

Matthew Gazzano


Data Analyst / BI Analyst

Contact

-  mattgazzano.com
-  [linkedin.com/matthewgazzano](https://www.linkedin.com/matthewgazzano)
-  Mattgazzano@gmail.com
-  Greater NYC Metropolitan Area

About


Well-rounded Mid - Senior level BI Analyst specializing in transactional modeling, SQL, and data visualization in the healthcare media industry. Experience in a front facing role with the ability to compile technical reports and present them to non-technical users that provide meaning to the business. Background in project management within a startup environment, possessing great organization & communication skills that deliver quantifiable results.

 Published Musician (drummer) - Can be found on [Spotify!](#)





Education

Montclair State University	Montclair, NJ
<i>Feliciano School of Business</i> – AACSB Accredited	
Master of Science in Business Analytics (MSBA) – Part Time – 4.0	Class of 2022
Ramapo College of New Jersey	Mahwah, NJ
<i>Anisfield School of Business</i> – AACSB Accredited	
Bachelor of Science in Business Administration: Marketing - 3.6	January 2018

Experience

 Health Monitor Network	Montvale, NJ
• <i>Senior BI Analyst</i>	June 2020 - Present
<ul style="list-style-type: none">Own standardized dashboarding for C-level management on status of digital product network & ad deployment of client programsTeam lead for developing & maintaining data pipeline inside data warehouse environment (Google BigQuery)Transactional modeling via CRM & ERP systems to capture field service data (Zoho CRM / NetSuite ERP)Communicating the meaning behind results and providing actionable recommendations to the organization	
• <i>Digital Operations Analyst</i>	January 2018 – June 2020
<ul style="list-style-type: none">Produce weekly and ad hoc reporting on work orders that identify success and challenges on field service projectsDevelop, execute, and maintain standard operating procedures to deliver on sponsor programs across all digital products in networkOptimize and coordinate the input and output of project deliverable data in CRM databaseOnboard new vendors with current processes and hold them accountable for delivery through tracking performance metrics	
• <i>Sales & Operations Intern</i>	May 2016 – December 2017
<ul style="list-style-type: none">Responsible to manage the installation and update of digital products- interacted with new and existing clients via phone and emailUtilize CRM and Job Management software to reconcile field activity reports against work ordersVerify healthcare providers for eligibility of sale and sponsor targetingAssist sales team with telemarketing efforts when needed	

Skills / Applications

 SQL: Joins • Sub-Queries / Common Table Expressions • Aggregate Functions • Window Functions • Text Extraction using Regular Expressions • DDL
- Database Software: Google BigQuery, MySQL, MS Access, Oracle Express
 Microsoft Excel: Advanced Functions (XLOOKUP/VLOOKUP, COUNTIFS) • Power Query • Power Pivot • ODBC • Pivot Tables • VBA / Macros
 Python: Pandas • Numpy • Seaborn • Matplotlib • Beautiful Soup • Selenium
 Data Visualization: Tableau • Power BI • Google Data Studio