

# Matthew Gazzano

Data Analyst / BI Analyst

## Contact

-  [mattgazzano.com](http://mattgazzano.com)
-  [linkedin.com/matthewgazzano](https://www.linkedin.com/matthewgazzano)
-  [Mattgazzano@gmail.com](mailto:Mattgazzano@gmail.com)
-  Greater NYC Metropolitan Area

## About


Well-rounded Mid - Senior level BI Analyst specializing in transactional modeling, SQL, and data visualization in the healthcare media industry. Experience in a front facing role with the ability to compile technical reports and present them to non-technical users that provide meaning to the business. Background in project management within a startup environment, possessing great organization & communication skills that deliver quantifiable results.

 Published Musician (drummer) - Can be found on [Spotify!](#)





## Education

Montclair State University	Montclair, NJ
<i>Feliciano School of Business</i> – AACSB Accredited	
Master of Science in Business Analytics (MSBA) – Part Time – 4.0	Class of 2022
Ramapo College of New Jersey	Mahwah, NJ
<i>Anisfield School of Business</i> – AACSB Accredited	
Bachelor of Science in Business Administration: Marketing - 3.6	January 2018

## Experience

 Health Monitor Network	Montvale, NJ
• <i>Senior BI Analyst</i>	June 2020 - Present
<ul style="list-style-type: none"><li>Own standardized dashboarding for C-level management on status of digital product network &amp; ad deployment of client programs</li><li>Team lead for developing &amp; maintaining data pipeline inside data warehouse environment (Google BigQuery)</li><li>Transactional modeling via CRM &amp; ERP systems to capture field service data (Zoho CRM / NetSuite ERP)</li><li>Communicating the meaning behind results and providing actionable recommendations to the organization</li></ul>	
• <i>Digital Operations Analyst</i>	January 2018 – June 2020
<ul style="list-style-type: none"><li>Produce weekly and ad hoc reporting on work orders that identify success and challenges on field service projects</li><li>Develop, execute, and maintain standard operating procedures to deliver on sponsor programs across all digital products in network</li><li>Optimize and coordinate the input and output of project deliverable data in CRM database</li><li>Onboard new vendors with current processes and hold them accountable for delivery through tracking performance metrics</li></ul>	
• <i>Sales &amp; Operations Intern</i>	May 2016 – December 2017
<ul style="list-style-type: none"><li>Responsible to manage the installation and update of digital products- interacted with new and existing clients via phone and email</li><li>Utilize CRM and Job Management software to reconcile field activity reports against work orders</li><li>Verify healthcare providers for eligibility of sale and sponsor targeting</li><li>Assist sales team with telemarketing efforts when needed</li></ul>	

## Skills / Applications

 <b>SQL:</b> Sub-Queries / Common Table Expressions • Stored Procedures • Window Functions • Aggregate Functions • Complex Joins • DDL
- <b>Database Software:</b> Google BigQuery, MySQL, MS Access, Oracle Express
 <b>Microsoft Excel:</b> Advanced Functions (XLOOKUP/VLOOKUP, COUNTIFS) • Power Query • Power Pivot • ODBC • Pivot Tables • VBA / Macros
 <b>Python:</b> Pandas • Numpy • Seaborn • Matplotlib • Beautiful Soup • Selenium
 <b>Data Visualization:</b> Tableau • Power BI • Google Data Studio