

# Streaming Catalog Performance | Overview

Content consumption, engagement and quality metrics

2K

Total Titles

50K

Total Views

7,0

Avg IMDb Rating

50,3%

Completion %

2,18

Avg Engagement Score

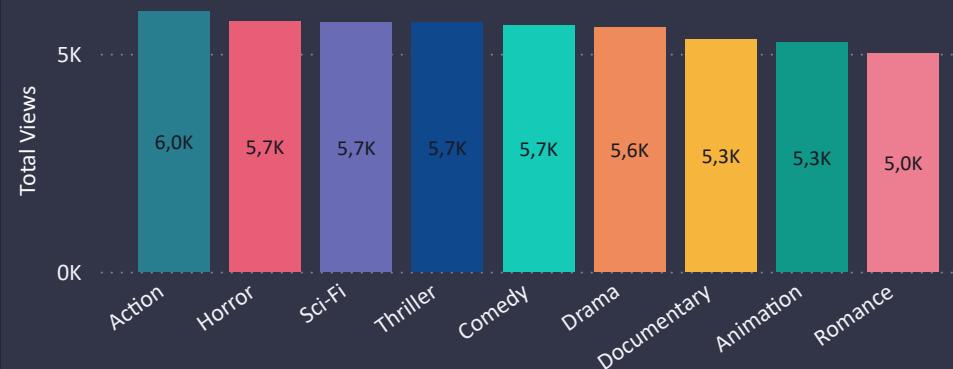
19,9%

Avg Rewatch Rate

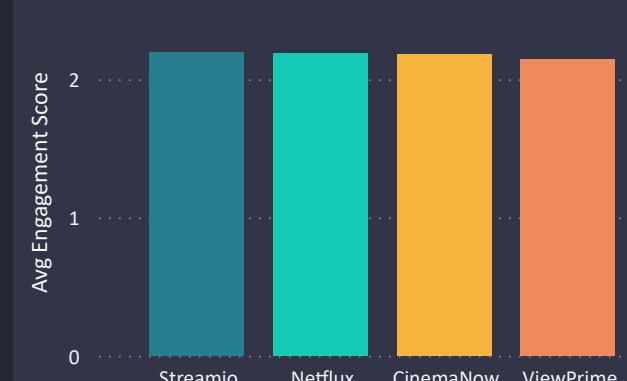
91,3%

NonUS Content %

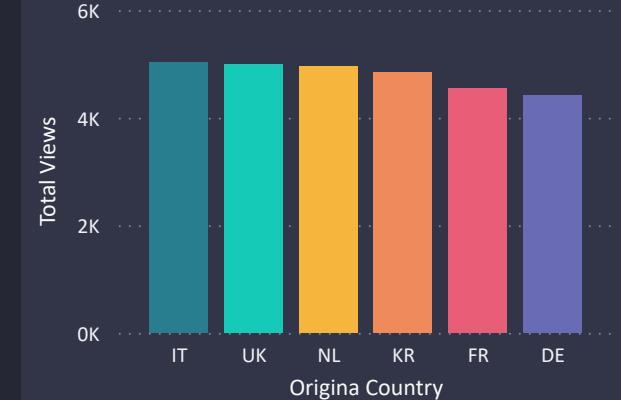
Total Views by Genre



Engagement Score by Provider

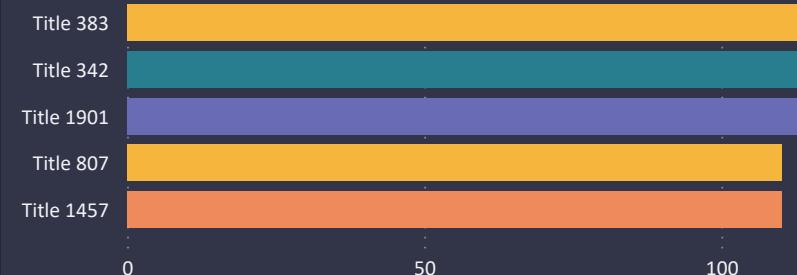


Views by Origin Country

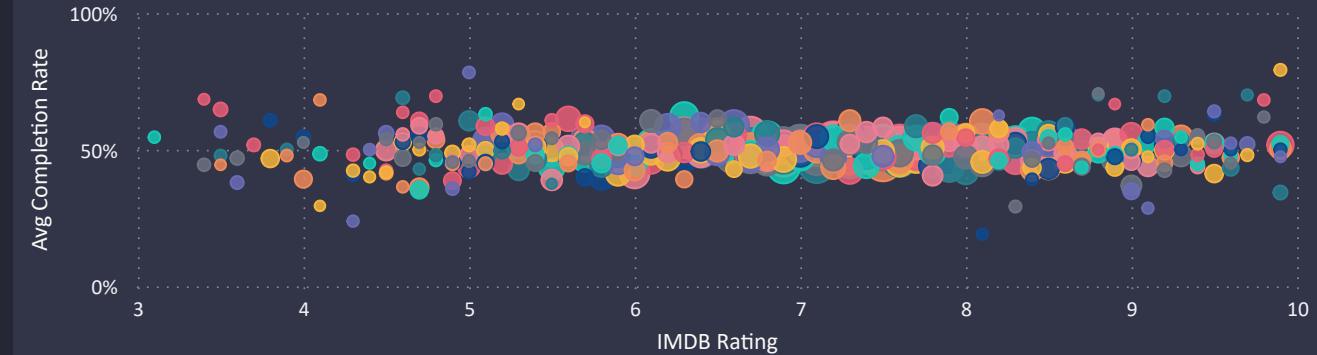


Top 5 Titles by Popularity

Genre ● Action ○ Documentary □ Drama ▲ Sci-Fi



Genre ● Action ○ Documentary □ Drama ▲ Sci-Fi ▲ Thriller



# Streaming Catalog Performance | Provider Deep Dive

Content consumption, engagement and quality metrics

2K

Total Titles

50,25%

Avg Completion Rate

7,1

Avg IMDb Rating

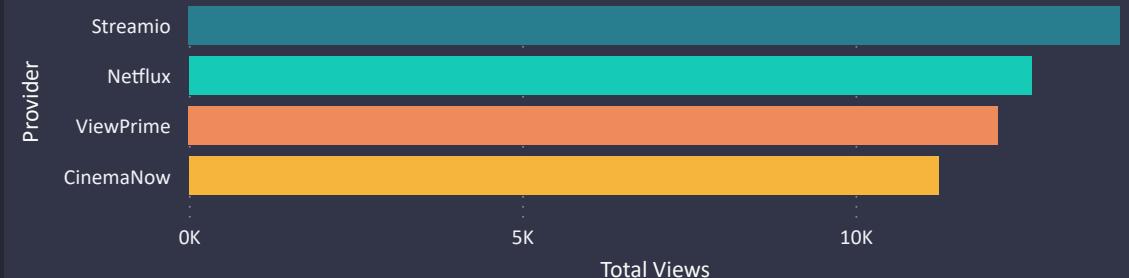
14,39%

Top 10% Titles Views Share

Streamio

Top Provider

Total Views by provider

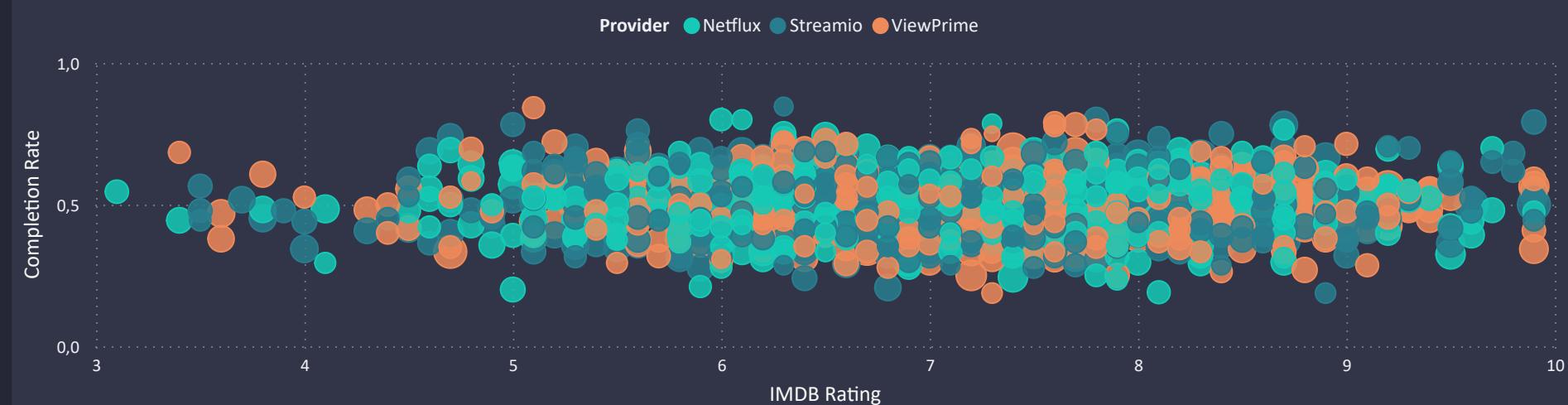


Avg Completion Rate by provider



Provider ▼

Multiple selections ▼



Lift vs Global Completion Average (all providers). Positive = above average.

Dashboard by Matteo Cavo — 2025

# Streaming Catalog Performance | Genre Deep Dive

Content consumption, engagement and quality metrics

2K

Total Titles

50K

Total Views

50,26%

Avg Completion Rate

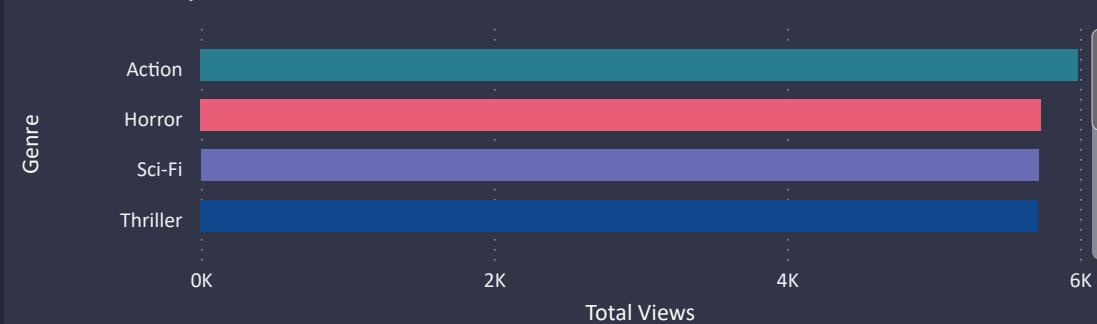
7,0

Avg IMDb Rating

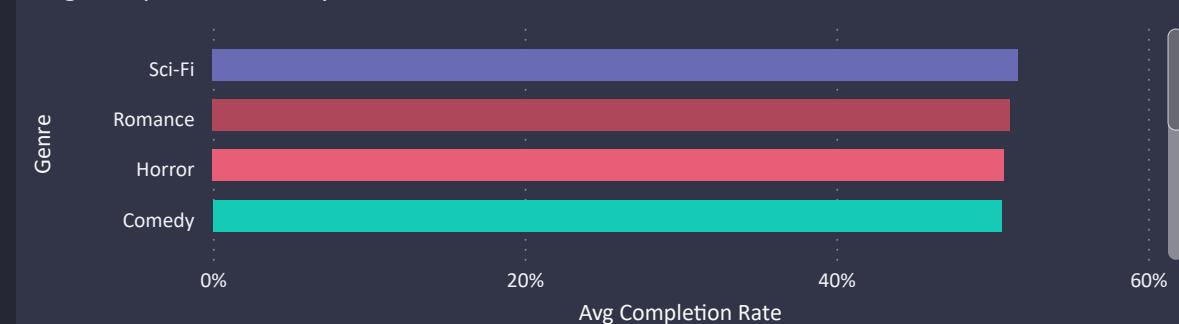
Sci-Fi

Top Genre by Completion

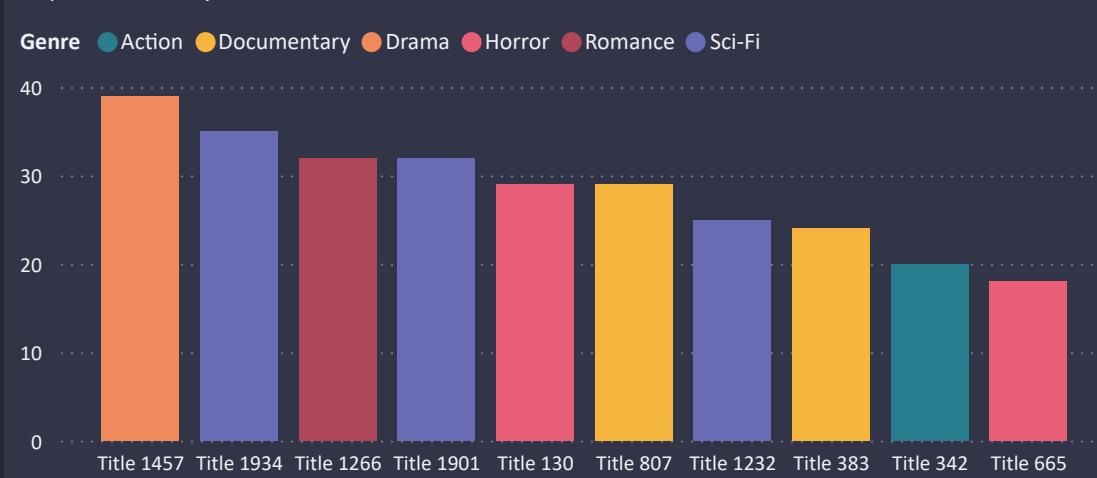
Total Views by Genre



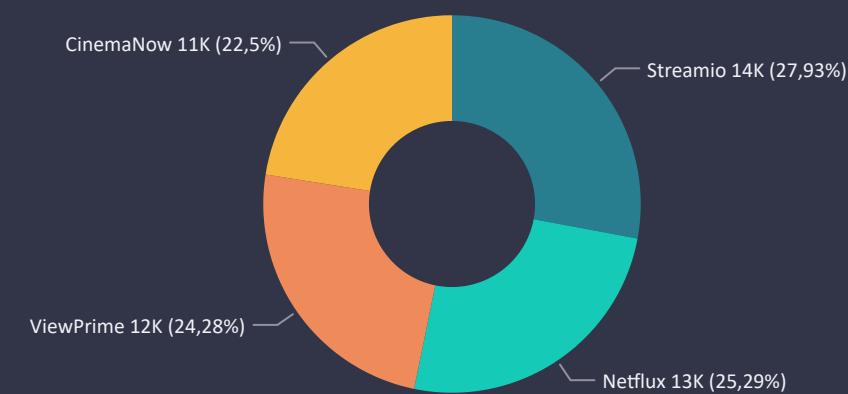
Avg Completion Rate by Genre



Top 10 Titles by Genre



Streamio Netflix ViewPrime CinemaNow



# Streaming Catalog Performance | Catalog Health

Content consumption, engagement and quality metrics

**2K**

Total Titles

**50K**

Total Views

**0,06**

Gini Views \*

**25**

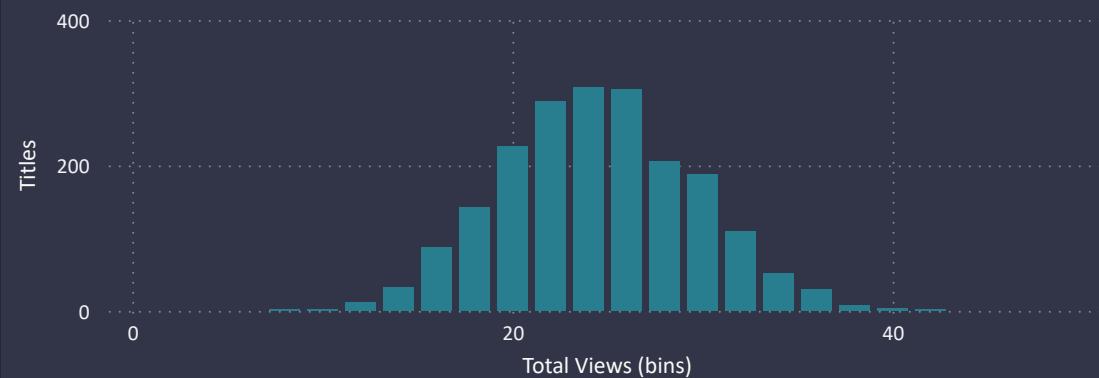
Median Views per Title

**31,2%**

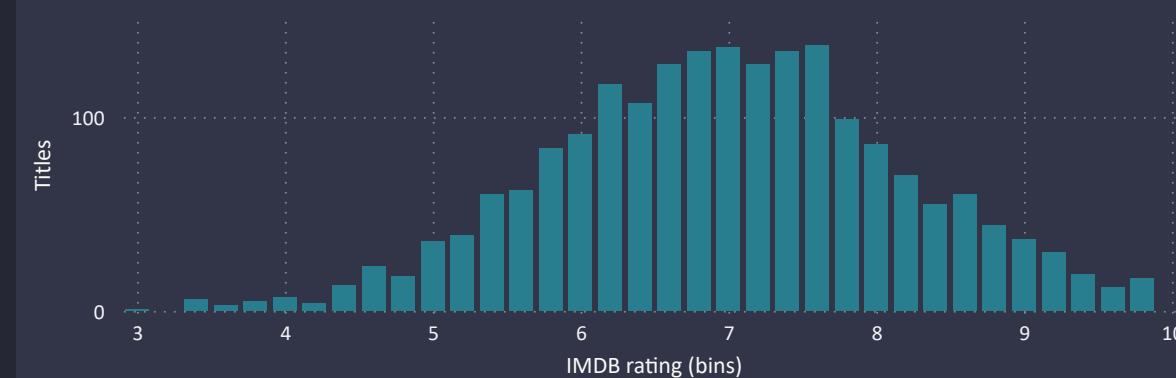
Top 20% Titles Views Share

\*Gini measures view concentration (0 = uniform, 1 = highly concentrated). Low Gini indicates balanced consumption across titles.

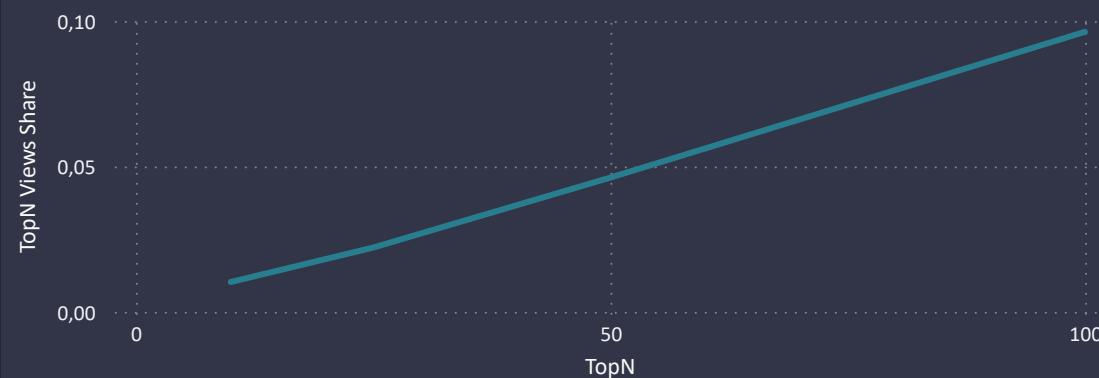
Titles by Total Views (bins)



Titles by IMDB rating (bins)



TopN Views Share by TopN



**1,02%**

Top 10 Titles Views Share

**5,05**

Views StdDev

**0,02**

Top 1% Titles Views Share

**32,00**

P90 Views per Title

# Streaming Catalog Performance | Quality vs Consumption

Content consumption, engagement and quality metrics

7,0

Avg IMDb Rating

50,26%

Avg Completion Rate

4,62M

Watch Minutes

19,91%

Avg Rewatch Rate

genre

All

Provider

All

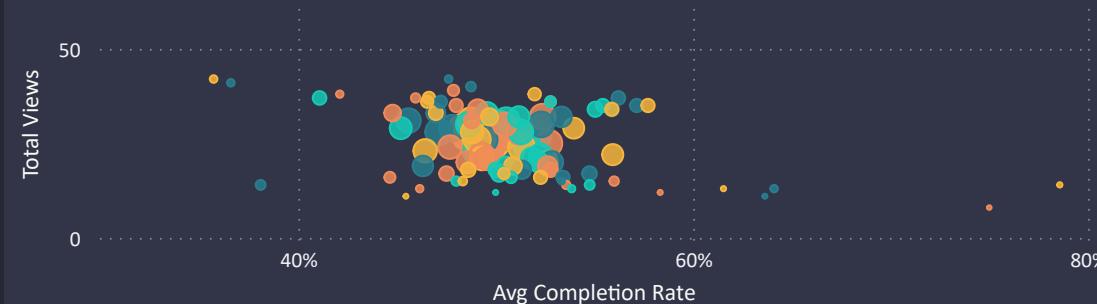
Age Rating

All

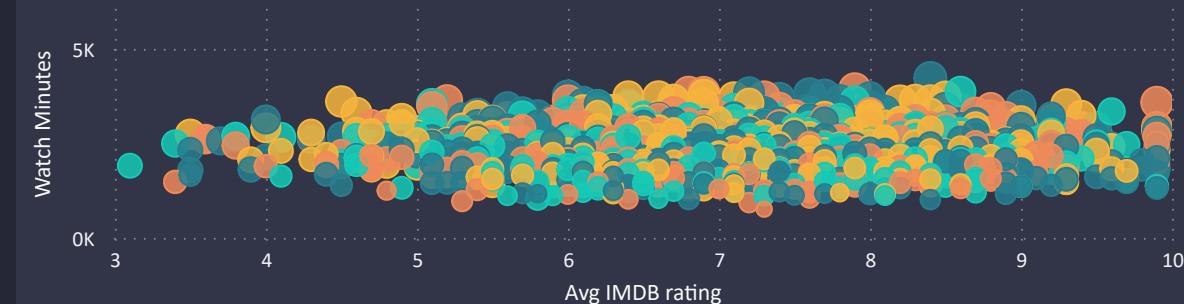
release\_year

1980 2025

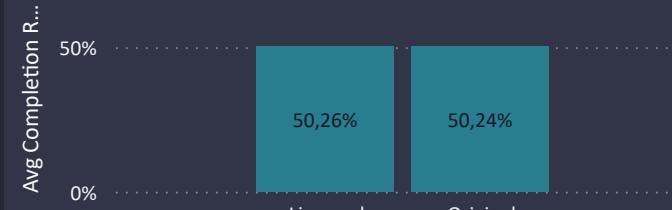
IMDb Rating vs Completion Rate



IMDb Rating vs Watch Minutes



Avg Completion Rate by Content Type



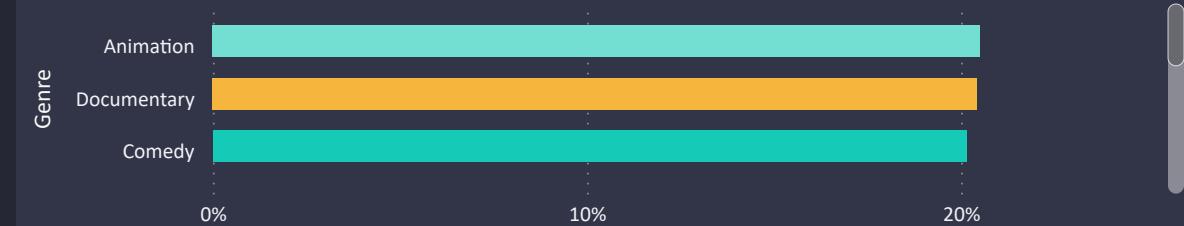
583

Original Titles

21,5%

High Quality Titles %

Avg Rewatch Rate by Genre



# Streaming Catalog Performance | Content Strategy

Content consumption, engagement and quality metrics

## Content Performance Matrix

Performance Segment ● Blockbusters ● Guilty Pleasures ● Hidden Gems ● Underperformers

