

# Matt Haltom

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## Beginnings

### Education

Westwood College - Graduated 2009

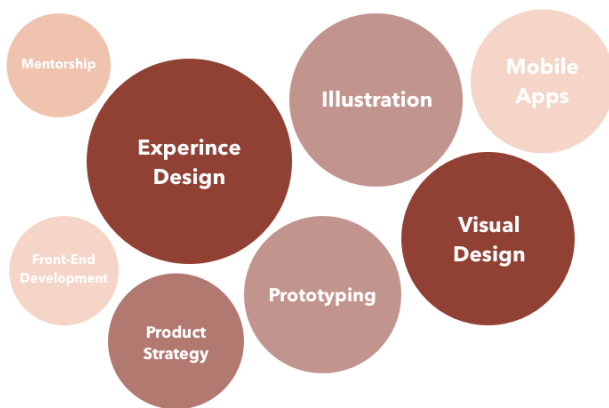
#### Bachelor's Degree in Web Design & Multimedia

Dean's List

Colorado Mountain College - Graduated 2007

#### Associate's degree Degree in Ski Area Operations

## What I Love to do



## Skills

**Design:** Adobe Suite, Afinity, Sketch, OmniGraffle, Invision

**Development:** Hand coded HTML & CSS/SASS, basic javascript, basic PHP & ruby on rails, Github, Textmate.

**Content Management:** Wordpress and Hubspot  
Theme development

## Professional <sup>Story</sup> Summary

With over 10 years of experience leading design efforts for various startup companies, I'm equipped to lead product and marketing teams to reach their design goals.

I've worked with remote teams since 2014. I love to turn ideas into visual creations and think outside the box. I've been described as a low-ego designer, being able to take feedback and turn it into real results. Let me surprise you.

## My Journey <sup>Recent Projects</sup>

**Blocknative** Oct 2018 - Present

Research and design of blockchain user experience tools. Leading collaboration on marketing, content design and go-to-market strategy.

**influence.co** Jan 2016 - 2019

Responsible for all platform design, front-end development and marketing. Innovating a new model of open influencer marketing.

**Raised By Wolves** Dec 2016 - 2018

A startup studio concept between myself and two other innovators to quickly iterate on product ideas over the course of a year. The resulting product was Blocknative.

**Ramen** Nov 2014 - 2018

A SaaS product I co-founded to help product designers gather contextual feedback through highly targeted, behavior-driven questions in a web application.

**Deloitte Digital** Dec 2015 - 2017

As Sr. UX designer for mobile I worked on several government health and human services apps. I toured the country doing product and UX discovery workshops.

**LinkSmart** Oct 2012 - 2014

Director of UX for an innovated link sharing and networks platform for connecting blogs to advertiser content. I helped implement, design and develop tools for large and small online publishers.

For more experience visit [www.linkedin.com/in/anothercolor](http://www.linkedin.com/in/anothercolor)