MATTHEW FISH

COMPUTER SCIENCE & BUSINESS DOUBLE DEGREE

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EDUCATION

Wilfrid Laurier University
Bachelors of Business Administration
Business GPA: 10.8/12

Wilfrid Laurier University
Bachelors of Science in Computer Science
Computer Science GPA: 11.1/12

RELEVANT EXPERIENCE

Laurier Investment and Finance Association
VP of Technology | Waterloo, ON | May 2018 - Present
- Responsible for the creation and maintenance of the club's website and blog presences
- In charge of photo and video capture, and technical support of all club events

Smile.io
Marketing & Analytics | Kitchener, ON | May - August 2018
- Analyzed pricing structure for company, and determined ways to increase software upgrade revenue
- Created calculator web app backend to estimate a businesses key performance indicators before and after implementing a loyalty strategy
- Wrote 20+ blog posts, curated companies Facebook, Twitter and Linkedin presences

Hungry Jacks
Operations Analyst | Sydney, Australia | May - August 2017
- Led development of companywide product initiation system to reduce redundancies in the creation of new menu items
- Performed comprehensive cost analysis for new equipment prototypes, saving the company $1.5mm/year
- Created website wireframes/UX design for Hungry Jack's

PROJECTS

Pacifica Plastics
Created over the yearlong BDO New Venture Competition, our winning business concept was taking ocean plastics and transforming them into 3D printing filament

An Enviromental Gamble
Using ArcGIS and remote spectral imaging, created a novel technique for identifying areas of irrigated vegetation in areas of drought

HONOURS & AWARDS

Don & Lillian Honey Athletic Bursary
Granted to a senior Laurier varsity athlete who demonstrates leadership skills and team sportsmanship; along with satisfactory academic standing

Presidents Gold Scholarship (x 3)
Awarded to students who acheive a 10.5+ GPA during an academic year

HIMS Entrance Scholarship
Granted to the top three students entering a computer science, geography or biology field at Laurier

BDO New Venture Champion
Awarded to the group pitching the best business idea out of all first-year business students at Laurier (First of 250+ teams)

SKILLS

Design
Sketch, Illustrator, Photoshop, Proto.io

Front-end Web
HTML, CSS

Programming Languages
Python, Java, C, Javascript, Visual Basic

Marketing
Hubspot, Google Analytics, Adwords, Search Engine Optimization, Facebook Business Manager, Shopify

PERSONAL PROFILE

Vice captain of the varsity men's rugby team at Laurier

Created a photography blog with over 50,000 followers

Have hiked & camped all over Canada, Iceland, and Australia

Avid player of Texas Hold 'em poker and board games