

MARCUS AUDIT: Flyin' Wrench Dashboard

73 Pages Reviewed Against Shop Owner Criteria

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Marcus's Mandate

"I've been running shops for 20 years. I don't care how pretty it looks or how clever the code is. Does this page help me sell more labor? Does it help me catch a missed opportunity? Does it get cars out faster? If the answer is no, it's costing me money every time someone clicks on it instead of doing real work."

Evaluation Criteria

- 1. SELL MORE LABOR - Does it drive GP?
- 2. CATCH MISSED OPPORTUNITIES - Does it recover declined work?
- 3. GET CARS OUT FASTER - Does it improve efficiency?

SECTION 1: KEEP (23 Pages)

These directly impact GP, efficiency, or accountability

Tier 1: Mission Critical (8 pages)

Page	Purpose	Marcus Score
the-board.ejs	Tech board - RO management, job assignment, status tracking	10/10 - Core operations
daily-gp.ejs	Real-time GP tracking with pacing indicators	10/10 - Money tracker
score-card.ejs	Store KPIs, daily numbers, employee performance	10/10 - Accountability
follow-up-queue.ejs	Declined work follow-up with urgency flags	10/10 - Money recovery
check-in.ejs	Customer intake, appointment flow	9/10 - First impression
shop-dashboard.ejs	Store overview, quick stats	9/10 - Command center
speed-metrics.ejs	Cycle time, efficiency tracking	9/10 - Get cars out faster
my-scorecard.ejs	Individual tech/advisor performance	9/10 - Personal accountability

Tier 2: Important Operations (9 pages)

Page	Purpose	Marcus Score
employees.ejs	Staff roster, contact info	8/10 - Need to know who's working
workstations.ejs	Bay status, capacity view	8/10 - Shop floor visibility
workstation-detail.ejs	Individual bay detail	8/10 - Bay management
schedule.ejs	Staff scheduling	8/10 - Know who's here
shop-reports.ejs	Sales/performance reports	8/10 - Track trends
employee-profile.ejs	Individual employee view	7/10 - Quick reference
crm.ejs	Customer relationship management	7/10 - If used for callbacks
marketing.ejs	Marketing dashboard	7/10 - If tied to ROI
analytics.ejs	Data analytics	7/10 - If actionable

Tier 3: Necessary Admin (6 pages)

Page	Purpose	Marcus Score
login.ejs	Login page	Required
home.ejs	Landing page	Required
settings.ejs	Main settings	Required
forgot-password.ejs	Password reset	Required
reset-password.ejs	Password reset flow	Required
layout.ejs	Page template	Required

SECTION 2: CUT OR MERGE (35 Pages)

These are redundant, unused, or "nice to have" clutter

IMMEDIATE CUT (7 pages)

Page	Reason	Action
secret-game.ejs	Space Invaders game - Fun but NOT GP	DELETE
meal-planner.ejs	Nutrition/diet tracker - NOT AUTO SHOP	DELETE
dev-upload.ejs	Developer tool only	HIDE/DELETE
feature-requests.ejs	Internal dev tool	MOVE TO GITHUB
cpanel.ejs	Admin control panel - redundant	MERGE into admin-settings

site-ui-images.ejs	UI asset management	MERGE or DELETE
legal.ejs	Legal docs - rarely accessed	MOVE TO FOOTER LINK

MERGE: Settings Pages (9 pages → 1)

Currently: 9 separate settings pages. Should be: 1 settings page with tabs

Current Pages	Merge Into
settings.ejs	settings.ejs (single hub)
settings-users.ejs	Tab: Users
settings-users-edit.ejs	Modal in Users tab
settings-users-new.ejs	Modal in Users tab
settings-users-permissions.ejs	Tab: Permissions
settings-stores.ejs	Tab: Stores
settings-forms.ejs	Tab: Forms
settings-training-approvals.ejs	Tab: Training
store-settings.ejs	MERGE with settings-stores
site-settings.ejs	MERGE with admin-settings
admin-settings.ejs	Tab: Admin
shop-goals.ejs	Tab: Goals

MERGE: Training Pages (8 pages → 1)

Currently: 8 training pages scattered. Should be: 1 training hub

Current Pages	Merge Into
training.ejs	training.ejs (hub)
training-how-to-videos.ejs	Tab: Videos
training-onboarding-videos.ejs	Tab: Onboarding
training-new-hire.ejs	Tab: New Hire
training-safe-cash.ejs	Tab: Safe Cash
training-score-card.ejs	Tab: Progress
employee-training.ejs	MERGE
video-scripts.ejs	Admin section

MERGE: Employee/HR Pages (7 pages → 2)

Current Pages	Merge Into
employees.ejs	employees.ejs (main)
employee-profile.ejs	Modal/drawer
employee-documents.ejs	Tab in profile
employee-info.ejs	Tab in profile
employee-i9-view.ejs	Tab in profile
i9-edit.ejs	Modal
id-upload.ejs	Modal

MERGE: PTO Pages (3 pages → 1)

Current Pages	Merge Into
pto-admin.ejs	pto.ejs (hub)
pto-report.ejs	Tab: Reports
pto-settings.ejs	Tab: Settings

EVALUATE: May Not Be Used (4 pages)

Page	Question	Recommendation
addons.ejs	What is this for?	CHECK USAGE
processes.ejs	Process documentation?	CHECK USAGE
ad-spend.ejs	Ad tracking	KEEP if tied to ROI
ad-budget.ejs	Budget planning	MERGE with ad-spend

SECTION 3: ADD (New Features Marcus Would Want)

Priority 1: Money Makers

Feature	Why Marcus Wants It	Impact
15-min Inspection Timer	"How long has that car been sitting without updates?"	SPEED - Get cars diagnosed faster
GP Pacing Widget	Show GP pacing on EVERY page header	AWARENESS - Always know the score

Declined Work Alerts	Push notification when declined work hits 7 days	RECOVERY - Don't let money walk
Same-Day Callback Alert	Customer declined AM, remind PM	RECOVERY - Strike while iron hot

Priority 2: Efficiency Boosters

Feature	Why Marcus Wants It	Impact
Tech Efficiency Dashboard	Side-by-side tech comparison	ACCOUNTABILITY - Who's producing?
Parts ETA Tracker	When are parts arriving?	SPEED - Plan the day
Bay Turnover Metrics	How fast are bays cycling?	SPEED - Optimize flow
Customer Wait Time Display	How long has customer been waiting?	SERVICE - Don't lose them

Priority 3: Quick Wins

Feature	Why Marcus Wants It	Impact
One-Click RO Status	Update status without opening RO	SPEED - Less clicking
Mobile-First Board	Board usable on phone in shop	ACCESS - Use everywhere
Daily Standup View	Morning briefing: what's pending, what's due	PLANNING - Start day right
End of Day Summary	Auto-email: GP, cars out, declined	ACCOUNTABILITY - Daily score

EXECUTIVE SUMMARY

Current State

- **73 total pages** (too many)
- **~35 pages** could be cut or merged
- **Multiple redundant settings/training sections**
- **Non-auto features** (meal planner, games) distract from core mission

Recommended State

- **~25-30 pages** after consolidation
- **1 Settings hub** with tabs (not 9+ separate pages)
- **1 Training hub** with tabs (not 8 separate pages)
- **Remove non-auto features** (meal planner, games)

- **Add GP-focused features** (pacing widget, declined alerts)

ROI Estimate

Change	Time Saved	Money Impact
Consolidated settings	30 min/week finding settings	Staff efficiency
Consolidated training	1 hr/week for new hires	Training efficiency
15-min inspection timer	2-3 cars/day faster	\$500-1000/day potential
Declined work alerts	1-2 recoveries/week	\$200-800/week
GP pacing widget	Always aware	Behavioral change

BOTTOM LINE

Cut the fat. Focus on GP. Get cars out faster.

The dashboard has grown organically and accumulated features that don't serve the core mission. A shop owner doesn't need a meal planner or Space Invaders. They need to know:

1. Where's my money? (Daily GP)
2. What's sitting too long? (The Board + Timers)
3. What money am I leaving on the table? (Declined Work)
4. Who's producing? (Scorecards)

Everything else is a distraction.

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