Matt James

Interactive Media Professional

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Over 10 years of experience delivering media communication with a

strong emphasis on aesthetic design and interactive media.

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| Education | **Webster University** 2003-2006 St. Louis, MO  B.A., Photography through the School of Media Communications  Graduated with Departmental Honors.  **St. Louis Community College** 2010 – 2013 St. Louis, MO  Certificate of Specialization, Interactive Design  **Adobe Certified Associate** 2014  Certified in Adobe Photoshop CS6 |
| Experience   Front End Web  Developer  Freelance Interactive Design:  Copy Writing: | **Wells Fargo Advisors March 2015-Present**  Develop responsive, mobile first web content for redesigned public facing website using HTML5, CSS3, JavaScript and jQuery. Maintain existing web content through CMS and assist CX design team with design decisions that enhance usability, performance and aesthetics.  **Matteblackmedia May 2010-Present**  Use HTML5, CSS3 and PHP to build custom WordPress themes and child themes for independent business websites. Use Adobe Photoshop CS6, Illustrator CS6, Flash CS6 and Dreamweaver CS6 to implement graphic and interactive design goals for clients and individuals. Clients include Cushman Wakefield Summit, 20 Minutes to Fitness, Midwest Active, St. Louis Training Wheels, Quantum Mesa Cycles, Duff’s Restaurant and many more. References available upon request.  **Matteblackmedia May 2010-Present**  Provide copy writing for client websites. Compose feature articles for print and web media outlets. Publications include Freehub Magazine, cyclingnews.com, VeloNews.com and Cyclocross Magazine.  **Clement Cycling**  **August 2011-January 2012**  Responsible for writing press releases highlighting products and sponsored athletes as well as written communication with customer base. |