Matthew Gazzano

Senior Analytics Engineer

Contact

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- 🏠 Greater NYC Metropolitan Area

Education

Montclair State University (May 2022)
Master of Science in Business Analytics (MSBA)

Ramapo College of New Jersey (Dec 2017)
Bachelor of Science in Business Administration

About

I am a full stack analytics professional with expertise in data modeling, SQL, and data visualization. With a background in media, supply chain, and finance domains, I bring a comprehensive understanding of these industries to my work. My passion lies in both the front end and back end of analytics solutions, where I combine technical proficiency with a deep understanding of business requirements. I excel in designing and implementing scalable data models that optimize performance and are easy to interpret.

🎵 Published Musician (drummer) - Can be found on **Spotify**!

Experience

Health Monitor Network · Montvale, NJ

Senior Analytics Engineer · June 2023 – Present

- End-to-end ownership of ETL processes in Google BigQuery, ingesting and modeling data from diverse systems.
- Streamline 3rd party report auditing procedures, ensuring contract compliance for pharmaceutical campaigns.
- Define business logic & data transformations, resulting in enhanced scalability for reporting initiatives.

Dow Jones · New York, NY

Senior Data Analyst, FP&A · May 2022 – June 2023

- Surface trends and explain meaning behind monthly / annualized revenue metrics from CRM & financial systems of our B2B Products.
- Introduce reporting / workflow automations through proper data modeling and data transformations using Python and SQL.
- Work cross-functionally with other data teams in Dow Jones so disparate data sources can be brought together.

Health Monitor Network · Montvale, NJ

Senior Business Intelligence Analyst · June 2020 – May 2022

- Lead BI efforts of digital product network to help align organizational goals to client growth & retention.
- Own standardized reporting for C-level management on status of digital product network & ad deployment of client programs.
- Identify the largest driving factors to grow our digital product network of devices through customer churn reporting.

Skills / Applications

SQL: Sub-Queries / Common Table Expressions • Stored Procedures • Window Functions • Aggregate Functions • Complex Joins • DDL
- **Database Software**: Google BigQuery, AWS Athena, Postgres

Microsoft Excel: Advanced Functions (XLOOKUP/VLOOKUP, COUNTIFS) • Power Query • Power Pivot • ODBC • Pivot Tables • VBA / Macros

Python: Requests / API Pulls • Pandas • Numpy • Beautiful Soup • Selenium

Data Visualization: Tableau • Power BI • Google Data Studio