

# Reading Group on Stochastic Modelling

<https://matteoiacopini.github.io/stochmodgroup/index.html>

Meetings, Discussants and Material



*Discussed paper:*

## A Structural Model of Dense Network Formation

Mele (2017)

*Econometrica*

# Introduction




---

## Literature






### Related works

- ▶ similar paper [7]
- ▶ extensions [14], [3], [11]

### Model

-  potential games [13]
-  network formation models [1]
-  ERGM theory [8], [18]

### Asymptotics

-  many networks asymptotics [17]
-  large network asymptotics [9], [15], [12]
  -  graph limits [2]
  -  large deviations [6]
  -  variational methods for the exponential family [20]

### Estimation

-  ERGM estimation [18], [5]

## Introduction

**Strategic models of network formation** provide a framework to interpret the observed network as the equilibrium of a (potential) game.

Estimation and identification of strategic models is challenging

- 1) **multiple equilibria**  $\Rightarrow$  links generate externalities not fully accounted for by agents
- 2) **curse dimensionality**  $\Rightarrow$  # network configs grows exponentially with # agents
- 3) **data on single graph**  $\Rightarrow$  only one network snapshot is observable

### Proposed model of network formation

- ❖ combines features from the **strategic** and **random network** formation literature
- ❖ players' utilities depend on payoffs from **direct links** and link **externalities** (e.g., reciprocity, indirect friends, popularity, . . . )
- ❖ network formation is dynamic: each period, a player meets another one and decides whether to form a new link, keep an existing link, or do nothing
- ❖ process generates a **sequence of directed dense** graphs

## Model of Network Formation

---

## Model of Network Formation

### Setup

- $n$  agents, with characteristics  $X_i \in \mathbb{R}^A$ ,  $\forall i \in \mathcal{I} := \{1, \dots, n\}$
- discrete time  $t \in \mathbb{N}$
- directed, binary network  $G \in \mathcal{G}$ , realisations each time  $g^t$

### Definition 1 (Individual utility function).

Let  $u_{ij}^{\theta_u} = u(X_i, X_j | \theta_u)$ ,  $m_{ij}^{\theta_m} = m(X_i, X_j | \theta_m)$ ,  $v_{ij}^{\theta_v} = v(X_i, X_j | \theta_v)$ ,  $w_{ij}^{\theta_w} = w(X_i, X_j | \theta_w)$  where  $\theta = (\theta_u, \theta_m, \theta_v, \theta_w)' \in \mathbb{R}^4$  are parameters.

The **utility of agent  $i$**  from network  $g$  is given by the sum of four components

$$U_i(g, X | \theta) = \underbrace{\sum_{j=1}^n g_{ij} u_{ij}^{\theta_u}}_{\text{direct links}} + \underbrace{\sum_{j=1}^n g_{ij} g_{ji} m_{ij}^{\theta_m}}_{\text{mutual links}} + \underbrace{\sum_{j=1}^n g_{ij} \sum_{\substack{k=1 \\ k \neq i, j}}^n g_{jk} v_{ik}^{\theta_v}}_{\text{indirect links}} + \underbrace{\sum_{j=1}^n g_{ij} \sum_{\substack{k=1 \\ k \neq i, j}}^n g_{ki} w_{kj}^{\theta_w}}_{\text{popularity}}.$$

► “**Markovian**” only indirect links are valuable and are perfect substitutes (no utility from two-links-away contacts)

## Potential Game

### Definition 2 (Potential Game).

A game is said to be a **Potential Game** if the incentive of all players to change their strategy (here: link formation choice) can be expressed using a single global function called the **potential function**  $\mathcal{Q} : \mathcal{G} \times \mathcal{X} \rightarrow \mathbb{R}$  such that:

$$\mathcal{Q}(g_{ij}, g_{-ij}, X) - \mathcal{Q}(g'_{ij}, g_{-ij}, X) = U_i(g_{ij}, g_{-ij}, X) - U_i(g'_{ij}, g_{-ij}, X), \quad \forall i, j \forall g_{-ij}$$

### Remark 1.

The **potential function** is useful for:

- analyse **equilibrium properties** of games,  
set of pure Nash equilibria corresponds to the local optima of potential function;  
existence of profitable deviations performed using the potential, instead of checking each player's possible deviation
- study **convergence** and finite-time convergence of iterated game towards a Nash equilibrium

**Assumption 1. (Preferences)**

$$m_{ij}^{\theta_m} = m(X_i, X_j | \theta_m) = m(X_j, X_i | \theta_m) = m_{ji}^{\theta_m} \quad \forall i, j \in \mathcal{I} \times \mathcal{I}$$

$$w_{kj}^{\theta_v} = w(X_k, X_j | \theta_v) = v(X_k, X_j | \theta_v) = v_{kj}^{\theta_v} \quad \forall k, j \in \mathcal{I} \times \mathcal{I}$$

- first is **necessary for identification** of the utility from indirect links and popularity;
- second makes another agent  $i$  **internalise the externality** she creates.

**Proposition 1 (Existence Potential Function).**

Under Assumption 1, the deterministic components of the incentives of any player in any state of the network are summarized by a **potential function**  $Q : \mathcal{G} \times \mathcal{X} \rightarrow \mathbb{R}$  and the network game is a **Potential Game**

$$Q(g, X | \theta) = \sum_{i=1}^n \sum_{j=1}^n g_{ij} u_{ij}^{\theta_u} + \sum_{i=1}^n \sum_{j>i}^n g_{ij} g_{ji} m_{ij}^{\theta_m} + \sum_{i=1}^n \sum_{\substack{j=1 \\ j \neq i}}^n \sum_{\substack{k=1 \\ k \neq i, j}}^n g_{ij} g_{jk} v_{ik}^{\theta_v}$$

$Q$  is an aggregate function summarising: (i) state of network; (ii) deterministic incentives of players in each state.



## Reading Group on Stochastic Modelling

*A brief overview of:*

### Incomplete Simultaneous Discrete Response Model with Multiple Equilibria

Tamer (2003)

*Review of Economic Studies*

---

*In relation to:*

### A Structural Model of Dense Network Formation

Mele (2017)

*Econometrica*

## Mele (2017) footnote n.17 p.830

"The **second part of the assumption 1** [see below] is an identification restriction, that guarantees the **model's coherency** in the sense of Tamer (2003)."

Individual  $i$  **values his popularity** effect as much as  $k$  **values the indirect link to  $j$**  through any "bridging" individual:

$$\underbrace{w_{kj}^{\theta_v} = w(X_k, X_j | \theta_v)}_{\substack{\text{indirect link:} \\ \text{utility for } k \neq i, j \\ \text{for indirectly linking with } j \\ \text{through any } i \neq k, j}} = \underbrace{v(X_k, X_j | \theta_v) = v_{kj}^{\theta_v}}_{\substack{\text{popularity:} \\ \text{utility for any } i \neq k, j \\ \text{for bridging } k \text{ to } j}} \quad \forall k, j \in \mathcal{I} \times \mathcal{I}$$

$(k) \rightarrow (i) \rightarrow (j)$

$(k) \rightarrow (i) \rightarrow (j)$

Under assumption 1.2 any individual  $i \in \mathcal{I}$  **internalizes all the externalities generated by his links**:

- The **popularity** component of  $U_i(g, \mathbf{X} | \Theta)$  is **equal to** the **sum, over all  $j \in \mathcal{I} - i$ , of the utility of indirect links of  $j$  passing through  $i$** , which are the indirect links that can be **influenced** by  $i$ 's link-formation **decisions**;

## Summary of Tamer (2003)

### Modelling framework - 2x2 entry-game with perfect information

two players ( $i \in \{-1, 1\}$ ), action set ( $y_i \in \{0, 1\}$ ) and externalities  $\delta_i$ . The payoff  $\pi_i$  of player  $i$  is defined as:

$$\pi_i := y_i(x_i\beta_i + y_{-i}\delta_i + u_i)$$

Where:

- $\mathbf{y} = (y_{-1}, y_1)$  are response variables;
- $\mathbf{x} = (x_{-1}, x_1) \in \mathcal{R}^d$  are observable exogenous variables;
- $\mathbf{u} = (u_{-1}, u_1)$  are random variables unobservable to the econometricians;
- $\beta = (\beta_{-1}, \beta_1, \delta_{-1}, \delta_1)$  are parameters of interest;

### Distinction of model identification issues - Incoherency Vs Incompleteness

- 1— **incoherent model**: hasn't a well-defined reduced form, or, is logically inconsistent. For example:

*if externalities  $\delta_{-1}$  and  $\delta_1$  are both negative, the above model gives*

$$Pr[(0, 0)|x] + Pr[(0, 1)|x] + Pr[(1, 0)|x] + Pr[(1, 1)|x] > 1$$

- 2— **incomplete model**: the relationship from input variables ( $x_i$ s and  $u_i$ s) to responses ( $y_i$ s) is a **correspondence** and not a function. For example:

*if  $\delta_i$ s are both negative,  $\exists$  a non-empty region of  $\mathbf{u}$ 's support for which the model predicts a non-unique outcome (1, 0) OR (0, 1)*

## Contribution and findings of Tamer (2003)

- ❖ Identifies sufficient conditions for parameter point identification (when externalities have same sign);
- ❖ Develops a technique for semi-parametric maximum (quasi)likelihood (SML) estimation: by "replacing"  $Pr[(y_{-1}, y_1)|x]$  for outcomes (0,1) and/or (1,0), with local approximations of the the empirical relative frequencies of these outcomes as a function of exogenous variables;

## Why Assumption 1.2 relevant for identification in Mele (2017)?

1. externalities are "paired": each indirect-link effect has a corresponding popularity effect with same sign, value and parameter;
2. number of parameters of the model is reduced: from 4  $(\theta_u, \theta_m, \theta_w, \theta_v)$  to 3  $(\theta_u, \theta_m, \theta_v)$ . Condition necessary for model completeness (?);
3. guarantees that the system of conditional linking probabilities implied by the model generate a proper joint distribution of the network matrix;
4. can use the potential function  $Q$  to construct the network as a best-response potential game. Via sequential link-formation decisions the game converges through an improvement path to a Pure Strategy Nash Equilibrium network with  $Pr = 1$ ;

## Network formation process

**Stochastic best-response dynamics**, generating a Markov chain of graphs:

- for each  $t$ , randomly chosen player  $i$  meets  $j$  according to meeting technology
- *meeting process* is a stochastic sequence  $\mathbf{m} = \{m^1, \dots, m^t\}_t$  supported on  $\mathcal{I} \times \mathcal{I}$ , with realisations  $m^t = ij = \{i, j\}$  whose probability is

$$\mathbb{P}(m^t = ij | g^{t-1}, X) = \rho(g^{t-1}, X_i, X_j)$$

### Assumption 2. (Meeting process)

The meeting probability between  $i, j$  does not depend on the existence of a link between them, and each meeting has a positive probability of occurring, that is

$$\rho(g^{t-1}, X_i, X_j) = \rho(g_{-ij}^{t-1}, X_i, X_j) > 0 \quad \forall ij$$

► guarantees any equilibrium network can be reached with positive probability

Idea: Assumption 2 makes the Markov chain irreducible

► identification: if  $\rho$  depends on link  $g_{ij} \Rightarrow$  prevents closed form likelihood

## Players' rules

- conditional on meeting  $m^t = ij$ , player  $i$  updates link  $g_{ij}$  to maximise her utility
- existing network  $g_{-ij}^{t-1}$  is taken as given
- **complete information**: everybody known each others' attributes and whole network
- **myopia**: agents not account for effects of their linking strategy on future evolution of network

### Assumption 3. (Idiosyncratic shocks)

**Idiosyncratic shock** on individual preferences:  $\varepsilon_{ij,t} \stackrel{iid}{\sim} EV_1(\varepsilon_{ij,t})$  Type I extreme value distribution, *iid* among links and across time

$\Rightarrow > 0$  proba moving out from any state  $\rightarrow$  eliminates absorbing states

- link established if and only if

$$U_i(g_{ij}^t = 1, g_{-ij}^{t-1}, X|\theta) + \varepsilon_{1t} > U_i(g_{ij}^t = 0, g_{-ij}^{t-1}, X|\theta) + \varepsilon_{0t}$$

Process generates a Markov chain of networks:

- ✓ transition proba determined by: (i) meeting process, (ii) agents' linking choices
- ✓ irreducible (from Assumption 2), aperiodic (from Assumption 3)

## Equilibrium

### Remark 2.

Any change in utility for any agent is equivalent to change in potential  $\mathcal{Q}$ . So, any deviation from Nash (equilibrium) network must decrease the potential.

Thus, the Nash network is a local maximizer of the potential function over the set of networks that differ from the current network for at most one link.

### Theorem 1 (Uniqueness and Characterisation of Stationary Equilibrium).

The network formation game, under Assumptions 1–3, converges to a **unique** stationary distribution

$$\pi(g, X|\theta) = \frac{\exp\{\mathcal{Q}(g, X|\theta)\}}{\sum_{\omega \in \mathcal{G}} \exp\{\mathcal{Q}(\omega, X|\theta)\}} \quad (1)$$

## Comments

- existence and uniqueness come from irreducibility and aperiodicity of Markov chain
  - closed form **stationary**  $\pi(g, X|\theta)$  corresponds to the **likelihood** of observing a specific network configuration in the long run
  - **estimation**: uniqueness avoids multiple equilibria  
 $\Rightarrow$  unique stationary = unique likelihood
- $\Rightarrow$  can **estimate**  $\theta$  with **only one network**, assumed drawn from stationary equilibrium
- $\pi(g, X|\theta)$  coincides with **likelihood** of **ERGM** (Exponential Random Graph Model), where probability observing a network is proportional to exponential of linear combination of network statistics

### Corollary 2.1.

Let Assumptions 1–3 hold. If the utility functions are linear in parameters, the stationary distribution  $\pi(g, X|\theta)$  describes an ERGM, with  $\mathbf{t}(g, X)$  a vector of canonical statistics

$$\pi(g, X|\theta) = \frac{\exp\{\theta' \mathbf{t}(g, X)\}}{\sum_{\omega \in \mathcal{G}} \exp\{\theta' \mathbf{t}(\omega, X)\}} \quad (2)$$



## Model without shocks

### Proposition 2 (Model Without Shocks: Equilibria and Long Run).

Consider the model without idiosyncratic preference shocks. Under Assumptions 1-2:

- (i) there exists at least one pure-strategy Nash equilibrium network.
- (ii) the set  $\mathcal{NE}(\mathcal{G}, X, U)$  of all pure-strategy Nash equilibria of the network formation game is completely characterized by the local maxima of the potential function:

$$\mathcal{NE}(\mathcal{G}, X, U) = \left\{ g^* : g^* = \arg \max_{g \in \mathcal{N}(g^*)} Q(g, X) \right\}.$$

- (iii) any pure-strategy Nash equilibrium is an absorbing state.
- (iv) as  $t \rightarrow \infty$ , the network converges to one of the Nash networks with probability 1.

## Extensions

### Utility functions

👉 possible to include **additional utility components**, as long as possible to find **restrictions on payoffs** that guarantee the existence of a potential function

### Undirected networks

👉 possible to extend existence results, characterisation of equilibrium, relation with ERGM and asymptotic results to **undirected networks**

### Sparsity

👉 model with **negative linking externalities** is compatible with a certain degree of sparsity

## Estimation and Identification

---

## Estimation and Identification

### Likelihood function

$$L(g, X|\theta) = \pi(g, X|\theta) = \frac{\mathcal{Q}(g, X|\theta)}{\sum_{\omega \in \mathcal{G}} \mathcal{Q}(\omega, X|\theta)} = \frac{\mathcal{Q}(g, X|\theta)}{c(\mathcal{G}, X, \theta)}$$

whose normalizing constant  $c(\mathcal{G}, X, \theta)$  is **intractable** since it sums  $2^{n(n-1)}$  terms.

✗ standard ML infeasible

✗ MCMC with standard MH step infeasible (ratio of normalizing constants)

## Estimation Algorithm

ERGM literature  $\Rightarrow$  approximate  $c(\mathcal{G}, X, \theta)$  via MCMC (for fixed  $\theta_0$ )

---

### Algorithm 1 Metropolis-Hastings for Network Simulations

---

```
1: procedure MH_NETSIM( $\theta_0, g_0, R$ )  
2:   for  $r = 1, \dots, R$  do  
3:     1) propose network  $g' \sim q_g(g' | g^{(r)})$   
4:     2) accept network  $g'$  with probability
```

$$\alpha(g^{(r)}, g') = \min \left\{ 1, \frac{\exp\{Q(g', X | \theta_0)\}}{\exp\{Q(g^{(r)}, X | \theta_0)\}} \frac{q_g(g^{(r)} | g')}{q_g(g' | g^{(r)})} \right\}$$

```
5:   end for  
6:   return sequence of  $R$  networks  $\{g^{(r)}\}_r$   
7: end procedure
```

---

✓ not requires  $c(\mathcal{G}, X, \theta)$

✗ *slow convergence*

✗ *local sampler* at each iteration, update link  $g_{ij}$  according to  $\alpha(\cdot, \cdot)$

✗ *degeneracy problem*: large probability mass on few networks

## Estimation Algorithm

ERGM literature  $\Rightarrow$  approximate  $c(\mathcal{G}, X, \theta)$  via MCMC (for fixed  $\theta_0$ )

---

**Algorithm 1** Metropolis-Hastings for Network Simulations

---

- 1: **procedure** MH\_NETSIM( $\theta_0, g_0, R$ )
- 2:   **for**  $r = 1, \dots, R$  **do**
- 3:     1) propose network  $g' \sim q_g(g' | g^{(r)})$
- 4:     2) accept network  $g'$  with probability

$$\alpha(g^{(r)}, g') = \min \left\{ 1, \frac{\exp\{\mathcal{Q}(g', X | \theta_0)\} q_g(g^{(r)} | g')}{\exp\{\mathcal{Q}(g^{(r)}, X | \theta_0)\} q_g(g' | g^{(r)})} \right\}$$

- 5:   **end for**
  - 6:   **return** sequence of  $R$  networks  $\{g^{(r)}\}_r$
  - 7: **end procedure**
- 

► how to choose  $q_g(\cdot | g^{(r)})$ ?

## Asymptotic behaviour

Classes of asymptotics for networks

- 1) *many networks*  $\Rightarrow$  same players, growing number of **networks**
- 2) *large networks*  $\Rightarrow$  growing number of **players**, same network

- Hp: **homogeneous** players (i.e.  $X_i = X_j, \forall i, j$ )
- potential function re-scaled by  $n^{\nu(H)}$ , with  $\nu(H)$  # players in each utility term
- example **re-scaled likelihood**, with  $\mathcal{T}(g) = \alpha t(H_1, g) + \beta t(H_2, g)$  re-scaled potential and  $\psi_n = n^{-2} \log(c(\alpha, \beta, \mathcal{G}_n))$  log-normalising constant

$$\begin{aligned} \pi_n(g|\alpha, \beta) &= \frac{\exp \left\{ n^2 \left[ \alpha \frac{\sum_{i=1}^n \sum_{j=1}^n g_{ij}}{n^2} + \beta \frac{\sum_{i=1}^n \sum_{j=1}^n \sum_{k \neq i}^n g_{ij} g_{jk}}{n^3} \right] \right\}}{c(\alpha, \beta, \mathcal{G}_n)} \\ &= \exp \left\{ n^2 [\mathcal{T}(g) - \psi_n] \right\} \end{aligned} \quad (3)$$

## Asymptotic behaviour

### Theorem 2 (Nonnegative Link Externalities).

Model (3) with **nonnegative link externalities**  $\beta \geq 0$  exhibits the following behaviour

- 1) **asymptotic normalizing constant**  $\psi$  solves

$$\psi = \lim_{n \rightarrow \infty} \psi_n = \max_{\mu \in [0,1]} \left\{ \alpha\mu + \beta\mu^2 - \mu \log(\mu) - (1 - \mu) \log(1 - \mu) \right\} \quad (4)$$

- 2) networks generated by the model are **indistinguishable from directed Erdős–Rényi** graph with linking probability  $\mu^*$ , defined as follows:

- (a) if the maximization (4) has a unique solution, then  $\mu^*$  satisfies  $2\beta\mu(1 - \mu) < 1$  for almost all  $\alpha \in \mathbb{R}$  and  $\beta \geq 0$ , and solves

$$\mu = \frac{\exp \{ \alpha + 2\beta\mu \}}{1 + \exp \{ \alpha + 2\beta\mu \}} \quad (5)$$

- (b) if the maximization (4) has two solutions, then  $\mu^*$  picked randomly from same proba distribution over  $\mu_1^*$  and  $\mu_2^*$ , such that  $\mu_1^* < 0.5 < \mu_2^*$ , and both solve (5) and satisfy  $2\beta\mu(1 - \mu) < 1$ .



## Comments on Theorem 2

- ▶ consistent estimator of log-normalising constant – analogue of variational representation of the discrete exponential family
- ▶  $\beta \geq 0 \Rightarrow$  realisations using  $(\alpha, \beta)$  indistinguishable from those using  $(\alpha', 0) = (\log(\mu^*/(1 - \mu^*)), 0)$ , that is from Erdős-Rényi model

### Corollary 2.2.

When  $\beta \geq 0$ , the **externality cannot be identified**.

### Corollary 2.3.

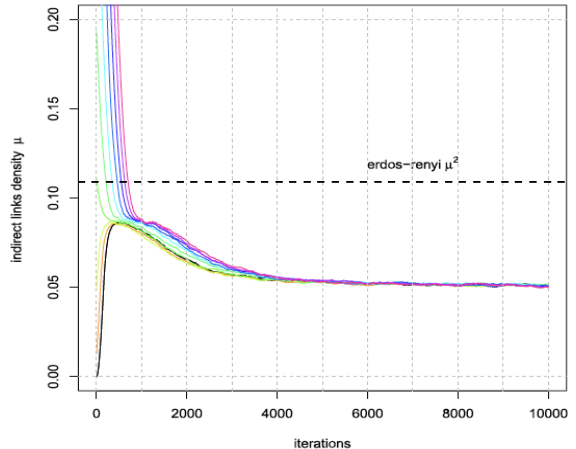
When  $\beta \geq 0$ , Algorithm 1 is not necessary since Erdős-Rényi graphs can be simulated using Bernoulli draws.

## Asymptotic behaviour

### Theorem 3 (Negative Link Externalities).

If  $\beta < 0$  and sufficiently large in magnitude, model (3) is asymptotically different from a directed Erdős-Rényi model.

✓ sparser graphs than Erdős-Rényi



## Asymptotic behaviour

### Theorem 3 (Negative Link Externalities).

If  $\beta < 0$  and sufficiently large in magnitude, model (3) is asymptotically different from a directed Erdős-Rényi model.

► how much “sufficiently large” magnitude?

► how to know it, since we must estimate  $\beta$ ?

## Asymptotic behaviour

Consider an additional utility component (cyclic triangles):

$$T(g) = \alpha t(H_1, g) + \beta t(H_2, g) + \gamma t(H_3, g), \quad t(H_3, g) = \sum_{i=1}^n \sum_{j=1}^n \sum_{k \neq i}^n g_{ij} g_{jk} g_{ki} \quad (6)$$

### Theorem 4.

Consider model (6) as  $n \rightarrow \infty$

- 1) If  $\beta \geq 0$  and  $\gamma \geq 0$ , then the asymptotic normalising constant  $\psi$  solves

$$\psi = \lim_{n \rightarrow \infty} \psi_n = \max_{\mu \in [0,1]} \left\{ \alpha \mu + \beta \mu^2 + \gamma \mu^3 - \mu \log(\mu) - (1 - \mu) \log(1 - \mu) \right\} \quad (7)$$

and model is asymptotically indistinguishable from directed Erdős-Rényi graph, with  $\mu^*$  maximising (7). If the maximisation problem has multiple solutions, then  $\mu^*$  picked randomly from some distribution on maximisers.

- 2) If at least **one externality is negative** (i.e.  $\beta < 0$  or  $\gamma < 0$ ) and sufficiently large, then model (6) not converge asymptotically to directed Erdős-Rényi graph and **externalities can be identified**.

## Summary of Asymptotics

### Remark 3.

**Homogeneous** players ( $X_i = X_j, \forall i, j$ ):

(a) positive externalities

- asymptotically indistinguishable from Erdős-Rényi graph
- externalities not identified
- can **approximate likelihood** of model via likelihood of Erdős-Rényi graph

(b) at least one externality negative and large

- asymptotically **sparser** than Erdős-Rényi graph
- externalities **identified**

**Heterogeneous** players ( $\exists i, j$  such that  $X_i \neq X_j$ ):

- no results
- preliminary study in Mele & Zhu (2017) - working paper

## Sampler Convergence

### Theorem 5 (Convergence of Local Sampler with Nonnegative Externalities).

Model (6), with probability of meeting  $\rho_{ij} = 1/(n(n-1))$ . Fix  $\gamma \geq 0$ . Then, in the case of nonnegative externalities  $\beta \geq 0$ , there exists a V-shaped region of the parameter space delimited by functions  $S_\gamma(\phi_1(\alpha)), S_\gamma(\phi_2(\alpha))$  such that

- 1) if  $(\alpha, \beta)$  belongs to the V-shaped region, then model converges to stationarity in  $e^{Cn^2}$  steps,  $C > 0$ . This results holds for any local sampler.
- 2) otherwise, model converges in  $Cn^2 \log(n)$  steps,  $C > 0$ .

Intuition:

- (1a) in the V-shaped region problem (7) has 2 *local maxima*, the sampler spend exponential time at one of them (i.e. probability  $e^{-Cn^2}$  to escape from local max)
- (1b) increasing  $\gamma \implies$  increase area of exponentially slow convergence
- (2a) when convergence is quadratic  $\implies$  sampler feasible for  $n < 500$
- (2b) this happens when model is indistinguishable from directed Erdős-Rényi graph

## Simulation and Estimation

---

## Simulation and Estimation in Finite Networks

Posterior inference via approx version of exchange algorithm of MGM06 [16]

- ▶ double Metropolis-Hastings step to avoid computing  $c(\mathcal{G}, X, \theta)$
- ▶ data augmentation via auxiliary network  $g'$
- ▶ higher  $R \implies$  better approximation of posterior, but higher rejection rate

---

### Algorithm 2 Approximate Exchange Algorithm

---

- 1: **procedure** AEA( $\theta, g, M, R$ )
- 2:   **for**  $m = 1, \dots, M$  **do**
- 3:     1) propose parameter  $\theta' \sim q_\theta(\cdot|\theta)$
- 4:     2) run Algorithm 1 for  $R$  iterations using  $\theta'$ . Keep last simulated network  $g'$
- 5:     3) accept parameter  $\theta'$  with probability

$$\alpha(\theta, \theta', g', g) = \min \left\{ 1, \frac{\exp\{\mathcal{Q}(g', X|\theta)\}}{\exp\{\mathcal{Q}(g, X|\theta)\}} \frac{p(\theta')}{p(\theta)} \frac{q_\theta(\theta|\theta')}{q_\theta(\theta'|\theta)} \frac{\exp\{\mathcal{Q}(g, X|\theta')\}}{\exp\{\mathcal{Q}(g', X|\theta')\}} \right\}$$

- 6:   **end for**
  - 7:   **return** sequence of  $M$  parameters  $\{\theta^{(m)}\}_m$
  - 8: **end procedure**
-



## Simulation and Estimation in Finite Networks

---

### Algorithm 2 Approximate Exchange Algorithm

---

- 1: **procedure** AEA( $\theta, g, M, R$ )
- 2:   **for**  $m = 1, \dots, M$  **do**
- 3:     1) propose parameter  $\theta' \sim q_{\theta}(\cdot|\theta)$
- 4:     2) run Algorithm 1 for  $R$  iterations using  $\theta'$ . Keep last simulated network  $g'$
- 5:     3) accept parameter  $\theta'$  with probability

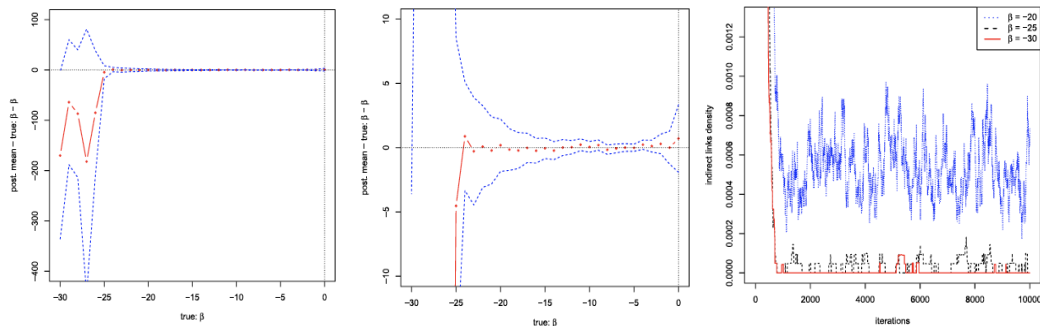
$$\alpha(\theta, \theta', g', g) = \min \left\{ 1, \frac{\exp\{\mathcal{Q}(g', X|\theta)\}}{\exp\{\mathcal{Q}(g, X|\theta)\}} \frac{p(\theta')}{p(\theta)} \frac{q_{\theta}(\theta|\theta')}{q_{\theta}(\theta'|\theta)} \frac{\exp\{\mathcal{Q}(g, X|\theta')\}}{\exp\{\mathcal{Q}(g', X|\theta')\}} \right\}$$

- 6:   **end for**
  - 7:   **return** sequence of  $M$  parameters  $\{\theta^{(m)}\}_m$
  - 8: **end procedure**
- 

► what prior distribution  $p(\theta)$ ?

► what proposal distribution  $q_{\theta}(\cdot|\theta)$ ?

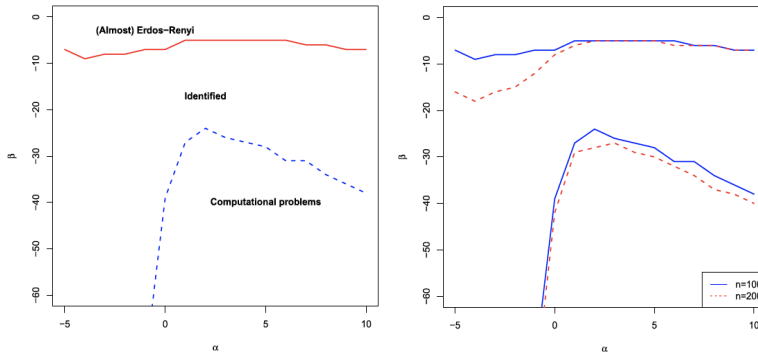
## Simulation results



**Figure:** *Left:* Estimates of  $\beta < 0$ , with 95% credibility intervals (*middle:* zoom-in). *Right:* indirect links density.

- $\beta \geq 0 \implies$  Erdős-Rényi case, not identified
- $\beta < 0 \implies$  identified
- $\beta \ll 0 \implies$  estimation impossible:  $\#$  indirect links close to 0

## Simulation results

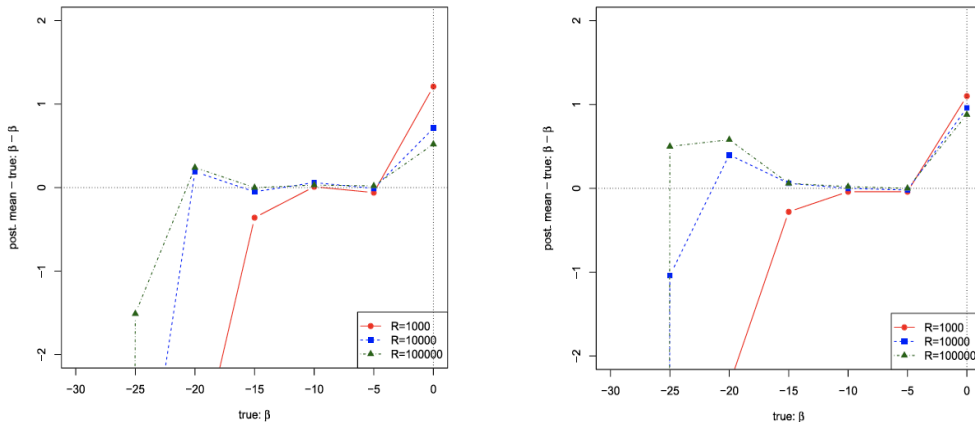


**Figure:** *Left:* approximate regions of identified parameters, for  $n = 100$ .  
*Right:* comparison of regions for  $n = 100$ ,  $n = 200$ .

### Remark 4.

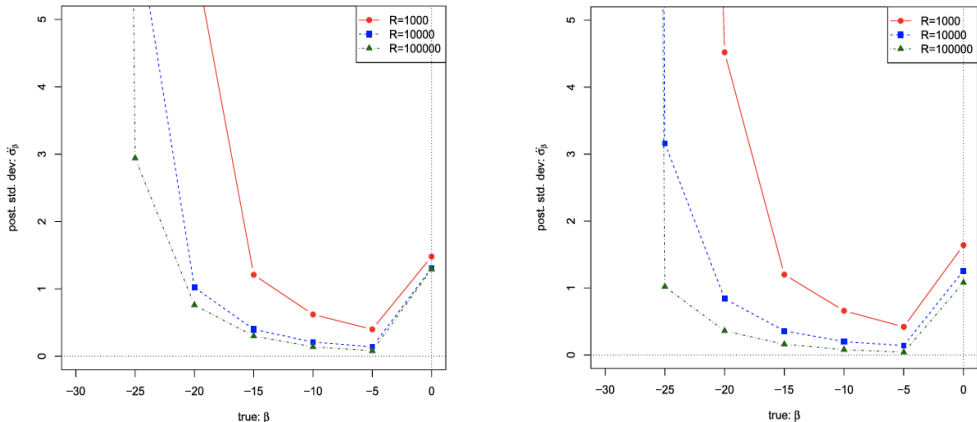
Regions of identified parameters  $(\alpha, \beta)$  vary with  $n$ , the number of players.

## Simulation results



**Figure:** Difference between posterior estimates and true, for varying number of network simulations  $R$ :  $n = 100$  (left) and  $n = 200$  (right).

## Simulation results



**Figure:** Posterior standard deviation for varying number of network simulations  $R$ :  $n = 100$  (left) and  $n = 200$  (right).

## Simulation results

- ▶  $R = 1000 \implies$  imprecise estimates
- ▶ no significant difference between  $R = 10,000$  and  $R = 100,000 \implies$  suggest rule-of-thumb  $R = 10,000$
- ▶ cost of increasing network simulations  $\implies$  almost linear  $\mathcal{O}(R)$
- ▶ results suggest convergence is almost quadratic  $\mathcal{O}(n^2)$  in this area of parameter space

## Simulation results

- ▶  $R = 1000 \implies$  imprecise estimates
- ▶ no significant difference between  $R = 10,000$  and  $R = 100,000 \implies$  suggest rule-of-thumb  $R = 10,000$
- ▶ cost of increasing network simulations  $\implies$  almost linear  $\mathcal{O}(R)$
- ▶ results suggest convergence is almost quadratic  $\mathcal{O}(n^2)$  in this area of parameter space

▶ what was the **computing time**?

▶ what about **real data applications**?

## Conclusions

---



## Conclusions

The paper in a nutshell:

- ❖ network formation model, combining **strategic** and **random networks** features
- ❖ payoffs depend on links: **direct** + indirect (**externalities**)
- ❖ **homogeneous** players meet sequentially at random, **myopically** updating links
- ❖ network formation process is a potential game and **converges to ERGM**, generating **directed dense** networks
- ❖ **identification**: only if at least **1 externality negative and sufficiently large**
- ❖ standard estimation for ERGMs exponentially slow  $\Rightarrow$  Bayesian MCMC (almost quadratic time)

## Conclusions

Unclear points and questions:

- 👉 theoretical **quantification** of “sufficiently large” (negative) magnitude of  $\beta$ ?
- 👉 choice of prior for parameters  $p(\theta)$ ?
- 👉 choice of proposal for network  $q_g(\cdot|g)$ ?
- 👉 choice of proposal for parameters  $q_\theta(\cdot|\theta)$ ?
- 👉 duration of **computing time** in simulations?
- 👉 **real data** applications?







Thanks for your attention!

Any question?







## References

---







## References i

-  Jackson, M. O. (2008), Social and Economics Networks. Princeton
-  Lovasz, L. (2012), Large Networks and Graph Limits. American Mathematical Society Colloquium Publications, Vol. 60. American Mathematical Society
-  Badev, A. (2017), “Discrete Games in Endogenous Networks: Equilibria and Policy”, Workin Paper. Available at arXiv <https://arxiv.org/abs/1705.03137v1>
-  Besag, J. (1974), “Spatial Interaction and the Statistical Analysis of Lattice Systems”, Journal of the Royal Statistical Society. Series B (Methodological), 36(2):192–236.
-  Caimo, A., & N. Friel (2011), “Bayesian Inference for Exponential Random Graph Models”, Social Networks, 33(1):41–55
-  Chatterjee, S., & S. R. S. Varadhan (2011), “The Large Deviation Principle for the Erdős-Rényi Random Graph” European Journal of Combinatorics, 32(7):1000–1017. Homomorphisms and Limits



## References ii

-  Christakis, N., J. Fowler, G. W. Imbens, & K. Kalyanaraman (2010), “An Empirical Model for Strategic Network Formation” Harvard University
-  Frank, O., & D. Strauss (1986), “Markov Graphs”, Journal of the American Statistical Association, 81:832–842
-  Graham, B. (2017), “An Econometric Model of Network Formation With Degree Heterogeneity”, Econometrica, 85(4):1033–1063
-  Gouriéroux, J., Lafont, J. J. and Monfort, A. (1981), “Coherency Conditions in Simultaneous Linear Equation Models with Endogenous Switching Regimes”, Econometrica, 48(3):675–696.
-  Hsieh, C.-S., & L.-F. Lee (2016), “A Social Interactions Model With Endogenous Friendship Formation and Selectivity”, Journal of Applied Econometrics, 31(2):301–319
-  Leung, M. (2018), “A weak law for moments of pairwise-stable networks”, Working Paper. Available at SSRN: <https://ssrn.com/abstract=2663685>

## References iii

-  Monderer, D., & L. Shapley (1996), “Potential Games”, Games and Economic Behavior, 14, 124–143.
-  Mele, A., & L. Zhu (2017), “Approximate Variational Estimation for a Model of Network Formation”, Working Paper. Available at arXiv: <https://arxiv.org/abs/1702.00308>
-  Menzel, K. (2017), “Strategic Network Formation With Many Agents”, Working Papers, NYU
-  Murray, I. A., Z. Ghahramani, & D. J. C. MacKay (2006), “MCMC for Doubly-Intractable Distributions”, Uncertainty in Artificial Intelligence
-  Miyauchi, Y. (2016), “Structural Estimation of a Pairwise Stable Network Formation With Nonnegative Externality”, Journal of Econometrics, 195(2):224–235
-  Snijders, T. A. B. (2002), “Markov Chain Monte Carlo Estimation of Exponential Random Graph Models”, Journal of Social Structure, 3(2)

## References iv

-  Tamer, E. (2003), “Incomplete Simultaneous Discrete Response Model with Multiple Equilibria”, *The Review of Economic Studies*, 70:147–165.
-  Wainwright, M. J., & M. Jordan (2008), “Graphical Models, Exponential Families, and Variational Inference”, *Foundations and Trends® in Machine Learning*, 1(1–2):1–305



## Meetings, Discussants and Material

**Links:** Mele (2017) paper; Mele (2017) supplements;

1<sup>st</sup> session: 11/10/2018 - Matteo Iacopini - Main slides on Mele (2017);

2<sup>nd</sup> session: 18/10/2018 - Carlo Santagiustina - Sup. slides on Tamer (2003);