



PIZZA SALES REPORT

Jan, 2015 - Dec, 2015

Pizza Category

All

Pizza Size

All

1/1/2015

12/31/2015



Home



Best & Worst Sellers

HIGHEST ORDER RECORDS

DAYS

Friday records the **highest** Total Orders followed by Thursday and Saturday

MONTH

July records the **highest** Total orders followed by May and January

SALES PERFORMANXE

CATEGORY

Classic Category contribute to **maximum** sales

SIZE

Large size pizza contribute to **maximum** sales



\$817.86K

Total Revenue



\$38.31

Avg Order Value



49,574

Total Pizzas Sold



21,350

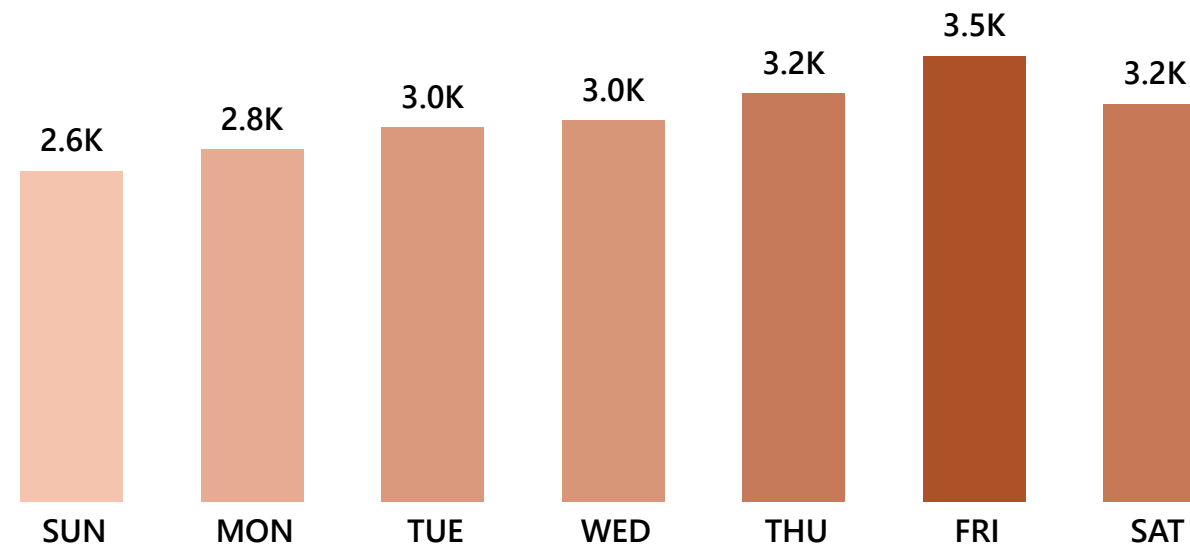
Total Orders



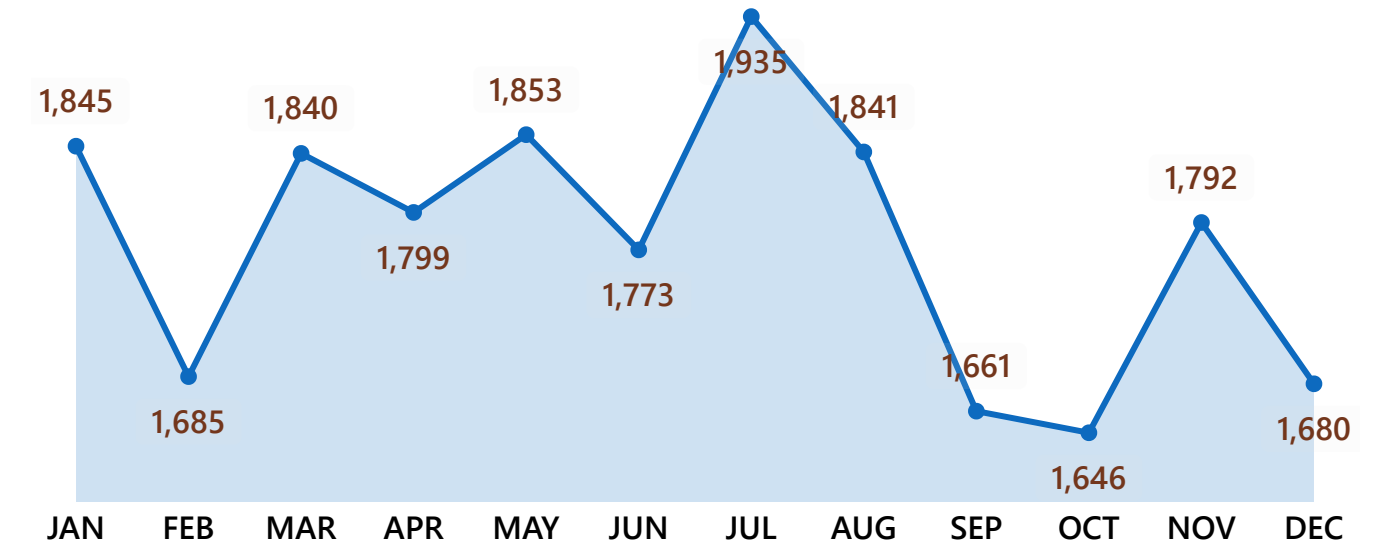
2.32

Avg Pizzas Per Orders

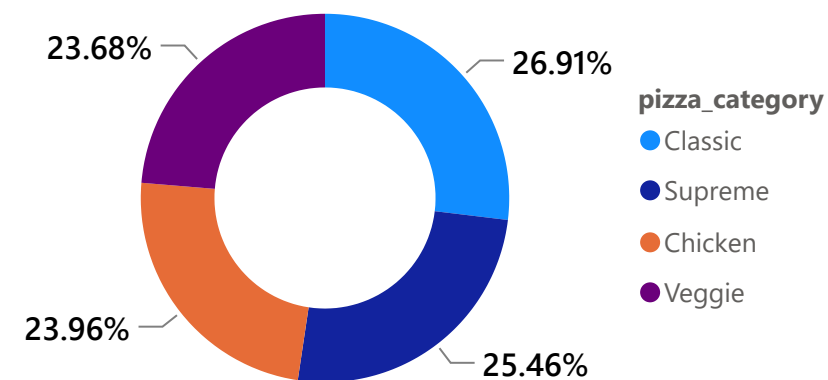
Daily Trend for Total Orders



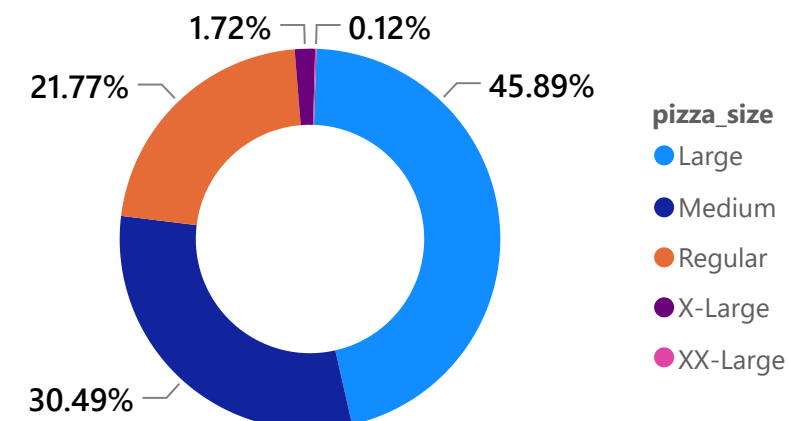
Monthly Trend for Total Orders



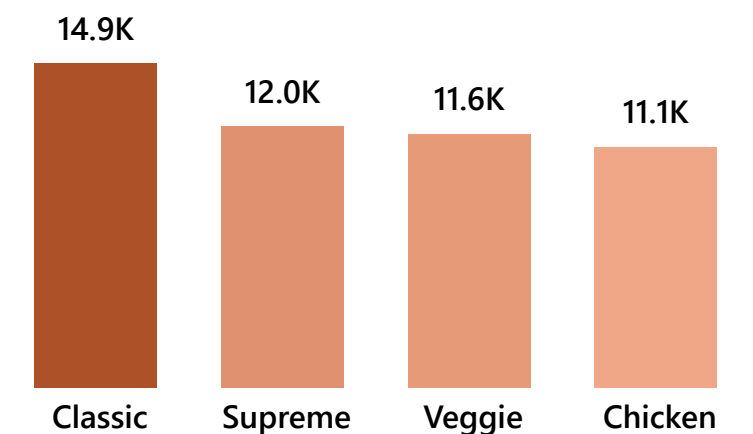
% of Sales By Pizza Category



% of Sales By Pizza Size



Total Pizzas Sold By Pizza Category





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Best & Worst Sellers

BEST SELLERS

REVENUE

The **Thai Chicken Pizza** generate the **highest** Revenue

QUANTITY

The **Classic Deluxe Pizza** is the **most** pizza sold

TOTAL ORDERS

The **Classic Deluxe Pizza** is the **most** ordered pizza

WORST SELLERS

REVENUE

The **Brie Carre Pizza** generate the **lowest** Revenue

QUANTITY

The **Brie Carre Pizza** records the **minimum** number of pizza sold

TOTAL ORDERS

The **Brie Carre Pizza** records the **lowest** total order



\$817.86K

Total Revenue



\$38.31

Avg Order Value



49,574

Total Pizzas Sold



21,350

Total Orders



2.32

Avg Pizzas Per Orders

Top 5 Pizzas By Revenue

The Thai Chick...	\$43K
The Barbecue ...	\$43K
The California ...	\$41K
The Classic De...	\$38K
The Spicy Itali...	\$35K

Top 5 Pizzas By Quantity

The Classic De...	2.5K
The Barbecue ...	2.4K
The Hawaiian ...	2.4K
The Pepperoni...	2.4K
The Thai Chick...	2.4K

Top 5 Pizzas By Total Orders

The Classic De...	2.3K
The Hawaiian ...	2.3K
The Pepperoni...	2.3K
The Barbecue ...	2.3K
The Thai Chick...	2.2K

Bottom 5 Pizzas By Revenue

The Spinach P...	\$16K
The Mediterra...	\$15K
The Spinach S...	\$15K
The Green Gar...	\$14K
The Brie Carre...	\$12K

Bottom 5 Pizzas By Quantity

The Soppressa...	961
The Spinach S...	950
The Calabrese ...	937
The Mediterra...	934
The Brie Carre...	490

Bottom 5 Pizzas By Total Orders

The Chicken P...	938
The Calabrese ...	918
The Spinach S...	918
The Mediterra...	912
The Brie Carre...	480