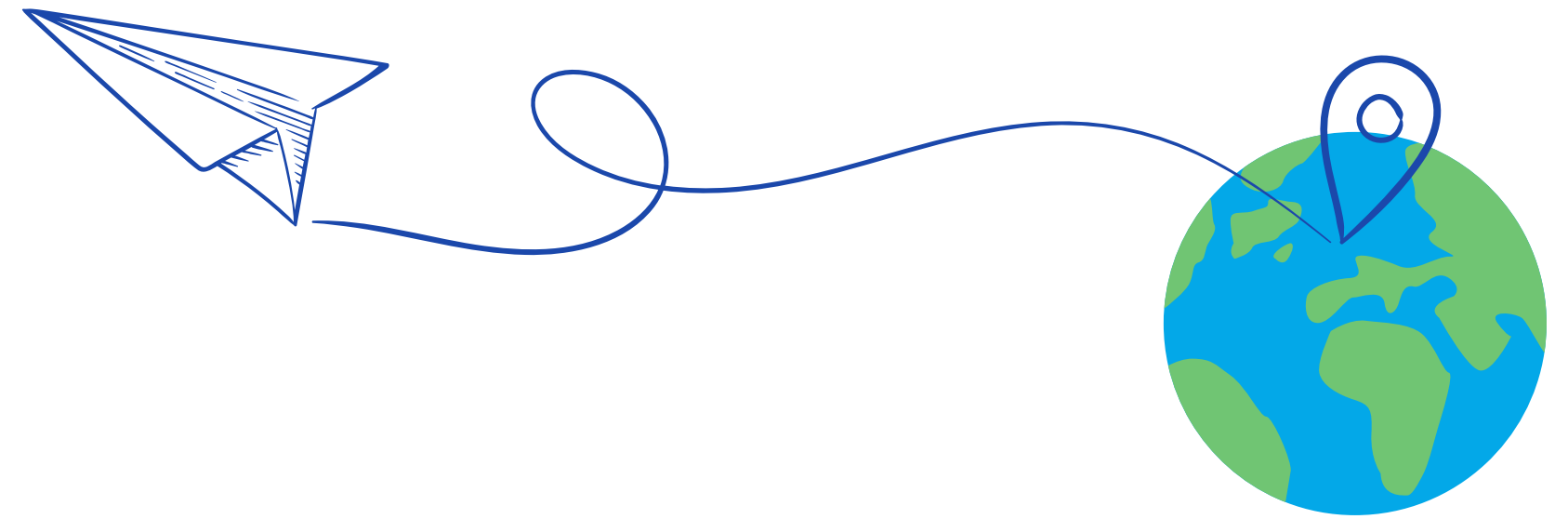


Paper Planes

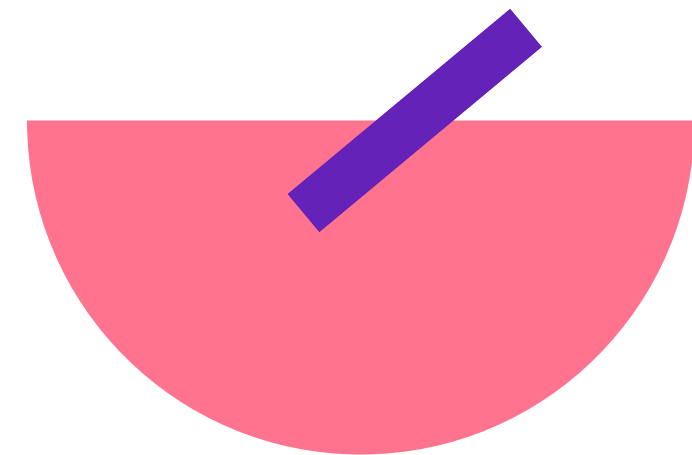
Track your mental health.

Liisbeth's Story

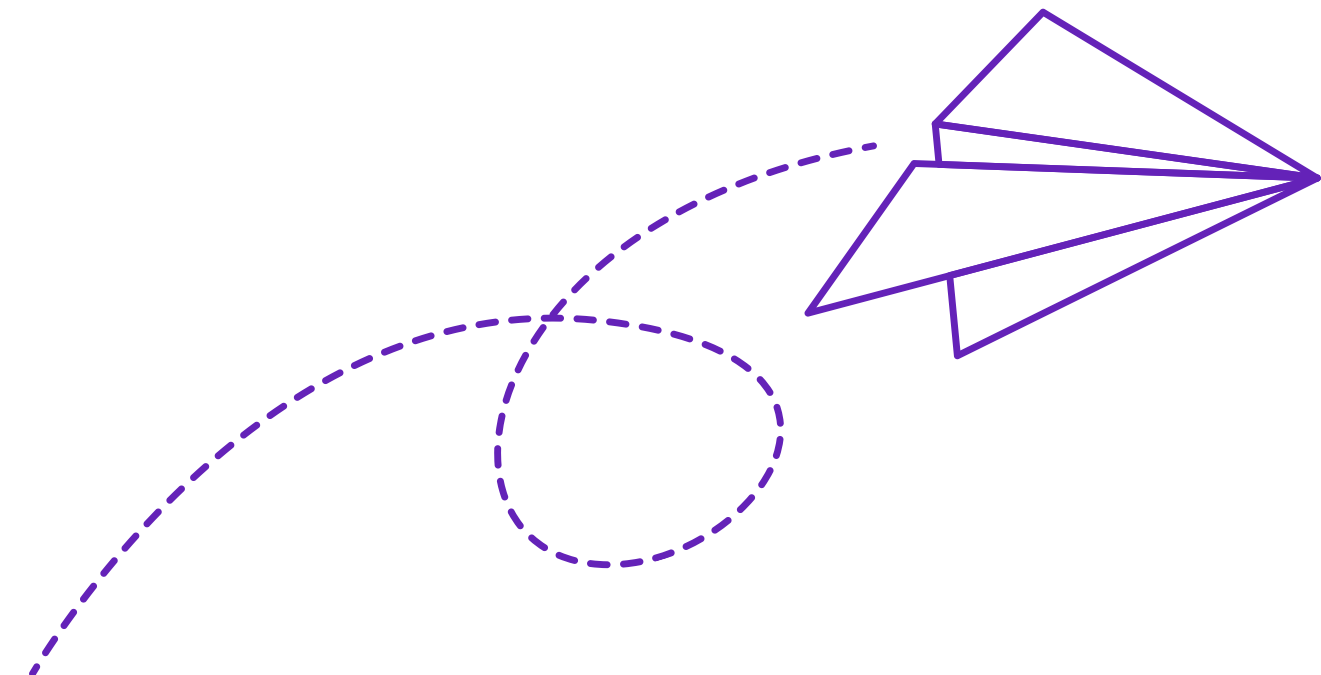




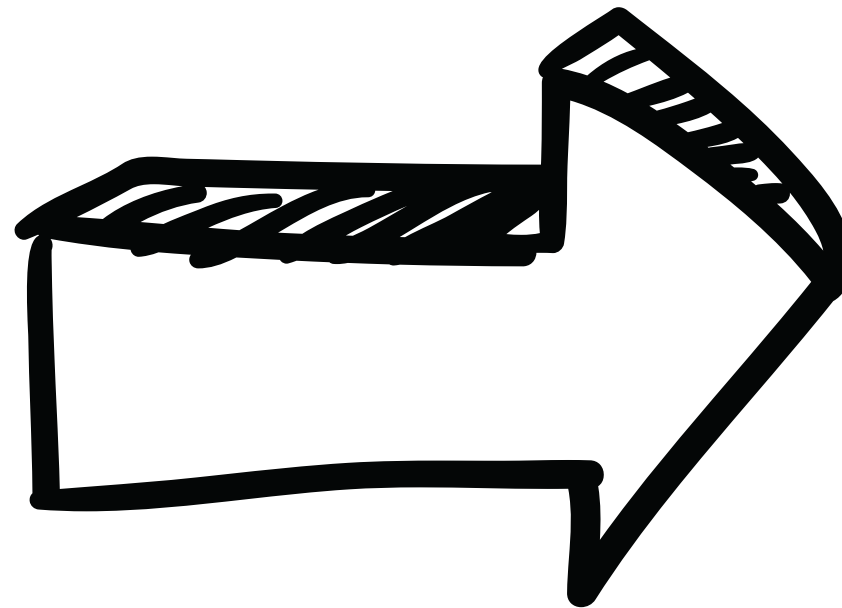
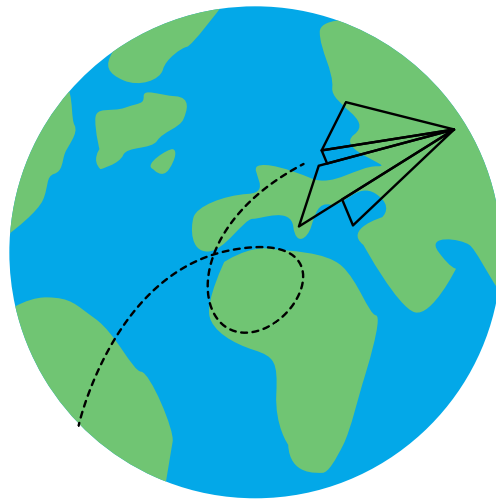
Paper Planes



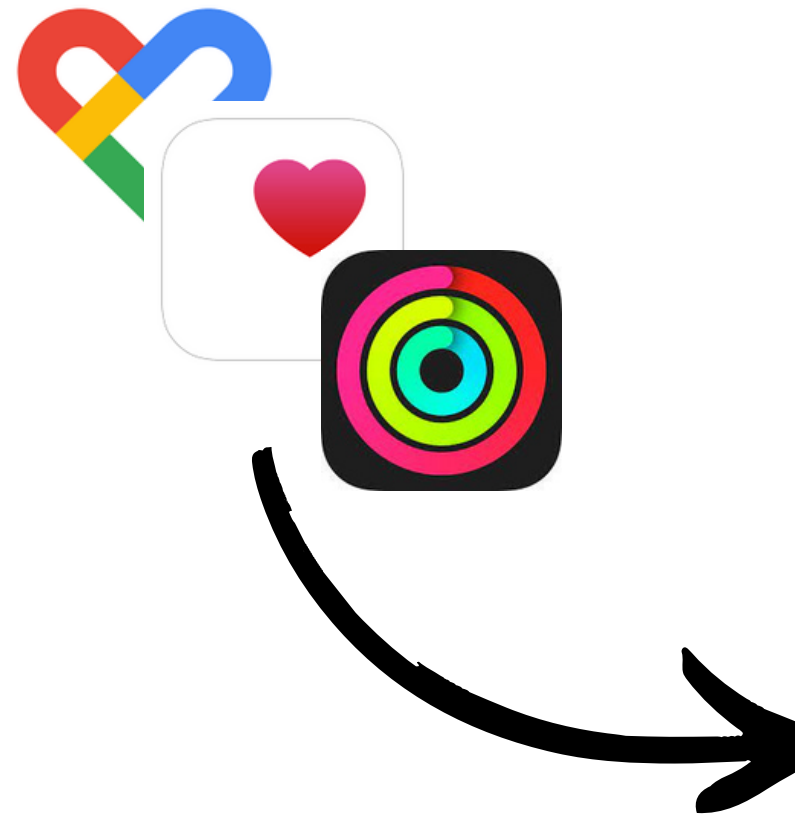
Endless ways to tell your day

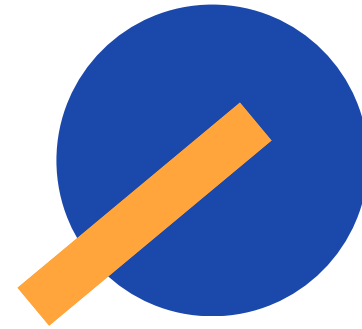


All your data are **brought together** to **generate**
a personalized report for doctors

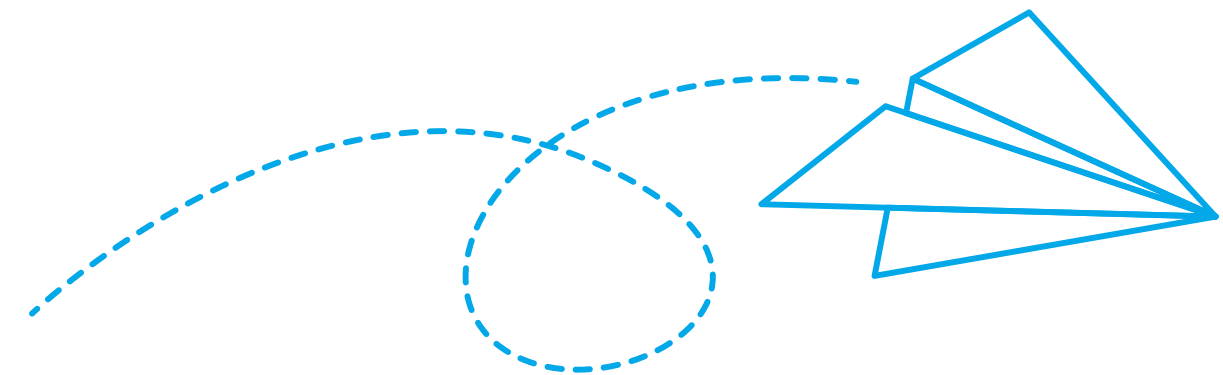


Intuitive
statistics to
track your
progress

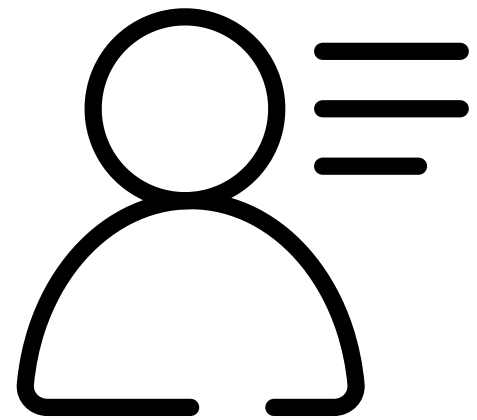




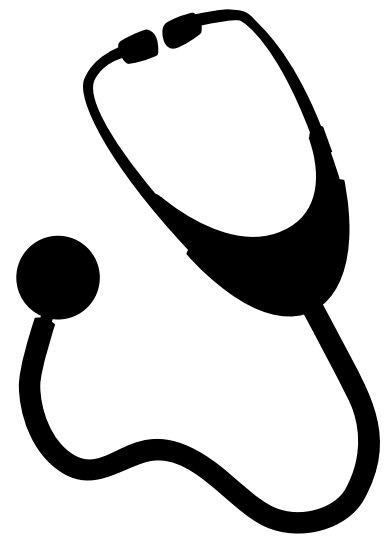
Stunning AI-generated pictures for your memories



User Benefits



Data into a single, **convenient** application

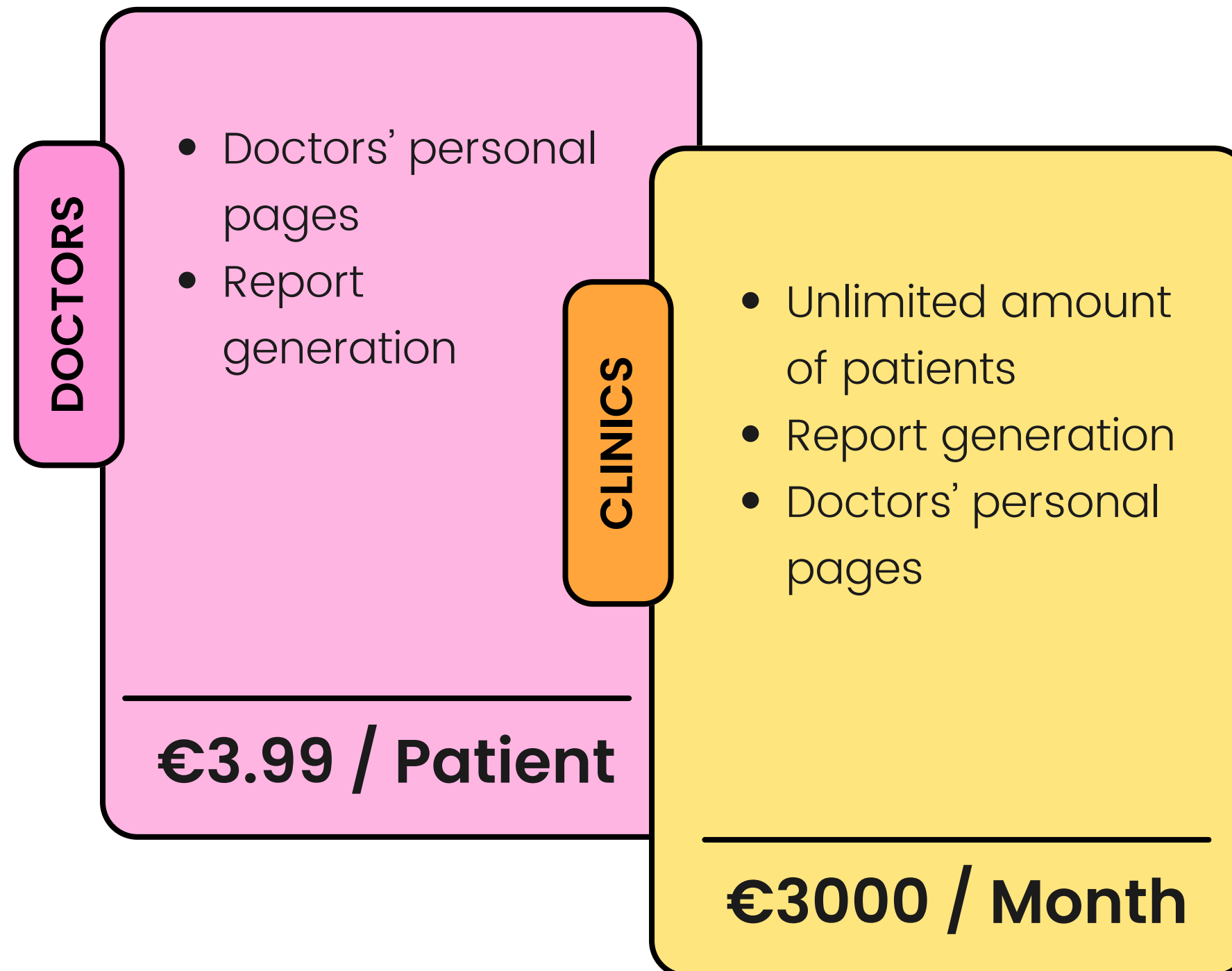


Clients actively **engage** in therapy, reducing the dropout rate



Pricing Strategy

Specialists



Pricing Strategy

Users

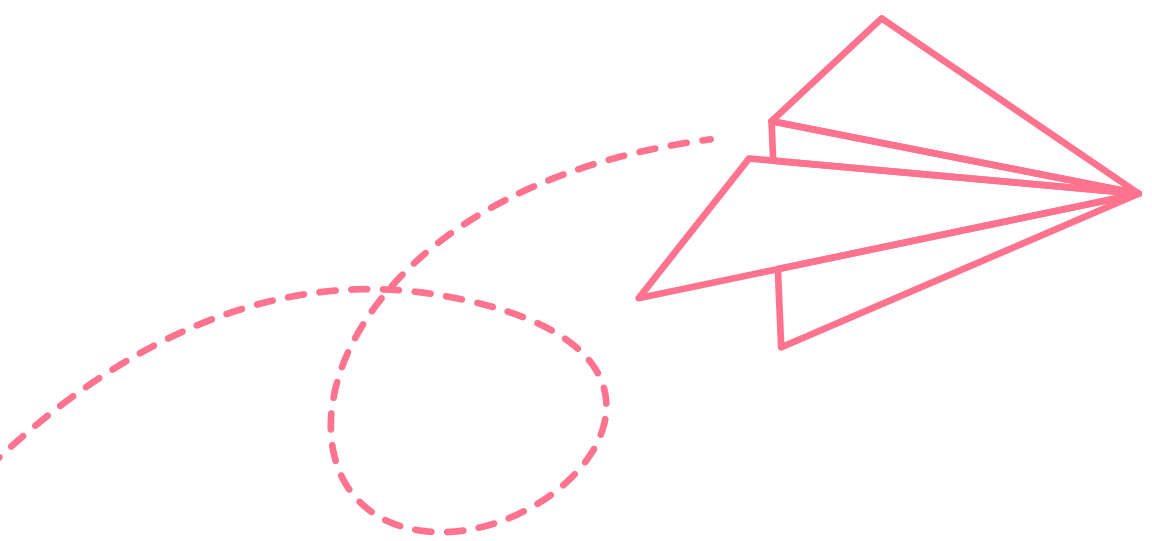
FREE

- Basic AI-Generated Images
- Basic Statistics




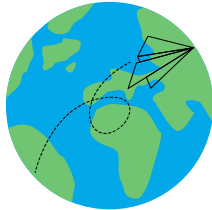
PRO

- Enhanced AI-Generated Images
- Advanced Statistics

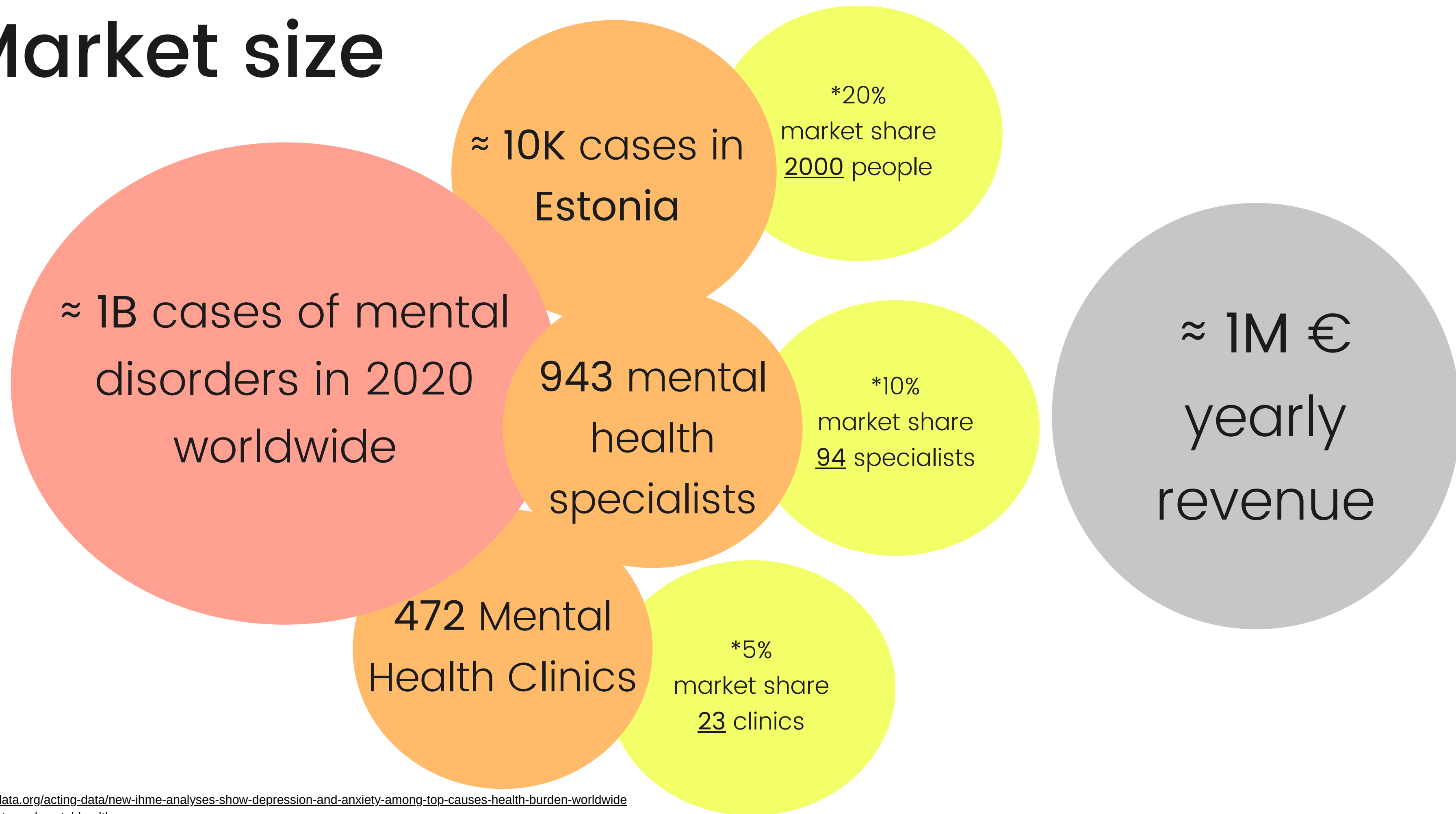
€4.99 / Month



Competitor Analysis

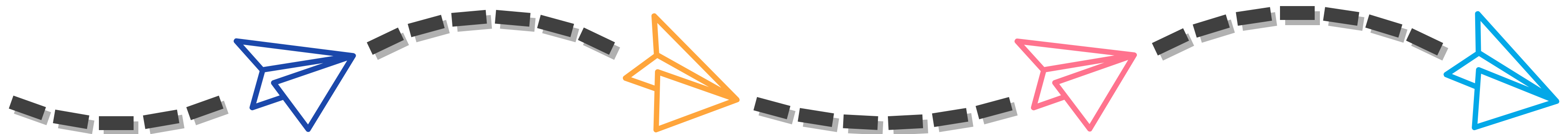
				
AI-generated images	X	X	X	✓
Collect useful data for the therapist	✓	X	X	✓
Statistics	✓	✓	✓	✓
Connect with other health applications	X	✓	X	✓
Daily Journal	✓	X	✓	✓

Market size



Roadmap

EIT Jumpstarter
& Health Founders Accelerator



Bootstrapping

Innovation Grant from **Estonian**
Health Insurance Fund





Niccolò
Software Developer



Matteo
CEO



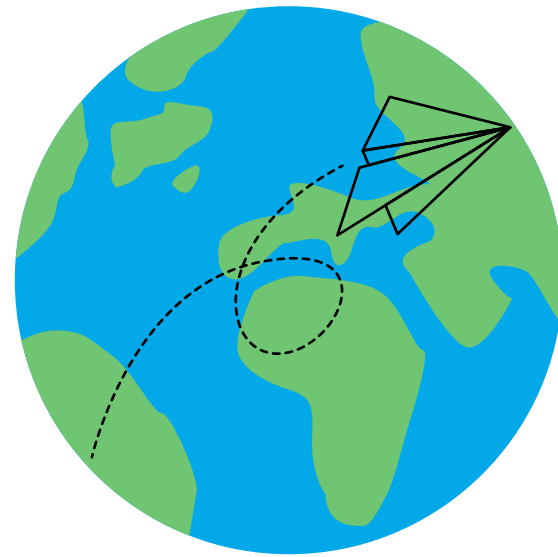
Don
Marketing Specialist



Hongxi
UX Designer



Nicola
Front-end Developer



Paper Planes

Track your mental health.