

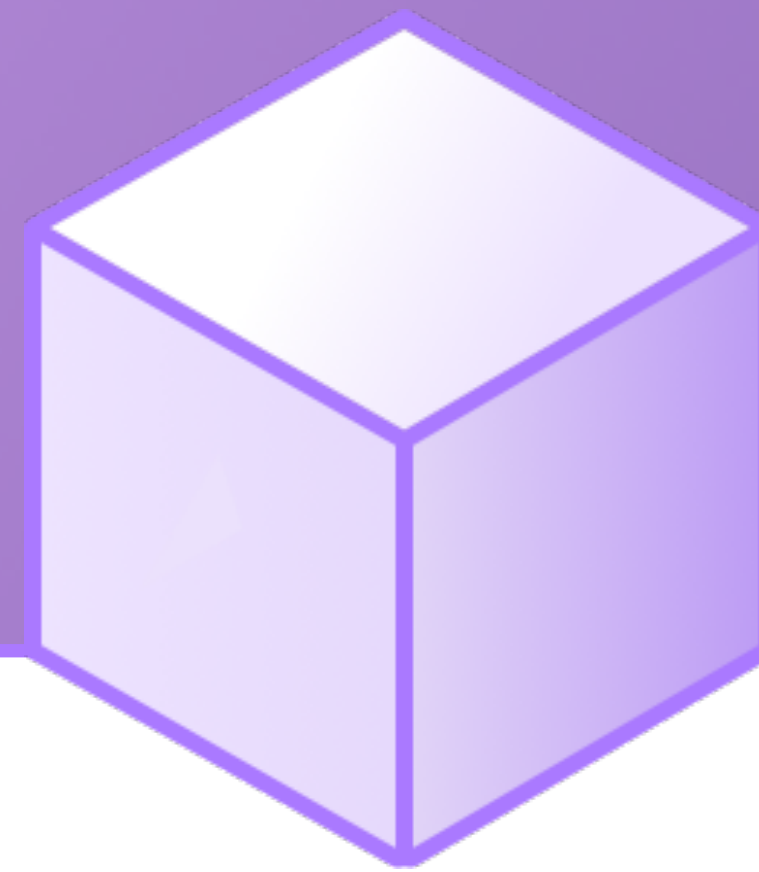
- Good: product consistency

- **Bad:** velocity at scale

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Once upon a time...



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