



BETZILLA

REINVENTING SPORTS BETTING
FAIR PLAY, PROBABLY

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THE CURRENT PROBLEM

NO TRANSPARENCY

What do they do with our money?

MARKET MANIPULATION

Odds strategically shifted, The "house" sets the odds behind closed doors

CONFFLICT OF INTEREST

The bookmaker wins only when you lose

WIDESPREAD DISTRUST

Users know the game is rigged against them



OUR INNOVATIVE SOLUTION

PARIMUTUEL MODEL

Odds are dynamically generated from the betting pools themselves

ABSOLUTE TRANSPARENCY

Every bet and payout is recorded on the blockchain

ALIGNED INTERESTS

We earn a small, transparent 3% fee only on the net winnings

WHY BLOCKCHAIN ?

OUR GUARANTEE IS THE CODE

SMART CONTRACTS

Bet collection, odds calculation and payout distribution are locked into a smart contract. Cannot be altered or tampered with

SECURITY BY DESIGN

We rely on the blockchain to ensure security. You don't need any email or password, the wallet is your identity

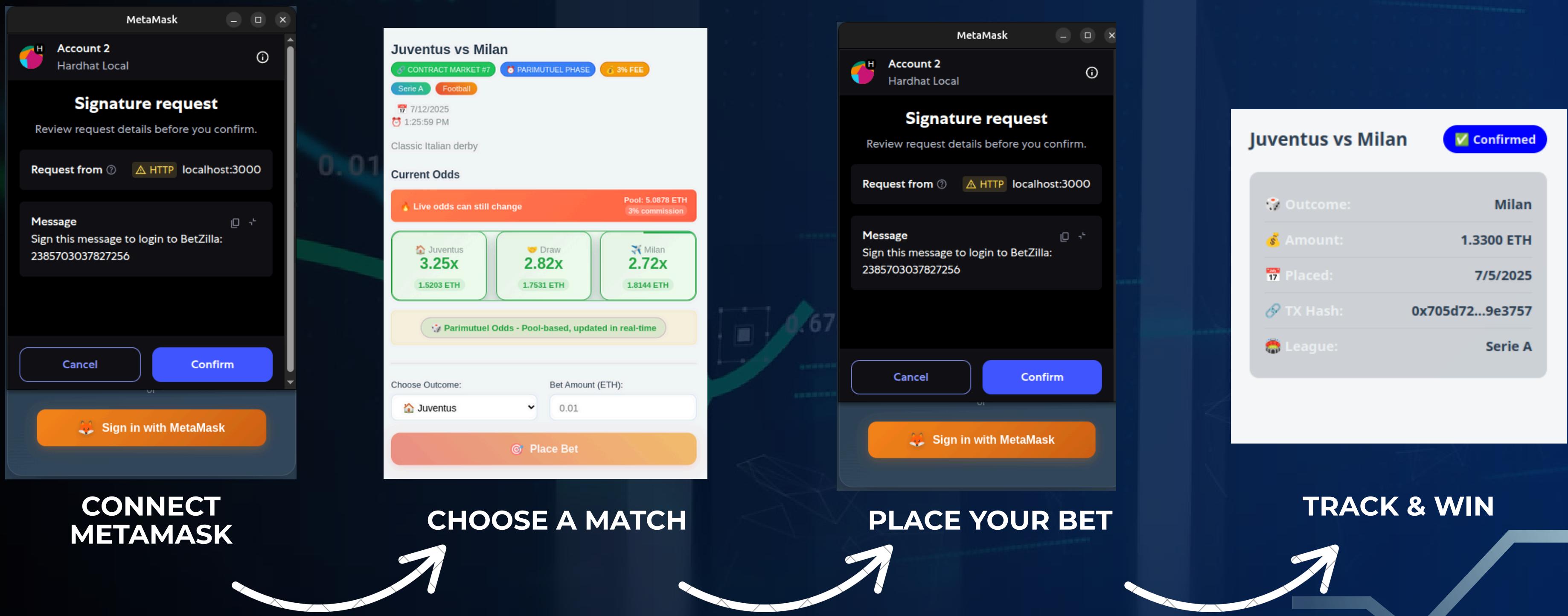
TRUSTLESS PAYOUTS

Every transaction is traceable. Winnings will be distributed automatically by the smart contract



HOW IT WORKS

A SIMPLE, TRANSPARENT FLOW POWERED BY SMART CONTRACTS



HOW ODDS WORKS

ODDS AREN'T FIXED, THEY EMERGE FROM THE PLAYERS BETTING, FLUCTUATING UNTIL BETTING CLOSES

BEFORE 24H – BLIND PHASE



Boca Juniors vs River Plate

7/18/2025 3:00:00 PM

CONTRACT MARKET #33 2% FEE

Copa Libertadores Football

Argentine football's greatest rivalry

Current Odds

Boca Juniors Hidden	Draw Hidden	River Plate Hidden
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Early Bird Special - Discounted fees (2%), odds revealed when betting heats up!

LAST 24H – LIVE ODDS PHASE



Juventus vs Milan

CONTRACT MARKET #7 PARIMUTUEL PHASE 3% FEE

Serie A Football

7/12/2025

1:25:59 PM

Classic Italian derby

Current Odds

Live odds can still change

Pool: 5.0878 ETH
3% commission

Juventus 3.25x 1.5203 ETH	Draw 2.82x 1.7531 ETH	Milan 2.72x 1.8144 ETH
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Parimutuel Odds - Pool-based, updated in real-time

REVENUE STREAMS

70% LOWER FEES THAN TRADITIONAL PLATFORMS

2%

BLIND PHASE

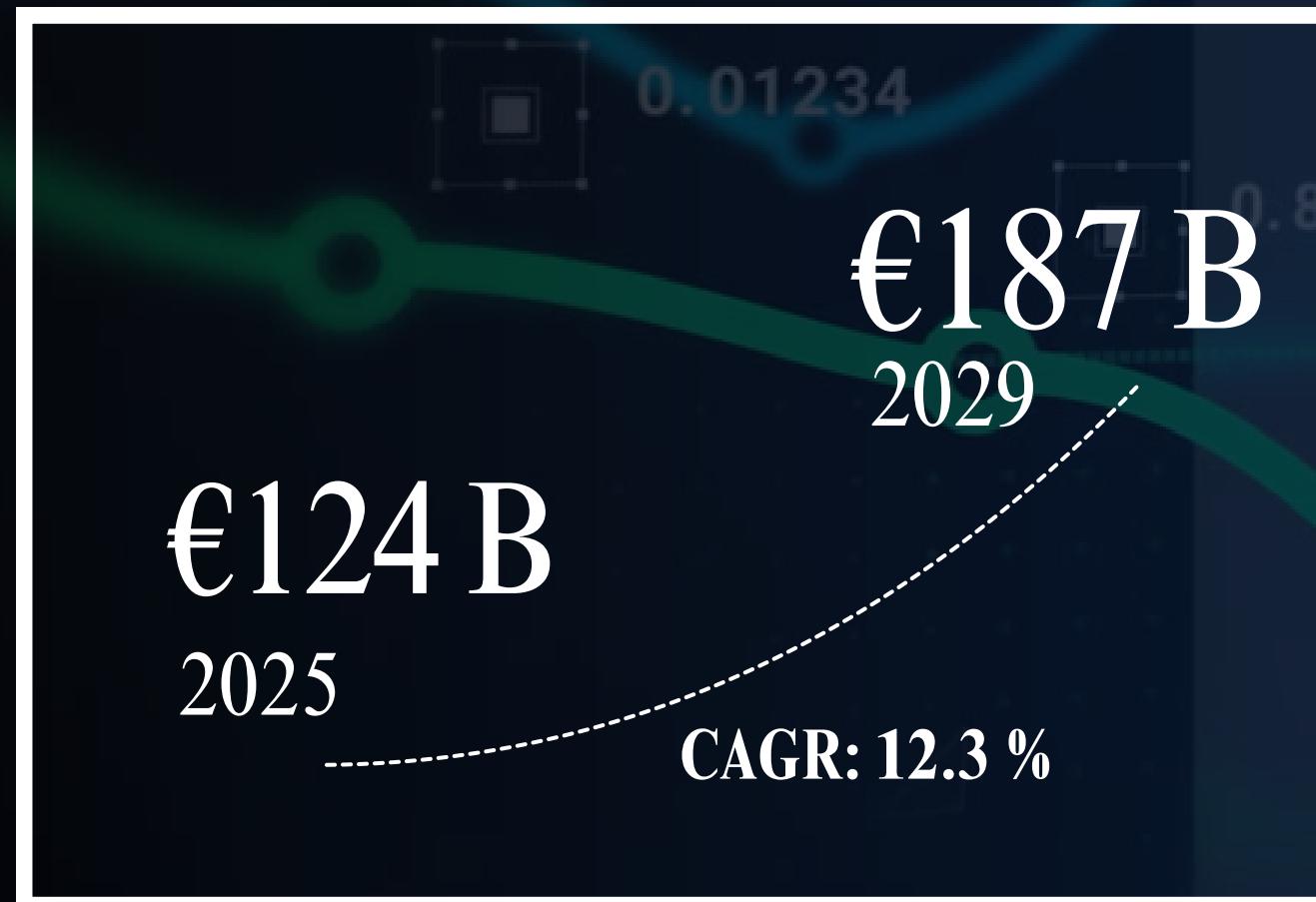
3%

LIVE ODDS PHASE

COMMISSION ON NET Winnings ONLY

MARKET OPPORTUNITY

GAMBLING GLOBAL MARKET



Total Addressable Market

Global sports betting market by 2029

187B €

Serviceable Addressable Market

Online betting by 2029

120B €

Serviceable Obtainable Market

BetZilla's target: 0.5% of global online bettors

600M €

TIMELINE

First Year
MVP COMPLETED

Second Year
LAUNCH ON MAINNET

Third Year
MOBILE APP

Fourth Year

Break-Even Point



1.6 M Revenues
600K Costs

COMPETITOR ANALYSIS

Feature / Platform	Stake.com	Polymarket	BetZilla
Decentralization Level	✗ Centralized	✓ Semi-Decentralized	✓ Fully On-Chain
Automated Payouts	✗ Manual	✓ Smart Contracts	✓ Smart Contracts
Fees	~10% (House Edge)	5% (All Trades)	2-3% (Only on Net Winnings)
NFT Integration	✗ None	✗ None	✓ Bonuses via NFTs + Marketplace
Anonymity	✓ No KYC	✗ KYC required > \$10k	✓ No KYC
Blockchain	✗ Off-Chain	✓ Polygon (Layer 2)	✓ Ethereum (Layer 1 & Layer 2)
Core Mechanism	🎲 Fixed Odds	⚖️ AMM-Based Liquidity Pools	🎯 Blind Parimutuel Betting

NFT ECOSYSTEM



- OBTAINABLE THROUGH DEDICATED CHALLENGES OR VIA PLATFORM'S INTERNAL MARKETPLACE
- WIN BONUSES BY BETTING ON THE PLAYER OR THEIR CURRENT TEAM
- DIGITAL COLLECTIBLES OF REAL PLAYERS & TEAMS
- RARITY TIERS: COMMON / RARE / LEGENDARY ...

FUTURE SCALING



USER-VS-USER BETTING EXCHANGE

- P2P EXCHANGE WITH CUSTOM ODDS
- USERS "BACK" AND "LAY" OUTCOMES
- IMMERSIVE BETTING EXPERIENCE



SOLANA ADOPTION

- SOLANA: \$0.001 VS \$0.30 ETHEREUM FEES
- 5,000 TPS VS 30 TRANSACTIONS PER SECOND
- MASS MARKET ACCESSIBILITY

FUTURE SCALING

\$BETZ



LOWER FEES & FASTER TRANSACTIONS

POWER BETS, NFT PURCHASES, AND SMART CONTRACT FEES
\$BETZ WILL BE THE FUEL OF THE ENTIRE ECOSYSTEM

LOYALTY & STAKING INCENTIVES

REWARD USER ENGAGEMENT WITH AIRDROPS,
EXCLUSIVE NFTS, AND STAKING-BASED EARNINGS

BRANDING & COMMUNITY GROWTH

STRENGTHEN BETZILLA'S IDENTITY, ATTRACT CRYPTO-NATIVE
USERS AND FOSTER AN ENGAGED, LOYAL COMMUNITY

LIVE DEMO

The screenshot shows a web browser window with the URL `localhost:3000`. The page title is "BetZilla - Decentralized Sports Betting". The main content features a slot machine icon and the text "Welcome to BetZilla" followed by "The Future of Sports Betting". Below this, a paragraph describes the service as decentralized sports betting powered by blockchain technology. Two buttons are present: "Get Started" and "Learn More". To the right of the text are icons of a target, a trophy, and a lightning bolt. At the bottom, a section titled "Why Choose BetZilla?" includes the subtext "Revolutionary features that set us apart". The browser's sidebar contains various bookmarked sites like SCUOLA, ChatGPT, RISK ASSESSMENT, NET SEC, BLOCKCHAIN, ETHICAL HACKING, BUSINESS, VECCHI, and ICT INNOVATION.

BetZilla - Decentralized Sports Betting

localhost:3000

SCUOLA Traduci localhost:3000/ Telegram Web EIT Digital Academy ChatGPT RISK ASSESSMENT NET SEC BLOCKCHAIN ETHICAL HACKING BUSINESS VECCHI ICT INNOVATION Other Bookmarks

Welcome to BetZilla

The Future of Sports Betting

Experience decentralized sports betting like never before. Place blind bets with complete transparency, powered by blockchain technology.

Get Started Learn More

★ Why Choose BetZilla?

Revolutionary features that set us apart

JOIN THE FUTURE OF BETTING

BETZILLA TEAM

WWW.BETZILLA.COM

