## Matthew Gazzano

Senior Analytics Engineer

#### **Contact**

Analytics Blog



Mattgazzano@gmail.com

Greater NYC Metropolitan Area

#### **Education**

Montclair State University (May 2022) Master of Science in Business Analytics (MSBA)

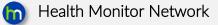
Ramapo College (Dec 2017) Bachelor of Science in Business Administration

#### **About**

I am a full stack analytics professional with expertise in data modeling, SQL, and data visualization. With a background in media, supply chain, and finance domains, I bring a comprehensive understanding of these industries to my work. My passion lies in both the front end and back end of analytics solutions, where I combine technical proficiency with a deep understanding of in implementing scalable reporting solutions that are easy to interpret.

Published Musician (drummer)Can be found on <u>Spotify</u>!

## **Experience**



Montvale, NJ

## Senior Analytics Engineer

June 2023 - Present

- End-to-end ownership of ETL processes in Google BigQuery, ingesting and modeling data from diverse systems.
- Streamline 3rd party report auditing procedures, ensuring contract compliance for pharmaceutical campaigns.
- Define business logic & data transformations, resulting in enhanced scalability for reporting initiatives.

# Dow Jones

New York, NY

### Senior Data Analyst, FP&A

May 2022 - June 2023

- Surface trends and explain meaning behind monthly / annualized revenue metrics from CRM & financial systems of our B2B Products.
- Introduce reporting / workflow automations through proper data modeling and data transformations using Python and SQL.
- Work cross-functionally with other data teams in Dow Jones so disparate data sources can be brought together.

## ከ Health Monitor Network

Montvale, NJ

## Senior Business Intelligence Analyst

June 2020 - May 2022

- Lead BI efforts of digital product network to help align organizational goals to client growth & retention.
- Own standardized reporting for C-level management on status of digital product network & ad deployment of client programs.
- Identify the largest driving factors to grow our digital product network of devices through customer churn reporting.

# **Skills / Applications**



SQL: Sub-Queries / Common Table Expressions • Stored Procedures • Window Functions • Complex Joins • DDL

- Database Software / Frameworks: DBT Core, Google BigQuery, AWS Athena, Postgres, Mongo DB



Microsoft Excel: Advanced Functions (XLOOKUP/VLOOKUP, COUNTIFS) • Power Query • Power Pivot • ODBC • Pivot Tables • VBA / Macros



Python: Requests / API Pulls • Cloud Libraries (GCP) • Pandas • Numpy • Beautiful Soup • Selenium

