* + Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
* On average, the top three successful funding campaigns are Journalism, Photography and Technology
* On average there is a 60/40 ratio for successful outcomes vs failed outcomes
* Journalism has 100% success rate for this crowd funding.
  + What are some limitations of this dataset?
* There are only 1000 total crowdfunding examples.
* Blurb is a bad column name to give to a dataset
* Information about column names and deviations
  + What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
* A box plot of “sub-category” as x axis and stacked “percent funded” for any parent category to extract more meaningful information