



MATTHEW GORDILS

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EDUCATION

2013 Tyler School of Art | Temple University, Philadelphia, PA
Bachelor of Fine Arts in Graphic and Interactive Design

2011 Temple University | Villa Caproni, Rome, Italy

EMPLOYMENT

Present Freelance Work | Designer + Developer

- Worked with clients to establish personal branding
- Developed websites using wordpress as a CMS
- Managed projects and client expectations about web design

2012 – Present NoFavorite | New York, NY | Designer

- Designed ecommerce sites for a range of fashion clients
- Worked closely with and directed developers to execute designs
- Created branding guides to ensure proper usage across mediums
- Presented designs to clients
- Developed websites in browser as well as from designed layouts

2011 Abby Ryan Design | Philadelphia, PA | Intern

- Created illustrations for for web and print use
- Designed web layouts
- Developed layouts into finished sites
- Logo design and branding

2011 Opto Design inc. | New York, NY | Intern

- On site photography for presentation
- Photography for archival design work and sample printing techniques
- Prepared documents for pre-production and printing
- communicated with a range of clients about project specifications
- Contributed to a communal discussion on the branding of a large non-profit

AWARDS & PRESS

- 2013 Applied Arts Student Award Publication
- 2013 Tyler School of Art Top 7 Portfolio
- 2013 Tyler School of Art Faculty Choice Award
- 2013 Juried One Club Student Exhibition
- 2012 Menei scholarship recipient
- 2011 AIGA's BYOB, *Bring Your Own Bag* competition