

# Matt Wolfinger

## Data Reporter

mattewolfinger@gmail.com | Boston, MA | [Portfolio](#) | [LinkedIn](#)

### EDUCATION

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<b>M.A. in Journalism</b> , Northeastern University	Dec 2021
<b>B.A. in Communication</b> , DeSales University	May 2019

### EMPLOYMENT HISTORY

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<b>ConsumerAffairs</b> , Freelance Data Reporter	Apr 2024 – Feb 2025
<ul style="list-style-type: none"><li>• Produced multiple stories per month on strict deadlines covering topics sourced from publicly available data and internal surveys</li><li>• Collaborated with team of journalists to brainstorm unique angles for stories and Datawrapper charts</li><li>• Cleaned and organized massive datasets in Excel to streamline analysis and visualization</li></ul>	
<b>Denver Business Journal</b> , Data Reporter	Jun 2022 – May 2023
<ul style="list-style-type: none"><li>• Collected and analyzed company and industry data to produce weekly industry lists using public documents, surveys, and other relevant sources</li><li>• Covered the cannabis beat, interviewed sources, and crafted data-driven content for print and online publication</li><li>• Led design of infographics to visualize findings and support other reporters' work</li></ul>	
<b>InnoLead</b> , Data Journalist Intern	May 2021 – Aug 2021
<ul style="list-style-type: none"><li>• Created interactive data visualizations with Tableau</li><li>• Utilized HTML and CSS to design and embed visualizations</li><li>• Pitched and wrote stories covering business innovation</li></ul>	
<b>Pi Dental Center</b> , Digital Media Manager	Jul 2019 – Sep 2020
<ul style="list-style-type: none"><li>• Worked alongside office staff and personnel to craft social media campaigns</li><li>• Made content for Facebook and Instagram utilizing the Adobe Suite</li><li>• Digitized patient records to streamline the appointment making process</li></ul>	

### SKILLS

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HTML and CSS Fluency | JavaScript (D3 and jQuery) | Some Python, R, and SQL |  
Adobe Suite (Illustrator, InDesign, Premiere, and After Effects) | Newsroom and CMS experience |  
Knowledge of AP Style | ArcGIS and QGIS | Flourish, Datawrapper, and Tableau