

Matt Haltom

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Beginnings

Education

Westwood College - Graduated 2009

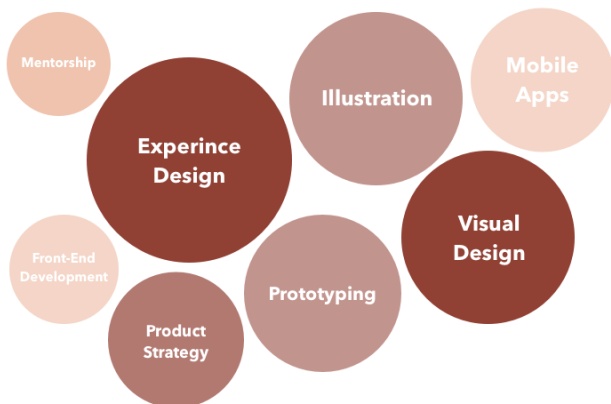
Bachelor's Degree in Web Design & Multimedia

Dean's List

Colorado Mountain College - Graduated 2007

Bachelor's Degree in Ski Area Operations

What I Love to do



Skills

Design: Adobe Suite, Affinity, Sketch, OmniGraffle, Invision

Development: Hand coded HTML & CSS/SASS, basic javascript, basic PHP & ruby on rails, Github, Textmate.

Content Management: Wordpress and Hubspot Theme development

Professional ^{Story} Summary

With over 10 years of experience leading design effort for various startup companies, I'm equipped to lead product and marketing teams to reach their design goals.

I've worked with remote teams since 2014. I love to turn ideas into visual creations and think outside the box. I've been described as a low-ego designer, being able to take feedback and turn it into real results. Let me surprise you.

My Journey ^{Recent Projects}

Blocknative Oct 2018 - Present

Research and design of blockchain user experience tools. Leading collaboration on marketing, content design and go-to-market strategy.

influence.co Jan 2016 - 2019

Responsible for all platform design, front-end development and marketing. Innovating a new model of open influencer marketing like LinkedIn.

Raised By Wolves Dec 2016 - Dec 2017

A startup studio concept between myself and two other innovators to quickly iterate on product ideas over the course of a year. The resulting product was Blocknative.

Ramen Jan 2016 - Present

A SaaS product I co-founded to help product designers gather contextual feedback through highly targeted, behavior-driven questions in a web application.

Deloitte Digital Nov 2014 - April 2018

As Sr. UX designer for mobile I worked on several government health and human services apps. I toured the country doing product and UX discovery workshops.