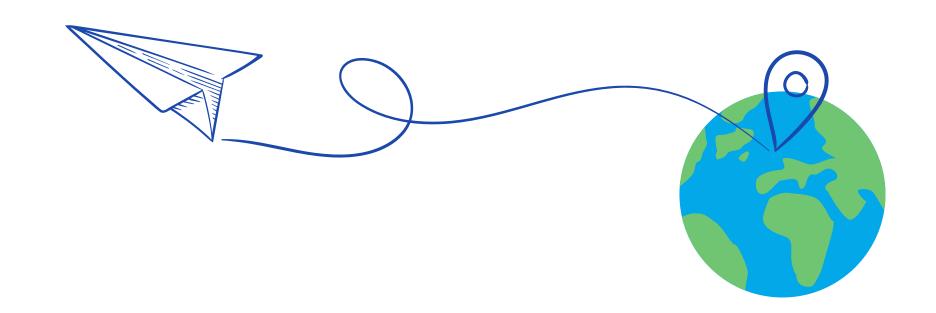


Paper Planes

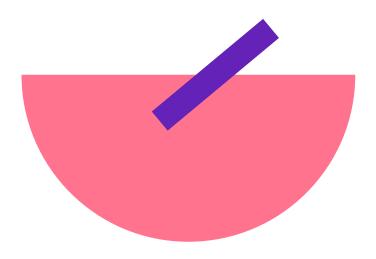
Track your mental health.

Liisbeth's Story

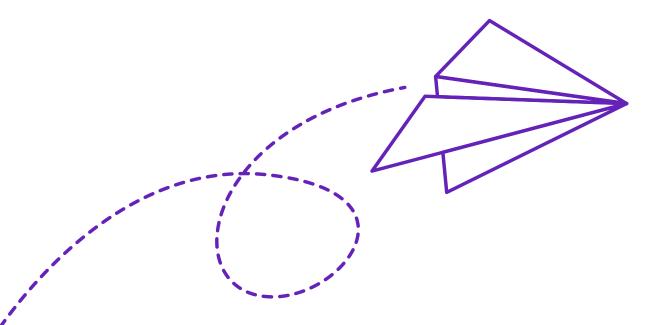




Paper Planes

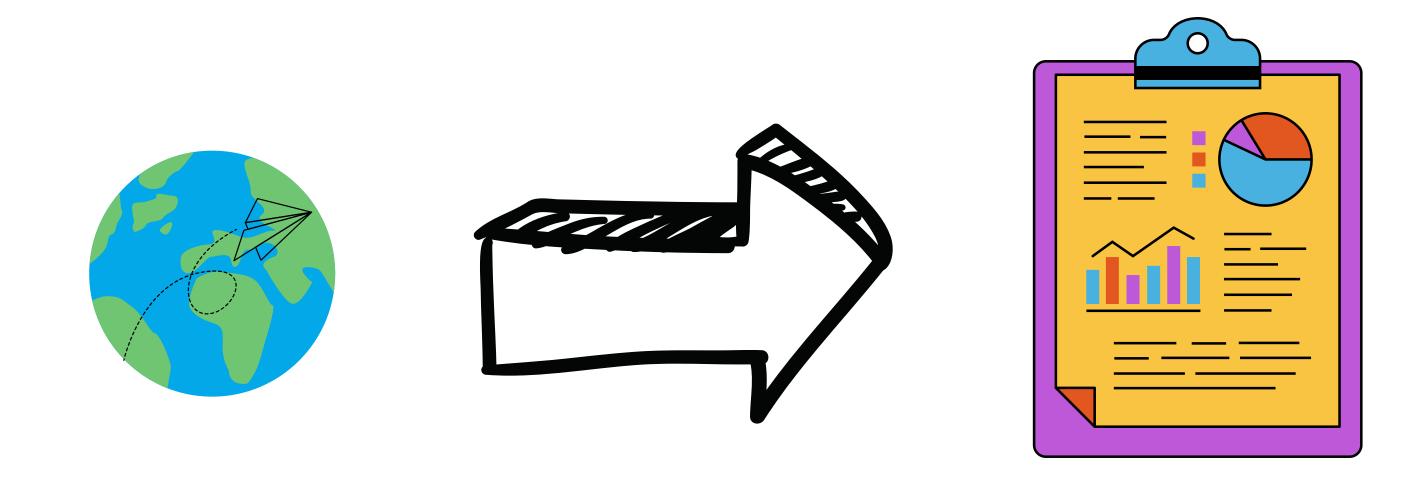


Endless ways to tell your day



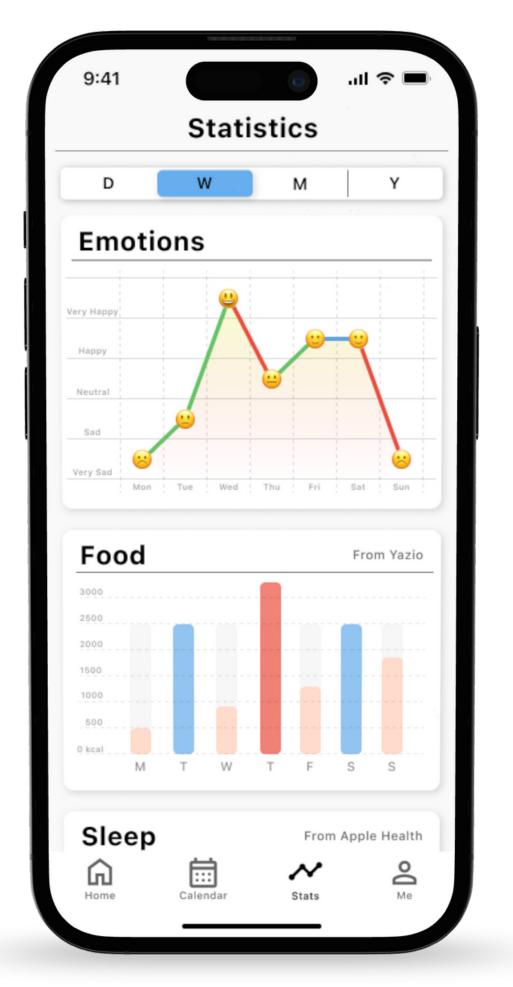


All your data are brought together to generate a personalized report for doctors



Intuitive
statistics to
track your
progress







Friday 17 May -O-

A day with my dad 😐

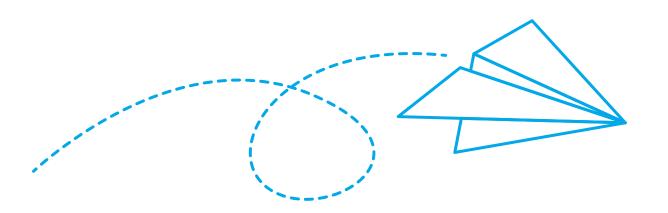


Dear Diary, today was a truly unforgettable day spent with my dad. We ventured into a serene national park, surrounded by majestic trees and the soothing sounds of a nearby stream.

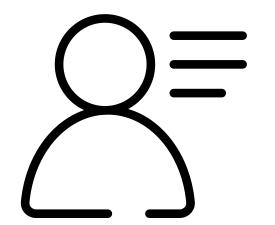
Our picnic on a cozy blanket was a moment of pure bliss, filled with laughter and heartfelt



Stunning Algenerated pictures for your memories



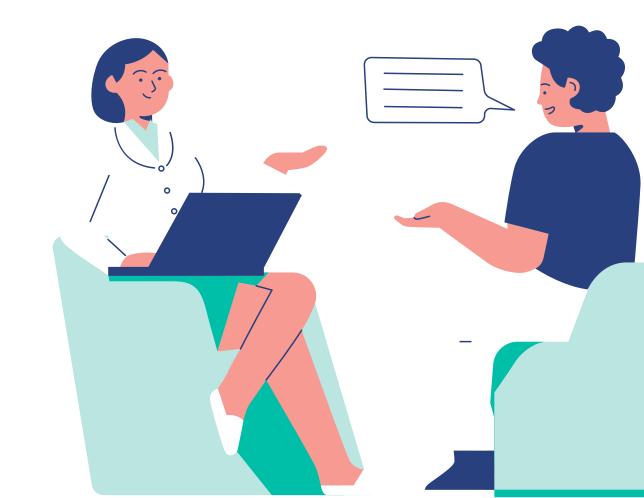
User Benefits



Data into a single, convenient application



Clients actively engage in therapy, reducing the dropout rate



Pricing Strategy

Specialists Doctors' personal pages DOCTORS Report Unlimited amount generation of patients CLINICS Report generation Doctors' personal pages €3.99 / Patient €3000 / Month

Pricing Strategy

Users

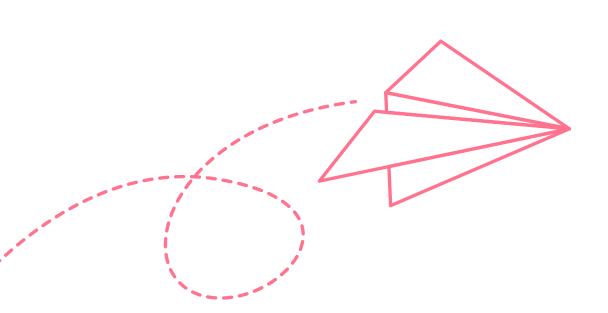
FREE

- Basic Al-GeneratedImages
- Basic Statistics

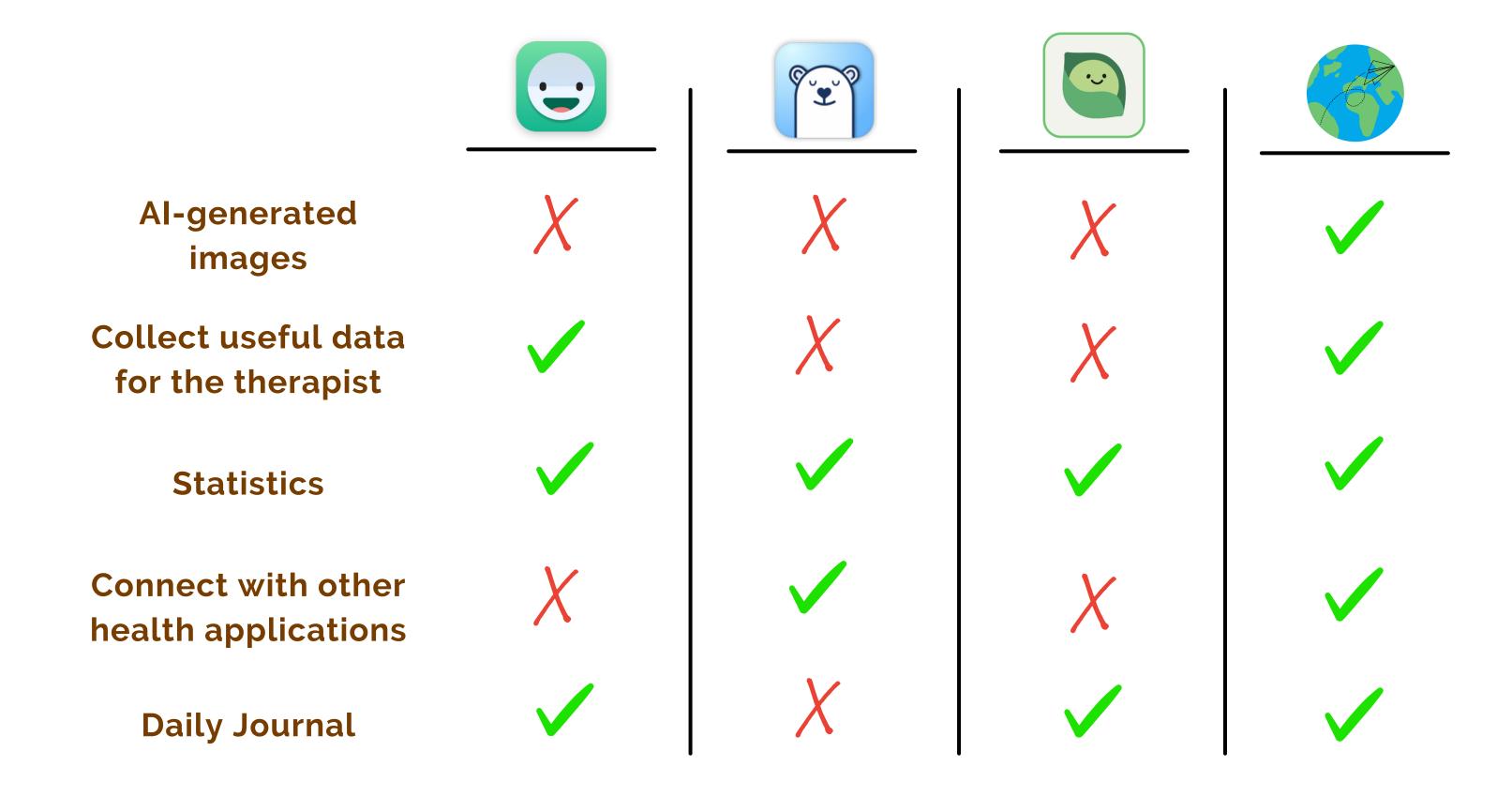
SRO SRO

- Enhanced AI-Generated Images
- AdvancedStatistics

€4.99 / Month



Competitor Analysis



Market size

≈ 10K cases in Estonia

*20% market share 2000 people

≈ 1B cases of mental disorders in 2020 worldwide

943 mental health specialists

*10%
market share
94 specialists

≈ 1M €
yearly
revenue

472 Mental
Health Clinics

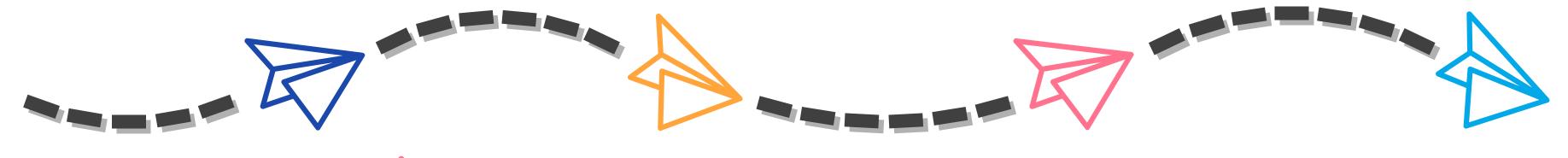
*5%
market share
23 clinics

<u>nttps://www.healthdata.org/acting-data/new-ihme-analyses-show-depression-and-anxiety-among-top-causes-health-burden-worldwide</u> nttps://ourworldindata.org/mental-health

Roadmap

EIT Jumpstarter

& Health Founders Accelerator



Bootstrapping

Innovation Grant from Estonian Health Insurance Fund







DonMarketing Specialist





Nicola Front-end Developer



Track your mental health.