

# Matt Wolfinger

## Data Reporter

[mattewolfinger@gmail.com](mailto:mattewolfinger@gmail.com) | Boston, MA | [Portfolio](#) | [LinkedIn](#)

## EDUCATION

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**M.A. in Journalism**, Northeastern University Dec 2021

**B.A. in Communication**, DeSales University May 2019

## EMPLOYMENT HISTORY

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**ConsumerAffairs**, Freelance Data Reporter Apr 2024 – Feb 2025

- Produced multiple stories per month on strict deadlines covering topics sourced from publicly available data and internal surveys
- Collaborated with team of journalists to brainstorm unique angles for stories and Datawrapper charts
- Cleaned and organized massive datasets in Excel to streamline analysis and visualization

**Denver Business Journal**, Data Reporter Jun 2022 – May 2023

- Collected and analyzed company and industry data to produce weekly industry lists using public documents, surveys, and other relevant sources
- Covered the cannabis beat, interviewed sources, and crafted data-driven content for print and online publication
- Led design of infographics to visualize findings and support other reporters' work

**InnoLead**, Data Journalist Intern May 2021 – Aug 2021

- Created interactive data visualizations with Tableau
- Utilized HTML and CSS to design and embed visualizations
- Pitched and wrote stories covering business innovation

**Pi Dental Center**, Digital Media Manager Jul 2019 – Sep 2020

- Worked alongside office staff and personnel to craft social media campaigns
- Made content for Facebook and Instagram utilizing the Adobe Suite
- Digitized patient records to streamline the appointment making process

## SKILLS

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HTML and CSS Fluency | JavaScript (D3 and jQuery) | Some Python, R, and SQL |

Adobe Suite (Illustrator, InDesign, Premiere, and After Effects) | Newsroom and CMS experience |

Knowledge of AP Style | ArcGIS and QGIS | Flourish, Datawrapper, and Tableau