

500

Total Accounts

1408

Churned Accounts

2.82%

Churn Rate

90.71M

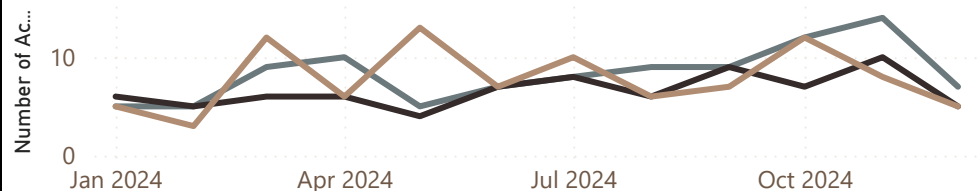
Total MRR

3.74

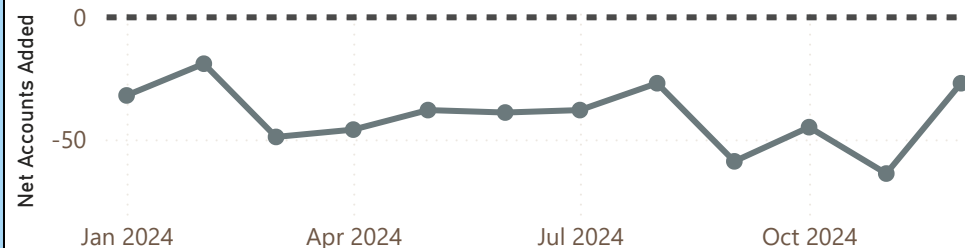
Average Satisfaction

Total Accounts (by Plan Tier)

plan_tier ● Basic ● Enterprise ● Pro



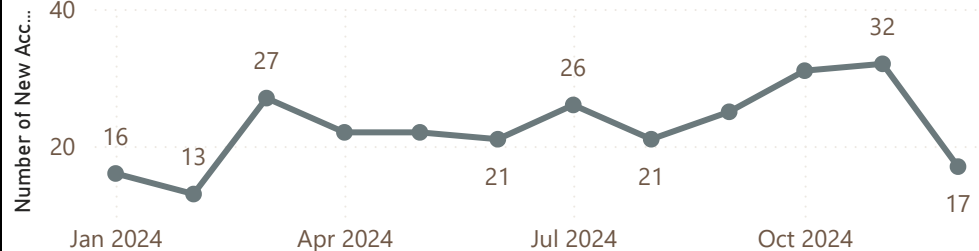
Net Account Growth



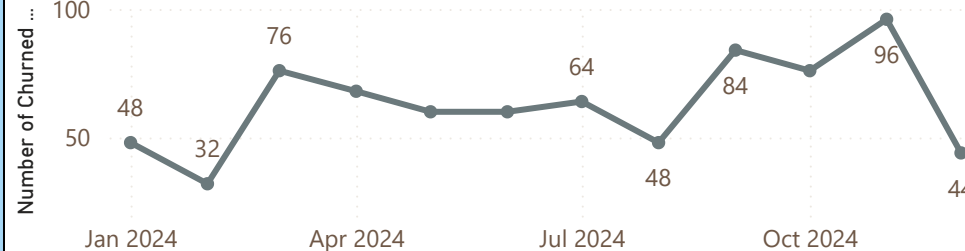
Plan Tier

- Basic
- Enterprise
- Pro

New Accounts Acquired



Monthly Churn

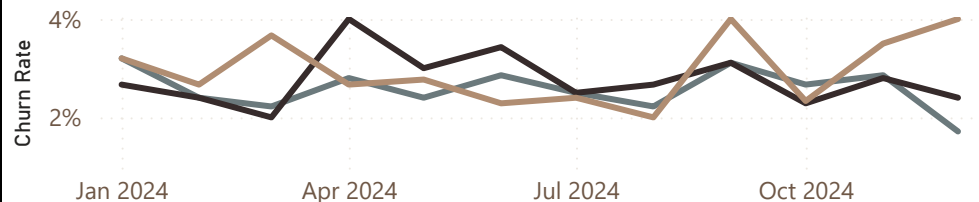


Industry

- Cybersecurity
- DevTools
- EdTech
- FinTech
- HealthTech

Churn Rate % (by Plan Tier)

plan_tier ● Basic ● Enterprise ● Pro



3-Month Rolling Churn Rate

● Rolling 3M Churn Rate ● Churn Rate

