

A white silhouette of a figure skater in a dynamic pose, with one leg extended and arms out, is positioned on the left side of the cover. A dashed white line follows a path around the skater and across the top of the cover.


#1

# THE LSDP TOP 100

SPORTS THINKERS  
OF 2014

A white silhouette of a modern sports stadium with a curved roof and tiered seating is located above the central text box. A dashed white line curves around it and extends towards the top right.

#3

A white silhouette of a basketball player in mid-air, reaching up with both hands towards a basketball, is positioned on the bottom right side of the cover. A dashed white line curves from the basketball down towards the bottom of the cover.

#2

[www.lospaziodellapolitica.com](http://www.lospaziodellapolitica.com)  
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n°1

## YUNA KIM



(ice skater, South Korea)

Because the grace of her movements, where the sport fades into art, gives her the first place that she did not obtained at the Olympic Games in Sochi.



n°2

## MANUEL NEUER



(goalkeeper, Germany)

For radically redefining the codes of the tactical role of the goalkeeper.

n°3

## LONDON AQUATICS CENTRE



(sport facility, Great Britain)

Because since March 2014 you can swim in the architectural gem designed by Zaha Hadid for the 2012 London Olympics by paying only 3.50 pounds.



n°4

## XI JINPING



(politician, China)

For his strong and publicly exhibited passion for football, which is giving strong impetus to the inclusion of football training programmes in the Chinese school system, and to the construction of new basic facilities.

n° 5

## CAROLINE WOZNIACKI



(tennis player, Denmark)

Because a week after she finished the season on the tennis professional circuit, she ran the New York Marathon with notable time, demonstrating her love for the sport which overcomes the boundaries between disciplines.



n° 6

## CARLO ANCELOTTI



(football coach, Italy)

Because his career as a winner, crowned by the conquest of the Tenth Champions League in 2014, is a great treatise on leadership calm.

n°7

## DONBASS ARENA



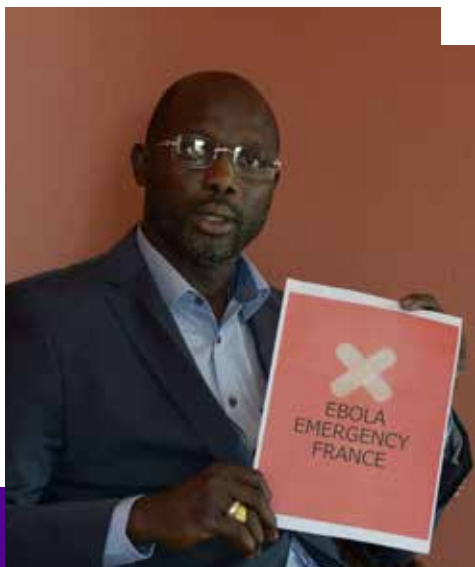
(stadium, Ukraine)

Because the images of the bombed stadium of Shaktar Donetsk remind us that in various parts of the globe the emotions of sports-entertainment are unfortunately outweighed by much more painful and conflicting situations.



n°8

## GEORGE WEAH



(former footballer and politician,  
Liberia)

For his public commitment in the fight against the spread of the Ebola virus.

n° 9

## FLOYD MAYWEATHER



(Boxer, United States)

For having exceeded \$ 100 million of annual earnings, confirming to be the only true showman of contemporary boxing.



n° 10

## RUAN HAO



(architect, China)

For designing a mini-athletics track on the roof of the elementary school in Tiantai, Zhejiang province, in an original way solving the problem of lack of space for sport facilities in schools.



n° 11

## MALALA INAUGURAL UNDER 21 NATIONAL WOMEN CRICKET CHAMPIONSHIP



(sports competition, Pakistan)

Because the Pakistani Cricket Board decided to dedicate to Malala Yousafzai the main cricket competition for women that takes place every year in Pakistan.



n° 12

## WOLFGANG NIERSBACH



(President of the Deutscher  
Fußball-Bund, Germany)

For driving the most forward-looking and successful football federation in the world.

n° 13

## MARIO GÖTZE



(footballer, Germany)

Because few things in the world are close to omnipotence more than a decisive goal in the World Cup final.



n° 14

## LI NA



(former tennis player, China)

Because 2014 saw the exit from the scene of the first Asian player who won a Grand Slam tournament.



n° 15

## BECKY HAMMON



(coach of basketball, the US / Russia)

Because she became the first female assistant-coach of the NBA (and the assistant of a great coach).



n° 16

## CORINNE DIACRE



(coach football, France)

Because the change in the summer 2014 from the Portuguese Helene Cote to Corinne Diacre made Clermont Foot, the team of French Ligue 2, an outpost of the revolution in women's football.

n° 17

## RON HILL



(runner and former Olympic marathoner, Great Britain)

Because from 20 December 1964 to 20 December 2014 he run at least one mile every day.



n° 18

## VLADIMIR PUTIN



(politician, Russia)

Because his strategic thinking on the future of the Russian sport funded on big events and widespread practice is really impressive for the detailed knowledge of the issue and the investment capacity, although recent movements in the energy market may change the picture.

n° 19

## ROSS REBAGLIATI



(former snowboarder, entrepreneur - Canada)

Because 16 years after the famous suspension (later revoked) at the Olympics in Nagano for use of marijuana, he opened a company specialized in the production and distribution of marijuana for medical use.



n° 20

## VIRAT KOHLI



(cricket player, India)

Because with the numerous ad contracts signed he has become the Indian David Beckham.

n° 21

## HAJO SEPPELT

(journalist, Germany)



For his documentary realized for the German broadcaster ARD regarding the use of doping in Russian Athletics.



n° 22

## PREMIER LEAGUE SCHOOL SPORT



(sport project, United Kingdom)

A 10 million £ investment by the most important football association in the world to support primary school sport didactic programs.

n° 23

## THE SAMUEL ETO'O LAIKIPIA UNITY FOOTBALL ACADEMY, SCHOOL AND ENVIRONMENTAL EDUCATION CENTRE



(formative project, Kenya)

Sport and didactic infrastructures designed as rainwater tanks. Football and sustainability tied together in a project financed by Samuel Eto'o and backed by the Zeitz Foundation.



n° 24

## CRICKET SUL KILIMANJARO



(sport event, Tanzania)

A cricket match played for charity the last 26 of September with some world-class players, the first of its kind that has taken place at the considerable altitude of 5,730m (18,799 feet).



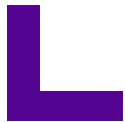
n° 25

## MIT SLOAN SPORTS ANALYTICS CONFERENCE



(conference, United States)

Because this is the most advanced frontier of sport's big data analysis.



n° 26

## MIKAELA SHIFFRIN



(skier, United States)

For her victory at the Winter Olympics of Sochi 2014. She is the youngest woman to win a gold medal in slalom and the first American woman to get a slalom medal since Barbara Cochran in 1972 Sapporo Olympics.





n° 27

## DARYA DOMRACHEVA

(biathlete, Belarus)



Because she has dominated the 2014 Sochi Olympics winning three gold medals in one of the most spectacular and complex disciplines.



n° 28

## JENNY JONES

(snowboarder, United Kingdom)



First British medal in skiing (bronze in Slopestyle) and a demonstration of the crescent interest in those disciplines, justified also by the doubling of investments for winter sports by the British Olympic Committee.

n° 29

## MARIE BOCHET

(skier, France)

Because she has been elected as the best athlete of Sochi Paralympics Games.



n° 30

## DECLAN FARMER

(hockey player, United States)

Because he has been elected as best athlete of Sochi Paralympics Games.



n° 31

## JAMES RODRIGUEZ



(football player, Colombia)

For his beautiful goal in Round of 16 game against Uruguay during Brazil 2014.



n° 32

## JUCA KFOURI



(journalist, Brazil)

For his investigative reports about corruption in Brazilian football system.

n° 33

## NICOLA RIZZOLI, RENATO FAVERANI, ANDREA STEFANI



(refereeing trio, Italy)

Not many other things can test the nerves of a human being as being the refereeing trio of the final match of the World Cup under over a billion of eyes all around the world.

n° 34

## FEDERACIÓN COSTARRICENSE DE FÚTBOL



(sports federation, Costa Rica)

Because also a little Caribbean isle can play football at high level, thanks to planning and international openness.

n° 35

## UNION BERLIN

(sport club, Germany)



For the clever idea of converting their stadium as a mega-sitting room to follow Die Mannschaft games of Brazil 2014.



n° 36

## LUIS SUAREZ

(football player, Uruguay)



26 match-days ban without having been expelled. Today the exemplary figure of the villain in football world.



n° 37

## THOMAS SYVERSEN

(better, Norway)



For having betted on an eventual Suarez bite during Brazil 2014. A bet that was worth almost 1000 \$.



n° 38

## UNITED PASSIONS

(movie)



An expensive 25 billion € investment made by FIFA to celebrate the magnificence of Joseph Blatter. A movie that will make history in trash classifies, being also a terrible flop at box-offices.



n° 39

## ISDS



(firm, Israel)

For the 2.2 billion \$ deal made with the organization committee of Rio 2016 Olympics for the security management.



n° 40

## VÉLIB & JAC DECAUX



(public bike-sharing program, France)

Paris has become the benchmark for new mobility politics based on cycling, thanks to this program that trades advertising spaces for the management of bike-sharing stations.

n°41

## RENAUD LAVILLENIE



(pole vaulter, France)

For his challenge to the force of gravity, which led to an historic pole vault record.



n°42

## MUTAZ BARSHIM



(high jumper, Qatar)

Because he doesn't need a pole to challenge gravity.

n°43

## JON PACK & GARY HUSTWIT



(photographers, United States)

For “The Olympic City”, an interesting photographic reconstruction of abandoned Olympic facilities.



n°44

## DEBBIE JEVANS



(Ceo Rugby World Cup 2015, United Kingdom)

For her words on women in sport executive positions: “To dismiss the female view, not try to embrace women in sport is nuts”.

n°45

## STACEY ALLASTER

(Ceo WTA, Canada)

Because she successfully leads the main female sports league in the world and for the recent record contract on TV rights.



n°46

## MARY WITTENBERG

(Ceo New York Road Runners, Stati Uniti)

Because she is one of the world faces for female running, as well as the leader of the organizational machine of the New York Marathon.



n°47

## MICHELE ROBERTS



(lawyer, Stati Uniti)

Because she is the first woman to led the NBA players' union.



n°48

## SOLEDAD GARCIA LOPEZ



(civil servant, Spain)

Because she is the Spanish “dama de hierro” who fights against Liga’s clubs for payment of their fiscal debts.



n° 49

## LINA BUNKETORP KÄLL



(scientist, Sweden)

For leading a scientific research project that showed the importance of sports for the improvement of academic skills.



n° 50

## DIEGO PABLO SIMEONE



(football manager, Argentina)

For the outstanding winning path of Atletico Madrid.



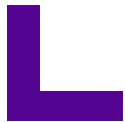
n° 51

## MAJOR LEAGUE GAMING

(sports league, United States)



Because the first league dedicated to video games began to attract public, and to generate profits.



n° 52

## DEUTSCHE SPORTHOCHSCHULE DI COLONIA



(university, Germany)

Because it can be considered the Harvard of sports wisdom, thanks to 34 departments and research centers.



n° 53

## JIN JONG-OH



(sports shooter, South Korea)

For passing the legendary 581 points threshold in 50 metre pistol.



n° 54

## DING JUNHUI



(snooker player, China)

Because he is the first Asian to top the world snooker rankings.

nº 55

## HARRIETTE THOMPSON



(runner, United States)

Because at 91 years old she ran the marathon in San Diego after facing the radio treatments to fight cancer.



nº 56

## CAROLINA MARIN



(badminton player, Spain)

For winning the gold medal at the World Championships in Copenhagen, opening a historic breakthrough in an area of traditional Asian domain.

n° 57

## SARA ERRANI & ROBERTA VINCI



(tennis players, Italy)

For their hegemony in women's double, consolidated by winning Wimbledon.



n° 58

## GHONCHEH GHAVAMI



(democratic activist, Iran)

Because her arrest for having witnessed the men's volleyball match between Italy and Iran has been at the center of an international intrigue.

n° 59

## MO'NE DAVIS



(baseball player, United States)

Because this thirteen old girl became the heroine of American sports, thanks to her launches at more than 70 miles.



n° 60

## ALIA ATKINSON



(swimmer, Jamaica)

Because she became the first black woman to win a world swimming title when she triumphed in the 100m breaststroke at Doha 2014.



n° 61

## DAAN ROOSEGAARDE

(designer, Netherlands)



For his project in Neunen, Netherlands, of a part of a cycling lane inspired to “The Starry Night” by Van Gogh.



n° 62

## CATAPULT SPORTS

(company, Australia)



For its leadership in the field of wearable technologies applied to physical training in professional sports.



n° 63

## GIORNATA NAZIONALE DELLO SPORT SCOLASTICO



(event, France)

For the many events all over the country that make sport a central element of the French school system.



n° 64

## MAGALI HARVEY



(rugby player, Canada)

Because she was nominated by the International Rugby Board as the best player of the year.

n° 65

## NADINE KESSLER



(football player, Germany)

Because she won the UEFA Award as best player of the season 2013-14.



n° 66

## MAYA MOORE



(basketball player, USA)

Because she was the MVP of the basketball world cup of 2014, in Turkey.

n° 67

## MAGGIE VESSEY



(mid distance racer, USA)

Because, with the uniforms designed by herself she celebrated the union between athletics and fashion.



n° 68

## REAL MADRID GRADUATE SCHOOL



(educational institution, Spagna)

Because with its master's degrees (from sports management to sports science) it represents one of the pieces for the understanding of the economic and sports results of Real Madrid.



n° 69

## ETTORE MESSINA



(basketball coach, Italy)

Because he is the first european coach to lead for two games a NBA team, and a pretty important one.



n° 70

## RED ONE

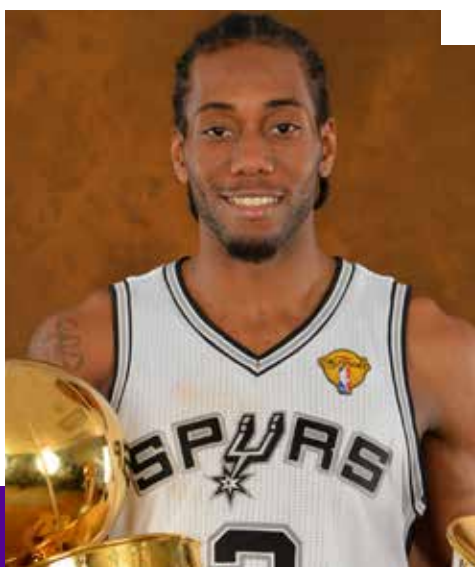


(musical producer, Morocco)

Because he moved from Lady Gaga to the celebrative hymn of the Decima, "Hala Madrid y nada mas".

n° 71

## KAWHI LEONARD



(basketball player, USA)

For the MVP title in the finals, conquered when he was just 23 years old.



n° 72

## LUKA MODRIC & ANGEL DI MARIA



(football players, Croatia-Argentina)

Because their physical appearance does not make them marketing idols, but they were decisive for the conquest of the Decima by Real Madrid.



n° 73

## HAMPDEN PARK



(sports venue, Scotland)

For the transformation from football house to (temporary) athletics house through a vantage track, which made the Scottish facility a symbol of the new “low cost” logic of great sports events, in this case the Commonwealth Games.



n° 74

## VINCENZO NIBALI



(cyclist, Italy)

Because his success at the Tour de France gave back prestige to one of the historical homelands of cycling.

n° 75

## BEN OSBORNE

(journalist, USA)

For “Slam Kicks”, a book on sneakers culture.



n° 76

## CLEARINGHOUSE FOR SPORT

(Think tank, Australia)

For the information on politics and economics of sports that it collects and divulges on a daily basis.



n° 77

## I FRATELLI SKOFIC



(family, Slovenia)

Because the story of these five brothers, owners of a national team (the Slovenian rugby team) is a record.



n° 78

## LA FAMIGLIA TILLIE



(family, France)

Because with a son in the national team of volley, coached by the father, and two in the national team of basketball, this family is a demographic pillar of the French sports system.

n° 79

## GRUPPO LEITNER



(company, Italy)

Because they provided for the snow cats used for the ski slopes at the Sochi Olympic Games.



n° 80

## KARCH KIRALY



(volley coach, USA)

Because he led his girls to the victory at the World Cup, confirming to be a living legend of volley worldwide.

n° 81

## MINELLI NEXT



(company)

For the Italian Wood Bat, “Mine”, a touch of  
Made in Italy in 2014 US professional baseball.



n° 82

## DAVID BLATT



(basketball coach, US/Israel)

For winning Euroleague with Maccabi Tel Aviv  
and for being the first coach to make the jump  
straight from Europe to the NBA.



n° 83

## GRANT TOMKINSON

(researcher, Australia)



For his research, the first to show that the aerobic fitness of children has declined worldwide since the mid-1970s, likely due to by increases in adiposity.



n° 84

## ESTEVE CALZADA

(marketing expert, Spain)



For writing “Show me the money”, a useful guide to sports marketing.

nº 85

## JORGE MENDES



(football agent, Portugal)

For having revived the imperial legacy of Portugal in in football's multi-millionaire and opaque transfer market.



nº 86

## SPORTROOMS



(website, Spain)

Because it is the first website dedicated to tourism of sports fans.

n° 87

## HOLGER PREUSS



(economist and sociologist, Germany)

Per his studies on the economic impact of the Olympics, which inspired the “low cost” reform of CIO.



n° 88

## JAMES ANDREWS



(sports physician, US)

For his studies on the negative impact of early sports specialization on children and teenagers.

n° 89

## HALTON STUDENT CONCUSSION EDUCATION PROJECT



**Halton Student  
Concussion  
Education Project**

(education project, Canada)

Because it is the first school program for improving students' understanding of concussion as a serious brain injury.



n° 90

## PHILIP HUGHES, IN MEMORIAM



(cricket player, Australia)

For his tragic death on the cricket field.



n° 91

## #WEAREWINTER



(marketing campaign, Canada)

Because the Canadian campaign was the most beautiful and moving one at the Winter Olympics in Sochi.



n° 92

## SAGE KOTSENBURG



(snowboarder, US)

Because his gold medal in slopestyle was a spectacular feat in Sochi.



n° 93

## CHLOE MCCARDEL



(swimmer, Australia)

For overcoming jellyfish stings, exhaustion and hypothermia to complete a record-breaking 128 kilometre swim across the Bahamas.



n° 94

## MARGA CRESPI



(synchro swimmer and dancer, Spain)

For switching from synchro to Cirque de Soleil.

n° 95

## FILIP PERAIC

(artist, Croatia)



For creating unique takes on the beard of Houston Rockets guard James Harden.



n° 96

## OLIVIER GUEZ

(writer, France)



For his “Eloge de l’esquive”, a book on the cultural meaning of dribbling in Brazil.

nº 97

## BOM SENSO FC



(union movement, Brazil)

For the protest movement led by Brazilian players, calling for a number of changes to be instituted by Brazil's football federation, the CBF.



nº 98

## JACK MA



(Alibaba founder, China)

Because, after energy moguls, it is IT's turn in sports. In his case, half of Guangzhou Evergrande's stocks.

n° 99

## STEVE BALLMER

(manager, US)

For buying the Los Angeles Clippers for 2 billion dollars, shattering NBA price record.



n° 100

## MARCO BELINELLI

(basketball player and topic of “Pensare Marco Belinelli”, Italy)

For his accomplishments in the NBA league and for being the symbol of our research in sports.

