lifestyle section to see more photos</H4>							
<H3><a>Round</H3><p> dfjöashfsahföselfj glasses for square shaped faces asjfjsfö asjf öasfj lkösjf aviator eyeglasses. </p>	<H3><a>Aviator</H3><p> dfjöashfsahföselfj glasses for oval faces asjfjsfö heart shaped face asjf öasfj lkösjf aviator eyeglasses. </p>	<H3><a>Rectangular</H3><p> dfjöashfsahföselfj rectangular frame asjfjsfö asjf öasfj lkösjf round faces. </p>	<H3><a>Square</H3><p> dfjöashfsahföselfj glasses for round faces asjfjsfö asjf öasfj lkösjf for small faces. </p>																						
<H3><a>NAME</H3><H4><a>VIEW MORE</H4>																									
<H4><a>Go to Lifestyle section to see more photos</H4>																									

KEYWORDS

eyeglasses for women
 round eyeglasses
 rectangular frame eyeglasses
 eyeglasses for square face
 aviator eyeglasses
 stylish eyeglasses
 eyeglasses style
 ladies eyeglasses
 women sunglasses
 girls with glasses

URL: <https://www.ray-ban.com/usa/eyeglasses/kids>
 Title: <Title> kids | Eyeglasses </Title>
 Description: <meta name="description"> Discover the best junior frames eyeglasses for kids. Buy online our frames made by Rayban's designers for the kids' eyewear. </meta>

Logo	EYEGLASSES	SUNGGLASSES	LIFESTYLE	VIRTUAL MIRROR	BOOK YOUR PRESCRIPTION
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<H1>Eyeglasses for Kids</H1>

<p>Lorem cute eyeglasses ipsum è un testo segnaposto utilizzato nel settore best frames for kids della tipografia e della stampa. Lorem Ipsum è considerato il testo colored sunglasses, segnaposto standard sin dal sedicesimo secolo, quando un anonimo tipografo prese una cassetta di caratteri e li assemblò per preparare un testo campione sports glasses for kids. È sopravvissuto non Ray-Ban solo a più di cinque secoli, ma anche al passaggio alla videoimpaginaz resistant junior glasses for children.</p>

<H2>SHAPES FOR KIDS</H2>

<H3> <a>Round </H3> <p> dfjöashfsahfösfajf glasses for square shaped faces asjfö asjfö lkösjf round eyeglasses for children </p>	<H3> <a>Aviator </H3> <p> dfjöashfsahfösfajf glasses for oval faces asjfö asjfö heart shaped face asjf öasfj lkösjf aviator eyeglasses for children. </p>	<H3> <a>Rectangular </H3> <p> dfjöashfsahfösfajf rectangular frame asjfö asjf öasfj lkösjf round faces. </p>	<H3> <a>Square </H3> <p> dfjöashfsahfösfajf glasses for round faces asjfö asjfö lkösjf for small faces. </p>
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<H2>MOST POPULAR ROUND FOR KIDS</H2>

<H3> <a>NAME </H3> <H4> <a>VIEW MORE </H4> 			

<1-2-3>

<H2>JUNIOR'S STYLE EYEGLASSES</H2>

<p>Lorem colored glasses for kids ipsum è un testo resistant eyeglasses segnaposto utilizzato nel settore best eyeglasses frames for children della tipografia e della stampa. Lorem Ipsum è considerato il testo. È sopravvissuto non Ray-Ban junior solo a più di cinque secoli, ma anche al passaggio alla videoimpaginaz #rayban .</p>

<H3><a>SHOP JUNIOR'S SUNGLASSES</H3>

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<H2>BOOK ONLINE YOUR PRESCRIPTION</H2>

<p> eye exam dfjöashfsahfösfajf eye care center near me asjfö asjfö lkösjf />

KEYWORDS

kids eyeglasses
 cute eyeglasses
 round eyeglasses
 rectangular frame eyeglasses
 eyeglasses for square face
 aviator eyeglasses
 sports glasses for kids

URL: <https://www.ray-ban.com/usa/eyeglasses/man/round>

Title: <Title> Man Round | Eyeglasses </Title>

Description: <meta name="description"> Discover the best round eyeglasses for men. Buy online our frames made by Rayban designers for the fashion trends. </meta>

Logo

EYEGLASSES

SUNGGLASSES

LIFESTYLE

VIRTUAL MIRROR

BOOK YOUR PRESCRIPTION

<H1>Eyeglasses for Men</H1>

<p>Lorem **men's eyewear** Ipsum è un testo segnaposto utilizzato nel settore **best frames for men** della tipografia e della stampa. Lorem Ipsum è considerato il testo **men's sunglasses**, segnaposto standard sin dal sedicesimo secolo, quando un anonimo tipografo prese una cassetta di caratteri e li assemblò per preparare un testo campione **designer eyeglasses frames for men**. È sopravvissuto non **Ray-Ban** solo a più di cinque secoli, ma anche al passaggio alla videoimpaginaz **fashion glasses for men**.</p>

<H2>SHAPES FOR MEN</H2>

<H4>Filter by:</H4>

<H3>
<a>Round
</H3>

<p> dfjòashfsahfòsalfj
glasses for square shaped
faces asjfsjfò
asjf òasfj lkòsjf
aviator eyeglasses. </p>

<H3>
<a>Aviator
</H3>

<p> dfjòashfsahfòsalfj
glasses for oval faces
asjfsjfò heart shaped face
asjf òasfj lkòsjf
aviator eyeglasses. </p>

<H3>
<a>Rectangular
</H3>

<p> dfjòashfsahfòsalfj
rectangular frame asjfsjfò
asjf òasfj lkòsjf
round faces. </p>

<H3>
<a>Square
</H3>

<p> dfjòashfsahfòsalfj
glasses for round faces
asjfsjfò
asjf òasfj lkòsjf
for small faces. </p>

URL: <https://www.ray-ban.com/usa/eyeglasses/man/round>
 Title: <Title> Man Round | Eyeglasses </Title>
 Description: <meta name="description"> Discover the best round eyeglasses for men. Buy online our frames made by Rayban designers for the fashion trends. </meta>

Logo

EYEGLASSES

SUNGGLASSES

LIFESTYLE

VIRTUAL MIRROR

BOOK YOUR PRESCRIPTION

<H1>Eyeglasses for Men</H1>

<p>Lorem men's eyewear Ipsum è un testo segnaposto utilizzato nel settore best frames for men della tipografia e della stampa. Lorem Ipsum è considerato il testo men's sunglasses, segnaposto standard sin dal sedicesimo secolo, quando un anonimo tipografo prese una cassetta di caratteri e li assemblò per preparare un testo campione designer eyeglasses frames for men. È sopravvissuto non Ray-Ban solo a più di cinque secoli, ma anche al passaggio alla videoimpaginaz fashion glasses for men.</p>

<H2>SHAPES FOR MEN</H2>

<H4>Filter by:</H4>

<H3>
[Round](#)
</H3>

<p> dfjòashfsahfòsalfj
glasses for square shaped
faces asjfsjfò
asjf òasfj lkòsjf
aviator eyeglasses. </p>

<H3>
[Aviator](#)
</H3>

<p> dfjòashfsahfòsalfj
glasses for oval faces
asjfsjfò heart shaped face
asjf òasfj lkòsjf
aviator eyeglasses. </p>

<H3>
[Rectangular](#)
</H3>

<p> dfjòashfsahfòsalfj
rectangular frame asjfsjfò
asjf òasfj lkòsjf
round faces. </p>

<H3>
[Square](#)
</H3>

<p> dfjòashfsahfòsalfj
glasses for round faces
asjfsjfò
asjf òasfj lkòsjf
for small faces. </p>

URL: <https://www.ray-ban.com/usa/eyeglasses/man/round>
 Title: <Title> Man Round | Eyeglasses </Title>
 Description: <meta name="description"> Discover the best round eyeglasses for men. Buy online our frames made by Rayban designers for the fashion trends. </meta>

Logo

EYEGLASSES

SUNGGLASSES

LIFESTYLE

VIRTUAL MIRROR

BOOK YOUR PRESCRIPTION

<H1>Eyeglasses for Men</H1>

<p>Lorem men's eyewear Ipsum è un testo segnaposto utilizzato nel settore best frames for men della tipografia e della stampa. Lorem Ipsum è considerato il testo men's sunglasses, segnaposto standard sin dal sedicesimo secolo, quando un anonimo tipografo prese una cassetta di caratteri e li assemblò per preparare un testo campione designer eyeglasses frames for men. È sopravvissuto non Ray-Ban solo a più di cinque secoli, ma anche al passaggio alla videoimpaginaz fashion glasses for men.</p>

<H2>SHAPES FOR MEN</H2>

<H3>Filter by:</H3>

<H3>
[Round](#)
</H3>

<p> dfjòashfsahfòsalfj
glasses for square shaped
faces asjfsjfò
asjf òasfj lkòsjf
aviator eyeglasses. </p>

<H3>
[Aviator](#)
</H3>

<p> dfjòashfsahfòsalfj
glasses for oval faces
asjfsjfò heart shaped face
asjf òasfj lkòsjf
aviator eyeglasses. </p>

<H3>
[Rectangular](#)
</H3>

<p> dfjòashfsahfòsalfj
rectangular frame asjfsjfò
asjf òasfj lkòsjf
round faces. </p>

<H3>
[Square](#)
</H3>

<p> dfjòashfsahfòsalfj
glasses for round faces
asjfsjfò
asjf òasfj lkòsjf
for small faces. </p>

URL: <https://www.ray-ban.com/usa/eyeglasses/man/round>
 Title: <Title> Man Round | Eyeglasses </Title>
 Description: <meta name="description"> Discover the best round eyeglasses for men. Buy online our frames made by Rayban designers for the fashion trends. </meta>

Logo

EYEGLASSES

SUNGGLASSES

LIFESTYLE

VIRTUAL MIRROR

BOOK YOUR PRESCRIPTION

<H1>Eyeglasses for Men</H1>

<p>Lorem men's eyewear Ipsum è un testo segnaposto utilizzato nel settore best frames for men della tipografia e della stampa. Lorem Ipsum è considerato il testo men's sunglasses, segnaposto standard sin dal sedicesimo secolo, quando un anonimo tipografo prese una cassetta di caratteri e li assemblò per preparare un testo campione designer eyeglasses frames for men. È sopravvissuto non Ray-Ban solo a più di cinque secoli, ma anche al passaggio alla videoimpaginaz fashion glasses for men.</p>

<H2>SHAPES FOR MEN</H2>

<H4>Filter by:</H4>

<H3>
[Round](#)
</H3>

<p> dfjòashfsahfòsalfj
glasses for square shaped faces asjfsjfò
 asjf òasfj lkòsjf
aviator eyeglasses. </p>

<H3>
[Aviator](#)
</H3>

<p> dfjòashfsahfòsalfj
glasses for oval faces asjfsjfò
heart shaped face asjf òasfj lkòsjf
aviator eyeglasses. </p>

<H3>
[Rectangular](#)
</H3>

<p> dfjòashfsahfòsalfj
rectangular frame asjfsjfò
 asjf òasfj lkòsjf
round faces. </p>

<H3>
[Square](#)
</H3>

<p> dfjòashfsahfòsalfj
glasses for round faces asjfsjfò
 asjf òasfj lkòsjf
for small faces. </p>

<H2>MOST POPULAR ROUND FOR MEN</H2>

31

```
<H3>  
<a>NAME</a>  
</H3>
```

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<H4>  
<a>VIEW MORE</a>  
</H4>
```

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<1-2-3>

<H2>MEN'S STYLE EYEGLASSES</H2>

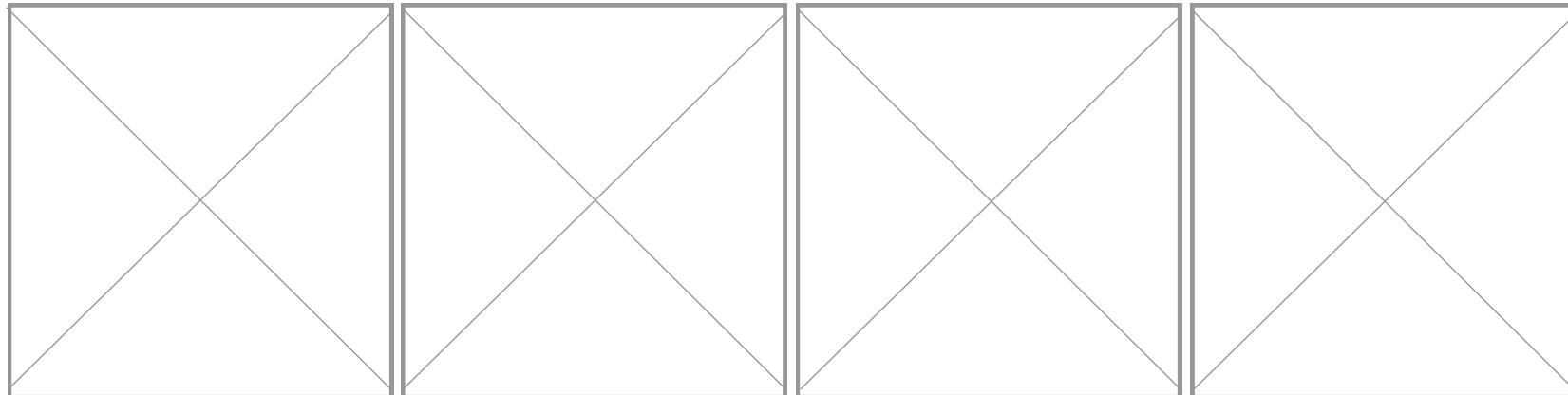
<p>Lorem **fashion glasses for men** Ipsum è un testo **Instagram** segnaposto utilizzato nel settore **best eyeglasses frames for men** della tipografia e della stampa. Lorem Ipsum è considerato il testo. È sopravvissuto non **Ray-Ban people** solo a più di cinque secoli, ma anche al passaggio alla videoimpaginaz **#rayban** .</p>

```
<H3><a>SHOP MEN'S SUNGLASSES</a></H3>
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<H2>MEN'S STYLE EYEGLASSES</H2>

<p>Lorem **fashion glasses for men** Ipsum è un testo **Instagram** segnaposto utilizzato nel settore **best eyeglasses frames for men** della tipografia e della stampa. Lorem Ipsum è considerato il testo. È sopravvissuto non **Ray-Ban people** solo a più di cinque secoli, ma anche al passaggio alla videoimpaginaz **#rayban** .</p>

<H3>SHOP MEN'S SUNGLASSES</H3>



<H2>BOOK ONLINE YOUR PRESCRIPTION</H2>

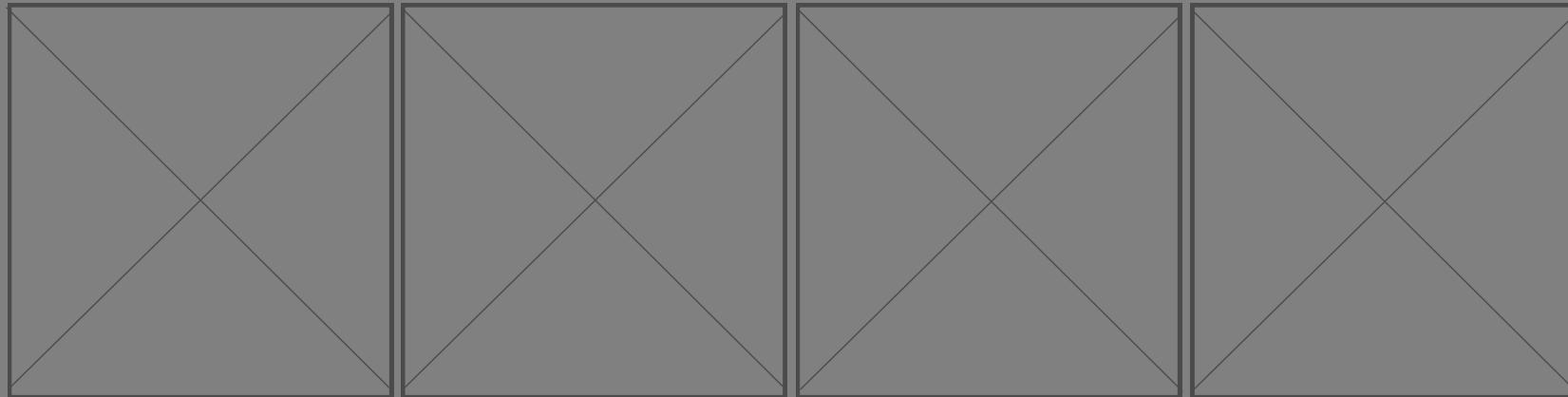
<p> **eye exam dfjòashfsahfòsalj** **eye care center near measjfsjfò asjf òasfj lkòsjf.**</p>

<H2>MEN'S STYLE EYEGLASSES</H2>

33

<p>Lorem **fashion glasses for men** Ipsum è un testo **Instagram** segnaposto utilizzato nel settore **best eyeglasses frames for men** della tipografia e della stampa. Lorem Ipsum è considerato il testo. È sopravvissuto non **Ray-Ban people** solo a più di cinque secoli, ma anche al passaggio alla videoimpaginaz **#rayban** .</p>

<H3><a>SHOP MEN'S SUNGLASSES</H3>



<H2><a>BOOK ONLINE YOUR PRESCRIPTION</H2>

<p> **eye exam dfjòashfsahfòsalfj eye care center near
measjfsjfò asjf òASFJ lkòsjf.**</p>

frames

URL: <https://www.ray-ban.com/usa/eyeglasses/frames>
 Title: <Title> Frames | Eyeglasses </Title>
 Description: <meta name="description"> Discover the best eyeglasses frames for face shapes for men women and kids. Buy online our frames made by Rayban's designers on the usa online store. </meta>

Logo	EYEGLASSES	SUNGGLASSES	LIFESTYLE	VIRTUAL MIRROR	BOOK YOUR PRESCRIPTION
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<H1>Eyeglasses' Frames</H1>

<p>Lorem **eyeglasses shapes** ipsum è un testo segnaposto utilizzato nel settore **best frames for face shape** della tipografia e della stampa. Lorem ipsum è considerato il testo **best sunglasses**, segnaposto standard sin dal sedicesimo secolo, quando un anonimo tipografo prese una cassetta di caratteri e li assemblò per preparare un testo campione. È sopravvissuto non **Ray-Ban popular frames shapes** solo a più di cinque secoli, ma anche al passaggio alla videimpaginaz **round, aviator, rectangle and square frames.**</p>

<H2>FRAMES FOR FACE SHAPES</H2>

<H3><a>Round</H3><p> dfjöashfsahfösfajf glasses for square shaped faces asjfjsfö asjf öasfj kösif round eyeglasses for children </p>	<H3><a>Aviator</H3><p> dfjöashfsahfösfajf glasses for oval faces asjfjsfö heart shaped face asjf öasfj lkösif aviator eyeglasses for children. </p>	<H3><a>Rectangular</H3><p> dfjöashfsahfösfajf rectangular frame asjfjsfö asjf öasfj lkösif round faces. </p>	<H3><a>Square</H3><p> dfjöashfsahfösfajf glasses for round faces asjfjsfö asjf öasfj lkösif for small faces. </p>
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<H2>ROUND SHAPED FRAMES</H2>

<p>Lorem **best glasses for small faces** ipsum è un testo **most popular round frames** segnaposto utilizzato nel settore </p>

<H3><a>NAME</H3><H4><a>VIEW MORE</H4>			

<1-2-3>

<H2>ROUND EYEGLASSES ON PEOPLE</H2>

<p>Lorem **people with round eyeglasses** ipsum è un testo **vintage eyeglasses** segnaposto utilizzato nel settore **best eyeglasses frames for square faces** della tipografia e della stampa. Lorem ipsum è considerato il testo. È sopravvissuto non solo a più di cinque secoli, ma anche al passaggio alla videimpaginaz **#rayban**. </p>

<H4><a>Go to Lifestyle to see more photos</H4>

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<H3><a>SHOP ROUND SUNGLASSES</H3>

<H2>BOOK ONLINE YOUR PRESCRIPTION</H2>

<p> eye exam dfjöashfsahfösfajf eye care center near me asjfjsfö asjf öasfj lkösif, /p>

— FRAMES FOR FACE SHAPE
We put this description to intersect the users that write the long tail with this specific topic

— LIST OF PRODUCT

— FRAME STYLE

— LINK TO BOOK YOUR PRESCRIPTION

URL: <https://www.ray-ban.com/usa/eyeglasses/frames>

Title: <Title> Frames | Eyeglasses </Title>

Description: <meta name="description"> Discover the best eyeglasses frames for face shapes for men women and kids. Buy online our frames made by Rayban's designers on the usa online store. </meta>

Logo

EYEGLASSES

SUNGGLASSES

LIFESTYLE

VIRTUAL MIRROR

BOOK YOUR PRESCRIPTION

<H1>Eyeglasses' Frames</H1>

<p>Lorem **eyeglasses shapes** Ipsum è un testo segnaposto utilizzato nel settore **best frames for face shape** della tipografia e della stampa. Lorem Ipsum è considerato il testo **best sunglasses**, segnaposto standard sin dal sedicesimo secolo, quando un anonimo tipografo prese una cassetta di caratteri e li assemblò per preparare un testo campione. È sopravvissuto non **Ray-Ban popular frames shapes** solo a più di cinque secoli, ma anche al passaggio alla videoimpaginaz **round, aviator, rectangle and square frames.**</p>

<H2>FRAMES FOR FACE SHAPES</H2>

```
<H3>
<a>Round</a>
</H3>
```

dfjòashfsahfòsalfj
glasses for square shaped
faces asjfsjfò
asjf òasfj lkòsjf
round eyeglasses for
children </p>

```
<H3>
<a>Aviator</a>
</H3>
```

dfjòashfsahfòsalfj
glasses for oval faces
asjfsjfò **heart shaped face**
asjf òasfj lkòsjf
aviator eyeglasses for
children. </p>

```
<H3>
<a>Rectangular</a>
</H3>
```

dfjòashfsahfòsalfj
rectangular frame asjfsjfò
asjf òasfj lkòsjf
round faces. </p>

```
<H3>
<a>Square</a>
</H3>
```

dfjòashfsahfòsalfj
glasses for round faces
asjfsjfò
asjf òasfj lkòsjf
for small faces. </p>

URL: <https://www.ray-ban.com/usa/eyeglasses/frames>

Title: <Title> Frames | Eyeglasses </Title>

Description: <meta name="description"> Discover the best eyeglasses frames for face shapes for men women and kids. Buy online our frames made by Rayban's designers on the usa online store. </meta>

Logo

EYEGLASSES SUNGLASSES LIFESTYLE VIRTUAL MIRROR BOOK YOUR PRESCRIPTION

<H1>Eyeglasses' Frames</H1>

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<H2>FRAMES FOR FACE SHAPES</H2>

```
<H3>
<a>Round</a>
</H3>
```

dfjòashfsahfòsalfj glasses for square shaped faces asjfsjfò asjf òasfj lkòsjf round eyeglasses for children </p>

```
<H3>
<a>Aviator</a>
</H3>
```

dfjòashfsahfòsalfj glasses for oval faces asjfsjfò heart shaped face asjf òasfj lkòsjf aviator eyeglasses for children. </p>

```
<H3>
<a>Rectangular</a>
</H3>
```

dfjòashfsahfòsalfj rectangular frame asjfsjfò asjf òasfj lkòsjf round faces. </p>

```
<H3>
<a>Square</a>
</H3>
```

dfjòashfsahfòsalfj glasses for round faces asjfsjfò asjf òasfj lkòsjf for small faces. </p>

URL: <https://www.ray-ban.com/usa/eyeglasses/frames>
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Logo

EYEGLASSES

SUNGGLASSES

LIFESTYLE

VIRTUAL MIRROR

BOOK YOUR PRESCRIPTION

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heart shaped face asjf òasfj lkòsjf
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<a>Square</a>
</H3>
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dfjòashfsahfòsalfj
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 asjf òasfj lkòsjf
for small faces. </p>

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Title: <Title> Frames | Eyeglasses </Title>

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Logo

EYEGLASSES

SUNGGLASSES

LIFESTYLE

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BOOK YOUR PRESCRIPTION

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<H2>FRAMES FOR FACE SHAPES</H2>

```
<H3>
<a>Round</a>
</H3>
```

dfjòashfsahfòsalfj glasses for square shaped faces asjfsjfò asjf òasfj lkòsjf round eyeglasses for children </p>

```
<H3>
<a>Aviator</a>
</H3>
```

dfjòashfsahfòsalfj glasses for oval faces asjfsjfò heart shaped face asjf òasfj lkòsjf aviator eyeglasses for children. </p>

```
<H3>
<a>Rectangular</a>
</H3>
```

dfjòashfsahfòsalfj rectangular frame asjfsjfò asjf òasfj lkòsjf round faces. </p>

```
<H3>
<a>Square</a>
</H3>
```

dfjòashfsahfòsalfj glasses for round faces asjfsjfò asjf òasfj lkòsjf for small faces. </p>

<H2>ROUND SHAPED FRAMES</H2>

39

<p>Lorem **best glasses for small faces** Ipsum è un testo **most popular round frames** segnaposto utilizzato nel settore </p>

<H3>
<a>NAME
</H3>

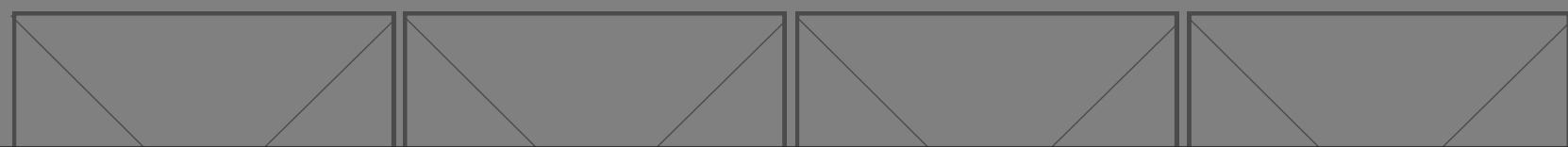
<H4>
<a>VIEW MORE
</H4>

<1-2-3>

<H2>ROUND EYEGLASSES ON PEOPLE</H2>

<p>Lorem **people with round eyeglasses** Ipsum è un testo **vintage eyeglasses** segnaposto utilizzato nel settore **best eyeglasses frames for square faces** della tipografia e della stampa. Lorem Ipsum è considerato il testo. È sopravvissuto non solo a più di cinque secoli, ma anche al passaggio alla videoimpaginaz **#rayban** .</p>

<H4><a>Go to Lifestyle to see more photos</H4>

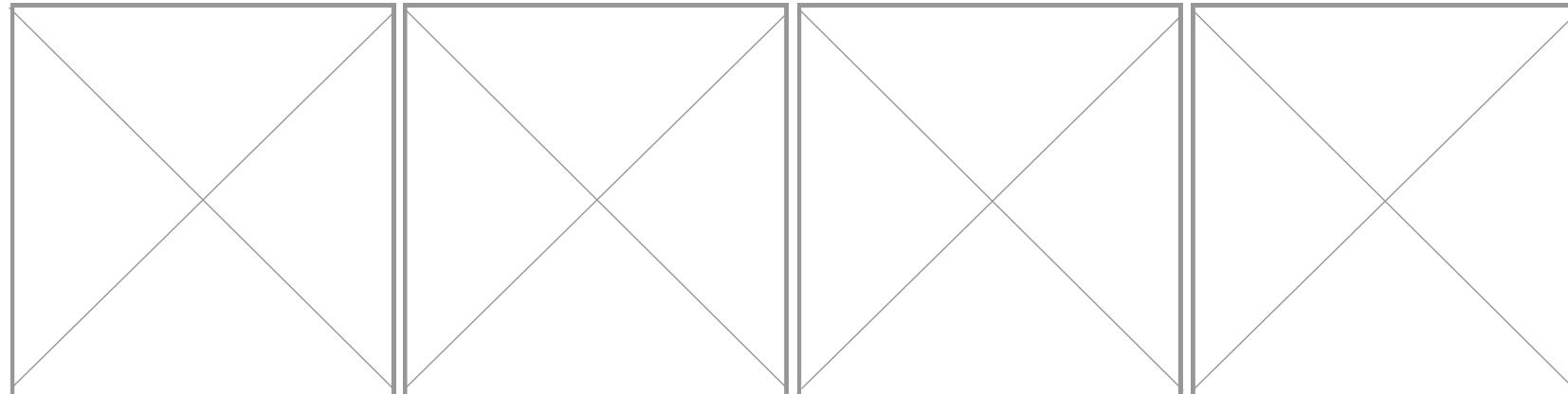


<1-2-3>

<H2>ROUND EYEGLASSES ON PEOPLE</H2>

<p>Lorem **people with round eyeglasses** Ipsum è un testo **vintage eyeglasses** segnaposto utilizzato nel settore **best eyeglasses frames for square faces** della tipografia e della stampa. Lorem Ipsum è considerato il testo. È sopravvissuto non solo a più di cinque secoli, ma anche al passaggio alla videoimpaginaz **#rayban** .</p>

<H4><a>Go to Lifestyle to see more photos</H4>



<H3><a>SHOP ROUND SUNGLASSES</H3>

<H2>BOOK ONLINE YOUR PRESCRIPTION</H2>

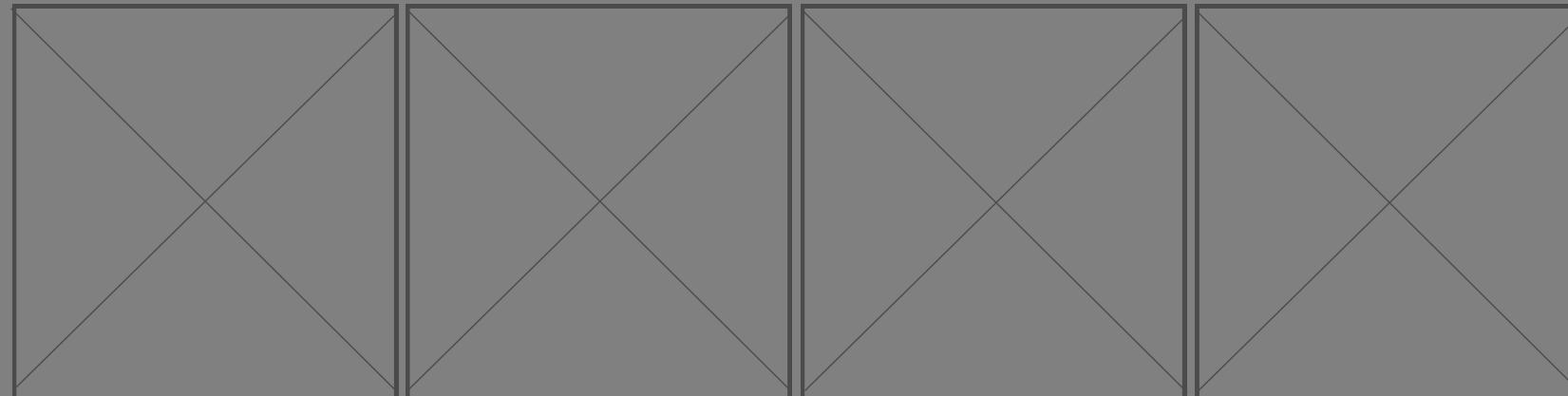
<p> **eye exam** dfjòashfsahfòsaljf **eye care center near me** asjfsjfò asjf òasfj lkòsjf./p>

<1-2-3>

<H2>ROUND EYEGLASSES ON PEOPLE</H2>

<p>Lorem people with round eyeglasses Ipsum è un testo vintage eyeglasses segnaposto utilizzato nel settore best eyeglasses frames for square faces della tipografia e della stampa. Lorem Ipsum è considerato il testo. È sopravvissuto non solo a più di cinque secoli, ma anche al passaggio alla videoimpaginaz #rayban .</p>

<H4><a>Go to Lifestyle to see more photos</H4>



<H3><a>SHOP ROUND SUNGLASSES</H3>

<H2>BOOK ONLINE YOUR PRESCRIPTION</H2>

<p> eye exam dfjòashfsahfòsaljf eye care center near
me asjfsjfò asjf òasfj lkòsjf./p>

popular

URL: <https://www.ray-ban.com/usa/eyeglasses/popular>
 Title: <Title> popular | Eyeglasses </Title>
 Description: <meta name="description"> Discover the **most popular eyeglasses frames** for men women and kids. Buy [online](#) our **iconic frames** made by **Rayban's designers** on the [usa online store](#). </meta>

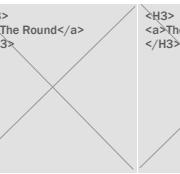
Logo	EYEGLASSES	SUNGGLASSES	APP	LIFESTYLE	VIRTUAL MIRROR
------	------------	-------------	-----	-----------	----------------

<H1>Popular Models</H1>

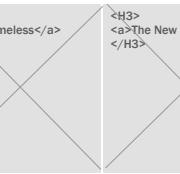
<p>Lorem **eyeglasses iconic shapes** ipsum è un testo segnaposto utilizzato nel settore **vintage eyeglasses** della tipografia e della stampa. Lorem ipsum è considerato il testo **best sunglasses**, segnaposto standard sin dal sedicesimo secolo, quando un anonimo tipografo prese una cassetta di caratteri e li assemblò per preparare un testo campione. È sopravvissuto non **Ray-Ban popular frames shapes** solo a più di cinque secoli, ma passaggio alla videopaginaz **the round, the clubmaster, the aviator, the new Wayfarer.**</p>



<H3><a>The Clubmaster</H3>



<H3><a>The Round</H3>



<H3><a>The Timeless</H3>



<H3><a>The New Wayfarer</H3>

<H2>THE CLUBMASTER</H2>

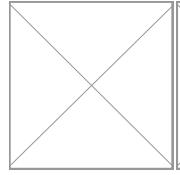
<p>Lorem **Ray-Ban Clubmaster eyeglasses** ipsum è un testo **retro eyeglasses** segnaposto utilizzato nel settore **Clubmaster style** prese una cassetta di caratteri e li assemblò per preparare un testo campione.</p>

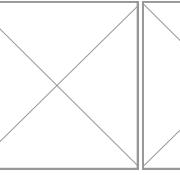
<H3><a>NAME</H3>

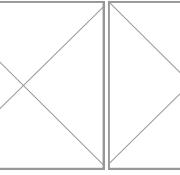
<H4><a>VIEW MORE</H4>

<H3>SHOP CLUBMASTER SUNGLASSES</H3>

<H2>CLUBMASTER EYEGLASSES ON PEOPLE</H2>









<H4><a>Go to Lifestyle to see more photos</H4>

<H2>BOOK ONLINE YOUR PRESCRIPTION</H2>

<p>eye exam dfjöashfsahföaslfj eye care center near
 me asjfsjfò asjf öasfj lkösjf.</p>

— MODEL SELECTION

— INFO ABOUT THE MODEL
 We used this space to put some other topics and keywords that describe the history and the style of the popular model

— LINK TO SUNGLASSES SECTION

— ICON MODEL STYLE

— LINK TO BOOK PRESCRIPTION

URL: <https://www.ray-ban.com/usa/eyeglasses/popular>
Title: <Title> popular | Eyeglasses </Title>
Description: <meta name="description"> Discover the most popular eyeglasses frames for men women and kids. Buy online our iconic frames made by Rayban's designers on the usa online store. </meta>

Logo

EYEGLASSES

SUNGGLASSES

APP

LIFESTYLE

VIRTUAL MIRROR

<H1>Popular Models</H1>

<p>Lorem **eyeglasses iconic shapes** Ipsum è un testo segnaposto utilizzato nel settore **vintage eyeglasses** della tipografia e della stampa. Lorem Ipsum è considerato il testo **best sunglasses**, segnaposto standard sin dal sedicesimo secolo, quando un anonimo tipografo prese una cassetta di caratteri e li assemblò per preparare un testo campione. È sopravvissuto non **Ray-Ban popular frames shapes** solo a più di cinque secoli, ma passaggio alla videoimpaginaz **the round, the clubmaster, the aviator, the new Wayfarer.**</p>

<H3>
<a>The Clubmaster
</H3>

<H3>
<a>The Round
</H3>

<H3>
<a>The Timeless
</H3>

<H3>
<a>The New Wayfarer
</H3>

URL: <https://www.ray-ban.com/usa/eyeglasses/popular>
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Logo

EYEGLASSES

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APP

LIFESTYLE

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<H1>Popular Models</H1>

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<H3>
<a>The Clubmaster
</H3>

<H3>
<a>The Round
</H3>

<H3>
<a>The Timeless
</H3>

<H3>
<a>The New Wayfarer
</H3>

URL: <https://www.ray-ban.com/usa/eyeglasses/popular>
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EYEGLASSES

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APP

LIFESTYLE

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<H3>
<a>The Clubmaster
</H3>

<H3>
<a>The Round
</H3>

<H3>
<a>The Timeless
</H3>

<H3>
<a>The New Wayfarer
</H3>

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<H3>
<a>The Clubmaster
</H3>

<H3>
<a>The Round
</H3>

<H3>
<a>The Timeless
</H3>

<H3>
<a>The New Wayfarer
</H3>

<H2>THE CLUBMASTER</H2>

<p>Lorem Ray-Ban Clubmaster eyeglasses Ipsum è un testo retro eyeglasses segnaposto utilizzato nel settore Clubmaster style prese una cassetta di caratteri e li assemblò per preparare un testo campione. </p>

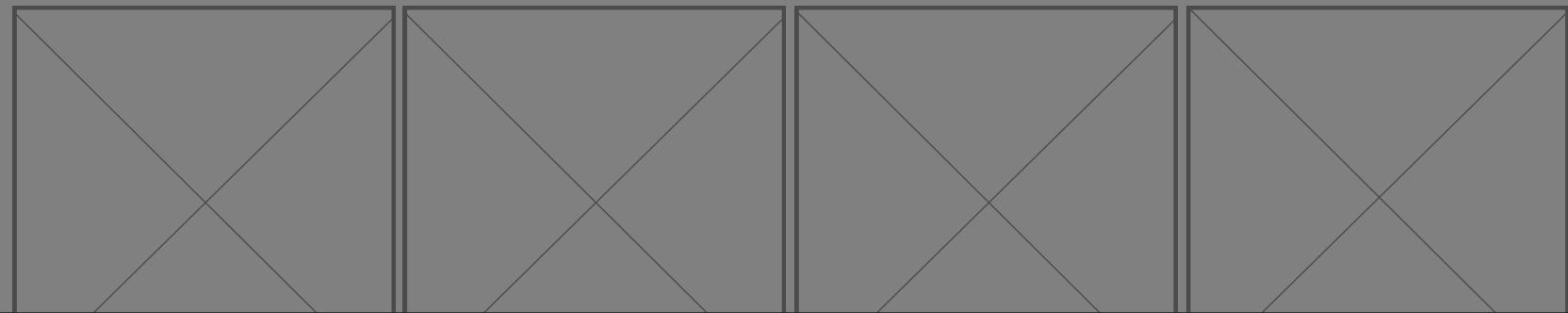


<H3><a>NAME</H3>

<H4><a>VIEW MORE</H4>

<H3>SHOP CLUBMASTER SUNGLASSES</H3>

<H2>CLUBMASTER EYEGLASSES ON PEOPLE</H2>

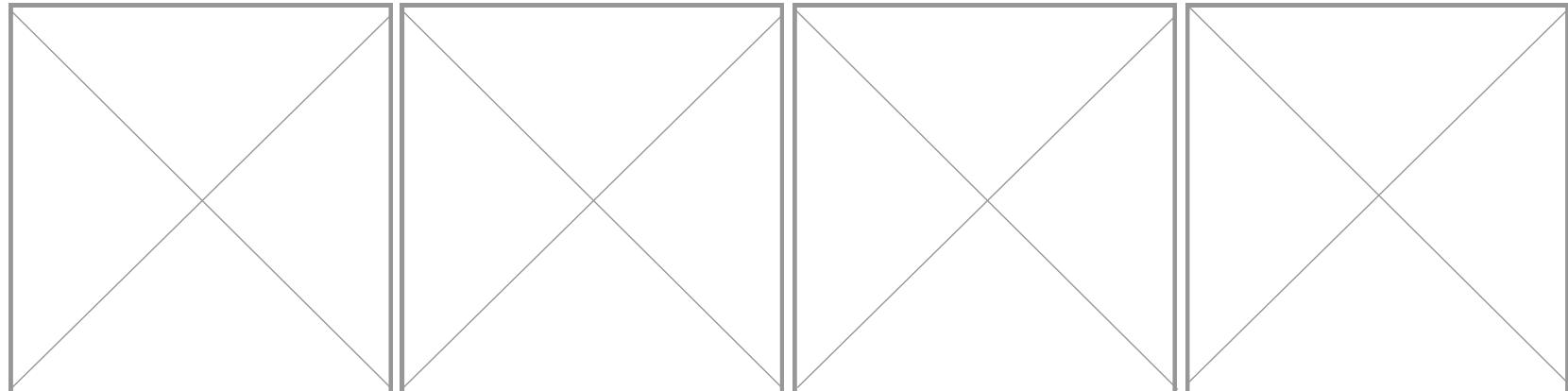


<H3><a>NAME</H3>

<H4><a>VIEW MORE</H4>

<H3>SHOP CLUBMASTER SUNGLASSES</H3>

<H2>CLUBMASTER EYEGLASSES ON PEOPLE</H2>



<H4><a>Go to Lifestyle to see more photos</H4>

<H2>BOOK ONLINE YOUR PRESCRIPTION</H2>

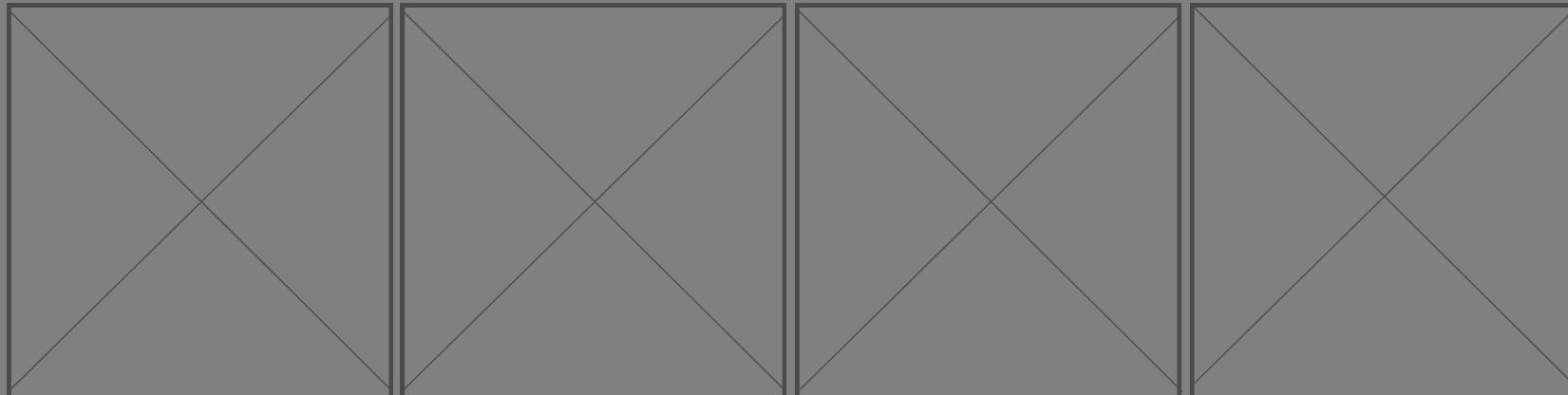
<p> eye exam dfjòashfsahfòsaljf eye care center near
me asjfsjfò asjf òasfj lkòsjf./p>

<H3><a>NAME</H3>

<H4><a>VIEW MORE</H4>

<H3>SHOP CLUBMASTER SUNGLASSES</H3>

<H2>CLUBMASTER EYEGLASSES ON PEOPLE</H2>



<H4><a>Go to Lifestyle to see more photos</H4>

<H2>BOOK ONLINE YOUR PRESCRIPTION</H2>

<p> eye exam dfjòashfsahfòsaljf eye care center near
me asjfsjfò asjf òasfj lkòsjf./p>

product

URL: <https://www.ray-ban.com/usa/eyeglasses/the-new-wayfarer-rb001> (canonical)

URL: <https://www.ray-ban.com/usa/eyeglasses/the-new-wayfarer-rb001?color=tortoise&size=52>

Title: <Title> New Wayfarer Optics RB001 | Eyeglasses </Title>

Description: <meta name="description"> **Shop Ray-Ban New Wayfarer Optics RB001** the eyeglasses for men women and kids. Buy online our vintage eyewear made by Rayban's designers on the usa online store. </meta>

Logo EYEGLASSES SUNGLASSES LIFESTYLE VIRTUAL MIRROR BOOK YOUR PRESCRIPTION

<H1>New Wayfarer Optics</H1>

<H2>TORTOISE - RB001</H2>



<H3>Price \$139,00</H3>

<H3><a>ADD TO BAG</H3>

<H4>Size:</H4>
large / standard / small

<H4>Details</H4>

<p> Get the iconic eyeglasses frame for designer eyeglasses. Buy online our classic made by Rayban's designers on the celebrities. della stampa. Lorem ipsum è considerato il trendy testo.</p>

<H4>Technology</H4>

- Tortoise
- Black
- Multi
- Orange
- Blue

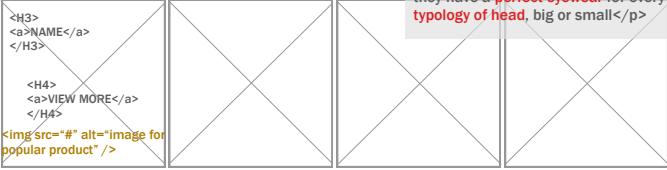
<H5>Flexibility</H5>

<H5>Resistance</H5>

<H5>Lightness</H5>

<H5>Comfort</H5>

<H2>OTHER POPULAR EYEGLASSES</H2>



<H3><a>NAME</H3>

<H4><a>VIEW MORE</H4>

<p> Made of titanium and nichel lega they have a perfect eyewear for every typology of head, big or small</p>

<H3><a>SHOP SUNGLASSES</H3>

<H2><a>BOOK ONLINE YOUR PRESCRIPTION</H2>

<p> eye exam dfjöashfsahföaslfj eye care center near me asjfsjflö asjf öasfj lkösjf./p>

MAIN INFORMATIONS
Price, add to bag and size

DETAILS
We used this section to put some technical topics with related keywords, that used to be in a specific page of the website. We did this to attract more people in the product pages

RELATED PRODUCTS SECTION

LINK TO SUNGLASSES

LINK TO BOOK PRESCRIPTION

URL: <https://www.ray-ban.com/usa/eyeglasses/the-new-wayfarer-rb001> (canonical)

URL: <https://www.ray-ban.com/usa/eyeglasses/the-new-wayfarer-rb001?color=tortoise&size=52>

Title: <Title> New Wayfarer Optics RB001 | Eyeglasses </Title>

Description: <meta name="description"> **Shop Ray-Ban New Wayfarer Optics RB001** the eyeglasses for men women and kids. Buy online our vintage eyewear made by Rayban's designers on the usa online store. </meta>

Logo

EYEGLASSES

SUNGGLASSES

LIFESTYLE

VIRTUAL MIRROR

BOOK YOUR PRESCRIPTION

<H1>New Wayfarer Optics</H1>

<H2>TORTOISE - RB001</H2>



<H3>Price \$139,00</H3>

<H3><a>ADD TO BAG</H3>

<H4>Size:</H4>

large / standard / small

<H4>Details</H4>

URL: <https://www.ray-ban.com/usa/eyeglasses/the-new-wayfarer-rb001> (canonical)

URL: <https://www.ray-ban.com/usa/eyeglasses/the-new-wayfarer-rb001?color=tortoise&size=52>

Title: <Title> New Wayfarer Optics RB001 | Eyeglasses </Title>

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Logo

EYEGLASSES

SUNGGLASSES

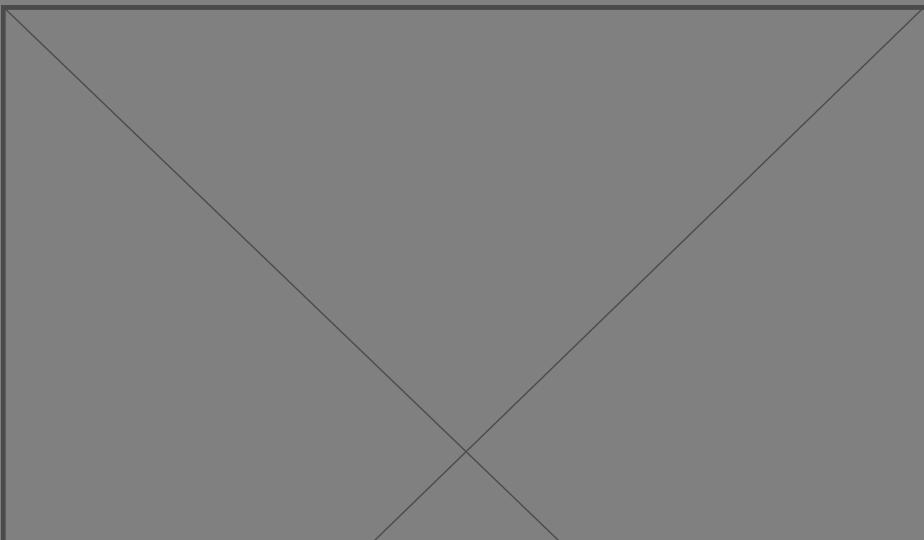
LIFESTYLE

VIRTUAL MIRROR

BOOK YOUR PRESCRIPTION

<H1>New Wayfarer Optics</H1>

<H2>TORTOISE - RB001</H2>



<H3>Price \$139,00</H3>

<H3><a>ADD TO BAG</H3>

<H4>Size:</H4>

large / standard / small

<H4>Details</H4>

<H1>New Wayfarer Optics</H1>

53

<H2>TORTOISE - RB001</H2>





<p>
Tortoise
</p>



<p>
Black
</p>



<p>
Multi
</p>



<p>
Orange
</p>



<p>
Blue
</p>

<H3>Price \$139,00</H3>

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<H5>Resistance</H5>



<H5>Lightness</H5>



<H5>Comfort</H5>



<p> Tortoise </p>



<p> Black </p>



<p> Multi </p>



<p> Orange </p>



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<H5>Resistance</H5>



<H5>Lightness</H5>



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<p>
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</p>



<p>
Black
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<p>
Multi
</p>



<p>
Orange
</p>



<p>
Blue
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<H2><a>MEN</H2>

<H2><a>WOMEN</H2>

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