# **iHashDNA**

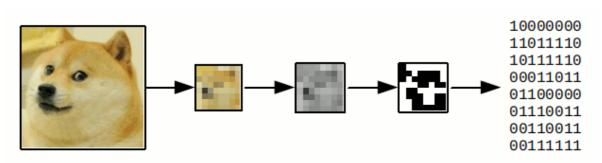
Perceptual hashing library in python (with redis), a wannabe PhotoDNA

# What is Perceptual Hashing

**Perceptual hashing** is the use of an <u>algorithm</u> that produces a snippet or <u>fingerprint</u> of various forms of <u>multimedia</u>.[1][2] Perceptual <u>hash functions</u> are analogous if <u>features</u> of the multimedia are similar, whereas <u>cryptographic hashing</u> relies on the <u>avalanche effect</u> of a small change in input value creating a drastic change in output value. Perceptual hash functions are widely used in finding cases of online <u>copyright infringement</u> as well as in <u>digital forensics</u> because of the ability to have a correlation between hashes so similar data can be found (for instance with a differing <u>watermark</u>). Based on research at <u>Northumbria University</u>,[3] it can also be applied to simultaneously identify similar contents for <u>video copy detection</u> and detect malicious manipulations for video authentication. The system proposed performs better than current video hashing techniques in terms of both identification and authentication.

Wikipedia, Perceptual Hashing

# **TLDR: How Perceptual Hashing works**



Pic Source: Why we created 'Imageid' and saved 47% of the moderation effort | by Diego Essaya | Taringa! | Medium

Perceptual hashing converts an image, by degrading it and turning it into "pixels", into a binary (or hexadecimal) sequence. **Unlike cryptographic hashing**, perceptual hashing **lacks of avalanche effect**, making any change in the image easily perceivable in the hash.

## **How it works**

It uses <u>phash</u> and <u>whash</u> by checking initially phash, then whash.

By combining these two with a db (redis), you get this library.

You can:

- 1. **Ban images**: Add the hash of the image to the DB (and checks if already in it). This includes rotations (90 degrees left right 180 up down) of the pictures.
- 2. Unban images: Remove the hash and all the similar hashes from DB;
- 3. Whitelist images: Ignore a picture hash.

# **Practical examples**

Perceptual hashing is a good way to recognize two similar images. If you need to:

- Fast indexing similar images;
- Check for prohibited content without saving it into your DB (child pornography, pornography, porn, gore...);
- Check for watermarked original copyrighted content.

and more...

The library can easily detect an edited photo if it has:

- Color changes;
- Random garbage over it (watermarks, stickers....);
- slight cropping.

#### **Issues and limitations**

Remember that this is not ML-Based.

It can be easily bypassed by cropping the image.

This library is a wannabe **PhotoDNA**.

#### How to use it

#### **Requirements**

- 1. Install redis
- 2. Start redis
- 3. git clone https://github.com/matteounitn/ihashdna.git
- 4. (Optional) create a venv:

python3 -m venv venv && source venv/bin/activate

5. pip3 install -r requirements.txt

Then you are good to go!

### **Example**

Checkout this example.