Matthew Gazzano

Senior Data Analyst

Contact

🌐 Mattgazzano.com

in linkedin.com/matthewgazzano

✉ Mattgazzano@gmail.com

🏠 Greater NYC Metropolitan Area

About

Well-rounded Senior level Data Analyst specializing in transactional modeling, SQL, and data visualization in the information services industry. Experience in a front facing role with the ability to compile technical reports and present them to non-technical users that provide meaning to the business. Background in project management within a startup environment, possessing great organization & communication skills that deliver quantifiable results.

🟢 Published Musician (drummer) - Can be found on **Spotify**!

Education

Montclair State University	Montclair, NJ
Feliciano School of Business – AACSB Accredited	
Master of Science in Business Analytics (MSBA) – Part Time – 4.0	Class of 2022

Ramapo College of New Jersey	Mahwah, NJ
Anisfield School of Business – AACSB Accredited	
Bachelor of Science in Business Administration: Marketing - 3.6	January 2018

Experience

Dow Jones — New York, NY

Senior Data Analyst, FP&A – Business Intelligence — May 2022 – Present

- Develop and support self-servicing dashboards that identify monthly revenue, net gains / losses, and forecasted opportunities.
- Use Python and SQL to help automate reporting efforts through identifying workflow optimizations.
- Support traffic and product teams to identify usage metrics via Adobe Analytics.

Health Monitor Network — Montvale, NJ

Senior BI Analyst — June 2020 – May 2022

- Own standardized dashboarding for C-level management on status of digital product network & ad deployment of client programs
- Team lead for developing & maintaining data pipeline inside data warehouse environment (Google BigQuery)
- Transactional modeling via CRM & ERP systems to capture field service data (Zoho CRM / NetSuite ERP)
- Communicating the meaning behind results and providing actionable recommendations to the organization

Digital Operations Analyst — January 2018 – June 2020

- Produce weekly and ad hoc reporting on work orders that identify success and challenges on field service projects
- Develop, execute, and maintain standard operating procedures to deliver on sponsor programs across all digital products in network
- Optimize and coordinate the input and output of project deliverable data in CRM database
- Onboard new vendors with current processes and hold them accountable for delivery through tracking performance metrics

Skills / Applications

🗄 **SQL:** Sub-Queries / Common Table Expressions • Stored Procedures • Window Functions • Aggregate Functions • Complex Joins • DDL

- **Database Software**: Google BigQuery, MySQL, MS Access, Oracle Express

📊 **Microsoft Excel**: Advanced Functions (XLOOKUP/VLOOKUP, COUNTIFS) • Power Query • Power Pivot • ODBC • Pivot Tables • VBA / Macros

🐍 **Python**: Pandas • Numpy • Seaborn • Matplotlib • Beautiful Soup • Selenium • Requests / API pulls

📈 **Data Visualization**: Tableau • Power BI • Google Data Studio